



THE TIMES 100

Edition 13

Davis Service Group : Growing a company by international acquisition **Questions**

1. Describe two major ways in which a company can grow. Give examples to illustrate the two ways of growing.
2. Businesses grow when they have the resources to expand and opportunities exist for growth. Explain how the acquisition of Berendsen provided such a good opportunity for the Davis Service Group.
3. What aspects of European Union markets have particularly encouraged:
 - horizontal growth of the Davis Service Group?
 - organic as opposed to inorganic growth?
4. If the company were to expand into new areas of the globe, where would you recommend and why? What factors might encourage or discourage this choice?