

UNIVERSITY OF CAMBRIDGE INTERNATIONAL EXAMINATIONS  
International General Certificate of Secondary Education

**ART AND DESIGN**

**0400/03**

Paper 3 Design Study

15 March–30 April 2004

**10 hours max.**

**May be opened and given to the candidates upon receipt.**

**READ THESE INSTRUCTIONS FIRST**

Write your name, Centre number, candidate number and question number clearly on the top right-hand corner of the front of **each** sheet of paper.

Design for **one** of the subjects overleaf.

In addition to the examination piece, **up to three sheets** of supporting work should be submitted. These should be the sheets of preparatory work undertaken after the receipt of this question paper.

All sheets must be correctly labelled and securely fastened at the top left hand corner.

N.B. All questions are for designs on paper. Candidates should not produce work in any other medium.

This document consists of **3** printed pages and **1** blank page.



### 1 Design using Lettering

Using the name **VERSO**, design a logo for a business card **or** a website **or** a signboard for a dealer in rare coins and medals.

### 2 Illustration and Calligraphy

**Either** (a) Design a cover (1250 mm × 1250 mm) for a compact disc entitled **Songs of the Sea**, featuring a singer named **Minna**, accompanied by a band called **Hiram**.

**Or** (b) Using a calligraphic script with which you are familiar, write out the following poem and add a decorative border and/or illustration.

#### FIREFLIES IN THE GARDEN

Here come real stars to fill the upper skies,  
And here on earth come emulating flies,  
That though they never equal stars in size,  
(And they were never really stars at heart)  
Achieve at times a very star-like start.  
Only, of course, they can't sustain the part.

Robert Frost

### 3 Environmental Design

Using a circular or oval base-plan, design a sculptural memorial with surrounding gardens for the victims of a man-made or natural disaster. Include an artist's impression seen from an approaching path.

### 4 Interior Design

Design a textile wall-hanging for the conference room of an International Development Organisation. Base your design on **one** of the following:

- (a) Science and Technology
- (b) Construction and Engineering
- (c) Agriculture and Fishing

### 5 Fashion Design

Design the unisex costume of a motorcycle rider for a service specialising in delivering Fast Food **or** providing Medical Aid.

### 6 Fabric Design

Design a repeat pattern for drapes in the assembly hall of a school or college, based on observations of flying insects such as butterflies, moths or dragonflies.

## 7 Print Making

A print based on **one** of the following:

- (a) Wheels and cogs
- (b) Locks and keys
- (c) Masks and/or head-dress

## 8 Photography

Make a personal response to **one** of the following themes:

- (a) Opened-up
- (b) Seen from below
- (c) Against the light

**You must process and print your own photographs.**

One main and two supporting photographs must be submitted. All three studies may be mounted on one side of thin card not exceeding A2 in size. Alternatively, they may be contained in a clear plastic A4 cover. Contact prints of negatives showing other possible angles and views must be included as part of the accompanying preparatory work.

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