



PSYCHOLOGY HIGHER LEVEL AND STANDARD LEVEL PAPER 1

Tuesday 3 May 2011 (afternoon)

2 hours

INSTRUCTIONS TO CANDIDATES

- Do not turn over this examination paper until instructed to do so.
- Section A: answer all the questions.
- Section B: answer one question.

SECTION A

Answer **all** questions in this section. Marks will be awarded for focused answers supported by relevant knowledge.

Biological level of analysis

1. Explain how **one** hormone influences human behaviour.

[8 marks]

Cognitive level of analysis

2. Describe **one** research study which has investigated schema theory.

[8 marks]

Sociocultural level of analysis

3. Outline **two** errors in attribution.

[8 marks]

SECTION B

Answer **one** question in this section. Marks will be awarded for demonstration of knowledge and understanding (including the use of relevant psychological research), evidence of critical thinking (e.g. application, analysis, synthesis, evaluation), and organization of answers.

4. Discuss ethical considerations related to research conducted into genetic influences on behaviour.

[22 marks]

5. To what extent do social **or** cultural factors affect **one** cognitive process?

[22 marks]

6. Discuss factors influencing conformity.

[22 marks]