

MARKSCHEME

November 2004

INFORMATION TECHNOLOGY IN A GLOBAL SOCIETY

Standard Level

Paper 1

*This markscheme is **confidential** and for the exclusive use of examiners in this examination session.*

*It is the property of the International Baccalaureate and must **not** be reproduced or distributed to any other person without the authorisation of IBCA.*

1. (a) **Explain *one* reason why parents are more concerned about time spent watching television than time spent on the Internet.** [2 marks]

Award [2 marks] for one reason fully explained which includes a reference to the Internet and to television.

Award [1 mark] for a partial explanation which includes only a reference to the Internet or television.

- The Internet is seen as an educational resource, television is seen as entertainment.
- Parents are familiar with the violence associated with watching some television programs, but are not aware of the dangers in using the Internet (racist, pornographic and other undesirable sites)
- Use of the Internet can be controlled by software but television use can generally not be controlled.

Reward other acceptable answers only with the approval of the team leader.

- (b) **This survey shows that parents are satisfied with their children using the Internet. However, other surveys have shown that parents are worried about some aspects of the Internet.**

Describe *two* concerns parents may have about their children using the Internet. [4 marks]

Award [2 marks] for each concern fully described, up to a maximum of [4 marks].

Award [1 mark] for each partial description.

- access to undesirable Web sites [1 mark] and description/reason (e.g. terrorist sites, pornographic sites)
- access to games sites [1 mark] and description/reason (e.g. addiction or wasting time/excessive time) [1 mark]
- excessive time on Internet [1 mark] and description/reason (e.g. interferes with study time) [1 mark]
- excessive cost [1 mark] and description/reason (e.g. high phone bill/download fees) [1 mark]
- involvement in illegal activities [1 mark] and description/reason (e.g. Hacking) [1 mark]
- likelihood of downloading a virus/malware [1 mark] and consequence/description such as expense of removal [1 mark]
- use of chat rooms [1 mark] leading to divulgence of personal details / meeting with undesirables [1 mark].

Reward other acceptable answers only with the approval of the team leader.

- (c) **Describe *one* action that parents can take to reduce their concerns about the Internet. Evaluate its effectiveness.** [4 marks]

Award [2 marks] for a full discussion of an action. Award [1 mark] for a partial discussion.

Award up to [2 marks] for a full evaluation of the effectiveness of the action. Award [1 mark] for a partial evaluation.

- Action: install filtering software on the home computer [1 mark] plus [2 marks] for a reason or how it works. Evaluation: limited effectiveness [1 mark] and description how it can be circumvented.
- Action: agree/impose a limit on number of hours of use [1 mark] and description (e.g. arrangement or reason). Evaluation: could be limited [1 mark] and description (e.g. depends on relationship between parents and children). Action: time limit imposed through ISP [1 mark] and description how it is done or reason. Evaluation: very effective [1 mark] plus [1 mark] and description why it is effective.
- Action: parent can check history trace [1 mark] and description how it is done or a reason. Evaluation not effective [1 mark] plus [1 mark] and description why.

Reward other acceptable answers only with the approval of the team leader.

2. (a) **Identify *two* advantages of a client-server network over stand-alone machines.** [2 marks]

Award [1 mark] for each advantage identified up to a maximum of [2 marks].

- security of files from data loss due to the ease of regular backup with a network
- accessibility of files on a server from any computer in the school
- access to shared peripherals/data (e.g. colour printer, teaching resources etc.)
- allows close monitoring of student activity
- allows communication between clients/co-operative working.

Reward other acceptable answers only with the approval of the team leader.

- (b) **Describe *two* different methods that could be used to authenticate users on the network.** [4 marks]

Award [2 marks] for each measure fully described up to a maximum of [4 marks].

- user ID and/or password [1 mark] and description regarding access.
- biometric devices e.g. iris scan/fingerprint scan [1 mark] and description how it works/what it does
- smart cards containing user ID [1 mark] and description how it works/what it does.

Reward other acceptable answers only with the approval of the team leader.

- (c) **Explain *two* rules that should be included in the school’s policy regarding students’ use of the network.** **[4 marks]**

Award [1 mark] for a statement of each rule, and [1 mark] for an explanation or reason for each rule, up to a maximum of [4 marks].

Do not accept answers relating to Internet use on the network.

- users must not illegally copy copyright software **[1 mark]** and explanation of the reason (e.g. no pirating of commercial software)
- users may not store copyrighted files on the server **[1 mark]** and explanation of the reason (e.g. Intellectual property) or example (e.g. mp3’s)
- users must not load software on the network **[1 marks]** explanation (e.g. spread viruses, violate software copyright)
- users must respect the intellectual property of other users **[1 mark]** and example
- users must not use the network to perform illegal activities **[1 mark]** and example (e.g. attempt hacking, spread viruses).

Answers must be school related.

Answers must relate to rules - not network settings that students do not control.

Reward other acceptable answers only with the approval of the team leader.

3. (a) **Outline two advantages of a relational database over a flat file system.** [2 marks]

Award [1 mark] for each advantage outlined up to a maximum of [2 marks].

- avoids data duplication which could result in error
- saves space as source data (e.g. on clients or employees) is only stored once
- makes editing easier (e.g. if a client needs to change his address it is only changed in one place).
- more flexible by allowing relationships to be made between tables.

Reward other acceptable answers only with the approval of the team leader.

- (b) **Describe two situations where the legal firm may be worried about the integrity of the data.** [4 marks]

Award [2 marks] for each situation fully described up to a maximum of [4 marks].

Award [1 mark] for each partial description.

- when a database is shared it could be changed by many people [1 mark] and description (e.g. inconsistencies could occur).
- a hacker could gain illegal access [1 mark] and description (e.g. change the data).
- data is not updated regularly [1 mark] and description (e.g. difficulty in contacting clients).
- data is not verified when entered [1 mark] and description (e.g. typing errors are made).

Reward other acceptable answers only with the approval of the team leader.

- (c) **Describe two factors the firm should consider when storing personal information in a database.** [4 marks]

Award [2 marks] for a full description of each factor up to a maximum of [4 marks].

Award [1 mark] for each factor which is only identified.

- the owner of the information should know what is stored about him [1 mark] and description (e.g. how this is ensured, owner accessing the information, confirmation mailed to owner)
- data should only be used for the purpose for which it was intended [1 mark] and description (e.g. no data matching, purpose is communicated to the person)
- only data relevant to the purpose of the database should be collected [1 mark] and description (e.g. forms should only ask for relevant data, examples of where this is not done)
- people should be able to view data stored about themselves [1 mark] and description (e.g. how data could be viewed)
- personal data should not be sold without the person's permission [1 mark] and description (e.g. how permission could be obtained, results of selling or sharing information)
- data should be kept secure from unauthorized access [1 mark] and description (e.g. security of the individual, invasion of privacy).

Reward other acceptable answers only with the approval of the team leader.

4. (a) **Outline *two* ways that the copyright of a digital version of an artistic or literary work can be violated.** [2 marks]

Award [1 mark] for each way outlined up to a maximum of [2 marks].

- a literary, music or artistic work can be illegally digitized and placed on the Internet
- digitized works can be downloaded without the knowledge of the writer or artist
- the digital version of the work can be digitally manipulated without the authors permission
- multiple copies of music CD can be copied using a CD burner.

Reward other acceptable answers only with the approval of the team leader.

- (b) **Describe *two* developments in digital technology that have contributed to the increased violation of intellectual property rights.** [4 marks]

Award [2 marks] for each development fully described up to a maximum of [4 marks].

Award [1 mark] for each partially described development.

- increased capacity and speed of storage media [1 mark] and description (e.g. increased capacity and speed of hard disks, CD-ROM and DVD)
- storage of information in standardized formats [1 mark] and description (e.g. text/rtf. sound/mp3, graphics/jpg – or equivalent file types)
- ease in converting text, music, photos, graphics and art work into digital form [1 mark] and description (e.g. using scanners, digital cameras, music conversion software to create mp3 files)
- increased speed of transmitting digital information via the Internet, networks or between computers [1 mark] and description (e.g. increased speed through connections such as ISDN, fiber optic cable, firewire connections)
- the development of peer to peer (P2P) file sharing [1 mark] and description how it works.

Reward other acceptable answers only with the approval of the team leader.

- (c) **Describe *one* positive and *one* negative impact on artists or authors resulting from digital versions of their work being available on the Internet. Do not include any answers from part (a).** [4 marks]

Award [2 marks] for a description of one positive and one negative impact on artists to a maximum of [4 marks].

Award [1 mark] for partial description.

Positive impact:

- more music fans can become aware of an unknown musician's works via the Internet [1 mark] and description how this happens
- availability of online e-books allows authors to sell their books directly to readers [1 mark] and description how the e-book is sold
- an artist can display paintings in digital form for purchase [1 mark] and description how the paintings are displayed/sold.

Negative impact:

- musician does not receive any compensation for music which has been freely downloaded from the Internet [*1 mark*] and description of the impact for the musician
- the artist is depressed psychologically by the availability of his work online without his permission [*1 mark*] and description of the impact for the artist (*e.g.* may stop producing his work).

Reward other acceptable answers only with the approval of the team leader.
