

**Marking notes**  
**Remarques pour la notation**  
**Notas para la corrección**

**May / Mai / Mayo de 2023**

**English / Anglais / Inglés B**

**Standard level**  
**Niveau moyen**  
**Nivel Medio**

**Paper / Épreuve / Prueba 1**

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**Criterion A: Language**

**How successfully does the candidate command written language?**

- To what extent is the vocabulary appropriate and varied?
- To what extent are the grammatical structures varied?
- To what extent does the accuracy of the language contribute to effective communication?

Marks	Level descriptor
0	The work does not reach a standard described by the descriptors below.
1–3	<p><b>Command of the language is limited.</b></p> <p>Vocabulary is sometimes appropriate to the task. Basic grammatical structures are used. Language contains errors in basic structures. Errors interfere with communication.</p>
4–6	<p><b>Command of the language is partially effective.</b></p> <p>Vocabulary is appropriate to the task. Some basic grammatical structures are used, with some attempts to use more complex structures. Language is mostly accurate for basic structures, but errors occur in more complex structures. Errors at times interfere with communication.</p>
7–9	<p><b>Command of the language is effective and mostly accurate.</b></p> <p>Vocabulary is appropriate to the task, and varied. A variety of basic and more complex grammatical structures is used. Language is mostly accurate. Occasional errors in basic and in complex grammatical structures do not interfere with communication.</p>
10–12	<p><b>Command of the language is mostly accurate and very effective.</b></p> <p>Vocabulary is appropriate to the task, and varied, including the use of idiomatic expressions. A variety of basic and more complex grammatical structures is used effectively. Language is mostly accurate. Minor errors in more complex grammatical structures do not interfere with communication.</p>

**Language**

Not all errors have the same importance, and examiners should bear this in mind. Some errors affect the communication of meaning significantly, and others do not. Also, some errors indicate a fundamental lack of command of the language, while others may simply indicate a moment of forgetfulness.

**SLIPS** – mistakes at all levels of difficulty, but erratic and occasional – *eg* the candidate normally forms past tenses well, but occasionally forgets “-ed”.

**FLAWS** – errors occur more regularly, particularly in certain structures – *eg* past tenses are formed correctly quite often, but are not really reliable, and there may be basic confusions (*eg* past simple versus present perfect).

**GAPS** – some structures are rarely correct, or simply don’t appear – *eg* the past tenses are needed, but do not appear.

**Criterion B: Message**

**To what extent does the candidate fulfil the task?**

- How relevant are the ideas to the task?
- To what extent are ideas developed?
- To what extent do the clarity and organization of ideas contribute to the successful delivery of the message?

The “descriptor unpacked” explain the assessment criteria in greater detail. Where a candidate’s response does not correspond exactly to a single mark band, the statements in bold should be used as a guide for the ‘best fit’ approach.

Marks	Level descriptor	Descriptor unpacked
0	The work does not reach a standard described by the descriptors below.	
1–3	<p><b>The task is partially fulfilled.</b></p> <p>Few ideas are relevant to the task.</p> <p>Ideas are stated, but with no development.</p> <p>Ideas are not clearly presented and do not follow a logical structure, making the message difficult to determine.</p>	<p><b>The link between the response and task tends to be unclear; the reader has difficulty understanding the message.</b></p> <p>The response touches upon some aspects of the task but there is also much unrelated information.</p> <p>The response addresses the task in a simple manner, and supporting details and/or examples barely feature, if at all.</p> <p>The ideas do not link well together; inadequate or inappropriate use of cohesive devices confuse the message.</p>
4–6	<p><b>The task is generally fulfilled.</b></p> <p>Some ideas are relevant to the task.</p> <p>Ideas are outlined, but are not fully developed.</p> <p>Ideas are generally clearly presented and the response is generally structured in a logical manner, leading to a mostly successful delivery of the message.</p>	<p><b>The link between the response and the task is mostly detectable; the reader’s general understanding of the message is not impeded, despite some ambiguity.</b></p> <p>The response covers some aspects of the task, or touches upon all aspects but superficially.</p> <p>The response includes some supporting details and examples.</p> <p>The ideas are organized in a logical way; some cohesive devices are used appropriately to aid the delivery of the message, although there may be areas of confusion at times.</p>
7–9	<p><b>The task is fulfilled.</b></p> <p>Most ideas are relevant to the task.</p> <p>Ideas are developed well, with some detail and examples.</p> <p>Ideas are clearly presented and the response is structured in a logical manner, supporting the delivery of the message.</p>	<p><b>The link between the response and the task is clear; the reader has a good understanding of the message conveyed.</b></p> <p>The response covers all aspects of the task, despite losing focus at times.</p> <p>The response uses supporting details and examples to clarify the message.</p> <p>The ideas are organized well; a range of cohesive devices are used appropriately to deliver the message with little or no ambiguity.</p>
10–12	<p><b>The task is fulfilled effectively.</b></p> <p>Ideas are relevant to the task.</p> <p>Ideas are fully developed, providing details and relevant examples.</p>	<p><b>The link between the response and the task is precise and consistently evident; the reader has a clear understanding of the message conveyed.</b></p> <p>The response covers all aspects of the task fully, and maintains focus throughout.</p>

<p>Ideas are clearly presented and the response is structured in a logical and <b>coherent</b> manner that supports the delivery of the message.</p>	<p>The response uses well-chosen supporting details and examples to illustrate and explain ideas persuasively.</p> <p>The ideas are organized well; a range of cohesive devices are used appropriately to deliver the message with clarity and ease.</p>
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**Note:** When marking candidate responses, keep in mind that neither the **factual accuracy** of the information presented, nor the **validity** of the candidates’ personal opinions, are being assessed. Therefore, scripts that are factually inaccurate should not be marked down, provided the ideas presented have coherence and are sufficiently developed.

**Criterion C: Conceptual understanding**

**To what extent does the candidate demonstrate conceptual understanding?**

- To what extent is the choice of text type appropriate to the task?
- To what extent are register and tone appropriate to the context, purpose and audience of the task?
- To what extent does the response incorporate the conventions of the chosen text type?

Marks	Level descriptor
0	The work does not reach a standard described by the descriptors below.
1–2	<p><b>Conceptual understanding is limited.</b></p> <p>The choice of text type is generally inappropriate to the context, purpose or audience.</p> <p>The register and tone are inappropriate to the context, purpose and audience of the task.</p> <p>The response incorporates limited recognizable conventions of the chosen text type.</p>
3–4	<p><b>Conceptual understanding is mostly demonstrated.</b></p> <p>The choice of text type is generally appropriate to the context, purpose and audience.</p> <p>The register and tone, while occasionally appropriate to the context, purpose and audience of the task, fluctuate throughout the response.</p> <p>The response incorporates some conventions of the chosen text type.</p>
5–6	<p><b>Conceptual understanding is fully demonstrated.</b></p> <p>The choice of text type is appropriate to the context, purpose and audience.</p> <p>The register and tone are appropriate to the context, purpose and audience of the task.</p> <p>The response fully incorporates the conventions of the chosen text type.</p>

**Note:** Examiners must balance all three elements in criterion C (choice of text type, appropriateness of tone and register, and use of text type conventions) to arrive at the final mark.

**Question specific guidance (Criterion B and C)**

**Task 1**

A local store has installed many security cameras overlooking the neighbourhood, including some that are pointed at your home. You feel very uncomfortable about this. Write a text for the owner of the store to express your concerns and explain what you would like the store owner to do.

Blog

Email

Proposal

**Criterion B:**

- The two required aspects of the task are [i] “to express your concerns” and [ii] “explain what you would like the store owner to do”.
- Equal weight does not have to be given to those two elements, but both should be given some developed attention. If any aspect is ignored or given only cursory attention (e.g. very brief and general or in a single sentence), no more than the 4-6 band should be awarded since the task has only been “generally fulfilled” at best.
- It is expected that the “concerns” be plural i.e. there should be 2 or more distinguishable reasons causing the writer to be uncomfortable. However, should the script introduce one single concern only, this should be fully developed and well supported with examples and details.
- The concerns may relate to the number of cameras overlooking the neighbourhood (a more public perspective), or the ones pointed at the writer’s own home (a more personal perspective), or both.
- The response should **explain** what the writer would like the owner to do, rather than simply providing a list of requests.

**Criterion C:**

Choice of text type:

	<b>Text type</b>	<b>Rationale</b>
Appropriate	Email	The text type is suitable for the purpose of actively communicating information in a personal manner (concerns and suggestions) to a specific audience (the owner of the store).
Generally appropriate	Proposal	The text type is suitable for the purpose of making suggestions, but it is usually used in a formal context. This choice may be considered appropriate for this task if it explicitly addresses the shop owner and reveals clear understanding of context and purpose.
Generally inappropriate	Blog	The text type is usually used for the purpose of sharing the writer’s thoughts and opinions with a larger group of unspecified audience. It is not typically used to communicate with an individual.

**Note:** If a response makes the context, audience and purpose of the writing clear, and these conform to the stated task, the “generally appropriate” text type can be considered “appropriate”, and the “generally inappropriate” text type can be considered “generally appropriate”.

Register and tone:

- Semi-formal to formal register
- Serious, persuasive, and polite tone

Please refer to the appendix for a list of text type conventions.

**Task 2**

A former student, who is known for their humanitarian work overseas, has returned to your school to give a talk. Therefore, you have been asked to introduce the event and the former student to the school community. Write a text in which you highlight some of the former student's accomplishments, and what their talk will be about.

Blog Report Speech

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**Criterion B:**

- The two required aspects of the task are [i] “highlight some of the former student's accomplishments” and [ii] “what their talk will be about”.
- Equal weight does not have to be given to those two elements, but both should be given some developed attention. If any aspect is ignored or given only cursory attention (e.g. very brief and general or in a single sentence), no more than the 4-6 band should be awarded since the task has only been “generally fulfilled” at best.
- While the response could mention the former student’s general accomplishments or biography, the focus should be on their humanitarian work and what the talk will be about.
- The response should describe or explain what the talk will be about. It should not be the talk of the former student itself.
- “Introduce the event” does not need to be developed as an aspect to cover. It can be interpreted broadly e.g., as a school assembly, other school function, or just the fact that a former student has returned to the school. However, there should be at least a cursory reference to the context.
- It is expected that the “accomplishments” be plural i.e. there should be 2 or more distinguishable accomplishments. However, should the script introduce one single accomplishment only, this should be fully developed and well supported with examples and details.
- All ideas need to be clearly linked to “humanitarian work” rather than environmental or general activities.

**Criterion C:**

Choice of text type:

	<b>Text type</b>	<b>Rationale</b>
Appropriate	Speech	The text type is suitable for the purpose of sharing information with the audience – the school community, in a real-time context as required implicitly by the task (“has returned”).
Generally appropriate	Blog	The text type is suitable for introducing the event and speaker as an event advertisement. It does not elicit a real-time response that a speech does, and it relies on the audience to seek out the information. If the response provides a clear trigger context for the text and event (e.g. in a school blog) and thus reveals understanding of audience with all conventions met, it may be considered appropriate.
Generally inappropriate	Report	The text type is typically used for the purpose of documenting an event and/or processes that have already happened.

**Note:** If a response makes the context, audience and purpose of the writing clear, and these conform to the stated task, the “generally appropriate” text type can be considered “appropriate”, and the “generally inappropriate” text type can be considered “generally appropriate”.

Register and tone:

- Semi-formal to formal register, possibly with touches of informality
- Engaging, excited and persuasive tone

Please refer to the appendix for a list of text type conventions.

**Task 3**

You feel that one of your school rules is outdated and may have negative impacts on students. You want this rule changed. Write a text in which you explain to the school principal why this rule is a problem and suggest how it could be changed.

Blog

Proposal

Speech

**Criterion B:**

- The two required aspects of the task are [i] “explain why this rule is a problem” and [ii] “suggest how it could be changed”.
- Equal weight does not have to be given to those two elements, but both should be given some developed attention. If any aspect is ignored or given only cursory attention (e.g. very brief and general or in a single sentence), no more than the 4-6 band should be awarded since the task has only been “generally fulfilled” at best.
- Some responses explain more than one rule. That should be permissible as long as each rule is developed to indicate the problem and suggestions how to improve it.
- While a response can mention how the rule affects the writer personally, it should focus on the impacts on the student body in general.
- The term “changed” can be interpreted as a replacement of the rule by another, modification of the rule to reflect a more current context (i.e., updating an outdated rule), or a removal of the rule.

**Criterion C:**

Choice of text type:

	<b>Text type</b>	<b>Rationale</b>
Appropriate	Proposal	The text type is suitable for the purpose of submitting ideas or solutions for implementation in order to address an issue that affects a large group of people.
Generally appropriate	Speech	The text type is suitable for the purpose of sharing ideas and suggestions, but it is not usually used to communicate with an individual (the school principal). If the response makes clear that the writer is addressing the principal only in a formal context to provide a proposal verbally (i.e., it is indicated the meeting had been pre-arranged), then it may be considered “appropriate”
Generally inappropriate	Blog	The text type is typically used for the purpose of sharing the writer’s thoughts and opinions with a larger group of unspecified audience.

**Note:** If a response makes the context, audience and purpose of the writing clear, and these conform to the stated task, the “generally appropriate” text type can be considered “appropriate”, and the “generally inappropriate” text type can be considered “generally appropriate”.

Register and tone:

- Formal register
- Serious, explanatory, persuasive tone

Please refer to the appendix for a list of text type conventions.

## **Appendix: Text type conventions (Criterion C)**

The most common and recognisable conventions of the text types are given below:

### *Blog*

- first person statement and/or narration
- awareness of the reader, e.g. direct address, a lively and interesting style etc.
- closing statement, e.g. invitation to comment, a conclusion drawn etc.

### *Email*

- clear sense of address to a specific person
- statement of Subject in the heading
- appropriate opening and closing salutations

### *Proposal*

- title summarising the overall subject
- clearly set-out format, e.g. headings, short clear paragraphs, bullets, numbering, inseting etc.
- style aimed to persuade a specified audience

### *Report*

- relevant title
- neutral/objective style, e.g. presents ideas and facts without embellishment
- clearly set-out format, e.g. sub-headings, short numbered paragraphs/sections, etc.

### *Speech*

- catch the audience's attention at the beginning, and leave a clear impression at the end
  - address the audience and keep contact with them throughout, e.g. use of "we" and "you" etc.
  - elements of speech rhetoric e.g. rhetorical questions, repetition etc.
-