



**MARKING NOTES  
REMARQUES POUR LA NOTATION  
NOTAS PARA LA CORRECCIÓN**

**November / novembre / noviembre 2014**

**ENGLISH / ANGLAIS / INGLÉS B**

**Standard Level  
Niveau Moyen  
Nivel Medio**

**Paper / Épreuve / Prueba 2**

*These marking notes are **confidential** and for the exclusive use of examiners in this examination session.*

*They are the property of the International Baccalaureate and must **not** be reproduced or distributed to any other person without the authorization of the IB Assessment Centre.*

*Ces remarques pour la notation sont **confidentielles**. Leur usage est réservé exclusivement aux examinateurs participant à cette session.*

*Ces remarques sont la propriété de l'Organisation du Baccalauréat International. Toute reproduction ou distribution à de tierces personnes sans l'autorisation préalable du centre de l'évaluation de l'IB est **interdite**.*

*Estas notas para la corrección son **confidenciales** y para el uso exclusivo de los examinadores en esta convocatoria de exámenes.*

*Son propiedad del Bachillerato Internacional y **no** se pueden reproducir ni distribuir a ninguna otra persona sin la autorización previa del centro de evaluación del IB.*

*These marking notes give additional information for marking paper 2. When marking the paper, keep in mind that neither subject specific knowledge nor candidates' personal opinions, as such, should be assessed, although Criterion B marks may be influenced by how successfully knowledge or opinions are handled in the message.*

*These notes are intended to define the **top** mark of the scale in this examination. The phrase, "a good answer", is intended to refer to scripts which are likely to be placed in the 9 to 10 band (5 for criterion C) of descriptors. Scripts should be marked proportionately lower to the degree to which they fail to meet these requirements.*

*In each case, good answers will meet **most**, though not necessarily **all**, of the following requirements.*

### **Word count**

At SL, students are required to write a minimum of 250 words. Failure to write the minimum number of words will result in a [1 mark] penalty under criterion A. There is no penalty for exceeding 400 words: the whole text should be taken into consideration in the award of marks.

### **Criterion A – Language**

A good answer will have few language gaps, and slips or flaws rarely affect meaning.

#### **Language**

Not all errors have the same importance, and examiners should bear this in mind. Some errors affect the communication of meaning significantly, and others do not. Also, some errors indicate a fundamental lack of command of the language, while others may simply indicate a moment of forgetfulness.

**SLIPS** – mistakes at all levels of difficulty, but erratic and occasional – *eg* the candidate normally forms past tenses well, but occasionally forgets “-ed”

**FLAWS** – errors occur more regularly, particularly in certain structures – *eg* past tenses are formed correctly quite often, but are not really reliable, and there may be basic confusions (*eg* past simple versus present perfect)

**GAPS** – some structures are rarely correct, or simply don't appear – *eg* the past tenses are needed, but do not appear.

**1. Cultural diversity**

**You and your friends recently discussed how what the younger generation believes is important in life is different from what the older generation believes is important. You feel your ideas are of general interest. As the junior reporter for the local newspaper, write an article describing some of these differences and why they might exist.**

A good answer:

**Criterion B – Message**

- will describe differences lucidly
- will describe reasons for why these differences might exist
- will cover both aspects: differences and reasons. If only one of the requirements is covered, the message should be judged as “partially communicated” (*ie* no more than **[6 marks]** should be awarded)
- will use paragraphing and cohesive devices which structure the development of ideas effectively
- may also support their ideas with examples drawn from personal experiences.

**Criterion C – Format**

- will adopt a semi-formal to formal register
- will have tone appropriate for a wide audience
- will adopt a style that engages and interests readers
- will have a relevant title
- will have a distinct introduction, development and conclusion
- may also use other format features, *eg* name of the author, sub-headings, quotes.

## 2. Customs and traditions

**Some people regard fashion as an expression of the individual, while others see it as conforming to a group. Your teacher has set as your next essay topic: “Is teen fashion just another type of uniform?” Write your essay.**

A good answer:

### **Criterion B – Message**

- will concentrate on teen fashion as an expression of individuality vs. conformity rather than fashion in general; responses that are too general should be marked down under “relevance”
- will develop one or both aspects: individuality and conformity
- will take a definite stance **or** be balanced
- will use paragraphing and cohesive devices which structure the development of ideas effectively
- may also cite examples, personal or derived from media.

### **Criterion C – Format**

- will adopt a semi-formal to formal register
- will have a distinct introduction, development and conclusion
- will use stylistic devices to enable the reader to follow the arguments easily
- will have a title
- may use the first person, provided that the focus is on the substantive issue.

### 3. Health

**Your local council recently decided to start actively supporting young people who would like to stop smoking. You have been set the task of writing a pamphlet which will include information on the dangers of smoking and tips on how to give up this habit. Write the pamphlet.**

A good answer:

#### **Criterion B – Message**

- will clearly introduce the purpose of the pamphlet
- will clearly explain the dangers of smoking
- will provide clear tips to encourage young people to give up this habit
- will include both information on the dangers of smoking and tips on how to give up the habit. If only one of the requirements is covered, the message should be judged as “partially communicated” (*ie* no more than **[6 marks]**)
- may also list other sources from which to get additional help.

#### **Criterion C – Format**

- will adopt an informal to semi-formal register
- will adopt a serious and encouraging tone
- will adopt an engaging style
- will incorporate elements of a pamphlet: title, bullets, sub-headings, *etc*
- will include a short introduction and conclusion
- may also include examples, such as personal anecdotes.

#### 4. Leisure

**Your local government has proposed to cut financial support to the only theatre in your town. The public is asked for feedback in a public hearing. You decide to go to this hearing to speak in support of ongoing government funding. Write the text for your speech.**

A good answer:

##### **Criterion B – Message**

- will be clearly in support of ongoing government funding. If the script fails to take this clear position, it may achieve **the 5–6 band** only if the ideas that are developed are “coherent” with supporting details that are “mostly appropriate”
- will have a coherent and convincing argument supported
- will give clear reasons to support opinion
- will use paragraphing and cohesive devices which structure the development of ideas effectively
- may acknowledge the government's standpoint
- may also use personal experience effectively.

##### **Criterion C – Format**

- will adopt a semi-formal to formal register
- will adopt a suitably serious tone
- will address the audience and keep contact with them throughout the speech (*eg* use of “we” and “you” *etc*)
- will consistently use effective speech rhetoric (*eg* rhetorical questions, repetition, flashes of humour)
- will set out to catch the audience’s attention at the beginning, and leave a clear impression at the end.

## 5. Science and technology

**You recently heard a news report that all scientific experiments in school laboratories might be replaced by virtual experiments. You decide to write a blog entry reflecting on how this might change your science classes and whether or not you think this would be a good development. Write the blog entry.**

A good answer:

### **Criterion B – Message**

- will clearly focus on the impact of introducing virtual experiments in school
- will discuss both possible changes to science classes and whether or not making all science experiments virtual is a good development. If only one of the requirements is covered, the message should be judged as “partially communicated” (*ie* no more than **[6 marks]**)
- will take a definite stance **or** be balanced
- will support ideas with examples
- will use paragraphing and cohesive devices which structure the development of ideas effectively
- may also offer an opinion on whether they would support such a change or not.

### **Criterion C – Format**

- will adopt a semi-formal to informal register
- will have an engaging title
- will show awareness of the reader, *eg* through direct address, a lively and interesting style, an invitation for comments
- will have a closing statement to round off the entry, *eg* “that’s my take on it”.

*N.B. Some limited use of textese (eg 4 for four/for and u for you) and/or emoticons is permissible.*

---