

**MARKSCHEME
BARÈME DES NOTATIONS
RESPUESTAS Y PUNTUACIÓN**

November / novembre / noviembre 2002

**Higher Level
Niveau Supérieur
Nivel Superior**

ENGLISH / ANGLAIS / INGLÉS B

Paper / Épreuve / Prueba 1

The answers given in this markscheme contain the essential information that candidates are expected to provide in order to gain full marks for each question.

Where appropriate, the information may be expressed in phrases other than those indicated, but full marks may only be awarded if all the necessary information is given.

Answers which are partially correct should be marked as directed.

Do not use half marks.

Unless otherwise indicated no marks are to be awarded or deducted for use of language: linguistic errors should only be taken into account if communication is severely impaired and the answer is incomprehensible to a normal speaker of the language.

Assistant Examiners are requested to wait until they are contacted by their Team Leader before completing the marking (see Examiners' Manual for further details).

Les réponses données dans ce barème des notations contiennent l'essentiel de ce qu'on demande aux candidats pour qu'ils puissent obtenir la note maximum pour chaque question.

Les réponses peuvent être formulées différemment mais la note maximum ne sera attribuée que si le contenu de la réponse est exact.

S'il y a des indications spécifiques, une partie de la note peut être donnée si la réponse est incomplète.

Dans aucun cas des demi-points ou des fractions ne doivent être attribués.

À moins d'une indication spécifique aucun point ne sera ni ajouté ni ôté pour l'utilisation de la langue: les erreurs linguistiques ne seront prises en considération que si elles nuisent à la communication rendant ainsi la réponse incompréhensible.

Les examinateurs assistants sont priés d'attendre d'être contactés par leur chef d'équipe avant de terminer leurs corrections (voir le Manuel des examinateurs pour de plus amples détails).

Las siguientes respuestas contienen la información esencial que los candidatos han de dar para conseguir la máxima puntuación en cada pregunta.

En ocasiones, esta información puede expresarse de manera distinta a la indicada, pero para conseguir la máxima puntuación se han de mencionar todos los detalles requeridos.

En preguntas de valor superior a un punto puede haber instrucciones específicas que le permitan otorgar parte de la puntuación si la respuesta es imperfecta o incompleta.

No utilice fracciones de puntos.

A menos que se indique lo contrario, no se deben añadir ni restar puntos por la calidad en el uso de la lengua: los errores lingüísticos sólo se tomarán en cuenta si la comunicación queda seriamente perjudicada o si la respuesta resulta incomprensible.

Se pide a los examinadores asistentes que esperen a ser contactados por su examinador líder de equipo antes de terminar la corrección (para más información, refiéranse al Manual de los examinadores).

- *One mark is allocated per question unless otherwise indicated.*
- *Un point par question sauf indication contraire.*
- *Cada pregunta tiene un valor de un punto, a menos que se indique algo distinto.*

TEXT A — HOW TO GET THAT “OOH” EFFECT

1. environment
2. backdrop or stage (*allow “backdrop” or “stage” alone*)
3. (the) trees (*allow “eucalyptuses”*)
4. (your) finale
5. an extra dimension (*allow “wonderful effect”*)
6. blend
7. full on
8. top item
9. A } *[1 mark]*
10. B } *[1 mark]*
11. C } (*in any order*) (*allow G, also*) *[1 mark]*
12. H } *[1 mark]*

TEXT A: [12 marks]

TEXT B — GIRLS CAN SKATE!

(allow Christian name, or surname, or both)

13. Dustin

14. Dustin }
Molly } *(in any order)*

[1 mark]
[1 mark]

15. Amy

16. Amy

17. Molly

18. Amy

19. (when she) falls off a skateboard

20. laugh at (her/female skaters)
(make) comments (like “why do you bother?”)
become (all) concerned } *(in any order;*
any equivalent
phrasing)

[3 marks]

21. D

22. D

23. A

24. A

25. B

TEXT B: *[16 marks]*

TEXT C — THE NEXT SOCIETY

26. (rapid) growth in the older population } (in any order; any equivalent [1 mark]
 (rapid) shrinking of the younger generation } phrasing) [1 mark]
27. rich (countries)
28. politics } (in any order; accept equivalent phrasing) [1 mark]
 economics } [1 mark]
29. middle-age
30. upward mobility
31. speed
32. ease
33. what is available } (any order; accept equivalent phrasing) [1 mark]
 at what price } [1 mark]
34. working with their hands (allow substantial quotation, or equivalent phrasing)

For the justification to questions 35–42, allow **either** the target quote, with perhaps one or two additional words, **or** an equivalent summary / rephrasing of the key idea.

35. False — “the rapid growth in the older population”
36. False — “people will have to keep on working until their mid-70s”
 (allow “politicians promise...but...”)
37. True — “health permitting”
38. True — “much smaller (youth-determined one)”
 (allow “middle-age-determined”)
39. False — “easily acquired formal education”
40. False — “every institution ... has to be globally competitive”
 (allow “schools and hospitals...”; “schools” alone is insufficient)
41. True — “knowledge workers will be the main group in its workforce” / “This new economy will depend heavily on knowledge workers”
42. True — “their manual work is based on a large amount of theoretical knowledge”
43. A
44. D

TEXT C: [22 marks]

TEXT D — THE AD-MAN

45. big
46. hot
47. decade
48. I was treating my girlfriend like a product
49. catchline
50. leave advertising (*or equivalent*)
51. (his) time in advertising (*or equivalent*)
52. shallow
53. do something new / better (*or equivalent*)
54. C

TEXT D: [8 marks]

TOTAL: [60 marks]
