

PRACTICE PAPER

VISUAL ARTS PAPER 2

Design

(4 hours)

Part A and the Design Work Statement in Part B must be answered in English

INSTRUCTIONS

The paper consists of five questions. Attempt **ONE** question only. Complete both **Parts A and B** of the question. Candidates should first complete Part A.

Part A: Design Appreciation and Criticism (45 minutes)

Write a critical appreciation of the works of design provided. Write your answer in the answer book provided, which will be collected 45 minutes after the start of the examination. This section carries 20 marks.

Part B: Design (3 hours and 15 minutes)

Create a piece of design using any media, form, style and technique to present a theme in response to the critical appreciation in Part A in the white cartridge paper provided. Write a design work statement of about 50 words (supplement with preliminary sketches if necessary) to explain how your work is related to your critical appreciation. This section carries 80 marks.

1. (A) Compare and analyse Plate (1) and Plate (2) with respect to the design concepts, the use of colour, patterns, and the overall visual effects of the two specific sites below: (20 marks)

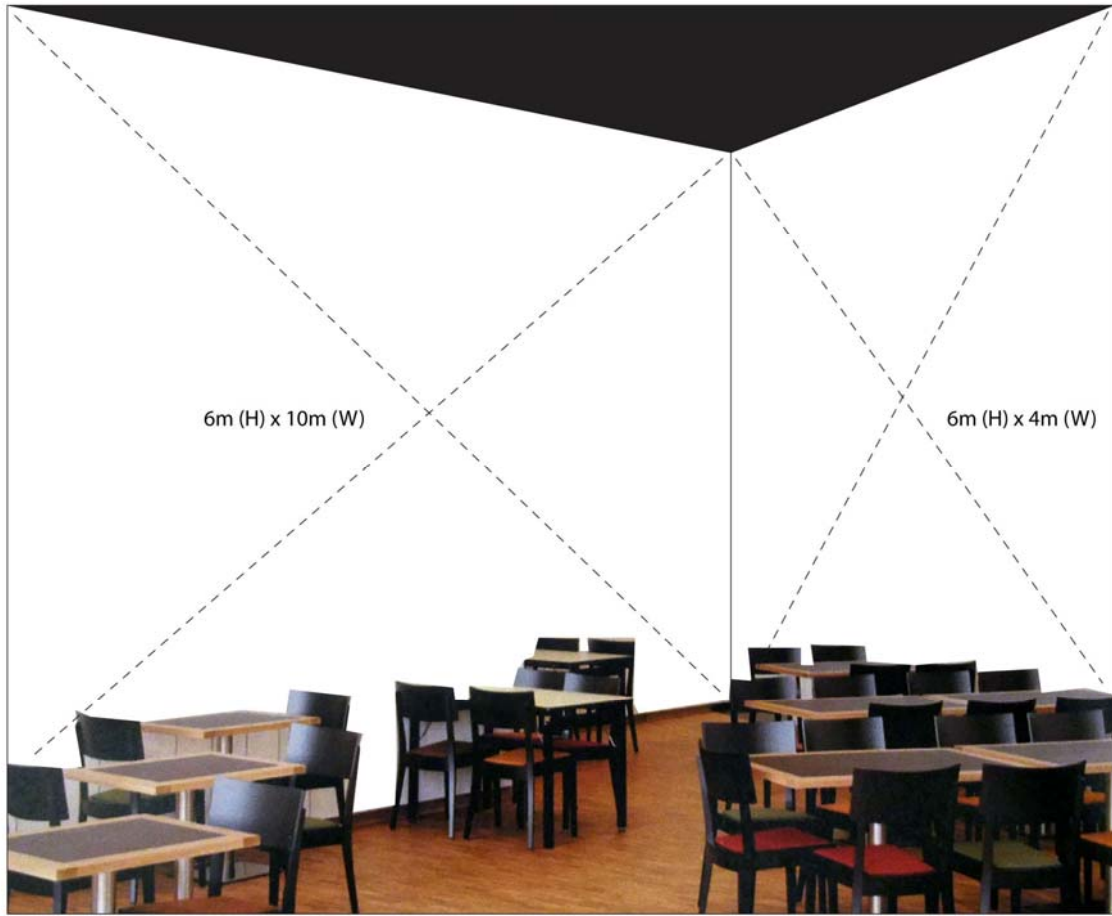


Plate (1) Shoes Shop

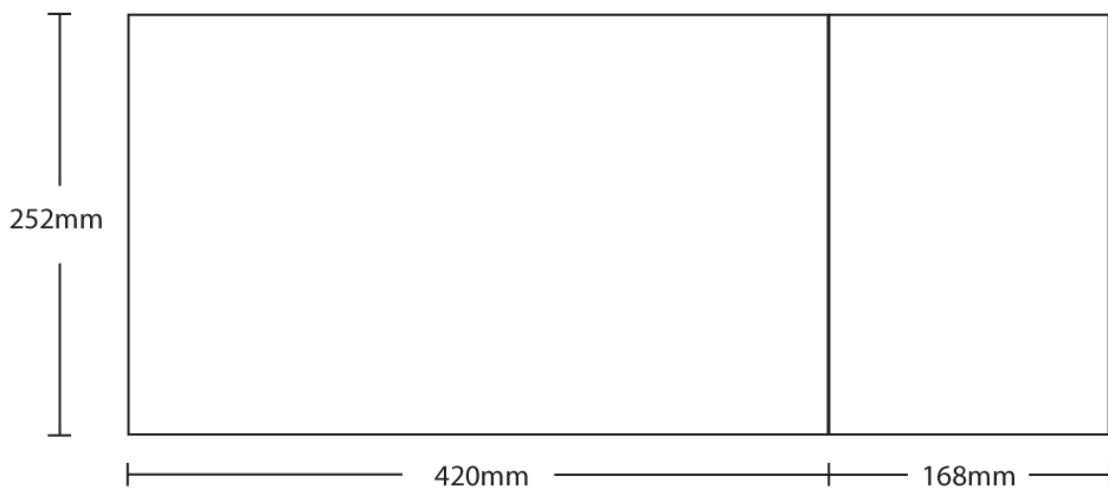


Plate (2) Tennis Court

- (B) Design a mural for a Western style restaurant. Your design should reflect the overall relaxed and healthy atmosphere. (80 marks)



Design area:



2. (A) Compare and analyse Plate (3) and Plate (4) with respect to the design concepts, the use of colour and the typography of the two logos below: (20 marks)



Plate (3) Bakery



Plate (4) Chinese Restaurant

- (B) Design a logo and the take-away packaging for a popular Xiao Long Bao (小籠包) shop called “O’ Shanghai” 「老上海」. Your design should include the Chinese and English names and be able to reflect the shop’s traditional character and high quality. (80 marks)

3. (A) Compare and analyse Plate (5) and Plate (6) with respect to the design concepts, the use of images, the composition and the overall visual effects of the poster and logos below: (20 marks)



Plate (5) 'Please keep quiet' poster displayed at a library (meaning in French: Knowledge is at the blink of an eye)



Plate (6) Variation of logos of an animation studio PIXAR

- (B) Design two door signs for a hotel appealing to young people; one should communicate the message 'Please do not disturb' and the other should communicate 'Please make up my room'. There are no limitations on the shape and size of the signs. Candidates could decide on their own slogans and images. (80 marks)

4. (A) Compare and analyse Plate (7) and Plate (8) with respect to the design concepts, functions, materials, structure and the overall visual effects of the two package designs below: (20 marks)



Plate (7) Paper gift box for tea leaf



Plate (8) Glass bottle for soya sauce

(B) Design a “Lunar New Year” package for 2 kilograms of organic rice. The brand is called “The Earth” 「大地」. Your design should include the Chinese and English names, and indicate the form, size and material of the package. Candidates could decide on their own slogans and images. At least two renderings of the package in 3-dimensional form should be presented. (80 marks)

5. (A) Compare and analyse Plate (9) and Plate (10) with respect to the design concepts, silhouettes, materials, and use of colour, and the overall visual effects of the two fashion outfits below: (20 marks)

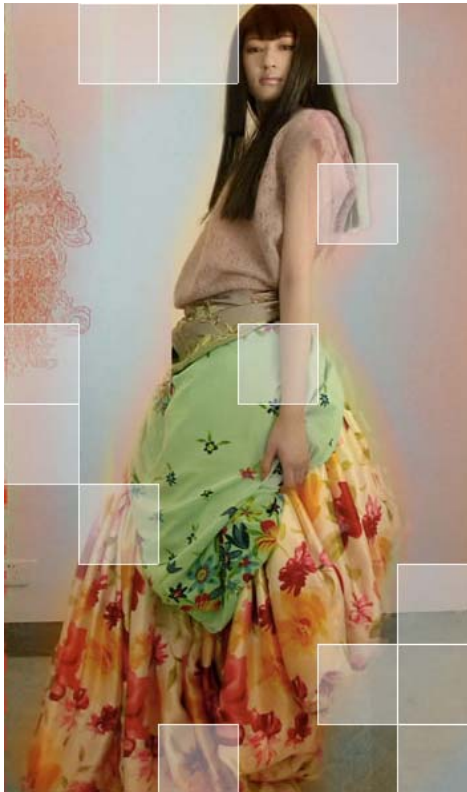


Plate (9) Fashion design by Jenny Li



Plate (10) Fashion design by Wang Yi Yang

- (B) Design a spring outfit for a brand appealing to young people called “90 Hou” (Post 90s) 「90後」. Both the front and back views of the outfit should be presented in the rendering. (80 marks)

END OF PAPER

Sources of materials used in this paper will be acknowledged in the *Hong Kong Diploma of Secondary Education Examination Practice Papers* published by the Hong Kong Examinations and Assessment Authority at a later stage.