

HONG KONG EXAMINATIONS AND ASSESSMENT AUTHORITY
HONG KONG DIPLOMA OF SECONDARY EDUCATION EXAMINATION

LIBERAL STUDIES PAPER 2

Question-Answer Book
(Practice Question)

One hour

1. Consider the following information:

After more than 10 years of discussion, the Central Government finally approved the establishment of the world's sixth Disneyland in Pudong Shanghai. It is expected to open in 2014 at the earliest. The Walt Disney Company will cater to the Shanghai market by introducing local elements.

Some mainland citizens hope the Shanghai Disneyland "would incorporate Chinese elements. However, the most important element should be the quality of tourists." Some mainland citizens who have visited the U.S. Disneyland thought that the atmosphere there was pleasant and "the polite and disciplined tourists" made the visit very enjoyable. They worried that mainland visitors might lack manners, which would have a negative impact on tourists' mood. These mainland citizens believe that the success of Disneyland will hinge on "cultural issues".

The establishment of Disneyland means that a symbol of capitalism will find a home in socialist Mainland China. However, some U.S. critics opined that this would be only a small step towards the opening up of the mainland, rather than a sign of a total acceptance of foreign culture.

Some mainland critics on the Internet believe that unrestricted introduction of foreign culture will threaten the status of China's local culture. Despite the on-going trend towards globalization, a world of Disneyland resorts and Hollywood movies did not sound good to them. They also pointed out that the foreign entertainment industry targeted the youngsters and the general public. If Chinese culture is superseded by U.S. culture, China will be much the poorer for it.

- (a) In the light of the above information, in your opinion, why is it important to incorporate Chinese elements and improve local visitors' quality for the development of a successful Disneyland on the Mainland? Explain. (10 marks)
- (b) 'The introduction of foreign culture will threaten the status of China's local culture.' To what extent do you agree with this statement? Explain your answer in the light of the above information and according to your knowledge. (10 marks)

Answers written in the margins will not be marked.

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