

## Why prep for the GMAT®?

The **GMAT®** score is the **most important factor** in the application process.<sup>1</sup>

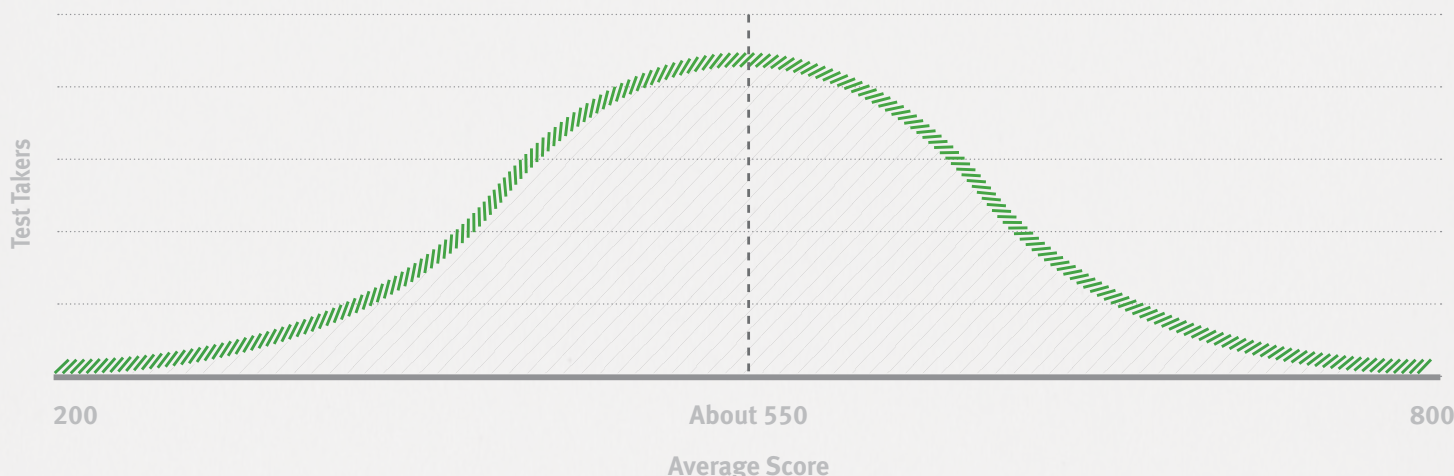
A low **GMAT®** score is the **number one “application killer.”**<sup>1</sup>

The average **GMAT®** score at the **top 10 business schools** is 718.<sup>2</sup>

## What’s on the GMAT®?

<b>ANALYTICAL WRITING ASSESSMENT</b>	Analysis of an Argument	<b>1</b> essay	<b>30</b> min.
<b>INTEGRATED REASONING</b>	Multi-Source Reasoning, Graphics Interpretation, Two-Part Analysis, Table Analysis	<b>12</b> questions	<b>30</b> min.
<b>QUANTITATIVE SECTION</b>	Problem Solving, Data Sufficiency	<b>37</b> questions	<b>75</b> min.
<b>VERBAL SECTION</b>	Reading Comprehension, Sentence Correction, Critical Reasoning	<b>41</b> questions	<b>75</b> min.

## How is the GMAT® scored?



## Meet Our **GMAT<sup>®</sup>** Experts

Top-rated teachers—by students.



**JUSTIN DOFF**

over **3,310**  
students taught  
since **2008**



**STEVE SNYDER**

over **4,026**  
students taught  
since **2005**



**DEBBIE CAMPBELL**

over **950** students  
taught since **2007**

Prep your way to get  
the **results** you want.

What you'll get with a  
**Kaplan GMAT<sup>®</sup>** course:



### Classroom On Site

Live, in-person instruction  
at a classroom location

**OPTIONS:**  
Advantage  
Advantage Plus



### Classroom Anywhere™

Live instruction through an  
online classroom

Advantage  
Advantage Plus



### On Demand

Online video course, available 24/7

Advantage



### Private Tutoring

One-on-one instruction from an  
expert tutor

**15, 25 or 35 hours**

### 1. The Most Resources Available

Official Test Day Experience - take a full length practice test  
at a Pearson Professional Center to simulate what you will  
encounter on test day

Over 5,000 practice questions

Over 180 hours of instruction and practice 9 full-length  
computer adaptive tests (CATs) in the format of the GMAT<sup>®</sup>

The most Integrated Reasoning preparation  
of any major GMAT prep provider

### 2. The Most Efficient Program for You

Multiple program options that fit your schedule and  
your learning style

Adaptive learning technology—**Smart Reports™**—which  
generates a customized study plan prescribing how to  
efficiently use your time

Thousands of practice questions matched specifically  
to your needs

### 3. A Higher GMAT<sup>®</sup> Score Guaranteed or Your Money Back†

If your score does not improve, get your money back or  
take a class again for free

If you are not ready to take the GMAT<sup>®</sup>, take a class again  
for free

If you are not satisfied with your real GMAT<sup>®</sup> score,  
take a class again for free

What our **Students** say:

**“The online resources are amazing!** I especially love the  
reports because they allow me to recognize areas in need  
of improvement.” — **Kaplan GMAT Student**

“Kaplan Test Prep gave me all of the tools I needed to take the  
GMAT confidently and effectively.” — **Kaplan GMAT Student**