

**OXFORD CAMBRIDGE AND RSA EXAMINATIONS
GCSE**

B181/01

LEISURE AND TOURISM

**Understanding the Leisure
and Tourism Industries**

TUESDAY 19 MAY 2015: Morning

**DURATION: 1 hour 30 minutes
plus your additional time allowance
MODIFIED ENLARGED 24pt**

Candidate forename		Candidate surname	
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Centre number						Candidate number				
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Candidates answer on the Question Paper.

OCR SUPPLIED MATERIALS:

None

OTHER MATERIALS REQUIRED:

None

READ INSTRUCTIONS OVERLEAF

INSTRUCTIONS TO CANDIDATES

Write your name, centre number and candidate number in the boxes on the first page. Please write clearly and in capital letters.

Use black ink. HB pencil may be used for graphs and diagrams only.

Answer ALL the questions.

Read each question carefully. Make sure you know what you have to do before starting your answer.

Write your answer to each question in the space provided. Additional paper may be used if necessary but you must clearly show your candidate number, centre number and question number(s).

INFORMATION FOR CANDIDATES

The number of marks is given in brackets [] at the end of each question or part question.

The total number of marks for this paper is 80.

The quality of written communication will be taken into account in marking your answer to the question marked with an asterisk (*).

Any blank pages are indicated.

1 Hostels provide a range of services and facilities for many visitor types including families.

(a) (i) Other than families, identify FOUR visitor types which might use hostel accommodation.

1 _____

2 _____

3 _____

4 _____

[4]

(ii) Identify FOUR facilities which may be provided by a hostel.

1 _____

2 _____

3 _____

4 _____

[4]

(b) Describe TWO services which may be required by a family group when staying at a hostel.

1 _____

2 _____

[4]

(c) Discuss how hostel accommodation differs from hotel accommodation.

[8]

[illegible]

2 Fig. 1 is an extract from a newspaper advertisement

FIG. 1

Welcome to Balleara House

Balleara House – the grand health spa resort where you can relax.

Balleara House is located in the Irish countryside, amidst beautiful walks. It combines state-of-the-art facilities such as swimming pools, gyms and saunas all designed to complement modern fashion with the charm of traditional Victorian architecture to create probably the most luxurious and relaxing health spa in the country. Whether you are looking for complete relaxation, complete pampering or a special treat such as a massage, Balleara House is the best possible choice. Our great selection of packages includes something for everyone, so why not book now for a wonderful break.

(a) Using Fig. 1, identify FOUR activities which visitors to Balleara House might take part in.

1 _____

2 _____

3 _____

4 _____

[4]

(b) Describe each of the following jobs:

chef _____

receptionist _____

[4]

[illegible]

[illegible]

[illegible]

3 (a) (i) In which country would you find each of the following:

Tokyo? _____

Xi'an? _____

[2]

(ii) Identify, with an example, the reasons why tourists visit each of the following destinations:

Cornwall _____

Sentosa Island _____

[4]

(b) Many people choose Majorca for a summer sun holiday. There are a number of factors which affect peoples' choice of summer sun destination. These factors may include:

weather and climate

visitor attractions in the area

accessibility

the range of products and services on offer

the cost of visiting the destination.

Explain how TWO of these factors may affect peoples' choice of summer sun destination.

Chosen factor 1 _____

Chosen factor 2 _____

[4]

(c) A couple in their fifties would like to visit a city destination for a long weekend.

Suggest a suitable city destination which would appeal to this couple. Give a reason for your suggestion.

Suggested city destination _____

Reason _____

[2]

[illegible]

- 4 Leisure and tourism organisations are an example of organisations that have to reduce the impact on the environment while letting people visit and enjoy the facilities offered. An amusement park is one such example.**

(a) Name TWO examples of:

road transport

1 _____

2 _____

sea transport

1 _____

2 _____

[4]

[illegible]

(c) Describe TWO ways in which leisure and tourism organisations can encourage sustainable practices.

1 _____

2 _____

[4]

(d) Discuss how leisure and tourism organisations can minimise the impacts of tourism development. [8]

[illegible]

END OF QUESTION PAPER

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