

Tuesday 19 May 2015 Morning

GCSE LEISURE AND TOURISM

B181/01 Understanding the Leisure and Tourism Industries

Candidates answer on the Question Paper.

OCR supplied materials:

None

Other materials required:

None

Duration: 1 hour 30 minutes



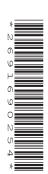
Candidate forename				Candidate surname			
Centre numb	oer			Candidate nu	ımber		

INSTRUCTIONS TO CANDIDATES

- Write your name, centre number and candidate number in the boxes above. Please write clearly and in capital letters.
- Use black ink. HB pencil may be used for graphs and diagrams only.
- Answer all the questions.
- Read each question carefully. Make sure you know what you have to do before starting your answer.
- Write your answer to each question in the space provided. Additional paper may be used if necessary but you must clearly show your candidate number, centre number and question number(s).
- Do not write in the bar codes.

INFORMATION FOR CANDIDATES

- The number of marks is given in brackets [] at the end of each question or part question.
- The total number of marks for this paper is 80.
- The quality of written communication will be taken into account in marking your answer to the question marked with an asterisk (*).
- This document consists of 16 pages. Any blank pages are indicated.



Hos	stels	provide a range of services and facilities for many visitor types including families.
(a)	(i)	Other than families, identify four visitor types which might use hostel accommodation.
		1
		2
		3
		4
		[4]
	(ii)	Identify four facilities which may be provided by a hostel.
		1
		2
		3
		4
		[4]
(b)	Des	scribe two services which may be required by a family group when staying at a hostel.
	1	
	••••	
	2	
		[4]

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2 Fig. 1 is an extract from a newspaper advertisement

Welcome to Balleara House

Balleara House – the grand health spa resort where you can relax.

Balleara House is located in the Irish countryside, amidst beautiful walks. It combines state-of-the-art facilities such as swimming pools, gyms and saunas all designed to complement modern fashion with the charm of traditional Victorian architecture to create probably the most luxurious and relaxing health spa in the country. Whether you are looking for complete relaxation, complete pampering or a special treat such as a massage, Balleara House is the best possible choice. Our great selection of packages includes something for everyone, so why not book now for a wonderful break.

Fig. 1

(a)	Using Fig. 1, identify four activities which visitors to Balleara House might take part in.
	1
	2
	3
	4[4]
(b)	Describe each of the following jobs:
	• chef
	receptionist

(c)	(c) Describe how the administration organisation such as Balleara Hou	functional	area	works	in a	a leisure	and	tourism
		 						[4]

Discuss the likely career progression route for someone entering leisure and tourism facilit management at graduate level.									
[8									

3	(a)	(i)	In which country would you find each of the following:
			Tokyo?
			Xi'an?
			[2]
		(ii)	Identify, with an example, the reasons why tourists visit each of the following destinations:
			Cornwall
			Sentosa Island
			[4]

- **(b)** Many people choose Majorca for a summer sun holiday. There are a number of factors which affect peoples' choice of summer sun destination. These factors may include:
 - weather and climate
 - visitor attractions in the area
 - accessibility
 - the range of products and services on offer
 - the cost of visiting the destination.

Chosen factor 1
Chosen factor 1
Chosen factor 2
[4
A couple in their fifties would like to visit a city destination for a long weekend.
Suggest a suitable city destination which would appeal to this couple. Give a reason for you suggestion.
Suggested city destination
Reason

•••••	 	 	 	 •••••				 	
	 	 	 	 	•••••	•••••	•••••	 	•••
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Leisure and tourism organisations are an example of organisations that have to reduce the impact on the environment while letting people visit and enjoy the facilities offered. An amusement park is

one	such example.
(a)	Name two examples of:
	road transport
	1
	2
	• sea transport
	1
	2
	[4]
(b)	Explain why rail transport might not be the best method of travelling to and from an amusement park.
	[4]

4

(c)	Describe ${\it two}$ ways in which leisure and tourism organisations can encourage sustainable practices.
	1
	2
	[4]

(d)	Discuss developr	leisure	and	tourism	organisations	can	minimise	the	impacts	of	tourism
		 							•••••		
		 									[8]

END OF QUESTION PAPER

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