

Thursday 16 May 2013 – Morning

GCSE LEISURE AND TOURISM

B181/01 Understanding the Leisure and Tourism Industries

Candidates answer on the Question Paper.

OCR supplied materials:

None

Other materials required:

None

Duration: 1 hour 30 minutes



Candidate forename		Candidate surname	
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Centre number						Candidate number				
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INSTRUCTIONS TO CANDIDATES

- Write your name, centre number and candidate number in the boxes above. Please write clearly and in capital letters.
- Use black ink. HB pencil may be used for graphs and diagrams only.
- Answer **all** the questions.
- Read each question carefully. Make sure you know what you have to do before starting your answer.
- Write your answer to each question in the space provided. Additional paper may be used if necessary but you must clearly show your candidate number, centre number and question number(s).
- Do **not** write in the bar codes.

INFORMATION FOR CANDIDATES

- The number of marks is given in brackets [] at the end of each question or part question.
- The total number of marks for this paper is **80**.
- The quality of written communication will be taken into account in marking your answer to the question marked with an asterisk (*).
- This document consists of **16** pages. Any blank pages are indicated.

- 1 (a) Laser game (laser tag) centres have become major providers within the entertainment component.

Other than toilets, car park and disabled access, name **four** facilities which a large laser game centre could provide.

- 1
- 2
- 3
- 4

[4]

- (b) Laser game centres now attract a range of visitor types.

Name **two** visitor types which might choose to play a laser game.

- 1
- 2

[2]

2 (a) Name **two** services for customers which might be provided by a holiday cottage letting agency.

1

2

[2]

(b) Describe **one** facility which might be provided in a holiday cottage to meet each of the following customer needs:

- entertainment

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- outdoor relaxation

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[4]

(c) Describe **two** job roles which might be available in a holiday cottage letting agency.

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[6]

3 (a) (i) In which country would you find each of the following:

Sydney Harbour Bridge

Taj Mahal?

[2]

(ii) Explain **one** reason why a tourist might visit each of the following destinations:

Barcelona

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Snowdonia

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[4]

(b) Describe each of the following job roles:

- air cabin crew

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- assistant in a Tourist Information Centre

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[6]

4 (a) What is meant by each of the following terms:

- domestic tourism

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- inbound tourism?

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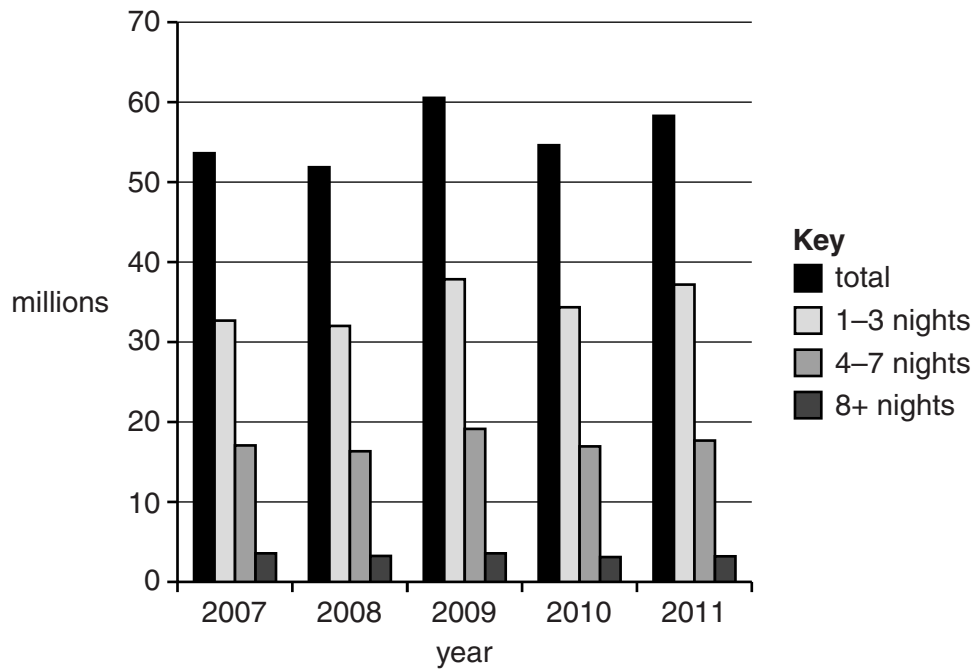
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[4]

UK Tourist Holiday Nights 2007–2011



(adapted from VisitEngland UK tourist statistics and GB tourism survey)

Fig. 1

(c) Using Fig. 1, identify the **two** holiday duration periods showing **least** growth since 2007.

- 1
- 2

[2]

15
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