

Centre Number						Candidate Number				
Surname										
Other Names										
Candidate Signature										

For Examiner's Use	
Examiner's Initials	
Question	Mark
1	
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TOTAL	



General Certificate of Secondary Education
January 2013

Leisure and Tourism

48401

Unit 1 Understanding Leisure and Tourism Destinations

Wednesday 9 January 2013 1.30 pm to 2.30 pm

You will need no other materials.
You may use a calculator.

Time allowed

- 1 hour

Instructions

- Use black ink or black ball-point pen.
- Fill in the boxes at the top of this page.
- Answer **all** questions.
- You must answer the questions in the spaces provided. Do not write outside the box around each page or on blank pages.
- Do all rough work in this book. Cross through any work you do not want to be marked.

Information

- The marks for questions are shown in brackets.
- The maximum mark for this paper is 60.
- You are reminded of the need for good English and clear presentation in your answers.
- Questions 10 and 12 should be answered in continuous prose. In these questions you will be marked on your ability to use good English, to organise information clearly and to use specialist vocabulary where appropriate.



J A N 1 3 4 8 4 0 1 0 1

Answer **all** questions in the spaces provided.

- 1 **Figure 1** is a photograph of the River Seine and Notre Dame cathedral.

Figure 1



Draw a ring around the correct type of destination shown in **Figure 1**.

Beach resort City destination National Park Ski resort

(1 mark)

1

- 2 Draw **three** arrows to link each of the transport types below with the correct terminal/gateway. One arrow has been drawn for you as an example.

Transport type

Coach

Ferry

Aircraft

Eurostar train

Terminal/Gateway

London Luton

Hull

Liverpool Lime Street

Victoria Coach Station

St Pancras International

(3 marks)

3



3 Tourism creates impacts on host communities.

Suggest what is meant by 'host community'.

.....
.....
.....
.....

(2 marks)

2

4 Draw **three** arrows to link each of the tourism impacts below with the correct example. One arrow has been drawn for you as an example.

Impact

Example

Positive Economic

Local people can use tourist facilities.

Positive Social

Tourist travel causes harmful emissions.

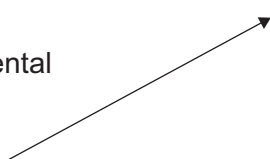
Negative Environmental

Some tourism jobs are only seasonal.

Negative Economic

Tourism businesses create jobs.

Tourists' behaviour may offend local residents.



(3 marks)

3

5 What is the meaning of 'long-haul'?

.....
.....
.....
.....

(2 marks)

2

Turn over ►



6 Complete the table below.

Type of visitor attraction	UK example	Overseas example
Historic Site	Tower of London	Machu Picchu, Peru
Sports/Entertainment Venue	Lord's	
Built Attraction		Eiffel Tower, France
	Diggerland	SeaWorld Orlando, USA

(3 marks)

3

7 Tourist groups are an important customer type for city destinations.

Choose **one UK** city destination that you have studied. Describe what this destination offers to groups.

Name of **UK** city destination

What the destination offers to groups

.....

.....

.....

.....

.....

.....

.....

.....

(4 marks)

4



Turn over for the next question

**DO NOT WRITE ON THIS PAGE
ANSWER IN THE SPACES PROVIDED**

Turn over ►



0 5

8 Figure 2 is a photograph of some snowboarders in a ski/snowsports resort.

Figure 2



8 (a) Describe the location of **one** overseas ski/snowsports resort that you have studied.

Name of overseas ski/snowsports resort

Location

.....

.....

.....

.....

(2 marks)



9 Tourists need to know how to travel to destinations.

Complete the table below to describe **three** parts of a route from a UK ferry port to a UK city destination.

Name of UK ferry port
Route part 1
Route part 2
Route part 3 to reach destination
Name of UK city destination

(3 marks)

3



Extra space

.....

.....

.....

.....

6

Turn over for the next question

Turn over ►



12 **Figure 4** is a photograph of a UK beach resort.

Figure 4



A young single adult asks you to recommend a UK beach or seaside resort as a holiday destination.

Evaluate the suitability of the range of leisure activities and visitor attractions available to the young single adult at the resort.

UK beach or seaside resort

Evaluation

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.....

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.....



13 Identify an **overseas** natural attraction that you have studied. Describe its appeal for visitors.

Name of overseas natural attraction

Appeal for visitors

.....
.....
.....
.....
.....

(1 + 2 = 3 marks)

3

14 What is the meaning of 'National Park'?

.....
.....
.....
.....

(2 marks)

2



15 Describe the location of **one UK** National Park.

Name of UK National Park

Location

.....

.....

.....

.....

(2 marks)

2

END OF QUESTIONS



There are no questions printed on this page

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