

Wednesday 27 June 2012 – Morning

GCSE SOCIOLOGY

B673/01 Applying Sociological Research Techniques

Candidates answer on the Question Paper.

OCR supplied materials:

- Pre-release material (inserted)

Other materials required:

None

Duration: 1 hour



Candidate forename		Candidate surname	
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Centre number						Candidate number				
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INSTRUCTIONS TO CANDIDATES

- The Insert (pre-release material) will be found in the centre of this document.
- Write your name, centre number and candidate number in the boxes above. Please write clearly and in capital letters.
- Use black ink. HB pencil may be used for graphs and diagrams only.
- Answer **all** the questions in sections A, B and C.
- Read each question carefully. Make sure you know what you have to do before starting your answer.
- Write your answer to each question in the space provided. If additional space is required, you should use the lined pages at the end of this booklet. The question number(s) must be clearly shown.
- Do **not** write in the bar codes.

INFORMATION FOR CANDIDATES

- The number of marks is given in brackets [] at the end of each question or part question.
- The total number of marks for this paper is **60**.
- You will be awarded marks in question 13 for the quality of your written communication of your answer.
- This document consists of **12** pages. Any blank pages are indicated.

Section A

Using Investigation 1 and your sociological knowledge, answer the following questions.

Answer **all** questions.

When Investigation 1 is referred to in the question, you must use it in your answer.

1 (a) Identify **one** aim used for Investigation 1.

.....
..... [1]

(b) Identify the overall conclusion made by the researcher (page 6).

.....
..... [1]

2 (a) Using Source 1 identify what percentage of divorces in 2008 were to couples who had not been married before.

..... [1]

(b) Using Source 1 (Graph A), identify the divorce rate per thousand married population in 1981.

..... [1]

(c) Using Source 1 (Graph B), identify which religious group was most likely to cohabit in 2001.

..... [1]

(d) Using Source 1 (Graph B), identify which religious group was least likely to cohabit in 2001.

..... [1]

3 (a) How often is the Census data collected? (line 23).

..... [1]

(b) Describe what is meant by the term 'official statistics'.

.....
.....
.....
..... [2]

4 (a) Identify and explain **one** possible advantage of using official statistics to study families in Britain.

.....
.....
.....
..... [2]

(b) Identify and explain **one** possible disadvantage of using official statistics to study families in Britain.

.....
.....
.....
..... [2]

5 (a) Describe what is meant by a representative sample.

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.....
.....
..... [2]

(b) Using the primary research (lines 112–115), identify the type of sampling used to select the Asian respondents.

..... [1]

(c) Identify and describe how a different type of sample could have been used to select the Asian respondents in the primary research (lines 112–115) in Investigation 1.

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.....
..... [4]

Section B

Using **Investigation 2** and your sociological knowledge, answer the following questions.

When Investigation 2 is referred to in the question, you must use it in your answer.

Answer **all** questions.

- 7 (a) Identify **one** possible hypothesis the researcher could have used to study family types in the UK in Investigation 2.

.....
.....
.....
..... [2]

- (b) Identify **one** finding from the secondary research (line 253).

.....
..... [1]

- 8 Using the table of results for Method 1 (lines 169–179):

- (a) Which day of the week has the fewest programmes about the family?

..... [1]

- (b) What is the percentage of programmes about the family on Thursday?

..... [1]

9 (a) Identify and describe **one** advantage of using content analysis of a TV guide to study the importance of the family in Method 1, Investigation 2.

.....
.....
.....
..... [2]

(b) Identify and describe **one** disadvantage of using content analysis of a TV guide to study the importance of the family in Method 1, Investigation 2.

.....
.....
.....
..... [2]

10 (a) Identify the type of data shown in the table of results for Method 3 – Internet Survey (Page 8) in Investigation 2.

.....
..... [1]

(b) Describe what is meant by the term ‘generalisation’.

.....
.....
.....
..... [2]

..... [12]

Section C Total [12]

Paper Total [60]

Turn over

ADDITIONAL ANSWER SPACE

If additional answer space is required, you should use the following lined page(s). The question number(s) must be clearly shown in the margins.

A large rectangular area for writing answers. It features a solid vertical line on the left side and horizontal dotted lines extending across the page, creating a series of rows for text entry.

PLEASE DO NOT WRITE ON THIS PAGE



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