

## **GCSE**

# Sociology

General Certificate of Secondary Education

Unit **B673**: Applying Sociological Research Techniques

## **Mark Scheme for June 2011**

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## Section A

Qu	estion	Expected Answer	Mark	Rationale/Additional Guidance
1		Using Investigation 1 and your sociological knowledge, answer the following questions.  Identify the hypothesis used for Investigation 1.	[1]	Answer should be as written in the pre-release, but minor changes, e.g. change of a word or a word omitted, can be credited.
		One mark for the correct identification of the hypothesis; 'Children whose parents are unemployed do less well in school'.		Answers with significant changes made will not be credited.  Identification of an aim should not be credited must
				be a hypothesis.
2	(a)	Identify how the behaviour of the children was recorded by the researcher in Investigation 1 (line 36).  One mark for the correct identification of film or DVD or other appropriate technical method, e.g. camcorder or video camera.	[1]	Reference only to a research method, e.g. covert observation, should not be credited.
	(b)	Identify a different way the behaviour of the children could have been recorded in Investigation 1.  One mark for the correct identification of a method other than technical recording, E.g. writing it down, ticking boxes on a grid/checklist, tally chart, behaviour/observation schedule.  Any other reasonable response.	[1]	Reference only to an alternative research method, e.g. direct observation, should not be credited.

The researcher in Investigation 1 wants to study the children again when they have left school (lines 44 – 47).  Identify and explain one possible advantage of this for Investigation 1.  One mark for the correct identification of one possible advantage of studying the children again.  Possible answers might include:  Can see how a person's life changes  Can see how social circumstances affect a person's life The study does not go out of date Can find out problems and change the study in the light of flaws the first time  Any other reasonable response.  One mark for relating this to the investigation (ie. the candidate should refer specifically to the issue of educational performance or career or deferred gratification).  Possible answers might include:  Can see if performance at 6 yrs continues the same when older  Can find out if a child's social situation affects achievement Can find out if deferred gratification leads to success in school Any other reasonable response.
Two marks maximum for an advantage.

Question	Expected Answer	Mark	Rationale/Additional Guidance
(b)	Identify and explain <u>one</u> possible disadvantage of this for Investigation 1.	[2]	Candidates who refer to finding the latter sample through use of personal details collected unethical during first study can be credited.
	One mark for one correct possible disadvantage identified.		
	Possible responses might include:-		Candidates who relate answer to ethics in terms of the latter sample refusing to participate due to
	<ul> <li>Takes too long to get results</li> <li>Cost is high</li> </ul>		finding out they were previously observed without their consent.
	<ul> <li>Respondents may drop out /die/move</li> <li>The first study may have been flawed and so might not produce accurate results</li> </ul>		
	<ul> <li>Participants may realise they are being investigated</li> <li>It may take a long time to track down respondents</li> <li>Family situations may change i.e. parents loss/gain employment</li> </ul>		
	Characteristics of 16 year old could affect results e.g. moods, puberty		
	Any other reasonable response.		
	One mark maximum		
	One mark for relating this to the investigation (e.g. reference to the issue of educational performance, career, deferred gratification or any other aspect of the investigation).		
	<ul> <li>Possible answers might include:</li> <li>Will take ten years if the children are 16 for final interviews.</li> </ul>		
	• Researcher conducts three studies (at 6, 7 and 16) rather than one.		
	At 16 the researcher had to track each respondent individually from the address – difficult to find.		
	At 16 respondents may be less receptive than 6/7 year olds.		

Que	stion	Expected Answer	Mark	Rationale/Additional Guidance
		Any other reasonable response.  Two marks maximum for a disadvantage.  Two marks maximum		
4	(a)	Describe what is meant by the term validity.  One mark for a partial description which relates in some way to accuracy but the answer lacks a clear understanding, e.g. Answers are right/correct/accurate/truthful People don't lie  Two marks for a clear description which shows understanding of validity as the truthfulness and accuracy of the data, the more accurate something is the more valid it is.  A weak description can be given 2 marks if a clear example is given to support it.  Eg When information is right because respondents felt comfortable and didn't lie.  When people act naturally/as they would normally do.  Any other reasonable response.	[2]	A one word answer will not gain two marks e.g. accurate/right/correct/truthful, but if candidate provides a description of what is accurate/right/correct/truthful, 2 marks can be gained, e.g. data collected/research is truthful/accurate  Validity described as data "measures what it intends to measure" can be credited with 2 marks but answer which explains this with less clarity e.g. "relevant to the research" should only be credited with one mark.  Candidates who refer to data as being bias/unbiased should not be credited.
	(b)	Identify and explain two reasons why the findings of the primary research in Investigation 1 (lines 49-60) might not be accurate.  One mark for one correct reason identified.  Two marks for two correct reasons identified.  Possible responses might include:-  Children might not know if parents work or not  Children might have lied about parents working/not	[4]	Identification of one of the findings can be credited with one mark and an explanation of how this can affect the research can gain the additional.

Numbers too small (30)     Children are only 6 / young	
Sample from 1 school Don't like toffees Behaviour affected by peers Some more hungry/greedy than others Some told not to take toffees (any type of sweets) from strangers Other variables may affect behaviour Mistakes made in recording/interpreting the data Children did not understand what to do/the instructions Children may not understand what work or employment is Any other reasonable response.  Two marks maximum  One additional mark for each reason explained. Eg Children might not know about parents work as they are only 6 yrs old and this will give invalid data. Eg Children may have lied because they were embarrassed about their parents not working and this will give invalid data. Eg Numbers of children eg 3/5 in results are too small to make generalisations Eg The sample was from 1 school which is unrepresentative.  Any other reasonable response.	

Que	estion	Expected Answer	Mark	Rationale/Additional Guidance
5	(a)	Describe what is meant by the term primary research  Zero marks for no evidence submitted or response does not address the question.  One mark for a partial description which relates in some way to the researcher collecting data first hand but the answer lacks a clear understanding.  Eg Done by the researcher Doing a survey/interviews /questionnaire  Two marks for a clear description which shows understanding of primary research as the data being gathered directly by the sociologist.  A weak description can be given 2 marks if a clear example is given to support it.  Eg When data is collected eg asking people questions in the street.  Any other reasonable response.	[2]	Accurate reference to a method of primary research only will be credited with one mark e.g. using a questionnaire.
	(b)	Using the primary research in Investigation 1 (lines 49 – 60), explain why the study is unethical.  Level 1: 1 – 2 marks  Candidates apply limited interpretation and analysis of the ethical issues within the primary research.  For one mark, answers may make some brief reference to ethical issues.  Eg Sociologists mustn't do things which are bad for people.  or Brief reference to the research itself  Eg The children were only little	[6]	Candidates who give examples which imply harm/discomfort can be credited, but without explanation this will be unlikely to score higher than level 1 e.g. peer pressure, asking uncomfortable questions i.e. regarding parents employment.

Question	Expected Answer	Mark	Rationale/Additional Guidance
	They didn't know		
	The teacher lied		
	For two marks the answer should be more specific or still brief		
	but related to the research		
	Possible (findings) answers might include:-		
	Eg (specific)		
	Researchers should ask people if they can study them		
	Researchers shouldn't lie to people they study		
	The children were filmed		
	The head teacher didn't know		
	Their names were given		
	·		
	Eg (brief but linked)		
	The children were only little and this might be bad for		
	them		
	Answers at this level may be restricted to one or two points.		
	Level 2: 3 – 4 marks		
	Candidates apply basic interpretation and analysis of the		
	ethical issues within the primary research. Candidates may		
	start to use sociological terminology such as consent,		
	confidentiality but may not be fully explained.		
	For <b>3 marks</b> , candidates will correctly identify specific ethical		
	issues or specific areas of concern in the research but there		
	will be no or very weak attempt to link them.		
	will be no or very would alternate to link thom.		
	Eg (ethical issues in general)		
	<ul> <li>People being studied shouldn't come to any harm</li> </ul>		
	People being studied shouldn't be embarrassed or		
	uncomfortable		
	People should be able to refuse to be researched		
	People should be able to remain anonymous		

Question	Expected Answer	Mark	Rationale/Additional Guidance
	Researchers must not misuse the data collected		
	<ul> <li>Eg (in the research)</li> <li>The teacher allowed her friend to research without telling the parents</li> <li>The names and addresses of the children were given to the researcher for later study</li> <li>The researcher might use information collected to teach students later</li> <li>The children didn't know they were being studied</li> <li>The head teacher's consent had not been gained</li> </ul>		
	<ul> <li>The children could be upset by the activity</li> </ul>		
	For 4 marks At this level most points made will be clear and the answer will make links between the ethical issues and the primary research. This could be implied through reference to both specific ethical issues and reference to the primary research but there should be one clear link made. E.g. Researchers must make sure people being studied give their consent, but the children were studied without their knowledge.		
	Level 3: 5 – 6 marks At this level candidates apply good interpretation and analysis of obligations that researchers have and how far these have been applied in the primary research.		
	For <b>5 marks</b> , there will be discussion of ethical issues in research and more than one clear link between specific ethical issues and conduct in the primary research.		
	For <b>6 marks</b> , there will be developed points in the discussion as above and the answer is likely to consider wider implications such as the welfare of respondents, teacher,		

### B673 Mark Scheme June 2011

Question	Expected Answer		Rationale/Additional Guidance
	participants families, researcher, school or reference to CRB checks, or effects on other sociologists		
	<ul> <li>Eg</li> <li>The teacher could lose his/her job for allowing a researcher into the school</li> <li>This research would give sociologists a bad name/make people suspicious of sociologists</li> <li>Candidates can be credited for any other reasonable response.</li> </ul>		
	Section A Total	[23]	

## **Section B**

Question	Expected Answer	Mark	Rationale/Additional Guidance
	Using Investigation 2 and your sociological knowledge, answer the following questions.  Answer all questions.		
	Allower all questions.		
6	Identify one aim for Investigation 2.	[1]	Answers should be as written as one of the three aims in the pre-release, but minor changes, e.g.
	One mark for the identification of one of the aims.		change of a word or a word omitted, can be credited.
	Eg ( <b>one</b> from)		
	To find out the GCSE results of children of different social classes and ethnic groups		Answers with significant changes made will not be credited.
	<ul> <li>To find out what teachers think about the different groups of pupils</li> </ul>		
	To find out if teachers treat children of different social classes and ethnic groups in different ways		
7	Identify one possible hypothesis the researcher could have used to study pupil success in school in Investigation 2.	[2]	If candidate identifies an aim that relates to the topic or does not relate to the topic should not be credited.
	One mark for a partial example.		
	E.g. the identification of a statement (with no reference to the topic).		
	or a question related to the topic of pupil success in school.		
	Two marks for a clear example.		
	E.g. a statement/claim, related to the topic of pupil success in school/attitudes of or treatment by teachers etc		
	Possible answers could include:		
	Social class has the biggest effect on success in school		

Question	Expected Answer	Mark	Rationale/Additional Guidance
	<ul> <li>Ethnicity has the biggest effect on success in school</li> <li>Social class and /or ethnicity have no effect on success in school</li> </ul>		
8 (a)	Identify and describe one advantage of using quantitative data to study classroom behaviour in Investigation 2.  One mark for the correct identification of one advantage of using quantitative data  Answers could include:  It produces an exact measure of behaviour  Numbers can be represented in graphs/charts  Generalisations can be made about behaviour  Trends or patterns can be uncovered  Results are less likely to contain researcher bias  Said to be more scientific  More reliable – can repeat the research and get the same results  Easier to compare the behaviour of different groups  Easier and quicker to produce results  More representative – larger sample  Maybe useful statistics for agencies e.g. ofsted/school/government may want quantitative data  Any other reasonable response.  One additional mark for the advantage described in relation to the investigation and not simply an advantage of quantitative data generally. Reference specifically to studying classroom behaviour should be credited here.	[2]	Needs to be more specific that a simple reference to classrooms or pupils to credit the additional mark.

Question	Expected Answer	Mark	Rationale/Additional Guidance
	eg The exact number of pupils who behave in a particular way such as interrupting the teacher, can be recorded (on the grid) then counted eg If the numbers for one group (eg girls) behaving in school in a particular way such as completing homework is higher than another (eg boys) a generalisation can be made eg Descriptions of classroom behaviour would be more difficult to produce results from and take longer than using numbers to get results  Candidates might refer specifically to the observation grid in Investigation 2 and this should be credited		
(b)	Identify and describe one disadvantage of using quantitative data to study classroom behaviour in Investigation 2.  One mark for the correct identification of one disadvantage of using quantitative data  Answers could include:  Numbers do not have reasons or explanations  Numbers/statistics lack depth or detail  Any other reasonable response.  One additional mark for the disadvantage described in relation to the investigation and not simply a disadvantage of quantitative data generally. Reference specifically to studying classroom behaviour should be credited here.  eg The pupils don't have the chance to say why they are/are not well behaved in school  eg Numbers don't show what the pupils think about school, only what they do or don't do in school.  eg. Numbers do not show what teachers think or the way they might judge pupils.	[2]	Needs to be more specific that a simple reference to classrooms or pupils to credit the additional mark.  Candidates may identify other factors that may influence behaviour which should be credited, e.g. background information, bad day, family problems.  Candidates who make implicit or explicit reference to the grid in the investigation to identify problems of collecting quantitative data can be credited.

Question	Expected Answer	Mark	Rationale/Additional Guidance
9	Describe what is meant by the term objectivity.	[2]	
	One mark for a partial description which relates in some way to the researcher being impartial but the answer is vague and lacks a clear understanding.  Eg Writing down the answers they are actually given, not bias  Two marks for a clear description which shows understanding		
	of objectivity as not allowing own ideas/values/opinions/bias to influence the research.		
	eg When a researcher does not allow his/her views to affect the results of the study		
	Eg When they write down or record what they are actually told or see without bias.		
	A weak description can be given 2 marks if a clear example is given to support it.		
	Eg The researcher is asking questions on drugs but doesn't tell the person that he/she thinks drug taking is bad.		
	Any other reasonable response.  Two marks maximum		
10	Identify and describe <i>two</i> disadvantages of the design of the observation grid (page 6) in Investigation 2.	[4]	
	One mark for one correct disadvantage identified.		
	Two marks for two correct disadvantages identified.		
	Possible responses might include:-		
	No identification of positive behaviour		
	Homework has not been set/given		
	Meaning of 'distract' could vary		
	<ul> <li>'Interrupt' has different meanings (positive or negative)</li> </ul>		

Que	estion	Expected Answer	Mark	Rationale/Additional Guidance
Que	estion	<ul> <li>Expected Answer</li> <li>'Tell off' could be mild or serious</li> <li>Teacher doesn't 'send out' (not a punishment used)</li> <li>Implies the 'past behaviour' is negative</li> <li>Uses abbreviations e.g. wc, mc</li> <li>Mixed race pupils not included</li> <li>Could be white and a member of an ethnic minority</li> <li>Limited range of behaviours identified</li> <li>Limited range of punishments identified</li> <li>Gender categories not included</li> <li>Separates social class &amp; ethnicity which are combined</li> <li>Ethnic minority pupils are all grouped together</li> <li>Any other reasonable response.</li> <li>Two marks maximum</li> <li>One additional mark for each disadvantage explained.</li> <li>Eg Only recording negative behaviour could make a good class or pupils seem bad</li> <li>Eg If homework is not due in that lesson there is no way of finding out about that behaviour.</li> <li>Eg No way of showing whether the interrupting is by a good student asking a question or a badly behaved student being disruptive.</li> <li>Eg Categorising the class of pupils is personal judgement and could lead to inaccurate results.</li> <li>Eg Abbreviations may be misunderstood</li> <li>Any other reasonable response.</li> </ul>	Mark	Rationale/Additional Guidance
11		Use the secondary sources from Investigation 2.		
		Use the secondary sources from investigation 2.		
	(a)	From Source A (page 7), identify which ethnic group has the highest percentage of 5+ A* - C grades.	[1]	

Question	Expected Answer	Mark	Rationale/Additional Guidance
	One mark for the correct identification of Chinese		
(b)	From Source A (page 7), identify which ethnic group has the lowest percentage of 5+ A* - C grades.  One mark for the correct identification of black Caribbean	[1]	
(c)	From Source B (page 8), identify the percentage of people from ethnic minority groups who are unemployed.  One mark for the correct identification of 11%	[1]	
(d)	From Source C (page 8), identify one way the Educational Maintenance Allowance (EMA) can help poorer students.  One mark for the correct identification of one way  Either: They won't need to work in part-time jobs and can use the time to study Or: The money can pay for travel, equipment and food and without	[1]	Candidates who shorten a statement from the source can be credited as long as it relates to one of the two ways identified.  Candidates who use background knowledge to answer this but the way is not identified in the source will not be credited.
(e)	this, parents could not afford to keep them in school  Identify and explain one conclusion which could be made from Source D (page 8).  One mark for one correct conclusion identified.  Eg Pupils with free school meals do less well than other pupils  One additional mark for the conclusion explained  Eg Only 33% of pupils with free school meals get 5 grades  A* - C but 61% without free school meals get them  Any other reasonable response	[2]	Anything relating to deprivation/unemployment could be credited e.g. deprived/poorer children do less well in school – explanation could be because free school meals are based on family income.

Question	Expected Answer	Mark	Rationale/Additional Guidance
12	Identify and explain three ways using a questionnaire	[6]	An answer which states how a questionnaire can
	would be useful for studying pupil success in school in		be used for the study, e.g. getting
	Investigation 2.		teachers/children's views to compare, should be
			credited.
	One mark for the correct identification of one way the		
	questionnaire would be useful.		Candidates who relate to ways the questionnaire
	<b>Two marks</b> for the correct identification of two ways the questionnaire would be useful.		can met the aims of the investigation can be credited.
	Three marks for the correct identification of three ways the		createa.
	questionnaire would be useful.		Candidates who refer to in-depth or qualitative data
	questionnaire would be useful.		could be credited as this implicitly refers to open
	Possible answers might include:-		questions.
	The second of th		quosiionoi
	Can ask exactly what you want		Reference to any aspects of groups in education
	Can produce statistical results (numbers/quantitative)		e.g. teachers, students, pupils, should be credited
	All respondents asked the same questions – can		for relating the questionnaire to the investigation for
	compare answers		the additional mark.
	Can make generalisations (patterns/trends)		
	Can ask a large sample/collect large amount of data		The same advantage can not be credited twice,
	Can use a representative sample		e.g. questionnaires can be used to compare
	Quick and cheap		different ethnic groups & success, and comparing
	Can be confidential/anonymous		different social classes & success, are the same
	Can use open or closed questions or both		advantage.
	Can get qualitative data		Obtaining the same information from two different
	More reliable than other methods		groups of participants as two separate ways can
	No interviewer bias		not be credited twice e.g. asking students &
	Less likely to be unethical than other method (people can		teachers about their views or thoughts.
	refuse to take part)		
	Respondents are more likely to answer a questionnaire		Answers which show how questionnaire results
			could help to meet the aims of the investigation can
	Any other reasonable response.		be credited.
	Three marks maximum		
			Needs to be more specific that a simple reference
	One additional mark for each way which is related to the		to classrooms or pupils to credit the additional

Question	Expected Answer	Mark	Rationale/Additional Guidance
	investigation and/or the study of pupil success in school		mark.
	Eg From the questionnaire results, exact numbers of white/black pupils who fail can be compared with exact numbers of black/white pupils who pass exams  Eg A large sample of pupils from several classes across the school can be used.		
	Section B Total	[25]	

## Section C

Question	Expected Answer	Mark	Rationale/Additional Guidance
13	Using both <i>Investigation 1</i> and <i>Investigation 2</i> and your sociological knowledge, answer the following question.		
	Using both of the investigations and your sociological knowledge, evaluate how useful the secondary sources are for researching the educational achievement of children in the UK.	[12]	Answers which relate to secondary sources generally but do not relate to the investigation can be credited, however they are likely to stay in Level 1 but if very well done could achieve marks in bottom range of level 2, e.g. include reference to
	Answers might include:		sociological terms or specific types of secondary sources.
	(Ways the sources are useful)		3001003.
	<ul> <li>Sources A and D are from official statistics/govt. so likely to be valid</li> </ul>		Accurate but simple description of the sources in the investigation can be credited, however this is
	<ul> <li>Sources A and D are from official statistics/govt. so likely to be reliable</li> </ul>		likely to stay in Level 1, but if done very well could achieve marks in bottom range of Level 2, e.g. detailed or useful reference to a wide range of
	Source A includes all pupils in the UK - representative		sources.
	Source C is from a politician who should be knowledgeable about education		Answers which attempt to show how far the source
The sources are relevant today	1110 00011000 and 1101 100 010 (010001 = 000) and 1111gm 20		meets the aims or proves the hypothesis can be credited, however this is likely to stay in Level 1, but if done very well could achieve marks in bottom range of Level 2.
	(Ways the sources are not useful)		Circular and a service of a service of the service
	Sources 1, B and C are from the media and may lack accuracy/contain bias		Simple recognition of sources being dated can be credited but without explanation of how this relates to the investigation it will be classed as a Level 1
	Sources 1 may not apply in the UK (American)		answer.
	Sources 1, A, B and C are adapted and may lack accuracy/validity		Candidates who show how the sources are useful
	<ul> <li>Source C is the view of only one politician so not representative</li> </ul>		for supporting the primary research could be credited.

Question	Expected Answer	Mark	Rationale/Additional Guidance
	<ul> <li>Source C – the politician may be biased in favour of the labour party (opinion rather than evidence)</li> </ul>		Candidates who identify a range of sources but repeat the same issues regarding usefulness eg.
	<ul> <li>Source 1 is from a sample of only 20 which is too small to be representative</li> </ul>		date of the source or location of the sample are unlikely to be credited in the top level.
	<ul> <li>Source 1 is from a sample of only 20 so generalisations are not possible</li> </ul>		Candidates who show how some of the sources
	<ul> <li>Pupil success might have changed since the sources were produced</li> </ul>		link are demonstrating a higher level of skill therefore should be credited for this. eg. Source B tells us about unemployment not
	Source is out of date		education but it can be used with Source A to explain why some ethnic minority children are less
	Candidates should be also be credited for referring to the <b>relevance</b> of the content to education		likely to achieve success. (Candidates must do this to achieve the top mark in level 3)
	eg Source B relates to unemployment and not to education		
	Although not a source, candidates who refer to the study in the appendix (Background information) in an appropriate way as useful or otherwise should be credited.		
	eg American source, not from UK		
	eg Adapted source so validity could be affected		
	Any other reasonable response.		
	Marks will be awarded for the depth and detail of the identification and justification for any changes. Candidates will also be rewarded for positive evaluation and use of sociological concepts.		

Question	Expected Answer	Mark	Rationale/Additional Guidance
	Level 1 [1 – 4 marks]		
	Candidates reveal a limited knowledge of the sources.		
	Candidates apply limited knowledge and examples to the question.		
	Information and evidence is presented with some lack of clarity and inaccuracy. Arguments and points are interpreted simply.		
	Candidates may be unclear which sources are primary or secondary.		
	There are likely to be some errors of spelling, punctuation and grammar, some of which might be noticeable and intrusive. At this level candidates are likely to produce a one-sided argument which is based simply on some individual sources or secondary sources in general.		
	Level 2 [5 – 8 marks]		
	Candidates reveal a basic knowledge of the sources which is used to analyse and evaluate the debate in a basic way. Relevant information and evidence is presented and meaning is generally clear.		
	Typically at the lower end answers will contain sociological ideas but without sociological language.		
	There will be some errors of spelling, punctuation and grammar, but these are unlikely to be intrusive or obscure meaning.		
	At this level candidates may start to develop a debate which indentifies some ways the sources are useful or not but this may be brief. At the top of the level the candidate may identify a wider range of issues but arguments will not be developed or		
	there may be a narrow range but explained in some depth. Sociological language may start to appear.		

Question	Expected Answer	Mark	Rationale/Additional Guidance
	Level 3 [9 – 12 marks]		
	Candidates reveal a good knowledge of the sources and apply this knowledge and examples to the question.		
	Candidates analyse and evaluate the debate in a good way. A wide range of evidence from the sources and wider knowledge is used to critically support substantiated arguments and conclusions in relation to the issue. Meaning is clear.		
	Typically answers will contain a range of sociological ideas and language throughout.		
	Complex ideas have been expressed clearly and fluently using a style of writing appropriate to the subject matter.  There may be a few, if any, errors of spelling, punctuation and grammar.		
	At this level, candidates will respond with developed if not fully balanced arguments regarding ways the sources are useful or not. At the top, candidates will show how some sources are linked to each other to support/refute an argument / claim or to fulfil an aim or prove a hypothesis		
	Section C Total	[12]	
	Paper Total	[60]	

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