



GENERAL CERTIFICATE OF SECONDARY EDUCATION
SOCIOLOGY

B673

Applying Sociological Research Techniques

Tuesday 29 June 2010
Morning

Duration: 1 hour

Candidates answer on the Question Paper

OCR Supplied Materials:

- Pre-Release Material (Inserted)

Other Materials Required:
 None



Candidate Forename		Candidate Surname	
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Centre Number							Candidate Number			
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MODIFIED LANGUAGE

INSTRUCTIONS TO CANDIDATES

- Write your name clearly in capital letters, your Centre Number and Candidate Number in the boxes above.
- Use black ink. Pencil may be used for graphs and diagrams only.
- Read each question carefully and make sure that you know what you have to do before starting your answer.
- Answer **all** the questions in sections **A**, **B** and **C**.
- Do **not** write in the bar codes.
- Write your answer to each question in the space provided. If additional space is required, you should use the lined pages at the end of this booklet. The question number(s) must be clearly shown.

INFORMATION FOR CANDIDATES

- The number of marks is given in brackets [] at the end of each question or part question.
- The total number of marks for this paper is **60**.
- You may use the lined pages at the back of this booklet for your answers if you need to do so. You must make sure that any answer(s) on these sheets is clearly labelled with the appropriate question number(s).
- You will be awarded marks in question 13 for the quality of written communication of your answer.
- This document consists of **12** pages. Any blank pages are indicated.

Section A:

Using Investigation 1 and your sociological knowledge, answer the following questions.

Answer **all** questions.

1 Identify **one** aim of Investigation 1.

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..... [1]

2 (a) Describe what is meant by the term 'hypothesis'.

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..... [2]

(b) Identify **one** possible hypothesis the researcher could have used to study primary socialisation in Investigation 1.

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..... [2]

3 Identify and explain **two** possible advantages of making the interview type in Investigation 1 'semi-structured'.

1

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2

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..... [4]

4 Describe what is meant by the term 'interviewer bias'.

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..... [2]

5 (a) Identify and explain **two** possible disadvantages of the secondary sources used in Investigation 1.

1

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2

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..... [4]

(b) Identify and explain **two** advantages of the use of secondary sources in Investigation 1.

1

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2

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..... [4]

Section B:

Using Investigation 2 and your sociological knowledge, answer the following questions.

Answer **all** questions.

7 Identify the hypothesis in Investigation 2.

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..... [1]

8 Using lines 3–16, identify a third **possible** aim for Investigation 2.

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..... [2]

9 (a) Describe what is meant by the term ‘pilot study’.

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..... [2]

(b) Identify and describe **two** weaknesses with the design of the questionnaire (page 7) in Investigation 2.

1

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2

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..... [4]

10 (a) Describe what is meant by the term 'non-official statistics'.

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..... [2]

(b) Using Evidence 1 on page 8, identify the percentage of young drivers who admit driving under the influence of illegal drugs.

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..... [1]

(c) Using Evidence 2 on page 8, identify the number of 17 year old male drivers killed or seriously injured in 2004 in Great Britain.

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..... [1]

11 Identify and explain **two** conclusions which a sociologist could make from the results of the questionnaire (pages 9 and 10) in Investigation 2.

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12 Using the secondary data in Investigation 2, on page 8:

(a) explain **one** reason why the statistical data may not be accurate;

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..... [2]

(b) evaluate whether the secondary data tests if males are socialised more than females into risk-taking and thrill seeking behaviour.

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..... [4]

Section B Total [23]

Section C:

Using both Investigation 1 and Investigation 2 and your sociological knowledge, answer the following question.

Answer **this** question.

13 Evaluate to what extent the sampling used was successful for the investigations. Use **both** investigations and your sociological knowledge in your answer. You could focus on the following:

- the aims
- sample size
- sampling types
- sample composition
- pilot study

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Section C Total [12]

Paper Total [60]

Turn over

If you use the following lined pages to complete the answers to any question, the question number must be clearly shown,

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PLEASE DO NOT WRITE ON THIS PAGE



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