

Surname	Centre Number	Candidate Number
Other Names		0



**GCSE**

4391/01

**MEDIA STUDIES  
UNIT 1**

A.M. WEDNESDAY, 11 June 2014

2 hours 15 minutes

For Examiner's use only		
Question	Maximum Mark	Mark Awarded
<b>Section A</b>		
1.	10	
2.	10	
3.	10	
4.	10	
<b>Section A Total</b>	<b>40</b>	
<b>Section B</b>		
5.	40	
<b>Section B Total</b>	<b>40</b>	
<b>Total</b>	<b>80</b>	

**ADDITIONAL MATERIALS**

Audio-visual resource for use with **Section A**.

Optional: coloured pens/pencils and rulers for use with **Section B**.

Spare paper for notes (to be provided by centre).

**INSTRUCTIONS TO CANDIDATES**

**General**

Use black ink or black ball-point pen.

Write your name, centre number and candidate number in the spaces at the top of this page.

Answer **all** questions in **Section A and Section B** in this Answer Book. There are two continuation pages at the back of the book.

Look at the marks available for **each** question and use these as a guide in writing your answers.

**Viewing the DVD extract for Section A**

You will be given 5 minutes to read through the questions in Section A (*on page 2 of this Answer Book*).

You will be shown the DVD extract for the first time. You will **not** make notes.

You will watch the DVD extract for a second time. This time you will be allowed to make notes. *Make any notes on spare paper provided.*

You will be allowed **10 minutes** to make any further notes and to think about the answers to the questions.

You will watch the extract for a **third and final time**.

You will be allowed the remaining time (approximately **1 hour 45 minutes**, depending on the length of the extract) to complete the examination.

**INFORMATION FOR CANDIDATES**

The number of marks is given in brackets at the end of each question.

You are reminded of the need for clear and accurate written communication.

**SECTION A: Thinking about the Media – Investigating *Television Crime Drama***  
**40 marks**

*The extract is taken from the ITV Crime Drama ‘Lewis’ broadcast in 2012.*

*After viewing the extract, use your notes to answer the following questions.*

*Answer the questions in this Answer Book.*

*All questions and tasks are **repeated** for you in the **Answer Book**.*

1. (a) Identify **two** objects which are important in this Crime Drama extract. [2]  
(b) Briefly explain why **each** object is important. [8]
  
2. (a) Identify **two** different types of sound used in the extract. [2]  
(b) Briefly explain why **each** is used. [8]
  
3. Explain how the police and/or detectives are represented in Television Crime Drama. Refer to examples you have studied. [10]
  
4. Explain **two** reasons why Television Crime Drama is important to television organisations. [10]

**SECTION B: Thinking about the Media – Planning *Television Drama Magazines***  
**40 marks**

5. Create the front cover for a **television magazine** which features a new **Crime Drama**.

**Complete the following tasks:**

- Task 1.** Choose a name for your new Crime Drama.  
Briefly explain why you chose this name. [4]
- Task 2.** Explain **three** elements that will appear on the cover of your magazine. [6]
- Task 3.** Plan the layout for the front cover of your magazine. Label your plan. [10]
- Task 4.** Explain how the front cover of the magazine will appeal to audiences. [10]
- Task 5.** (a) Suggest **two** ways in which magazines are used to promote Crime Drama on television. [4]  
(b) Briefly explain these ways. [6]

**There are extra blank pages if needed in the back of your answer book.**

**SECTION A**

*After viewing the Crime Drama extract, use your notes to answer the following questions.*

1. (a) Identify **two** objects which are important in this Crime Drama extract. [2]

1. ....

.....

2. ....

.....

- (b) Briefly explain why **each** object is important. [8]

**Object 1:** .....

.....

.....

.....

.....

.....

.....

.....

.....

**Object 2:** .....

.....

.....

.....

.....

.....

.....

.....

.....

2. (a) Identify **two** different types of sound used in the extract.

[2]

1. ....

.....

2. ....

.....

(b) Briefly explain why **each** is used.

[8]

**Sound 1:** .....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

4391  
01005





4. Explain **two** reasons why Television Crime Drama is important to television organisations. [10]

Dotted lines for answer writing.





**SECTION B**

5. Create the front cover for a **television magazine** which features a new **Crime Drama**.

**Complete the following tasks:**

**Task 1.** Choose a name for your new Crime Drama.  
Briefly explain why you chose this name.

[4]

**Name of Crime Drama:** .....

.....

**Brief explanation:** .....

.....

.....

.....

**Task 2.** Explain **three** elements that will appear on the cover of your magazine.

[6]

**1.** .....

.....

.....

.....

**2.** .....

.....

.....

.....

**3.** .....

.....

.....

.....

.....

.....

**Task 3.** Plan the layout for the front cover of your magazine. Label your plan.

[10]

Examiner  
only

A large, empty rectangular box with a thin black border, intended for the student to draw and label a plan for the front cover of a magazine.















**GCSE**

4391/01-A

**MEDIA STUDIES**

**UNIT 1**

A.M. WEDNESDAY, 11 June 2014

**TO BE OPENED ON RECEIPT BY EXAMINATION OFFICER  
PRIOR TO DATE OF EXAMINATION**

#### **INSTRUCTIONS TO CENTRES**

For **Section A** of this examination, candidates are required to view a short extract in DVD format.

Centres need to provide replay and viewing facilities for candidates and ensure that conditions in the examination room are adequate.

DVDs may be **retained** by centres to enable candidates to see the standards required for this examination and to practise examination techniques.

#### **INSTRUCTIONS TO INVIGILATORS**

1. Before the examination begins, candidates should be given **approximately two sheets of paper** for making **notes** on the audio-visual resource for **Section A**. These notes are for **candidates' use only** and should **not** be submitted with the Answer Books for assessment.
2. **Before** playing the extract, allow candidates **five minutes** to read through the questions in **Section A**. This is **included** in the 2 hours 15 minutes allowed.

**NOTE:** Candidates **must** be allowed to read the questions **before** viewing the extract.

3. Play the DVD which is provided for Section A. **All instructions needed by candidates are on the cover of the Answer Book and duplicated on the DVD.**
4. **DO NOT SWITCH OFF THE DVD UNTIL THE EXTRACT HAS BEEN PLAYED THREE TIMES** (approximately 25 minutes).
5. The candidates then have the remaining time (approximately **1 hour 45 minutes**) to complete the examination.