



OCR's GCSE Media Studies specification is growing in popularity. If you're thinking of starting GCSE Media in your Centre, take a look at what OCR can offer:

Key Features of the Specification

- Robust underpinning conceptual framework related to the main contemporary approaches to study of the subject
- Opportunities for students to engage in creative and imaginative self expression through the construction of their own media texts either in groups or on their own
- Options available in the Textual Analysis and Cross Media Topics papers which allow for Centre choice
- Choice of contemporary cross media topics which enable students to consider their own everyday media consumption and relate this to historical texts
- Coursework contributes 50% of the final grade
- Practical media production work available for assessment in each of the three coursework assignments
- Opportunities for students to use ICT in the production of their own media texts
- Detailed specific mark schemes for each coursework assignment
- Coherent examination format
- Clear links to national curriculum requirements for the study of media texts
- A clear progression route to the OCR AS/A level Media Studies specification
- Principal Examiners are teachers of Media Studies at GCSE level
- Many overlaps with other GCSE subjects (for example, Art, History, Design and Technology and Business Studies).

Teacher's overview

www.ocr.org.uk

GCSE Media Studies

The Students

Students embarking on the course should have a general level of education encompassing basic traditional literacy skills. Students with creative or technical skills may be attracted by the practical element of the course. Those who don't possess such skills, will have the opportunity to develop them.

Support from OCR

OCR prides itself on offering effective, responsive support to teachers delivering its Media Studies specifications. Teachers tell us that they value this support.

We can offer:

- A comprehensive Teacher's Guide on CD ROM including suggested course outlines and schemes of work, guidance on approaches to delivery, a list of Key Terms, resources information and advice on what the examiners/moderators are looking for.
- An active subject specific e-community comprising an email discussion forum and website with downloadable resources
- Full programme of INSET updated each year and delivered by senior OCR examining personnel
- Endorsed textbook
- Individual feedback to each Centre on the moderation of coursework
- Reports on the Examination and Coursework Moderation available after each assessment session
- Past papers and marks schemes.

The Course in More Detail

OCR's GCSE in Media Studies is a tiered linear qualification. There are two tiers – Foundation and Higher.

Foundation tier assesses grades G to C.

Higher tier assesses grades D to A*.

Candidates are entered for either the Foundation tier or the Higher tier.

The course is normally delivered over a two year period with all coursework assessed and examinations taken at the end of the course. (But it is possible to deliver the course in one year).

www.ocr.org.uk

OCR customer contact centre

Vocational qualifications

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Facsimile 024 76 421944

Email vocational.qualifications@ocr.org.uk

General qualifications

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OCR

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Foundation Tier

Candidates take:

Component 1 - Textual Analysis (Moving Image option – TV Situation Comedy) 25%

OR

Component 3 – Textual Analysis (Print option – Music Magazines) 25%

AND

Component 5 – Cross Media Topic (News or Advertising) 25%

AND

Component 7 – Media Portfolio (Coursework) 50%

Higher Tier

Candidates take:

Component 2 – Textual Analysis (Moving Image option- TV Situation Comedy) 25%

OR

Component 4 – Textual Analysis (Print option – Music Magazines) 25%

AND

Component 6 – Cross Media Topic (News or Advertising) 25%

AND

Component 7 – Media Portfolio (Coursework) 50%.

The Textual Analysis and Cross Media Topics components are assessed via external examinations. The Media Portfolio (coursework) is internally assessed and externally moderated by OCR.

