



**Wednesday 11 June 2014 – Morning**

**GCSE MEDIA STUDIES**

**B322/01** Textual Analysis and Media Studies Topic (Moving Image)

Candidates answer on the Question Paper.

**OCR supplied materials:**

- DVD extract (B322/01/DVD)

**Other materials required:**

- Additional plain paper for notes

**Duration:** 1 hour 45 minutes  
(including a 30 minute DVD)



Candidate forename		Candidate surname	
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Centre number						Candidate number				
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**INSTRUCTIONS TO CANDIDATES**

- Write your name, centre number and candidate number in the boxes above. Please write clearly and in capital letters.
- Use black ink.
- Answer **all** the questions.
- Write your answer to each question in the space provided. Do not write outside the dotted lines.
- Additional space for answers is available on pages 15 and 16. You can use extra paper. It must clearly show your candidate number, centre number and question number(s).
- Make notes on the additional paper provided. You must hand this in at the end of the examination.
- Do **not** write in the bar codes.

**INFORMATION FOR CANDIDATES**

- The number of marks is given in brackets [ ] at the end of each question or part question.
- The total number of marks for this paper is **80**.
- Use of appropriate Media Studies terminology will be credited.
- Quality of written communication will be assessed – you should write clearly and fluently in sentences with accurate spelling, punctuation and grammar.
- This document consists of **16** pages. Any blank pages are indicated.

This paper has been pre modified for carrier language

SECTION A

Textual Analysis

**ADVICE TO CANDIDATES**

- You have three minutes to read all the questions before the extract begins
- The extract will be played **four** times
- **First screening:** watch the extract; do not make any notes at this time
- **Second screening:** watch the extract and make notes
- There will be a break for you to make notes
- **Third screening:** watch the extract and make notes
- There will be another short break to make notes
- **Fourth and final screening:** watch the extract and make notes

The extract is from the film ‘**Spy Kids**’ (Director: Robert Rodriguez, 2001).

**We are in Mexico.**

**A mother is telling her daughter a bedtime story about how she met her father. The parents were both working as spies, for two different sides, and the mother’s mission was to ‘take him out’.**

**Characters in the extract:**

<b>Ingrid</b>	Mother
<b>Carmen</b>	Daughter
<b>Gregorio</b>	Father

**Answer all three questions.**

- 1 Explain **two** ways the **narrative** (characters and events) in the extract fits the action adventure genre.  
Use examples from the extract. **[10]**

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2 Explain how **each** of the following elements is used to create effects:

- soundtrack
- editing
- mise-en-scène
- camerawork.

You should use at least **two** examples from the extract for **each** element.

[20]

**Soundtrack**

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**Editing**

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**Mise-en-scène**

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**Camerawork**

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- 3 Discuss the **representations** in the extract. Refer to stereotypes in your answer. Use examples from the extract.

You might consider the representation of:

- gender
- race and nationality
- spies
- family, love and marriage.

[20]

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**[Total: 50]**

11  
SECTION B

**Media Topic: Television and/or Radio comedy**

**Answer both parts of this question using comedy programmes you have studied.**

- 4 (a) Explain why **two** programmes were chosen by two different channels. Then explain why each channel chose one time and one day to schedule the programme. [15]

<b>Programme 1</b>	<b>Programme 2</b>
Name:	Name:
Channel:	Channel:
Time:	Time:
Day:	Day:

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(b) Discuss how **two** programmes offer different audience pleasures.  
Give at least **one** example from each programme.

[15]

Programme 1	Programme 2
Name:	Name:

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[Total: 30]

END OF QUESTION PAPER

Please use these pages if additional space is required.

Write the question number if you are continuing an answer.

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