

GENERAL CERTIFICATE OF SECONDARY EDUCATION

MEDIA STUDIES

Textual Analysis and Media Studies Topic (Moving Image)

B322

Candidates answer on the answer booklet.

OCR supplied materials:

- 8 page answer booklet (sent with general stationery)
- DVD extract (B322/DVD)

Other materials required:

None

Monday 13 June 2011

Afternoon

Duration: 1 hour 45 minutes



MODIFIED LANGUAGE

INSTRUCTIONS TO CANDIDATES

- Write your name, centre number and candidate number in the spaces provided on the answer booklet. Please write clearly and in capital letters.
- Use black ink.
- Read each question carefully. Make sure you know what you have to do before starting your answer.
- Answer **all** the questions.
- Write your answers in the answer booklet.
- You are allowed 30 minutes preparation time at the start of the examination to read questions, view the extract and make notes.
- You may make notes in your answer booklet.
- You should put a diagonal line through the notes in your answer booklet at the end of the examination.
- You are allocated 1 hour and 15 minutes to answer the questions.
- Do **not** write in the bar codes.

INFORMATION FOR CANDIDATES

- The number of marks is given in brackets [] at the end of each question or part question.
- Use of appropriate Media Studies terminology will be credited.
- Quality of written communication will be assessed – you should write clearly and fluently in sentences with accurate spelling, punctuation and grammar.
- The total number of marks for this paper is **80**.
- This document consists of **4** pages. Any blank pages are indicated.

Section A

Textual Analysis

ADVICE TO CANDIDATES

- You have three minutes to read all the questions before the extract begins
- The extract will be played **four** times
- **First screening:** watch the extract; but do not make notes
- **Second screening:** watch the extract and make notes
- Break: make notes on the answers to the questions
- **Third screening:** watch the extract and make notes
- Short break: make notes
- **Fourth and final screening:** watch the extract and make notes

The extract is from the film '**Lara Croft Tomb Raider: The Cradle of Life**' (Director: Jan De Bont, 2003).

We are in Greece. There has just been an earthquake. Lara Croft and her helpers have dived into an old Greek temple.

Characters in the extract:

Lara Croft	Wearing the grey wetsuit
Nicolas & Jimmy Petraki	Two Greek helpers. 'Hey, Lara, what do you say to two handsome Greek partners?'
Chen Lo	Leader of the Chinese gang

Answer all three questions

- 1 Explain **two** ways the characters and/or events in the extract fit the action adventure genre. Use examples from the extract. [10]

- 2 Explain how **each** of the following is used to create effects that fit the action adventure genre:
 - soundtrack
 - camerawork
 - editing
 - mise-en-scène.

Use examples from the extract. [20]

- 3 Discuss how people are **represented** in the extract. Use examples from the extract. Refer to stereotypes in your answer. [20]

[Total: 50]

Section B**Television and/or Radio Comedy**

Answer both parts of this question using comedy programmes you have studied.

4 (a) Choose **one** comedy programme that was scheduled on one or more channels. Discuss in detail how and why this programme was scheduled. [15]

(b) Compare the audience pleasures offered by **two** comedy programmes. Give examples from the programmes. [15]

[Total: 30]

[Paper Total: 80]

**Copyright Information**

OCR is committed to seeking permission to reproduce all third-party content that it uses in its assessment materials. OCR has attempted to identify and contact all copyright holders whose work is used in this paper. To avoid the issue of disclosure of answer-related information to candidates, all copyright acknowledgements are reproduced in the OCR Copyright Acknowledgements Booklet. This is produced for each series of examinations and is freely available to download from our public website (www.ocr.org.uk) after the live examination series.

If OCR has unwittingly failed to correctly acknowledge or clear any third-party content in this assessment material, OCR will be happy to correct its mistake at the earliest possible opportunity.

For queries or further information please contact the Copyright Team, First Floor, 9 Hills Road, Cambridge CB2 1GE.

OCR is part of the Cambridge Assessment Group; Cambridge Assessment is the brand name of University of Cambridge Local Examinations Syndicate (UCLES), which is itself a department of the University of Cambridge.