

Principal Examiner's Comments
B322 June 2010 (Bourne Identity)

Question 1

Explain two ways the characters and/or events in the extract fit the action adventure genre.

A short answer with little textual evidence or terminology but at least one convention and possibly a second. High level 2.

5/10

Question 2

Explain how each of the following is used to create effects that fit the action adventure genre:

- **soundtrack**
- **camerawork**
- **editing**
- **mise-en-scène.**

High level three. Competent on all four bullet points but lacking the quantity of detail and level of sophistication in connotative analysis of the level four answers.

15/20

Question 3

**Discuss the ways in which people are represented in the extract.
Make reference to stereotypes.**

This answer shows some understanding of stereotyping and addresses some representation issues but this understanding is limited and the answer is too short to offer more than some textual evidence. Level two.

9/20

Question 4a

Discuss in detail how and why one comedy programme was scheduled on one or more channels

The scheduling information is inadequate – time and channel are stated but not the day(s) of transmission – but the answer shows some understanding of institutional context, so this raises it to high level two.

8/15

Question 4b

Compare the audience pleasures offered by two comedy programmes.

This answer might have reached level four due to its reasonably thorough understanding of audience pleasures but there is only some detail in the textual exemplification, so it achieves high level three.

11/15

Total: 48/80

B322 June 2010 /80 Marks

1) Ways in which the characters fir the genre are the main character hero Jason Bourne is in danger from the organisation he works for and his in a dilemma as he cannot remember who he is or anything about him. Throughout the extract excitement is built up for the audience as the danger Bourne and Marie may be is made clear.

(5 marks)

2) The extract starts with slow paces editing as Bourne and Marie have a small conversation, this shows the relationship and that at this point Bourne doesn't seem to care much about Marie, but she seems to feel quite fondly towards Bourne.

When Bourne is on the phone a close-up of his face is used to show the reaction and emotion on his face to what is being said on the phone such as the slight look of confusion when he is told he isn't a resident in Paris but also the look of realisation and worry when he finds out Michael John Kane is dead, revealing that maybe he was the reason for his death and maybe the reason the organisation are hunting him down.

When he is finding out about the death, fast paced editing is then used as it seems he starts to remember something, the music fades in as the fast paced editing is used, cutting to different views of his face. This is used to build up the tension, getting the viewer ready for the action to take place and that he may be in danger involving the organisation.

The camera cuts from Bourne on the phone to a midshot of Marie in the bathroom making the viewer feel that she may be involved in what is being said on the phone or that she is in potential unknown danger.

Naturalistic lighting is used throughout to enhance the setting and situation to be a normal thing. Also this could give the audience a sense of false security as danger wouldn't be expected.

The casual clothes they are wearing add to the sense that this situation is an everyday normal thing for them. The extreme close up when he is dialling the phone not only reveals what is happening to the audience it also reveals the importance of the phone call, engaging who is watching to listen and watch carefully as something important is about to happen.

(15 marks)

3) Marie is represented in a positive but typical way a woman is represented especially French women as she is beautiful and friendly and shown to be helpful to the man because she drove him to his flat in Paris.

Also the French people on the phone are represented as being friendly and polite which goes against how stereotypes of French people are that they are rude and moody.

Bourne has a positive representation in the way he is handsome but negative in the way he is the one in danger and he is vulnerable because he cannot remember anything.

(9 marks)

4a) Outnumbered is shown on BB1 at a post watershed time of 9.30pm. Being on BBC1 at a peak time makes Outnumbered appeal to a mass audience. BBC 1 doesn't have adverts and for this programme this is perfect because there is no point in the programme where adverts would fit and if they did the viewers would get confused with the story and make the programme and comedic effect less appealing. The programme is scheduled at 9.30pm so it can contain comedy of an adult nature with post-watershed language, actions and topics.

9.30pm is a peak time because it is time after all young children have gone to bed, and a time where older can relax and watch television and escape from the real world before going to bed. Most people around the country will be home from work at this time watching television and because it's in the week this maybe the best thing on TV, making the mass audience even greater.

(8 marks)

4b) In both programmes – Outnumbered and Harry Hill's TV Burp the most obvious pleasure is that they make the audience laugh, for example, in Outnumbered, the Dads sarcastic and dry humour in response to Ben's childlike misunderstandings and questions would be found amusing, and Hill's sarcastic remarks to things going on in the programmes he is watching.

Another thing the audience would find pleasurable is the predictability of both programmes. In Outnumbered it is knowing that Ben and Karen are going to ask their parents philosophical yet funny questions, whilst misunderstanding the overall point and the like Hill's recurring parts each week such as 'fight!' and 'TV highlight of the week...' as these are the things they would most look forward to.

In Outnumbered and Harry Hill, the episodes and storys only last for one episode making the viewer not feel like they have to watch it to understand next weeks episode.

Some people watch these programmes for the dedication and love of the actors or characters as they enjoy their sense of humour or their acting capabilities and for both Hill and the dad in Outnumbered, they are well known for the physical things, such as the faces they pull.

Another pleasure is the escapism from their real lives when watching Outnumbered because you are finding pleasure in their problems. Also you can relate with the characters and problems in the family, such as dementia with the granddad, money problems, bringing up the children and growing up being a teenager – you can relate to what Jake is going through.

(11 marks)

Total paper mark 48