

OXFORD CAMBRIDGE AND RSA EXAMINATIONS
General Certificate of Secondary Education

MEDIA STUDIES

1918/2

TEXTUAL ANALYSIS: MOVING IMAGE
Component 2 Higher Tier

Tuesday **14 JUNE 2005** Afternoon 1 hour 45 minutes

Additional materials:
Answer booklet
Video extract (1918/VT)
Instructions to Teachers (1918/2/IT)

TIME 1 hour 45 minutes (45 minutes to read the questions, view the extract and make notes. 1 hour to answer the questions.)

INSTRUCTIONS TO CANDIDATES

- Write your answers in the separate answer booklet provided.
- Write your name, Centre number and candidate number in the spaces provided on the answer booklet.
- This question paper has four questions. You must answer all questions.

INFORMATION FOR CANDIDATES

- The number of marks is given in brackets [] at the end of each question or part question.
- The total number of marks available for this paper is 60.

This question paper consists of 3 printed pages and 1 blank page.

The extract is the opening sequence of the CBBC situation comedy *Kerching!* (BBC, 2003).

Characters

Taj	Owner of the 'rude boy' website, trying to make a million pounds
Seymour	Taj's friend
Danny	Taj's friend
Missy	Taj's big sister
Omar	Taj and Missy's little brother
Kareesha	Missy's best friend, works at the <i>Chill Out Grill</i> with Missy
Ricardo	Taj's rival
Tasmin	Ricardo's girlfriend
Mum	A nurse

Advice – Viewing the Extract

- You will have 45 minutes to read all of the questions and to view the extract and make notes in your answer booklet or on separate sheets of A4 paper (not supplied by OCR).
- Before the extract is shown you will have 5 minutes to read all of the questions.
- You should put a diagonal line through your notes at the end of the examination.

First viewing:

You will watch the extract once without making any notes.

Pause:

There will be a pause of 5 minutes to look at the questions and make notes.

Second viewing:

You will watch the extract a second time. You may make notes.

Pause:

There will be a pause of 5 minutes to look at the questions and make notes.

Third viewing:

You will watch the extract a third time. You may make notes.

Pause:

There will be a pause of 5 minutes to look at the questions and make notes.

Fourth and final viewing:

Watch the extract again and make notes.

Pause:

You are advised to spend a further 5 minutes following the final viewing making notes and planning your answers.

Answer each section of every question separately.

1 Briefly state **two** features of **each** of the following that fit the conventions of the situation comedy genre:

(a) how the extract looks [4]

(b) how the extract sounds. [4]

2 The sequence when the mother demonstrates her love of home shopping has a deliberately different style. Explain how **one** example of **each** of the following in the home shopping sequence is different from the rest of the extract:

(a) the soundtrack [4]

(b) the acting [4]

(c) the camerawork [4]

(d) the editing. [4]

3 CBBC is a channel aimed at children. Explain how the extract tries to address a child audience.

You may consider the:

- casting and characters
- sets and costumes
- camerawork and editing
- script and other aspects of the soundtrack. [12]

4 In this question you are asked to write about situation comedies you have studied.

You may **not** use *Kerching!* as your main choice, but you may discuss how the programmes you have studied are similar to, or different from, *Kerching!*

(a) Discuss how situation comedies can differ from each other by contrasting **at least two** programmes. [12]

(b) What audience pleasures do situation comedies offer? Answer with reference to **at least two** examples. [12]

Total: 60 marks

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