



# Media Studies

# 48101

Unit 1      Investigating the Media  
Topic      Situation Comedy

**Specimen paper for examinations in June 2010 onwards**  
This question paper uses the [new numbering system](#) and [new AQA answer book](#)

**For this paper you must have:**

- an AQA 8 page answer book
- a copy of 48101/PM (enclosed)
- a blank storyboard sheet (enclosed)
- a blank A3 design sheet (enclosed)
- drawing and colouring materials.

**Time allowed**

- 1 hour 30 minutes

**Instructions**

- Use black ink or black ball-point pen. You should use coloured pencils, fine liners and a ruler where appropriate.
- Write the information required on the front of your answer book. The **Examining Body** for this paper is AQA. The **Paper Reference** is 48101.
- Answer **all** tasks.
- You should make sketches and diagrams to help develop your answers where appropriate.
- Do all rough work in your answer book. Cross through any work that you do not want to be marked.
- Label clearly your additional sheets. Make it clear which task each sheet relates to. Attach them securely to your answer book.
- You may not bring your copy of the preliminary material (48101/PM) or any associated materials to this examination.

**Information**

- The marks for tasks are shown in brackets.
- All tasks carry equal marks.
- The maximum mark for the paper is 60.
- You are reminded of the need for good English and clear presentation in your answers. Quality of written communication will be assessed.

# 48101

**There are no tasks printed on this page**

---

Complete **all** tasks

You should spend 45 minutes on Tasks 1(A) and 1(B) and 45 minutes on Tasks 2(A) and 2(B).

---

**Task 1 (A)**

0	1
---	---

 Give us **three** key features of mainstream television situation comedy and provide examples to support your ideas. *(15 marks)*

**Task 1 (B)**

0	2
---	---

 A criticism of British situation comedy is that it often provides simplified and unfair representations of groups of people in our society. How far do you agree with this statement? Provide some examples to support your views. *(15 marks)*

**Task 2 (A)**

0	3
---	---

 Now provide us with your pitch for your British sitcom. You need to think about:

- setting
- characters
- an appropriate title
- what makes it funny.

*(15 marks)*

**Task 2 (B)**

**EITHER**

0	4
---	---

 We plan to use the internet to promote the successful entry. Design the homepage of a website for your programme. You should use the A3 design sheet enclosed. *(15 marks)*

**OR**

0	5
---	---

 We plan to use the internet to promote the successful entry. Sequences from the winning entry will be placed on our website. Storyboard a 30 second extract from your pilot programme which introduces two of the main characters. You should use the ten frame storyboard sheet enclosed. *(15 marks)*

**END OF TASKS**

**There are no tasks printed on this page**