

## *Teacher Resource Bank*

### **GCSE Media Studies**

#### **Unit 2: Understanding the Media**

#### **Exemplar DVD covers**

version 1.0

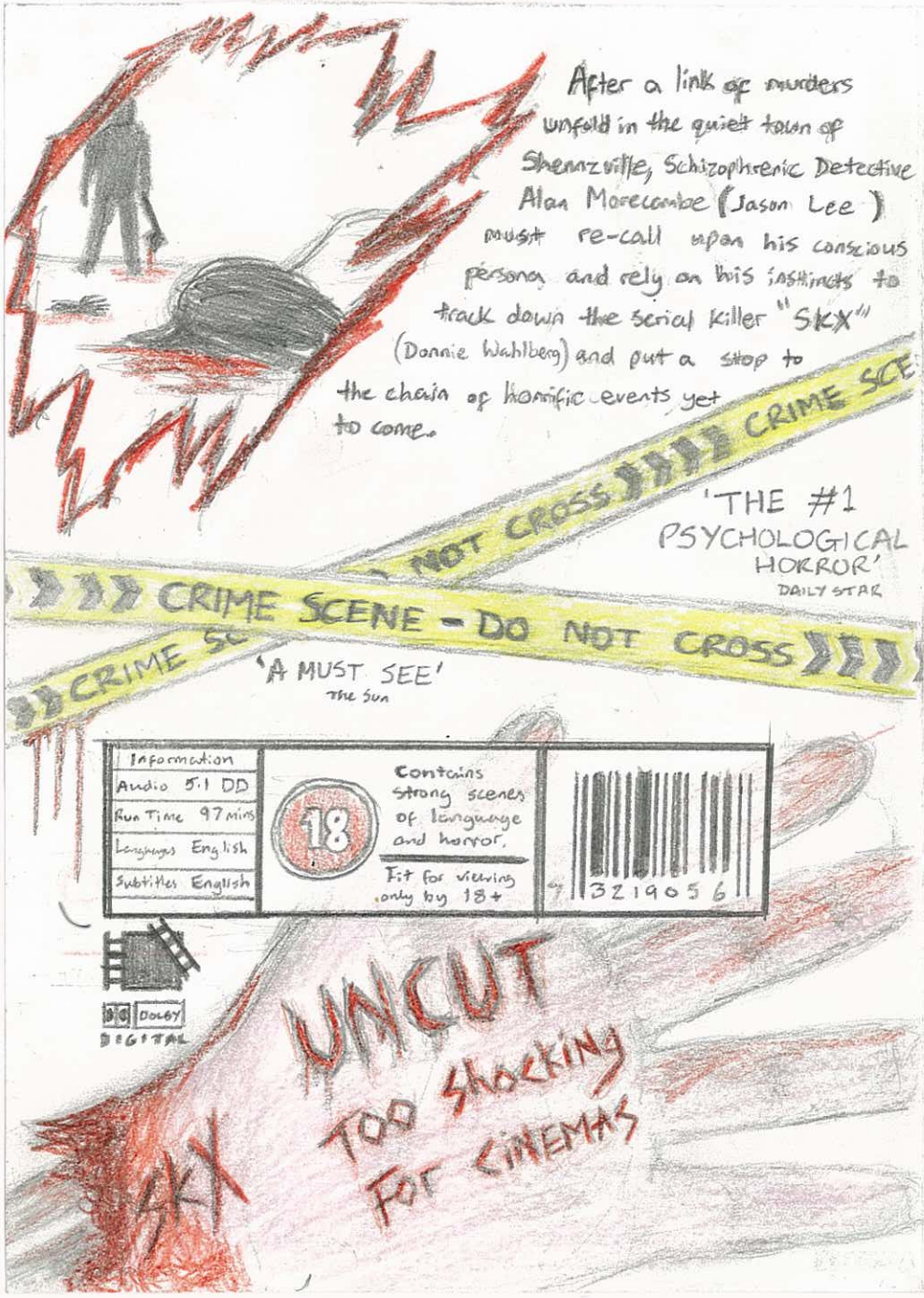


## ***Unit 2: Understanding the Media***

### **Exemplar DVD covers**

What follows are two very strong examples of students' DVD covers for Assignment 1 – Packaging of DVDs. Both show:

- Flair and creativity, good knowledge and codes and conventions.
- Level 6 responses – demonstrating that hand-drawn, planning work can achieve full marks.



After a link of murders unfold in the quiet town of Shenazville, Schizophrenic Detective Alan Morecombe (Jason Lee) must re-call upon his conscious persona and rely on his instincts to track down the serial killer "SKX" (Donnie Wahlberg) and put a stop to the chain of horrific events yet to come.

'THE #1 PSYCHOLOGICAL HORROR'  
DAILY STAR

'A MUST SEE'  
The Sun

Information		<p>Contains strong scenes of language and horror.</p> <p>Fit for viewing only by 18+</p>	<p>3 21905 6</p>
Audio	5.1 DD		
Run Time	97 mins		
Language	English		
Subtitles	English		



UNCUT  
TOO SHOCKING  
FOR CINEMAS

SCHIZOPHRENIA



SCHIZOPHRENIA.



DVD COVER Plan: DVD Cover for a Horror Film: The Painter

Endorsement

**Special Features:**

- Deleted Scenes
- Previews
- Audio Commentary with Director
- Scene Access

Languages	English, Russian	Contains strong bloody violence and horror
Subtitles	English, Russian	
Aspect Ratio	2.40:1 Colour	
Feature Run Time	2Hrs 21min	

12mm spine

Actual color of DVD insert is black. Do not use black in the area of the black bar. Do not use black in the area of the black bar. Do not use black in the area of the black bar.

use of blurb →

Target Audience →

I used the age rating because it is show that my film is for teenagers, they love films like that, but not younger because this film contain strong bloody violence.

Smurks

← use of font

For word "Pain" I use the red colour because it's like blood and we can understand that something bad will happened. The word is bigger because it is the main theme in the film. The others font are in the style how painters sign they work.

← use of colours

I used black colour because it is colour of death and it is scary. Other colour which I use is red because it is colour of blood. So they together creates the image of horror film.

← use of central image

I used the painter on the central image because he is the main character in the film. We don't see his face, so we don't know who is he, it creates a horror atmosphere. The blood is on the easel because the painter is a killer and his hands are "in the blood".

← use of tagline

It is rhetorical question which showing that the main character ~~was~~ would go very far. I use this question because it is with us all the time when we watch this film, ~~is~~ this question is important because it is helpus to understand the main character, why he do that.

How far would you go to find inspiration?