



Teacher Resource Bank

Exemplar Script

GCSE Media Studies

Television Crime Drama

June 2012

Candidate 1 – Grade A*

Version 1.0

55

Paper Reference:

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Examination Date:

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For office use only

1	4	14
2	13	13
3	13	13
4	15	15

Centre Number:

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Candidate Number:

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Surname:

Complete in BLOCK CAPITALS

Other Names:

Complete in BLOCK CAPITALS

Your Signature:

I declare this is my own work.

Write in the white box how many answer books you have used in total

Please write the Paper Reference and your Centre Number and Candidate Number on each book and tag them together if possible

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	55
Total	55

INSTRUCTIONS TO CANDIDATES

- Use black ink or black ball point pen. Do not use pencil or gel pen. Do not use correction fluid.
- Write the information required in the spaces above.
- Use both sides of the paper. Write only within the white areas of the book.
- Write the question number in the two boxes provided in the left hand margin at the start of each answer e.g. 0 1
- If you make an error when writing the question number, fill in both boxes completely and write the question number in the space immediately below the boxes you have filled in.
- Leave at least two line spaces between each answer.
- Do all rough work in this answer book. Cross through any work that you do not want to be marked. Do not tear out any part of this book. All work must be handed in.
- If you run out of space in the answer book, ask the Invigilator for a supplementary answer book. Complete all of the information required in the spaces on the front of the supplementary answer book.



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AB 8



8901

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01

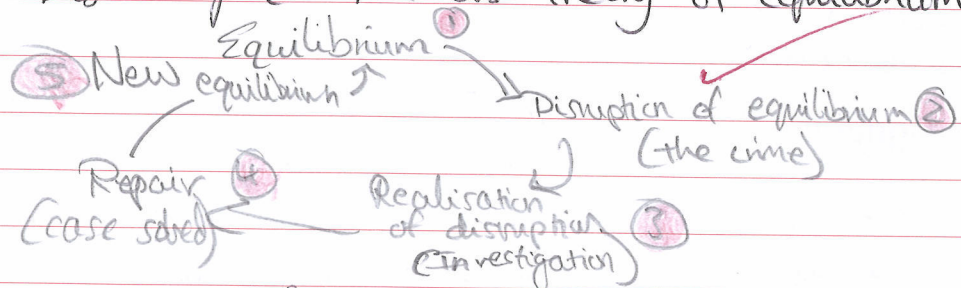
inside

Thankyou Mr Carter for giving me this opportunity to present my ideas to you. I'm Ni Ji writing on behalf of my company, Crime Drama Inc Storylines.

Narrative is a key feature in TV Crime drama, and one that often uses a similar formulae to achieve success and draw the viewer in.

eg One example of storylines with suspense would be the BBC's 'Sherlock'. This plot has several narrative enigmas and red herrings which engage the viewer in each show, and while the show is more cutting edge, still relies on a staple formulae which has been around for years.

It is based upon Todorov's theory of equilibrium:



This allows for devices which have twists and turns, red herrings and enigmas to flavour the story.

Characters:

The lead characters are used to connect with the audience primarily on an emotional or psychological level; the user and gratifications that the audience might get from seeing a strong female role in 'Ve-a' will appeal to a different target audience than the comedic style of 'Dirt & Gently'.

Characters can become more realistic when they have changing and evolving relationships with other characters, coming back to 'Sherlock' and



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the relationship between Sherlock and Dr. Watson.

✓ Their evolving relationship engages the audience and makes it seem more real than the kind of characters who get 'reset' after each episode - or the relationship never changes. ~~to also~~

✓ A romantic interest can also draw in larger audiences - particularly female - in a show such as 'Midsommer Murders' or Agatha Christie's 'Mr. Mypole'.

Settings:

✓ A sense of place can make the show seem alive and the connotations of an area can enhance a programme's realism.

ex 'Lewis' heavily features the setting of Oxford which allows the show to have long @ scene-setting shots of the architecture, this can make the audience feel that the show is easier to connect to, particularly if set in a historically established place such as London or Oxford for example.

q ✓ This clearly works, one example being ITV's 'Vera'. The tourism in the North East dramatically increased after the showing of the first series with an increase of over 30% in tourism.

A01- 9
A04.5 5

Excellent overall
knowledge /
well organised
response

14

14

02

Here at ~~Crime Drama Inc.~~ we have come up with a unique idea for a programme with realistic settings, original storylines all for a pre-watershed family audience.

The show is entitled '~~Eve~~' and is a hybridisation of traditional crime drama as well as having a spy/thriller aspect. We would plan to play the show on ~~BB1~~, prime-time television. (X)

Eve Black - 24, attractive, short with dark hair, mysterious, double agent, ambiguous.



Eve is the main ~~lead~~ character - a strong lead woman will give positive representation of women and also appeal to a part of the family audience.

The name 'Eve' is the title of the show because she is the main character, but also connotes her second nature. Biblically, Eve fell from grace, and the same is true for Eve Black. This would be subconsciously acknowledged by audiences.

She is also attractive which means this will appeal to a male audience, but also provide a good role model for younger girls.

Marcus Fletcher - 27, attractive male with cropped hair



Fits the stock character of the 'hero' whilst Eve fulfills both the role of a hero but also a villain as she is both the killer and the detective. This allows for a lot of suspense as she leads Marcus on many red herrings.

Marcus is also Eve's romantic interest which will draw a larger audience in and is good for family viewing and comic relief at times.

The settings used will be primarily London - this connotes violence and crime which is perfect for the feel of the show. I want to get across the feeling of a metropolis which can engage viewers and make the show feel alive.

However, to contrast this, occasionally an episode will take Eve out of the city and into the countryside. This should allow a larger and net audience to connect with the realistic settings.

* The primary idea of the show is that the lead character, Eve Black, is an undercover assassin for MI6, who both commits the murders and attempts to 'solve' them - in reality she is often told whom to implicate.

Because she is undercover as a police inspector, we get the 'lone wolf' detective feel, but Marcus Fletcher, a real policeman working with her, often helps her out to get a buddy combination. Very rarely there is an ensemble of detectives for bigger cases to add a feeling of increasing pressure and tension.

Due to the family audience and pre-voted timing, there is little or no blood and any violence is either long ranged or hinted at through quick cuts.

A01-4 A03-4

A04-5

Creative / totally workable
good understanding of codes +
convention)



04

Firstly a Twitter feed ~~would~~ be set up from the perspective of Eve Black's. This would hint at both the next mission she's been given as well as her relationship with Marcus Fletcher. It would be done in the style as if she were reporting back to M16 in a case file.

In addition to this, spoilers could almost be given out but hidden or blocked out, as if in a real Top Secret document:

Next target ~~████████~~ Court, location: ~~████████~~ Lane.

This would be a great way to tease the audience who are interacting with the Twitter feed and really get people intrigued and excited for the next episode.

Another form of media we could use is to either create a newspaper or place our own written articles in a well-known newspaper or publication. I would suggest the latter for ~~costing~~ funding reasons, we here at Crime Drama Inc. are yet to form our own printing branch, but are working on it.

This newspaper article would link with the website and be from the perspective of a news reporter, making the show really feel alive. It would also draw more people's attention to the programme and get more people interested.

The last form of media I would include would be that of an online blog: from the perspective of the secretive M16 agency working with Eve.

This would add tension and suspense as the blog is written by a mysterious 'Agent 1'. It turns



out to be a real part of the show and links with how Eve gets her new missions.

This would be a way for fans to get an 'inside scoop' of the next show, and in general keep more people interested and excited about each episode.

Thankyou once again for this opportunity Mr Carter, I hope to hear from you soon.

→ W J

→ Crime Drama Inc.

→ W J @crimedrama.co.uk

→ Email sent at 14:45, 14th May 2012

A01-10 10

A04-5 5

Convincing,
well organised
with excellent
understanding
shown

15

15

POLICE - DO NOT CROSS

POLICE - DO NOT CROSS

YOUR SECTION

WATCH ON BBC 7.00pm, Monday.

E.V.E

Font is stylish and slick, similar to a spy-laptop design to connote the show's hybrid-genre.

Are the police ALWAYS on the night side?

KID CRIME!

This includes games and a fun, light area for the children/teenage audience. Adds more interactivity to the show.

TAKE THE QUIZ!

A fun quiz testing viewers on knowledge of the show. Should hopefully make them want to watch the show again!

SOLVE YOUR CRIMES!

Here are some mock crimes for the viewer to solve and get the feeling of being a detective.

TWITTER FEED!

This section links with my other forms of e-media, and provides an interactivity with another site. It also highlights what people are talking about the show to create a 'buzz' feeling.

CASE NOTES

Morais Fletcher 14/6/12

This section will be filled with case notes from Morais Fletcher from the police's viewpoint. It gives dramatic irony and also a brief summary of the latest show. Some light humour and fun.

CASE GALLERY



This section includes photos from the show and character profiles.

It is similar to the style of a police database.



CLIP GALLERY

Offers a chance for people to actually watch part of an episode and get interested via this form of media.

LATEST NEWS!

14th June 2012

Times Newspaper

Political side which adults might enjoy.

Government official murdered in his apartment!

This is done in the style of a newspaper to make the show seem real and as if it were affecting the world outside of just the show.

Some controversial issues about the police could be made which challenge the viewer and also gets more people talking about the show.

This is updated each week after the show.

ONLINE STORE!

Provides merchandise and another source of income for the show. Certain toy gadgets and items of clothing that the characters wear are available. The box sets of each series would also be available here.

good use of (convention) v. creative + persuasive design

A01-4 4
A04-9 9

13
13

Television Crime Drama

Unit 1 TRB script commentaries

Candidate 1 - A* Grade

Task 1

This is an excellent example of an in role response which is succinct and uses side headings to good effect to shape and organise the answer. All three bullet points are addressed and the student works successfully with a range of well chosen examples to illustrate and develop argument. There is focus on the demands of the task and a confident understanding of the appeal of television crime drama. Throughout, there is evidence of specialist vocabulary and demonstrable understanding of key media concepts. The reference to Todorov in itself adds little to the response, more important is the secure understanding of narrative conventions and their appeal.

AO1: 9 AO3: 5

Total: 14

Task 2

The in role response continues in this task which works very closely with the demands of the brief. It is clear that this student has worked very hard with the pre release material and has made good use of the four weeks research and planning time. This is a creative and workable idea which appropriately addresses the demands of all four bullet points and is generally in line with the requirements of the brief. The response demonstrates good work with the genre, is persuasive and skilfully shaped with further evidence of a confident use of specialist vocabulary.

AO1:4 AO3: 5 AO4: 4

Total: 13

Task 3

The web page offered demonstrates a good knowledge of the conventions of web page design which are appropriate for television crime drama and audience. A key strength of this response is its close work with the pilot episode and there are some very creative ideas for audience interactivity. The student has worked successfully on design but the effect of this is impeded slightly by explanation of ideas which is not a requirement of the task. Instead, the student would have been better advised to use the time to pay attention to detail e.g the Crime Channel is the institution named in the pre-release, not the BBC. However, this remains a confident response.

AO1: 4 AO4: 9

Total: 13

Task 4

The in role response is sustained and suggestions offered are totally appropriate and creative. The student shows confidence is working with the potential of a variety of media forms, including e-media and in doing so is fulfilling the requirements of the task. One of the strengths of this response is that suggestions offered are rooted in the new crime drama which serves as further evidence of clear understanding of the advantages of each. Once again, this is a fluent and clear response with appropriate use of specialist vocabulary.

AO1: 10 AO3: 5

Total: 15

Overall total: 55/60

Grade awarded: A*