

Teacher Resource Bank

GCSE Media Studies

Unit 1: Investigating the Media

A* Grade Exemplar Script June 2011 – Action Adventure Films

version 1.0



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In action adventure films many elements are important in creating a successful film.

Engaging and fast pace narrative; for an action adventure film to be popular it needs both action and adventure, these are achieved through a strong narrative. Many action

adventure films like Indiana Jones, National Treasure and Pirates of the Caribbean use Torow's narrative structure, this clearly sets out how the story can develop and be appealing to audiences.

1. Equilibrium - settings introduced
characters introduced

2. Disruption - clearly shows where the film is heading.

3. attempt to resolve disruption - longest part of the film
twists and turns
hero tries to defeat the villain.

4. Resolve disruption - high tension,
climax action scenes
where the hero wins

5. Restore equilibrium - Everything returns to normal, where Good prevails over evil.

These 5 points all make action adventure narratives fast pace as they have a purpose and an aim, this structure allows there to be a direction for the producers/directors to work with.

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In "Indiana Jones - Raiders of the Lost Ark" we can clearly see the different stages building up the tension and pace as 'Indiana - hero' gets closer and closer to his end goal. As well as face pace they must be engaging, by having ~~fun~~ quests and adventures we people become ~~entangled~~ entangled in tregedje with the mystery.

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Another element that makes action adventure films popular is the courageous heroes and heroines. In almost all action adventure films the films success is built around the top actor playing the hero. Propp said that action adventure heroes were handsome, strong, clever, physically fit and skilful. All these help the

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character gain popularity with the audience. The women will find him attractive and want to be with him, the men will want to be him and have all the 'perks' he does. And (young) children will look up to them like a role model. This is very

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apparent in 'Indiana Jones' he is a university teacher, handsome and very skilful with a whip. The franchise is mainly built around this character and this is why it was so successful they made 4 films. Whereas in "Pirates of the Caribbean" it is not clear who is the hero as Jack Sparrow is more of an anti-villain but



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William Turner is a sidekick. Both could be the hero so this didn't decrease its popularity or success.

✓

There aren't as many lead role heroines as men, they tend to be the heroes love interest and be vulnerable. But in "Tomb Raider"

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Lara Croft is a very strong independent woman who doesn't get pushed about by anyone. This is also successful as men want to be with her and women want to be like her.

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Lastly exotic or glamorous locations play a large part in the success of Action Adventure films. 'Pirates of the Caribbean' is set in the Caribbean, blue skies and sea, lush tropical rainforest all create a

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sense that this is high budget blockbuster. It provides an escape

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for the audience, to ~~also~~ imagine they were there. It helps to create the world and atmosphere of the film and it draws you into that world.

Overall all these make action adventure films exciting and successful.

A01 10 A03 5

Excellent knowledge of genre

Excellent understanding of appeal

Well organized + media terminology

used throughout

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The film I have created will be the next big action adventure film of this summer. "To the End" will be a fast paced action adventure film that will appeal to a global family audience. Mike Black (Orlando Bloom - Pirates of the Caribbean) is a MI5 agent living in London who receives a map from his father ~~on his death~~ grandfather (Robert De Niro) on his death at bed. He must solve the clues and decipher the codes/notes to find the ~~map~~ whereabouts of the famous lost gems of Alpha. On his quest he must dodge a gang of ex-russian spys who also want their hand on the map and the treasure. Also along the way he ~~meets~~ meets April Smith (Kenia Knightly - Pirates of the Caribbean) who he must also protect from the russians. Mike's adventure takes him all over the world from the lost city of 'Kinkor' to the snowy peak of the alps. Where will the map take him next? and will the ~~fast~~ russians beat him to the prize?

The title "To the end" is ~~appeal~~ both appealing and suitable to the film but without giving too much away. This film is a PG as it doesn't contain large amount of violence action comes through car chases ~~and~~ ect.

✓ The setting is in modern day London where Mike Black lives, but his quest first takes him to Borneo where he must trek through thick unexplored jungle to find one of the map sites and discover the next clue.

✓ character profile - Mike Black
nationality - British

Age - 25

Job - MI5 agent

✓ description - Mike is a very sophisticated man who has rugged good looks and is very popular with the girls. He always wears a suit which makes him look smart and ~~buss~~ serious.

He is very dedicated to his work and is a nature leader.

He is trained in karate and other martial arts so is a good fighter. He often wears sunglasses that make him look mysterious.



✓ character profile - April Smith
nationality - British

Age - 23

✓ description - April is at first very sweet and innocent, she has large blue eyes and natural blonde hair. She is very vulnerable as she is kidnapped in the film. Her dress shows that she didn't have much of



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✓ whose ~~when~~ whether to come with Mike Black or not. She was in the wrong place at the wrong time. Her dress also shows her style and femininity. Throughout the film however we see her get stronger to protect herself.

A01 5 A03 5 A04 5

Confident work with the genre
Creative and independent

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03

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✓ I believe that "To the End" both meets the brief and would be a successful film if realised. Firstly the title it gives you an idea ~~of~~ that there may be a quest or journey and the characters must stay strong to the end but it doesn't give too much away and ruin the story.

✓ The locations also play a role, the first setting we see is London ~~and~~ so many people both young and old will be able to relate to that as London is both a large place where thousands of people live but a top tourist destination so people from all round the world will recognise it. But the majority of locations are exotic beautiful places (as Mike's map takes them across the world) places such as the lush green jungle, create a sense of adventure and mystery.

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✓ for the audience - all of the family. This Both types of location will make this film popular globally as they

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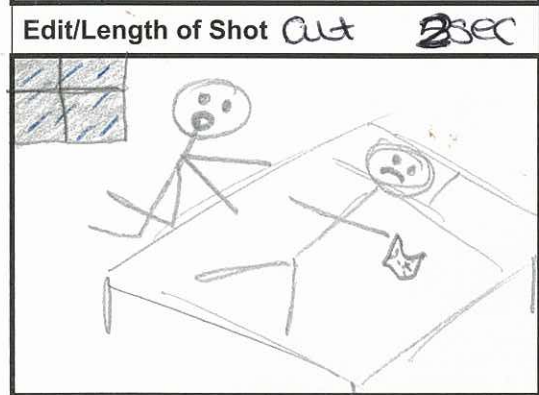
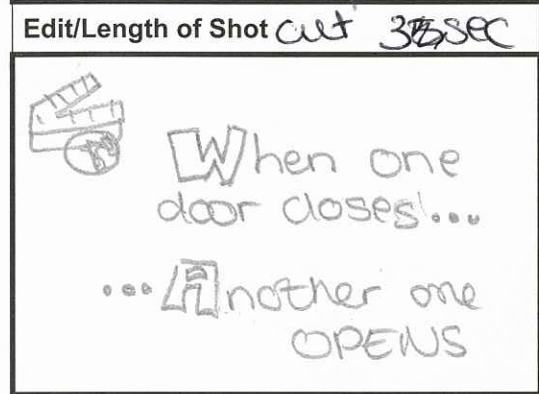
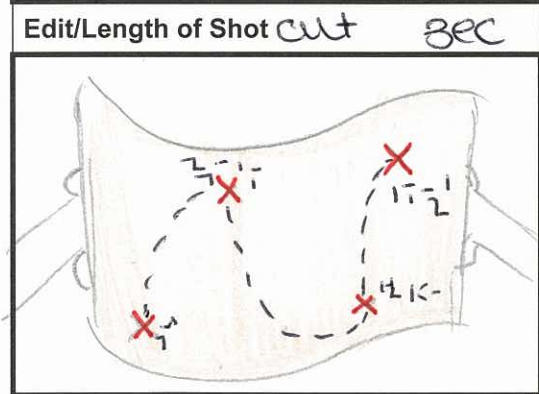
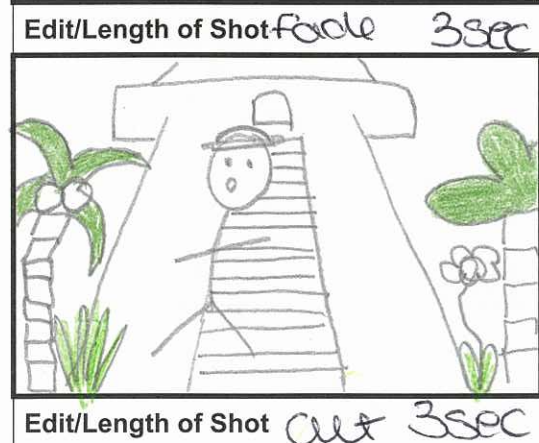
may be local to audiences in South America or Asia so they may appreciate the representation and publicity they are getting. Also these locations make the film more exciting and add to the narrative. I also believe that the character will appeal globally and to the family target audience. Each character will appeal slightly more to different sections of the audience. Orlando Bloom, will appeal to the "mums" of the family as they may find him and his character attractive. His character may also appeal to the teenage boys as they might want to be like him - brave ect. Kenia Knightly on the other hand may appeal more to the "dads" and the young girls. There is a character to appeal to all sections of the audience. This will make it successful as high profile actors will bring in more money at the box office. The story itself will also make it successful, as a true action adventure film it comes from ~~an~~ old boys adventure stories, so will make it popular with boys of all ages around the world. It also has the quest which increase the pace along the way and as the tension is increase through the use of action - car chases ect, this makes it a PG so appropriate for ~~large groups~~

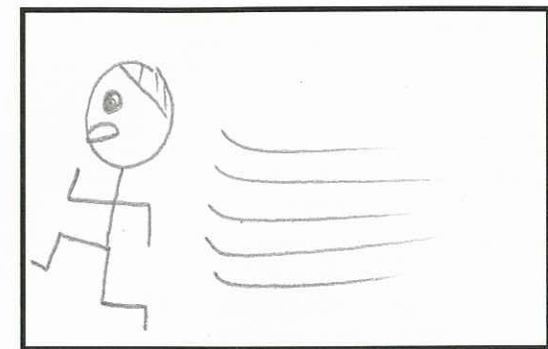
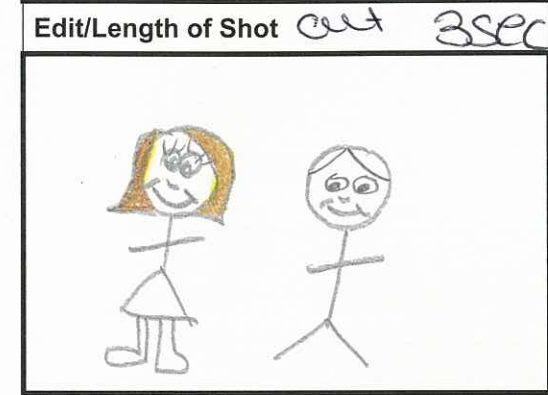
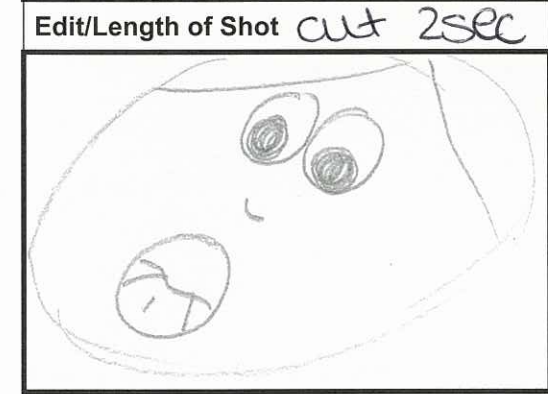
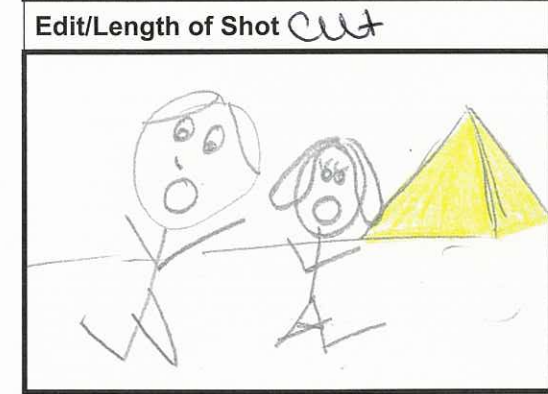
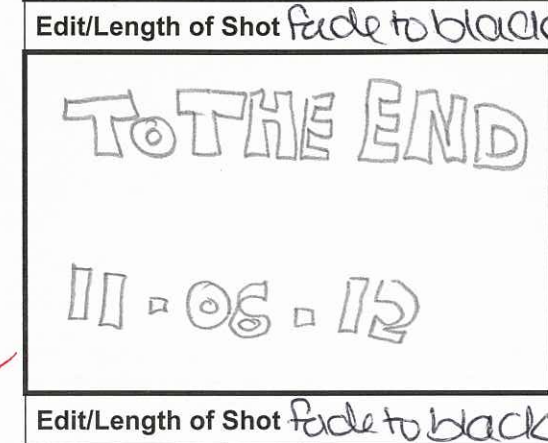
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STORYBOARD SHEET

	<p>Shot No./Type of Shot/ Camera Movement 1. long shot</p> <p>- fully house, heavy rain and lightning. can hear the voices in side.</p> <p>- no movement</p> <p>- cut as some lightning strikes.</p>	<p>Dialogue/Sound sounds - rain, thunder and lightning.</p> <p>dialogue - "you must take it, its you must"</p> <p>- currently an unknown voice.</p>
	<p>Shot No./Type of Shot/ Camera Movement 2. long shot</p> <p>- in the house - bed room. mike and grand father talking, grand father dying</p> <p>- slow zoom in to mikes face.</p> <p>- cut to black</p>	<p>Dialogue/Sound sound, rain, thunder, lightning</p> <p>dialogue - "its your destiny mike, do it for me."</p> <p>- grandfather</p> <p>"OK I will"</p> <p>mike black.</p>
 <p>When one door closes!...</p> <p>... another one OPENS</p>	<p>Shot No./Type of Shot/ Camera Movement 3. Text on screen</p> <p>slow zoom in on text.</p> <p>Each time fades into the screen as entrances.</p> <p>cut to black to exit</p>	<p>Dialogue/Sound voice over "Global Blockbuster productions presents" (gap)</p> <p>"when one door closes, another opens."</p>
	<p>Shot No./Type of Shot/ Camera Movement 4. close up on map in mikes hands.</p> <p>no movement</p>	<p>Dialogue/Sound dramatic music - strong beat.</p> <p>dialogue - "it's a map, what does it mean?"</p>
	<p>Shot No./Type of Shot/ Camera Movement 5. long -> medium</p> <p>fast zoom into his face.</p>	<p>Dialogue/Sound voice over - "it will take him to unknown locations, to discover the truth."</p> <p>dialogue "wow"</p>

	<p>Shot No./Type of Shot/ Camera Movement 6. long shot</p> <p>"mike running away from unknown russian voices"</p> <p>tracking shot</p>	<p>Dialogue/Sound voice over - "he will face danger"</p> <p>In the back ground unknown russian voices.</p>
	<p>Shot No./Type of Shot/ Camera Movement 7. long -> close up</p> <p>slow zoom into close up shot</p> <p>you can see them talk but not hear a them.</p>	<p>Dialogue/Sound voice over - but will meet new people.</p>
	<p>Shot No./Type of Shot/ Camera Movement 8 super close up</p> <p>no camera movement</p>	<p>Dialogue/Sound voice over - "but will he succeed?"</p>
	<p>Shot No./Type of Shot/ Camera Movement long/medium</p> <p>no camera movement</p>	<p>Dialogue/Sound dialogue "NOOOOO!"</p> <p>voice over 'Orlando Bloom' 'Kenia Knightly'</p>
	<p>Shot No./Type of Shot/ Camera Movement text on screen</p> <p>no movement.</p>	<p>Dialogue/Sound voice over 'only time will tell'</p> <p>"To the end in cinemas 11.06.12"</p>

AO1 5 AO4 10
Excellent work with trailer conventions. Evidence of flair

Script Commentary

Task 1

This is excellent work, demonstrating confident knowledge of the generic conventions of Action Adventure films and their appeal to audiences. The candidate works very successfully with the given bullet points to develop argument. Examples from films studied are well chosen and clearly focused on reasons behind the success of the genre. The response is also characterised by a precise and appropriate use of media terminology and is well organised.

Marks awarded: 15

Task 2

This is an **excellent** pitch which works very closely with the demands set out in the brief. This is a very important performance indicator in assessing the quality of the response for this task and helps to place it at the top of Level 6. Candidates were set the challenge of creating an idea for a family action adventure film which would be a box office universal box office success. The candidate has made good use of the 4 weeks pre-release time and works very confidently with the codes and conventions of Action Adventure films, demonstrating both creativity and imagination. The candidate clearly understands the context of the pitch and the response is persuasive and convincing, with a real sense of sell to a given audience.

Marks awarded: 15

Task 3

This is an **excellent** rationale which works very closely with the demands set out in the pre-release material and the ideas in the pitch itself. Again these are vital indicators of a Level 6 response. The explanation provided is detailed, working very closely with the three bullet points. It also demonstrates a close understanding of universal appeal, not only to families across the globe but to different audience groups within it.

Marks awarded: 15

Task 4

This is a very successful storyboard for a film trailer, working very closely with the ideas set out in the candidate's pitch. Within the ten frames, the candidate confidently utilises a range of storyboard conventions, using a range of camera shots, edits and sound effects. In doing so, the response demonstrates an **excellent** knowledge and understanding of the codes and conventions of action adventure film trailers. The design itself is persuasive and has flair, using a range of techniques. For example, there is skilful integration of voice over with clips from the film. This candidate has an excellent understanding of promoting a film to a given audience.

Marks awarded: 15