

GCSE MEDIA STUDIES

Unit 1 Investigating the Media

Topic Science Fiction Films

Tuesday 24 May 2016

Morning

Time allowed: 1 hour 30 minutes

Materials

For this paper you must have:

- an AQA 8-page answer book
- a clean copy of 48101/PM (enclosed)
- an A3 design sheet (enclosed)
- drawing and colouring materials.

Instructions

- Use black ink or black ball-point pen. You should use coloured pencils, fine liners and a ruler where appropriate.
- Write the information required on the front of your answer book. The **Paper Reference** is 48101.
- Answer **all** tasks.
- You may make sketches and diagrams to help develop your answers where appropriate.
- Write your answers in the answer book provided.
- Do all rough work in your answer book. Cross through any work you do not want to be marked.
- You may **not** bring your copy of the Preliminary Material (48101/PM) or any preparatory material into this examination.

Information

- The marks for tasks are shown in brackets.
- The maximum mark for this paper is 60.
- All tasks carry equal marks.
- You are reminded of the need for good English and clear presentation in your answers. Quality of written communication will be assessed.

There are no tasks printed on this page

Answer **all** tasks.

All tasks carry equal marks.

0 | 1 We think that Science Fiction films appeal to audiences because they use:

- imaginative narratives
- inventive settings and locations
- believable characters.

From your research, select **two** examples of Science Fiction films and explain how successfully they have both used these ingredients.

[15 marks]

0 | 2 Now give us your pitch for a Science Fiction film. Develop **one** of the film outlines from the brief. You need to include:

- an outline of the narrative
- details about settings and locations
- a profile of a lead character
- an explanation of how your ideas will appeal to family audiences.

[15 marks]

0 | 3 A strategy for promoting your film would be through a website. Create the homepage for this website, ensuring that it has appeal for the target audience. You should use the A3 design sheet enclosed.

[15 marks]

0 | 4 Give **three** other ways to promote and market your film. Explain how each of your suggestions would appeal to the target audience.

[15 marks]

END OF TASKS

There are no tasks printed on this page

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