

Proposed marks for Unit 1 - Food

		,	Affectived mark	Location of evidence
a I produce a design specification from a given design brief. 0.12.3	a2 produce a detailed design specification, varieg consenter feedback and associated arformation.	a) justify the final design specification by exploiting how customer flegibled, and associated information were used. 7.8.9		Page I sets out a customer design brief and specification. Further information is gathered relevant to the pages 2, 3 and 4. The information gathered is reported back to the customer and a conised, although backe, specification is given on page 5.
b) use their design specification to preduce ideas for a design solution.	b2 explain the use of their design specification for developing whos for their final design solution.	83 fully jointly their choice of a final design solution frame a serge of ideas.	•	Pages 6 to 10 include a range of anomated shelches to show the development of indexs for all aspects of the bar and pechaging. The final choice of idea could have been justified ment fully and reference to specification made.
clidentify health and safety lesses that may arise in making their product.	e2 identify the quality control procedures that would be used in each stage of making their product.	c) evaluate quality control, quality assumence and road quality management applied to making their product. 8.9	,	Health and safety issues and quality costnot procedures are talked about in general terms on pages 11 to 13.  Page 12 storay the targes of production involved in making the breaklast but and appropriate quality control checks to be carried out when making the bar are identified.
d) use degrams, sheather and other appropriate methods to present their design solution to the customer. 0.12345	off we degrees, deather and other appropriate methods. Including modelling, to explain their design solution to the customer.	d3 not diagrams, storiches, working drussings and other appropriate methods, including medelling, to justify their design solution to the quantum;	*	The final bar has been drawn and puckaging enggened on page 14, brief armotenion is included. The product has been modelled and ingredients identified on page 15 a laref jostification for the schedion of lagradients is also given.
el stentify the manufacturing processes that would be used to produce their product in quantify. 8 1 2 3 4 5 6 7	e2 identify the stuges and associated guality assurances that will be used to manufacture their product.	e3 evaluate and justify the stages and souccioned quality assurances they will be use in the naturalisation of their product, with particular reference to "real world" abusions. 2.2 13 14 15	6	The manufacturing processes that would be used to manufacture the bor are named on page 16 but not gone into on any great depth, Quality setumence and production has points are identified on page 16. Methods to produce the breakflast har are identified on pages 16 and 17. However would the processes identified be the correct method to create the breakflast hars?
		Total mark	ж	

## CUSTOMER DESIGN BRIEF

It is a well known fact that breakfast is the most important meal would rather spend extra time in bed don't make time to have of the day. However many business people and children who breakfast A well known cereal manufacturer would like to develop a range of breakfast bars that would encourage people to cat something cereal bars as they can be treated like any other confectionery unything to sit down and eat in the home they could use these at breakfast time. The idea of the cereal bars is that despite people saying that they are rushed for time and cant make our and can be eaten while on the move.

fibre content which will give the customers diet a balanced start sugar, fat and not enough fibre. By esting the bars the customer will be provide with a low sugar product that will have a high Experts have stated that the British diet contained too much to the day.

### SPECIFICATION

- The design of the breakfast har should made sure that healthy eating is considered.
- The product should have a positive contribution towards the customers daily balanced diet
  - It should be low in sugar content,
- The bar should be high in fibre content.
- It could make use of fruits or nuts in its mixture.
- The breakfast bar should be different to other bars already available on the market.
- The bars should be a suitable size to be carried in your pocket Packaging used should protect and advertise the product.
- that they have eaten a product and not be looking for another The bar should have enough about it that customers will feel food straight away.





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Key \*\*\*\* \* Excellent, \* - Do not like at all

Predact - Alpen Fresh and Nat	Justen of Personal	Taste	Conments
Person 1		E	Tibe the not taste.
Person 2	****		Crusdiy but chewy also
Person 3			Dest't like puts.
Person 4		:	2 shed the taste.
Person S		:	Nice and fruity unstr.

lowever the puckaging used to contain the bar

scored very low due to it being rather square

and the colour scheme was rather dull. The

packaging used to hold the Alpen bars was

blueberry cereal bar as the majority of people

herefore the bars containing this ingredient

scored low. The most popular bar was the

serson was that they did not like nuts and

were sampled. The main problem for one

asked rated it at four stars or better only one

person gave it a less than four stars rating.



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Rather dry to cut

Key \*\*\*\*\* - Excellent, \* - Do not like or all

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Person 2 Person 3 Prisen 4

Person

My favourite bar.

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$\neg$	Product - Blackerry Cerrol Bar	basic of Parkaging	Tame	Comments
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	Ferson 2			Nice and Bulty.
	Person 3		:	Definitely one of best.
	Person 4		****	Life the taste a lot.
	Person 5	:	:	OK but a little sweet.

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Key \*\*\*\* - Decided, \* - De not like at all

available on the market today I found that the

After looking at five cereal bars that are

majority of people asked liked the bars that

given the highest rating with three stars being second most popular cereal bar only person three scored it low due to their distiking of the lowest award and all others being four stars. The Alpen fruit and nut bar was the

# Disassembly of the existing bars

### CONTENTS

ingredients - glucose syrup, wheat, raisins, rice, oats, apple juice concentrate, sugar, mixed chopped nuts (hazelnuts and almonds) 190g provides: energy 1661kJ/394kcal, Alpen fruit and nut har, weight 28 g. Nutrition information -

prutein 6.5g, carbohydrate 71.2g, fat 9.2g

rape and palm oil, raw cane sugar, honey and Frusli raisin and hazelaut bar, weight 33.3g flour, roast hazelnats, glucose syrup, blended Ingredients - Californian raisins, rolled sats, rice flour.

protein 6.3g, carbohydrate 61.3g, fat 17.3g, 100g provides: energy 1789kJ/426kcal. Nutrition information -

Alpen strawberry with yoghuri bar, weight 29 g. ingredients - glucose syrup, whent, rice, oats, strawberry Juice concentrate, sugar, yughurt dried apple pieces, freeze dried strawberry. sowder.

protein 5.fig, carbohydrate 73.5g, fat 12.1g. 100g provides: energy 1792kJ/425kcal, Vatrition information -

glacose syrup, dried cherry pieces, dried apricot Ingredients - uat flakes, wheat flakes, boney, Traditional cereal bar. Weight 23g. Nutrition information pieces, coconut, raisins

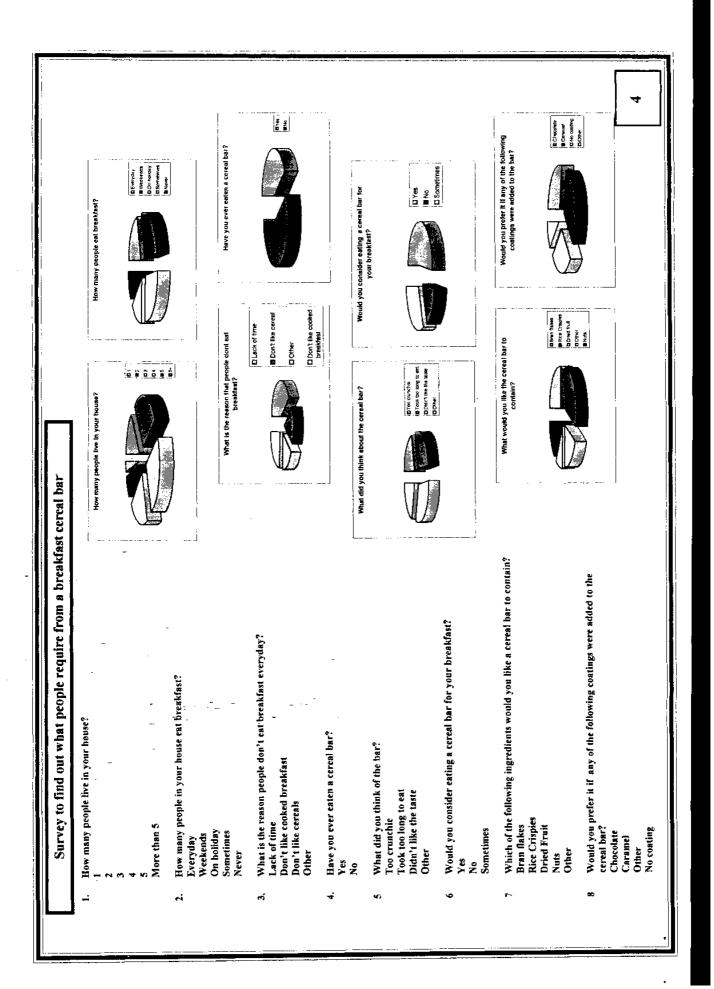
protein 6.5g, carbohydrate 63.8g, fat 9.8g











# Feedback to customer regarding findings from initial research.

After carrying out initial research I have found a wide range of responses to my questions in the survey and to peoples views about products that are available already on the market.

I suppose that I should have expected such responses as everyone is different in many ways. Not just from what they like to eat but also as to how much time they have on a morning to eat a breakfast. I also found that the majority of people have more time on a weekend to prepare eat something first thing in a morning. A similar response was given for holiday time.

More than half the people surveyed had not eaten a cereal har before. Of those who had eaten a har the opinion was that they took too long to eat and tended to be rather crunchie. Whether being crunchie was a had or a good point I will need to explore further.

The majority of people who hadn't tried cereal bars before said that they were willing to consider using them in the future breakfast.

Bran flakes, rice crispies and dried fruit were the most popular main ingredients suggested to be used when making a breakfast bar. Such ingredients would fit in well with a persons health diet as these are all high fibre products and contain no fat or sugar. For some people bars that contained nuts were a problem. This was seen when people were asked to try out samples of five existing breakfast bars. One person in particular did not like nuts and the products that contained these items scored low from that person. Therefore the use of nuts in the bars should be carefully considered. I don't think that they should be totally abandoned but some products should be produced without nuts included in order for them to appeal to the full market place.

Chocolate and caramel scored highly when people were asked which covering they would like on the bars however this would not help the healthy living bias of the product as these coatings would contain a high sugar content. However it appeared from the survey that people were quite happy to eat the bars without a coating.

Packaging used to hold the product was also considered and it was found that people liked packages that were neatly presented and colourful. This is an important point as this may be one way to attract the customer to a new product after that the taste will keep them coming back for more.

## REVISED SPECIFICATION

# KEY POINTS TO CONSIDER WHEN DESIGNING THE BREAKFAST BAR

Bars have a high fibre content.

Bars have a low fat and sugar content.

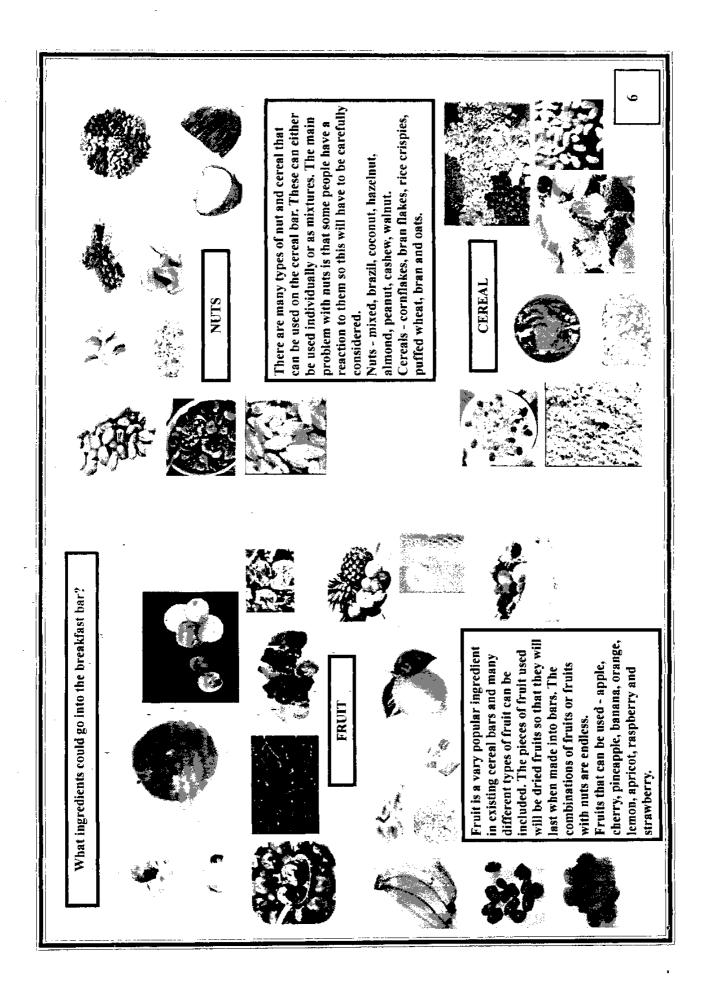
Bars could include nuts but alternative bars without nuts should be available.

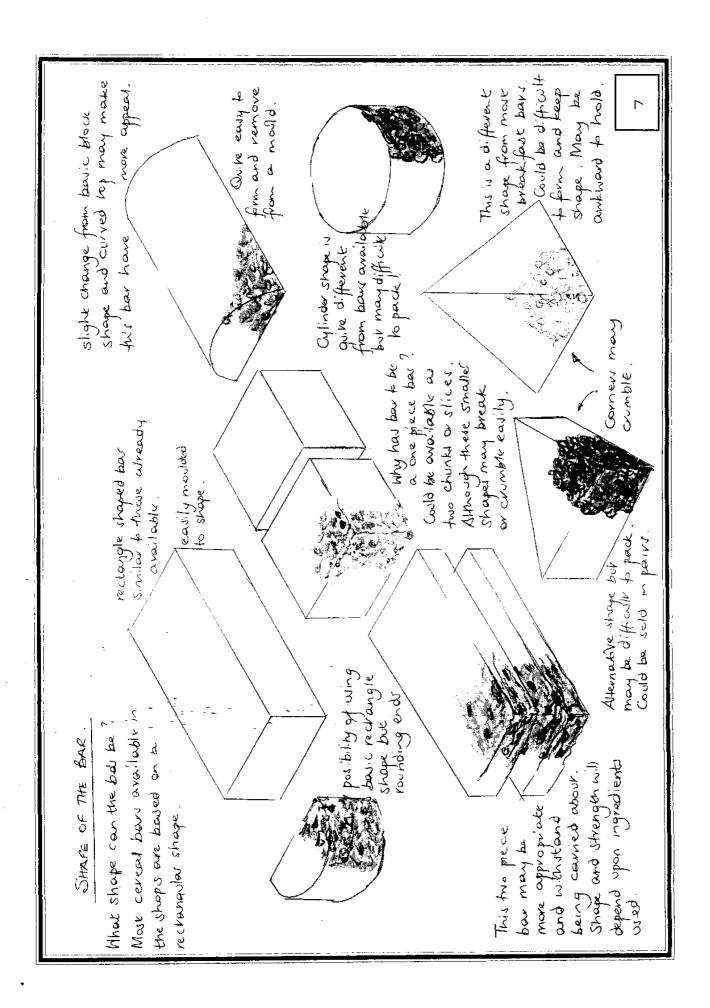
Bars should be of a suitable size to be eaten as breakfast substitute and able to fit in a bag or pocket,

Bars should be protected so that they will not easily break or crumble.

Packaging should attract customers.

Bars should be different from those already available on the market.





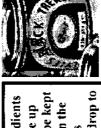
# Other items that could go into the breakfast bar

How could the ingredients used to make the bar be kept together?

As well as the cereals, fruits and up the breakfast bar biscuit can' nuts that can be used to make also be used.

number of forms from wafer to arge sections the length of the crushed biscuit. The flavour of according to individual tastes bar or to small pieces or even the pieces used can also vary or to compliment the other Biscuit could be used in a

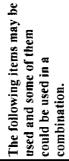
ngredients used.



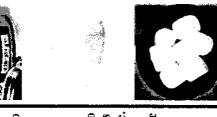
wrapper it does not drop to he bar will have to be kept The individual ingredients together so that when the hat are used to make up bar is taken out of its pieces.

considered as it will have to compliment the ingredients and add to the overall taste. binding the together will The method used for have to be carefully

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Syrup, treacle, chocolate, chocolate, caramel and sugar, margarine, marshmallow





bar, however if it is enrobed the whole of the bar will be

covered.

Coatings could be placed on one end or one side of the

If required what coatings could be used on the bars?

Yoghurt

White chocolate

selected could be used in a variety of forms - milk, dark

or white.

vegetarians as a substitute for chocolate. Chocolate if

considered according to how the bar is to be promoted.

Any extra coatings to the breakfast bar will need

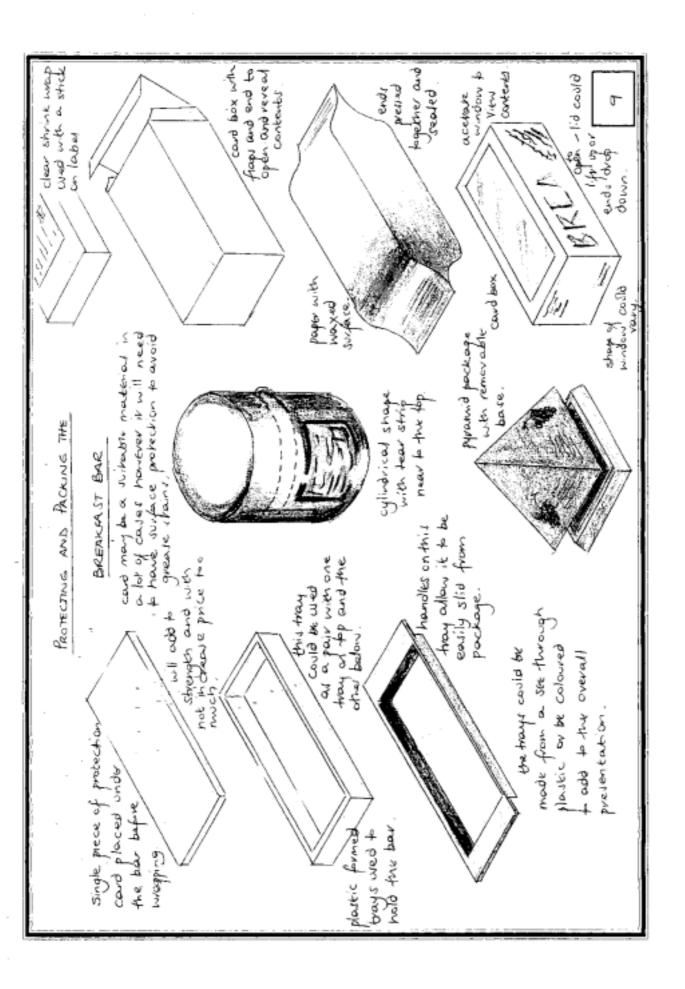
As if it is going to be a healthy bar then chocolate may

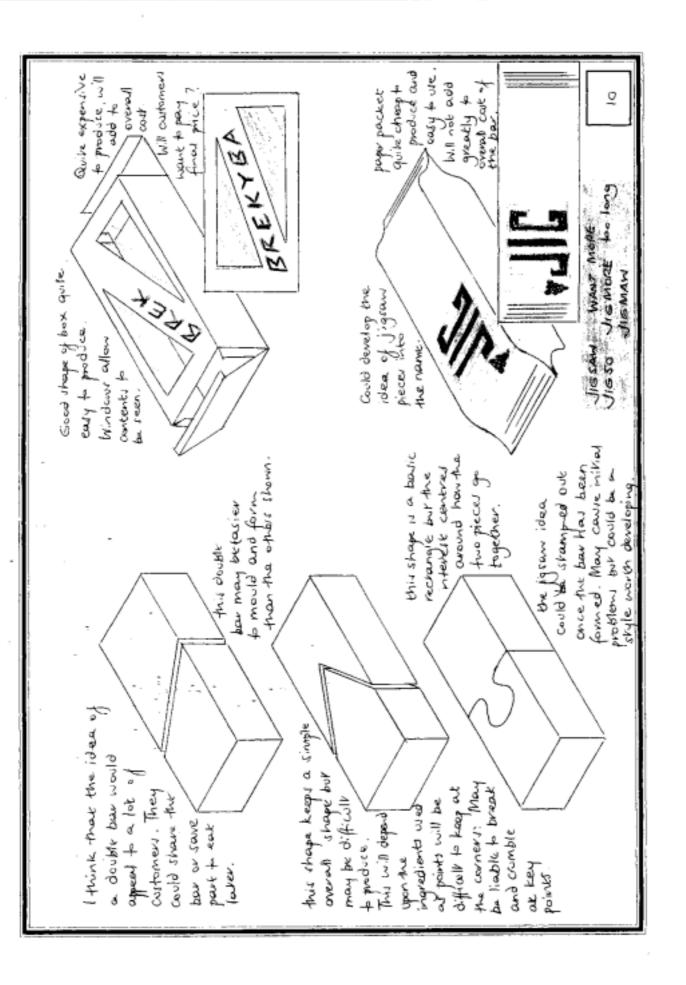
need to be avoided although carob could be used for



altered as the bar could be dipped into the topping or it The method used to apply the topping could also be Caramel or thick yoghurt could also be considered.

could be piped onto the surface.





# lealth and Safety issues that must be observed when making the product

In order for the product to relich the customer in a state that is safe to eat care must be taken at each stage in the manufacturing process that safety rules are observed. The Food Safety Act 1990 and The Health and Safety at Work Act 1974 are two pieces of legislation which must be observed.

Premises, staff and equipment must be kept clean.

serious illness. Poor food hypiene can lead to outbreaks of food poisoning which can result in serious illness Food must be handled and stored safely. It must also be prepared in safe surroundings to reduce the risk of With some groups of the population particularly vulnerable especially the young and elderly Poor hygiene practices can result in the waste of contaminated food, infestation by pests, absence from work because of illness, loss of customers, reduced profits and the threat of possible legal action

People handling food should

Have good personal hygiene.

Use separate wash basins for hand washing and for washing food items

Wear protective clothing - to cover clothes, hats for hair, gloves (depending upon the task)

Report any illness.

Work area should

Be clean. No broken or damaged equipment should be used.

Work surfaces should be kept clean and regularly wiped down using clean cloths.

Be well ventilated, well lit.

Clear of all waste, rubbish should be regularly removed from the area

Equipment should be stored in a covered state.

Different chapping boards, knives and bowls should be used for raw and cooked food

Make use of pest control by using fly screens on windows, ultra violet light insect traps and food covers

Food storage

Rotate stock and use oldest first

Discard any product that is past its sell by date.

Store food at the required temperature.

Regularly check the temperature of units to cook food and units to store food

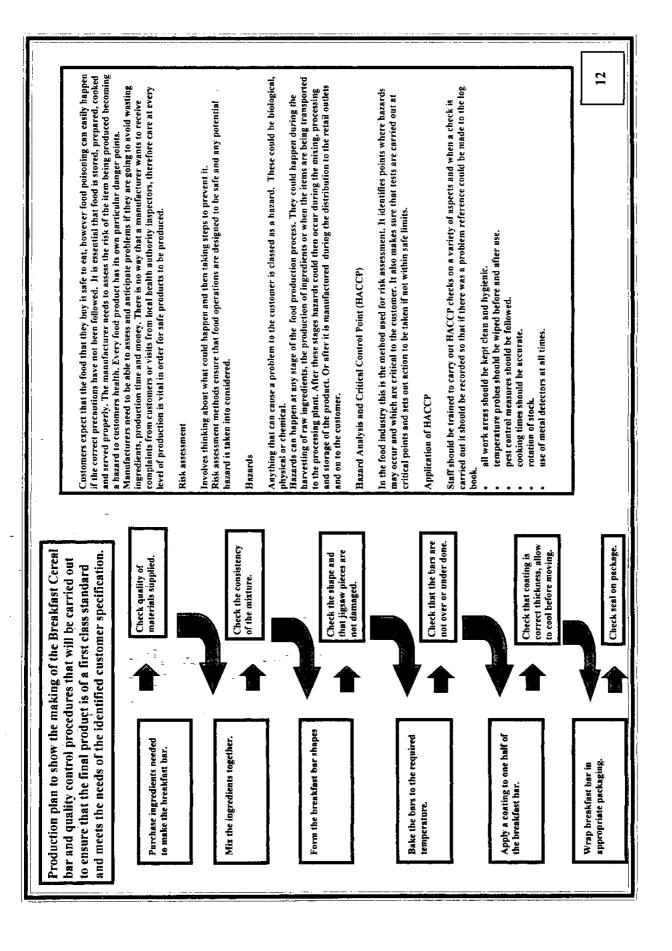












### Fotal Quality Management

### Quality guaranteed.

In order to produce a product that the customer wants ands is happy with it is important that procedures are put in place to ensure that the item meets the requirements specified. By meeting the customers specification and meeting deadlines set a confidence is built up between the manufacturer and the client. This will hopefully result in more orders being placed with the manufacturer and will help develop a successful business.

A variety of stages have been identified in the production of the breakfast bar and checks have been set up to be carried out in order to maintain standards set. Testing will not only be a visual check but tests can also be carried out in controlled situations within the establishment.

Inspections can take place by workers trained to carry out a variety of checks. Or in the school situation students working on different tasks can be asked to check the work of others and comment on their findings.

With Total Quality Management it is important that the last item produced is up to the same standard as the first manufactured.

Potential hazards or risks can be eliminated or reduced to an acceptable level if the correct quality control measures are taken and procedures put in place. Such checks should take place at a variety of critical control points during the manufacturing stages.

### CRITICAL CONTROL POINTS.

### VETV

Hygiene of temperature probes - must be wiped with alcohol before and after use.

ngredients used must be covered at all times. Raw materials, components and finished products must be stored and covered off the floor level.

### QUALITY CHECK POINTS

Ingredients should be weighed as identified on the production sheet. In order to ensure that all preducts produced are a similar weight and ingredients are identical in each.

Bake quality must be checked for each run in order to ensure that standards are matched for colour and baking. Avoid under or over baking.

Check the mixture consistency for each batch. If under mixed continue until desired consistency is reached.

maintained. Product could be weighed, lab tested, tasted.

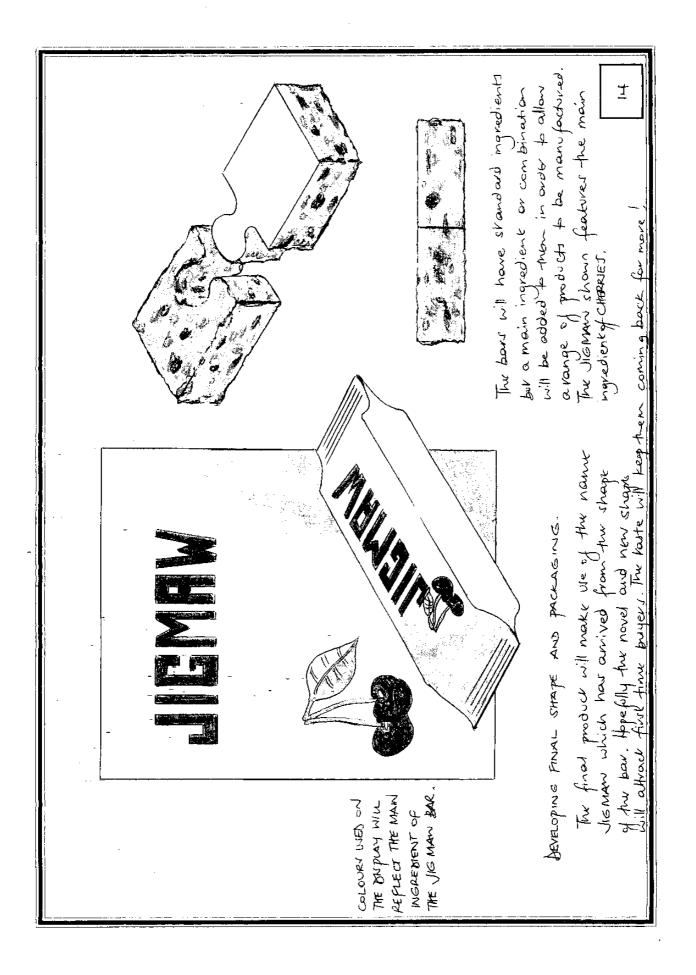
Final product should be checked that specification has been observed and quality

Packaging should be checked to see that product has been correctly sealed.

### GENERAL

Food contamination. Every employee must be trained in basic food hygiene. Rules associated with personal protection must be used.

Chill temperature should be checked regularly possibly every hour to see that it is at 0 - 5 degrees C.





### INGREDIENTS TO BE USED IN THE FINAL PRODUCT

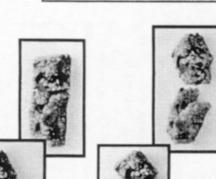
good commercial move to have a slight contrast between bars with a coating and the other half without. However As the product is to be a high fibre breakfast bar I have the bar is going to be made in two pieces it would be a content and are low in fat, I have also decided that as need to carefully select the correct type of coating as the bars. I would therefore like to produce one of the content I think that it may be better to use a yoghurt caramel. As both of these coatings are high in sugar decided to use ingredients that have a high fibre the favourites from the survey were chocolate and based coating on the bar.

Ingredients used:

Wheat flakes Oat flakes Crisp rice Raisins

Glucose syrup. Cherries Yoghurt

Note in this product I have not included any variety of nuts but these may be considered in future product development.



production. I modelled the breakfast bar as a

The photographs alongside show the bar

Modelling final product.

that I would like to put into full scale

prototype so that I could see what it would

ook and taste like.

then with the topping applied. I think that it

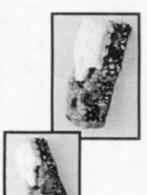
modelled the bar without a topping and

may be possible to develop this idea so that

seen in the photographs and the other side one side can have a covering on the top as

could be coated on the base as a contrast.





think that this would be a good idea to put

orward as not only is the shape a different

coating on top of one piece and under the

other will also attract customers.

success. The extra change of having a

fillings I think that it could prove to be a idea but as it is available in a variety of







ndustrial processes that could be considered when producing my Breakfast bar in quantity.

## MANUFACTURING PROCESSES

Used to manufacture the Brenkfast bar in quentity.

RAW MATERIAL INSPECTION BAR FORMATION/SHAPING RAW MATERIAL SUPPLY INGREDIENT MIXING CHOPPING COATING COOLING BAKING

HAND LOADING INTO BOXES

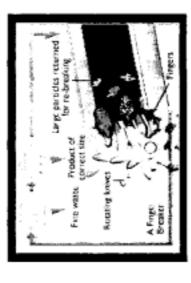
DISTRIBUTION

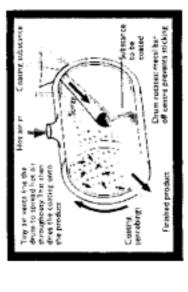
FLOW WRAPPING

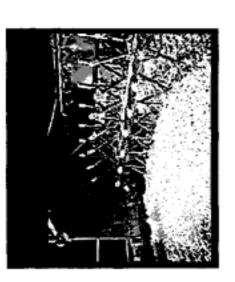
Making the breakfast bars from a variety of materials. The ingredients are placed into a hopper and are the mixed to the required consistency using rotating paddles. In the production of "cluster" style breakfast cereals the cereal is first baked into one large tulerances. The larger pieces being recycled one sieve and a second sieve then separates process. The fine waste is then removed by all the clusters that are within the correct breaker, breaks the large slab into small pieces. Rotating knives are used for this slab. The next stage, using the finger to the breaker.

sprayed onto the dry cerest or in an enclosed breakfast bars can be coated with sugar and honey to provide their characteristic flavour The pieces can then be conted with another machine. Air vents in the machine help the process is known as enrobing. Sweetened and texture. Enrobing can be carried out item to produce the required finish this using a drum enrober where syrup is coating to dry more quickly.

the process, when then end of the breakfast Enrobing can also take place at the end of bar may be dipped in the required ubstance.







Quality Control measures that would be carried out when Manufacturing the product in quantity in an Industry. A variety of checks would be carried out to ensure that the product meets the identified customer specification.

The checks will begin from the earliest stages by checking the ingredients when they arrive to the manufacturing site.

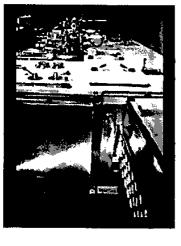
The ingredients will need to be carefully weighed before being added to the mixture. The mixture will need to be checked that it is at the correct consistency. The bars will have to be checked that they are moulded or shaped to the required style and size.

They will have to be checked that they have been cooked for the required time and that they are not under done or over cooked.

Lab tests will be carried out to ensure the product meets requirements and standards set. Packaging will be sampled to ensure that the bars are sealed satisfactorily ready for distribution.

### TYPES OF PRODUCTION

items in specific quantities. When the bars arte produced each piece ngredients will need to be changed for the different items produced of manufacturing machinery will be used to make several similar manusacturing system. This system of production manusactures products or different flavoured products. As the mixture and The Breakfast bars will be produced in a batch production strict cleaning routines will have to be carried out.



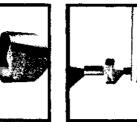
to be baked, This is carried out

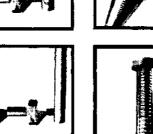
by placing them on a moving conveyor belt which passes through a heater set at the

correct temperature.

When the Breakfast bars have been assembled and cut to the required shape they then need







stages that this system goes

through are shown alongside.

The Breakfast bars could extrusion process. The be produced using an



through the hopper onto a screw thread that as it turns Eventually the contents reach the end of the screw and he ingredients are fed into the hopper. They pass the ingredients are forced along the designed tube. they pass through the die the ingredients are forced out through a shaped die, As are pressed to the required shape.

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