

Surname	Centre Number	Candidate Number
Other Names		0



GCSE

4762/01



S16-4762-01

LEISURE AND TOURISM

UNIT 2: Leisure and Tourism Destinations

A.M. TUESDAY, 24 May 2016

1 hour 30 minutes

For Examiner's use only		
Question	Maximum Mark	Mark Awarded
Section A	1.	8
	2.	10
	3.	12
Section B	4.	14
	5.	20
	6.	26
Total	90	

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INSTRUCTIONS TO CANDIDATES

Use black ink or black ball-point pen. Do not use pencil or gel pen. Do not use correction fluid.

Write your name, centre number and candidate number in the spaces at the top of this page.

Answer **all** questions in Section A and Section B.

Write your answers in the spaces provided in this booklet.

If you run out of space, use the continuation page at the back of the booklet, taking care to number the question(s) correctly.

INFORMATION FOR CANDIDATES

The number of marks is given in brackets at the end of each question or part-question.

You are reminded that assessment will take into account the quality of written communication used in your answers that involve extended writing.

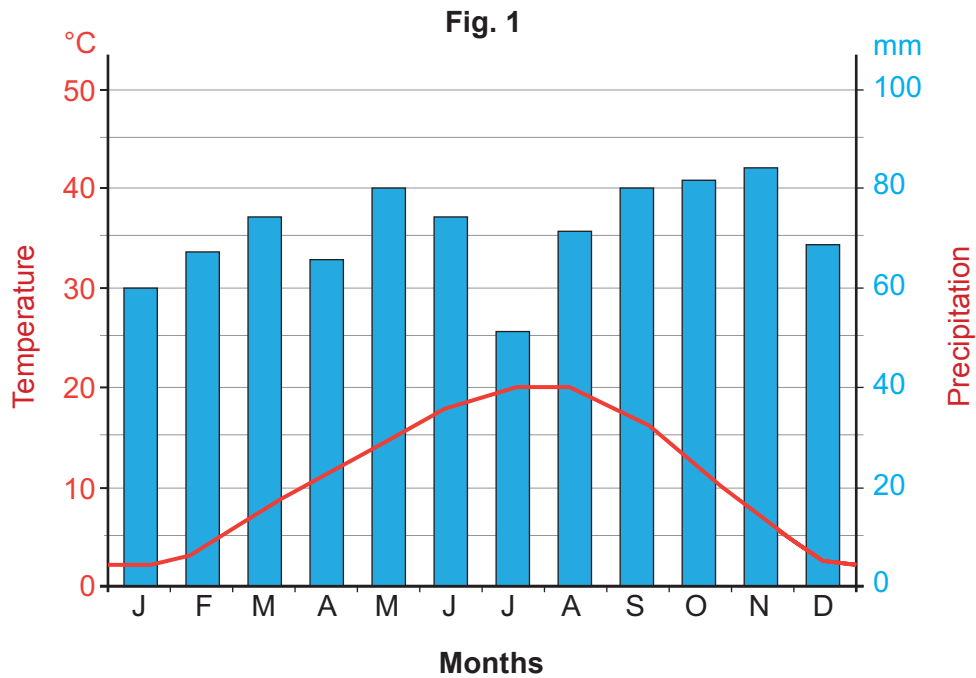


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SECTION A

You are advised to spend approximately **30 minutes** on this section.
Answer **all** the questions, writing your answers in the spaces provided.

1. Study **Fig. 1** which shows a climate chart for Grenoble, France. The town of Grenoble is located in the French Alps mountain range.



Using **Fig. 1**, identify:

- (a) (i) which month has the highest temperature. [1]

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(ii) which month has the highest precipitation (rainfall, snow). [1]

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Tourists who enjoy adventure and activity holidays visit the Grenoble area for a range of different leisure and tourism activities.

- (b) Suggest **two** leisure and tourism activities which can be enjoyed in mountain areas. [2]

1.

2.



Jack and Yasmin are a couple who enjoy a range of outdoor activities throughout the year.

- (c) Using **Fig. 1**, explain when might be the best times for Jack and Yasmin to visit the Grenoble area. [4]

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2. There are different types of leisure travel including sport, education and health.

(a) Complete the following table with ‘**true or false**’ to indicate whether or not the statements involve sports tourism. [4]

Statements	True or false
Playing cricket for a local club	
Going to watch the Cricket World Cup	
Participating in the Netball World Cup	
A season ticket holder watching their rugby team playing at the home stadium	

Education travel involves a range of visits to cultural attractions.

(b) Outline **two** different examples of cultural attractions which might be visited by secondary school children studying history. [4]

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(c) Outline **one** example of health travel.

[2]

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3. Study **Fig. 2** which is about seaside resorts.

Margate was one of the UK's most popular seaside resorts but visitor numbers gradually declined over many years. However, the town's main visitor attraction, Dreamland Pleasure Park, has now been fully renovated and the town is seeing an increase in visitor numbers.



An artist's impression of the new-look Dreamland Pleasure Park

Many other UK seaside resorts have built new attractions and modernised existing ones in order to be more competitive with seaside resorts in destinations such as Spain and Portugal.

Fig. 2



There are many seaside resorts in the UK and in Europe.

- (a) Complete the following table by identifying **two** UK seaside resorts and **two** European seaside resorts. Indicate your answer with a tick (✓). [4]

Seaside Resort	UK	Europe
Bournemouth		
Bath		
Benidorm		
Nice		
Milan		
Tenby		

- (b) Assess the appeal of **one** UK seaside resort you have studied. [4]

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(c) Explain why it is important for **UK** seaside resorts to build new attractions or to modernise existing ones. [4]

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SECTION B

*You are advised to spend approximately 60 minutes on this section.
Answer all the questions, writing your answers in the spaces provided.*

4. Leisure and tourism activities can have *negative environmental impacts* on tourism destinations.

(a) Identify which **two** of the following are examples of *negative environmental impacts*.
Tick (✓) **two** boxes only. [2]

a. *An increase in hotel prices*

b. *Erosion of footpaths*

c. *Vehicle emissions*

d. *The loss of traditional customs*

e. *A change in exchange rates*



Study **Fig. 3** which shows information and an image about tourism development.

A business person has applied to the local council for planning permission to build a luxury hotel. The hotel would include:

- 60 rooms
- Spa and indoor pool facilities
- Restaurant
- Bar
- Meeting rooms
- 9 hole golf course
- Boat trips.

The hotel development would take place in a beautiful coastal location overlooking the sea and an island. Hotel guests would be able to make use of the hotel's facilities, local beaches and coastal walks.

The boat trips would involve a visit to the island which is home to rare plants and an abundance of birdlife. Dolphins and seals can also be seen in the bay.

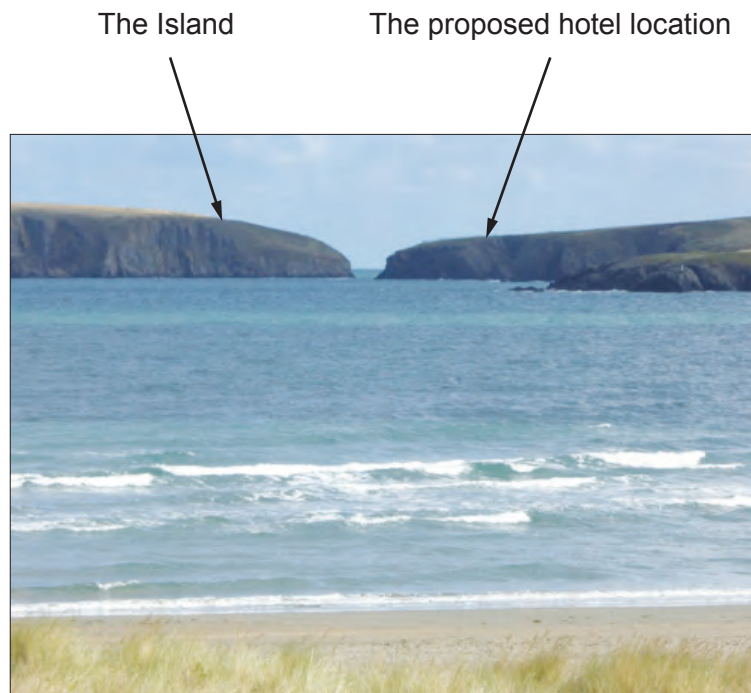


Fig. 3



Some local people have objected to the proposed hotel development as it might have *negative environmental impacts* on the coastal destination.

(b) Describe the *negative environmental impacts* that the proposed hotel development might have on the coastal destination. [6]

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5. Most tourism destinations offer a wide range of accommodation for tourists.

(a) Name **two** types of self-catering accommodation (**do not include Glamping**). [2]

1.

2.

Study **Fig. 4** which shows some information and images about glamping holidays.

Glamping is a more luxurious form of camping. Caravan and camping sites are increasingly offering glamping holidays in luxury tents and pods.



Glamping pods



Glamping tent

Fig. 4

(b) Explain **one** reason why an increasing number of caravan and camping sites are offering accommodation in glamping tents and pods. [2]

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The number of people taking holidays in the **UK** has increased in recent years.

(c) Suggest how this increase might affect accommodation providers. [4]

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(d) For **one UK** city or countryside tourism destination you have studied, evaluate the range of accommodation provided. Give named examples to support your answer. [6]

Name of destination:

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In recent years an increasing number of accommodation providers have introduced a range of *sustainable tourism* practices.

(e) Describe **three** *sustainable tourism* practices which accommodation providers might have introduced. [6]

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2.

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6. *Long haul* tourism destinations are increasingly popular with many **UK** tourists.

Study **Fig. 5** which shows the world's seven continents.

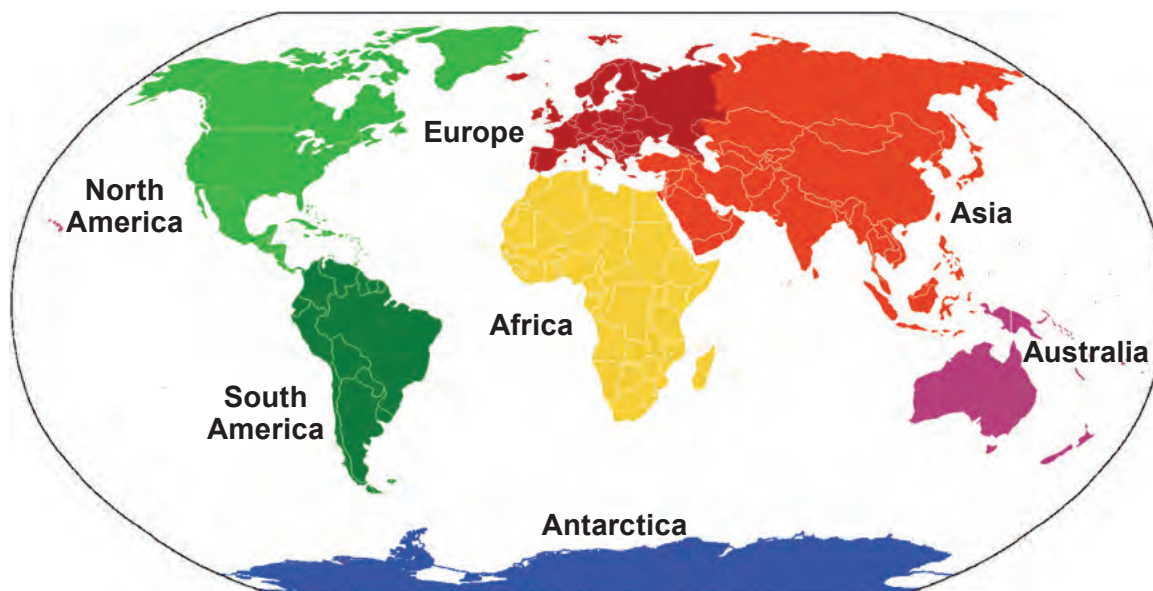


Fig. 5

(a) Complete the following table by inserting an appropriate city or country.

[4]

Statement	City or Country
Name one city destination in North America which is popular with UK tourists	
Name one country in South America which is visited by UK tourists	
Name one country in Asia which is visited by UK tourists	
Name one city destination in Australia which is popular with UK tourists	



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