



4762/01

LEISURE AND TOURISM

UNIT 2: LEISURE AND TOURISM DESTINATIONS

A.M. THURSDAY, 16 May 2013

1½ hours plus your additional time allowance

Surname _____

Other Names _____

Centre Number _____

Candidate Number 0 _____

| For Examiner's use only | | | |
|--------------------------------|-----------------|---------------------|---------------------|
| | Question | Maximum Mark | Mark Awarded |
| Section A | 1 | 6 | |
| | 2 | 6 | |
| | 3 | 8 | |
| | 4 | 10 | |
| Section B | 5 | 16 | |
| | 6 | 16 | |
| | 7 | 15 | |
| | 8 | 13 | |
| | Total | 90 | |

INSTRUCTIONS TO CANDIDATES

Use black ink, black ball-point pen or your usual method.

Write your name, centre number and candidate number in the spaces on the front cover.

Answer ALL questions in Section A and Section B.

Write your answers in the spaces provided in this booklet.

If you run out of space, use the continuation page at the back of the booklet, taking care to number the question(s) correctly.

INFORMATION FOR CANDIDATES

The number of marks is given in brackets at the end of each question or part-question.

You are reminded that assessment will take into account the quality of written communication used in your answers that involve extended writing.

SECTION A

You are advised to spend about 30 minutes on this section.

Answer ALL the questions, writing your answers in the spaces provided.

1 SHORT HAUL destinations are a popular choice for UK tourists.

1(a) Identify TWO short haul destinations for UK tourists. Tick (✓) TWO boxes only. [2]

a. ROME

b. TORONTO

c. CAPE TOWN

d. BEIJING

e. AMSTERDAM

1(b) Give TWO reasons why more UK tourists visit SHORT HAUL destinations than LONG HAUL destinations. [4]

1 _____

2 _____

| |
|---|
| |
| 6 |

2 Some attractions in the UK are **PURPOSE-BUILT** but others have become attractions over a period of time.

(a) Identify which **TWO** of the following are **PURPOSE-BUILT UK** attractions.

Tick (✓) **TWO** boxes only. [2]

- a. **CARDIFF CASTLE**
- b. **THORPE PARK**
- c. **BLACKPOOL PLEASURE BEACH**
- d. **THE TOWER OF LONDON**
- e. **HAMPTON COURT**

| |
|----------|
| |
| 6 |

3 SPECIAL INTEREST HOLIDAYS are becoming more popular and appeal to a wide range of customer types.

(a) Identify which TWO of the following are examples of SPECIAL INTEREST HOLIDAYS.

Tick (✓) TWO boxes only. [2]

a. **GOING ON A MOUNTAIN BIKING HOLIDAY.**

b. **ATTENDING A CONFERENCE**

c. **GOING ON AN ALL-INCLUSIVE HOLIDAY**

d. **ROCK CLIMBING IN THE ALPS**

e. **VISITING FRIENDS AND RELATIVES**

Some tourism destinations are concerned about the NEGATIVE ENVIRONMENTAL IMPACTS OF SPECIAL INTEREST HOLIDAYS.

3(c) Explain ONE NEGATIVE ENVIRONMENTAL IMPACT that might result from SPECIAL INTEREST HOLIDAYS. [2]

FIG. 1

TRENYTHON MANOR HOTEL, CORNWALL



The Trenythron Manor Hotel offers a wide range of facilities that you would expect from a four star hotel. The hotel is a member of several sustainable tourism organisations and is involved in tackling energy and water efficiency, waste management and conserving wildlife.



[Fig. 1: Adapted from: <http://www.trenythron.co.uk/>]

4 Accommodation is often classified as SERVICED or UNSERVICED ACCOMMODATION.

(a) Identify which TWO of the following are more likely to be examples of SERVICED ACCOMMODATION.

Tick (✓) TWO boxes only.

[2]

- a. WINDY CARAVAN PARK**
- b. SEAGULL COTTAGES**
- c. THE BEAR HOTEL**
- d. CLIFFTOP BED AND BREAKFAST**
- e. POPPIT CAMP SITE**

Study Fig. 1 opposite which shows some images and information from a hotel website.

4(b) Select the correct letter from the following box and insert it in the ‘Matching letter’ column shown in the table. [4]

- A. Bird feeders B. Outdoor Jacuzzi**
- C. Solar panels D. Recycling of leftover food**
- E. Shower only rooms**

TABLE

| Trenython Manor Hotel sustainable tourism objectives | Matching letter |
|--|-----------------|
| Energy efficiency | |
| Water efficiency | |
| Waste management | |
| Conserving wildlife | |

4(c) Explain why ACCOMMODATION PROVIDERS, such as the Trenyhton Manor Hotel, are keen to promote their involvement in SUSTAINABLE TOURISM. [4]

SECTION B

You are advised to spend approximately 60 MINUTES on this section.

Answer ALL the questions, writing your answers in the spaces provided.

5 There is a range of tourism destinations within the UK which are popular with domestic and inbound visitors.

(a) In the table below, give TWO MAJOR UK examples for each tourism destination type

[6]

| Tourism Destination Type | UK Example One | UK Example Two |
|--------------------------|----------------|----------------|
| Heritage town or city | | |
| National Park | | |
| Seaside Resort | | |

6 The travel industry includes a range of transport methods and organisations.

(a) (i) Link each transport method opposite to its correct transport organisation. Each transport organisation should be linked to ONE transport method only. An example has been completed for you. The lines may cross over each other. [4]

(ii) Identify which TWO of the organisations shown in (a)(i) operate only in the UK. [2]

1 _____

2 _____

**TRANSPORT
METHOD**

Train

Coach

Car hire

Plane

Ferry

**TRANSPORT
ORGANISATION**

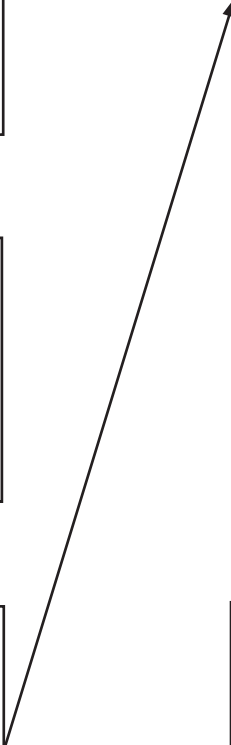
Avis

Emirates

National Express

**First Great
Western**

P&O



6(b) Explain TWO factors that tourists might need to consider when travelling to their chosen destination. [4]

1 _____

6(b) 2 _____

7 LONG HAUL tourism destinations are popular with many UK tourists.

(a) Name three long haul tourism destinations within the USA, popular with UK tourists. [3]

1. _____

2. _____

3. _____

8 Study Fig. 2 opposite which shows an image and text about a major event.

(a) Lady Gaga’s 2012 world tour will have covered a number of cities in Europe, Asia and Australia. Using Fig. 2, identify:

(i) ONE tour destination in Asia. [1]

(ii) ONE tour destination in Australia. [1]

(b) Other than music, name ONE OTHER type of major event. [1]

FIG 2.

| | | |
|--|---|------------------|
| LADY GAGA WORLD TOUR 2012 | | |
|  |  | |
| World Tour Destinations | | |
| MELBOURNE | PRAGUE | HONG KONG |
| VIENNA | TOKYO | SYDNEY |

[Fig 2: Adapted from: <http://ladygaga.co.uk/#gallery>]

