

Candidate Name	Centre Number	Candidate Number
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General Certificate of Secondary Education

641/01

**GCSE
LEISURE AND TOURISM
(DOUBLE AWARD)**

**Unit 1: Investigating Leisure
and Tourism**

A.M. FRIDAY, 11 January 2008

(1½ Hours)

Examiner's Use Only

Section A	1.	6	
	2.	6	
	3.	11	
	4.	12	
	5.	9	
Section B	6.	12	
	7.	18	
	8.	16	
	Total	90	

INSTRUCTIONS TO CANDIDATES

Write your name, centre number and candidate number in the spaces at the top of this page.

Answer **all** questions in Section A and Section B.

Write your answers in the spaces provided in this booklet. Where the space is not sufficient for your answer, continue the answer at the back of the book, taking care to number the continuation correctly.

INFORMATION FOR CANDIDATES

You are advised to spend about 40 minutes on Section A and 50 minutes on Section B.

The number of marks is given in brackets at the end of each question or part-question.

The total number of marks for this paper is 90.

No certificate will be awarded to a candidate detected in any unfair practice during the examination.

SECTION A (44 marks)

*You are advised to spend about 40 minutes on this section.
Answer **all** the questions, writing your answers in the spaces provided.*

1. (a) Using **Fig. 1** identify whether the following destinations require a long haul or short haul flight. Tick the correct column in the table below. [5]

**Fig. 1**

Destination	Short haul	Long haul
Barbados		
Majorca, Menorca and Ibiza		
Hong Kong		
Italy		
Las Vegas		

(b) What is the difference between a long haul and short haul flight? [1]

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(Total = 6)

2. (a) A leisure and tourism teacher is planning an educational trip to London. Give **three** factors he/she will need to consider when planning the trip. [3]

- 1.
- 2.
- 3.

(b) Going on an educational trip is one **purpose** to visit London. Give **three** other **purposes** for visiting London. [3]

- 1.
- 2.
- 3.

(Total = 6)

3. There are many different types of tourism destination in the UK.
Use **Fig. 2** to help you complete the table in part (a).



Fig. 2

- (a) Match the letters marked A to D to the correct **four** locations in the following table. [4]

Location	Letter
Dover Seaport	
Gatwick Airport	
Snowdonia National Park	
Loch Lomond	
Manchester Airport	

- (b) In the table below, give **one** example for each tourism destination type in the **UK**. [4]

Tourism Destination Type	Example
Historic city	
Seaside town	
Major sporting venue	
Theme park	

- (c) For **one** seaside town or historic city you have studied give **three** main attractions. [3]

Name of seaside town or historic city:

1.

2.

3.

(Total = 11)

4. The leisure industry is divided into a number of key components.

- (a) For each key component listed in the table below give an example activity and an example job. The first one has been done for you. [6]

Key component	Example activity	Example job
Children's Play Activities	Art club	Playground supervisor
Countryside Recreation		
Sports and Physical Recreation		
Catering		

- (b) 'Arts and Entertainment' is another key component of the leisure industry. For **one** arts and entertainment facility you have studied describe the range of products and services provided. [6]

Name of facility:

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(Total = 12)

5. Study **Fig. 3** which shows some information about the SnowDome in Tamworth, near Birmingham.



The SnowDome is the UK's premier real snow centre, with a 170 metre slope covered in REAL SNOW all year round.

**GROUP AND INDIVIDUAL COACHING SESSIONS
AT REASONABLE PRICES!**

christmas
TOBOGGAN NIGHTS

This Christmas why not party on the slope with 30 minutes of hilarious tobogganing on real snow. You are then seated for a fine traditional three-course dinner followed by a complimentary round of schnapps, late bar and live DJ until 1am. A live Oompah band also features on select dates. Adrenalin Tubing and Meal only options also available. Book soon to avoid disappointment!



- Tobogganing
- 3 course meal
- Schnapps
- Oompah Band
(On select dates only)
- Live DJ
- Late Bar



Tobogganing Party Nights from only £29.95 per person
For further information see the Christmas brochure or call
01827 308416 for bookings

COME AND JOIN THE FUN!

Source: adapted from www.snowdome.co.uk

Fig. 3

A family from Bristol will be visiting the SnowDome as part of a Christmas short break in Tamworth.

(a) Explain **two** links between leisure and tourism which are likely to happen as a result of this family's visit to Tamworth and the SnowDome. [4]

1.

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2.

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(b) List **three** jobs likely to be found at the SnowDome. [3]

1.

2.

3.

(c) Choose **one** of the jobs you have listed above and describe the main duties of the job. [2]

Job chosen:

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(Total = 9)

SECTION B (46 MARKS)

*You are advised to spend about **50 minutes** on this section.
Answer **all** the questions, writing your answers in the spaces provided.*

6. Study **Fig. 4** which shows some features of a **UK** seaside town.



Fig. 4

(a) Explain the roles of organisations within **two** key components of the travel and tourism industry in meeting the needs of visitors to **UK** seaside towns. [6]

Name of key component 1:

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Name of key component 2:

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(b) Tourism can have **positive** impacts on a destination such as seaside towns.

For **one UK** destination you have studied explain the **positive** impacts of tourism. [6]

Name of UK destination:

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(Total = 12)

7. Leisure provision has changed a lot in the last twenty years.

- (a) (i) For one **named UK area** identify **two** leisure facilities which are now provided but were not available twenty years ago. [2]

Named area:

1.

2.

- (ii) For this area explain how its leisure provision meets the needs of different types of people. [8]

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(b) Explain the main factors which may prevent some people from using the leisure facilities in your named area. [8]

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(Total = 18)

8. Study **Fig. 5** which gives details about the new Terminal 5 development at Heathrow airport.

Heathrow Terminal 5



Source: © Collins Bartholomew Ltd 2005. Reproduced by kind permission of Harper Collins Publishers www.bartholomewmaps.com

The above map shows Heathrow airport's location in west London.

British Airports Authority (BAA) is developing a new terminal at Heathrow airport – Terminal 5. This will be the biggest structure ever built on Green Belt land - the terminal building alone will be more than double the size of Wembley Stadium.

A Public Inquiry was held into the Terminal 5 development. Thousands of local inhabitants, dozens of community groups and most of the local councils objected to the development.

West London Friends of the Earth (WLFoE), the non-governmental organisation, questioned whether the project could be developed in a sustainable manner.

Terminal 5 will take a number of years to complete.

It will increase the number of passengers using Heathrow airport to 80 million per year, an increase of over 30 million.

Source: adapted from www.foe.co.uk and www.heathrow-airport-guide.co.uk

Fig. 5

(a) Explain the **negative** impacts that Terminal 5 could have on the local communities. [8]

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(b) Explain how the Terminal 5 project could be developed in a sustainable manner. [8]

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(Total = 16)

Continuation Sheets

Ruled area for writing answers, consisting of horizontal dotted lines.

