

Candidate Name	Centre Number	Candidate Number

WELSH JOINT EDUCATION COMMITTEE
General Certificate of Secondary Education



CYD-BWYLLGOR ADDYSG CYMRU
Tystysgrif Gyffredinol Addysg Uwchradd

641/01

GCSE

LEISURE AND TOURISM

(DOUBLE AWARD)

Unit 1: Investigating Leisure and Tourism

P.M. WEDNESDAY, 13 June 2007

(1½ hours)

Examiner's Use Only

	Question	Maximum mark	Mark awarded
Section A	1	21	
	2	11	
	3	12	
Section B	4	22	
	5	12	
	6	12	
	Total Mark	90	

INSTRUCTIONS TO CANDIDATES

Write your name, centre number and candidate number in the spaces at the top of this page.

Answer **all** questions in Section A and Section B.

Write your answers in the spaces provided in this booklet. Where the space is not sufficient for your answer, continue the answer at the back of the book, taking care to number the continuation correctly.

INFORMATION FOR CANDIDATES

You are advised to spend about 40 minutes on Section A and 50 minutes on Section B.

The number of marks is given in brackets at the end of each question or part-question.

The total number of marks for this paper is 90.

No certificate will be awarded to a candidate detected in any unfair practice during the examination.

SECTION A (44 marks)

You are advised to spend about **40 minutes** on this section.
Answer **all** the questions, writing your answers in the spaces provided.

- Study **Fig. 1** which shows photographs and information about Center Parcs Holiday Villages and then answer the questions which follow.

Center Parcs is the leading short break specialist in the UK. The company has a wide range of leisure facilities, themed restaurants and top class accommodation.

Leisure Customers



Children

[» View](#)




Indoor Activity

[» View](#)



Events & Entertainment

[» View](#)



Spas & Treatments

[» View](#)



Retail Therapy

[» View](#)

Business customers

We offer indoor and outdoor activities that are designed to get business customers thinking in new and different ways. The exercises help bond new members of a team and strengthen existing ties.

Set in unspoilt forests, each of our three villages has a purpose-built conference centre with a range of comfortable meeting rooms of varying sizes. A wide range of modern facilities and equipment is available and our specialist conference staff are on hand, ready and able to assist you to make your meetings a success.

Source: www.centerparcs.co.uk

Fig. 1

(a) Center Parcs caters for both leisure and business customers.

(i) Name **two** products or services provided specifically for business customers. [2]

1.

2.

(ii) Name **two** products or services provided specifically for leisure customers. [2]

1.

2.

(b) Suggest **three** events which Center Parcs could put on for leisure customers. [3]

1.

2.

3.

Study **Fig. 2** which shows an advertisement for a job at Center Parcs and then answer the questions which follow.

Center Parcs - Sherwood Forest Holiday Village

Lifeguards

Working as a lifeguard your duties will include the provision of lifeguard cover to both guests and staff whilst maintaining a high standard of service to guests in line with company policies.

The successful applicant will be required to work some evenings and weekends.

For more information please contact us by telephone or email

Recruitment hotline: 01842 894804
Or email
workopportunitiesef@centerparcs.co.uk

Source: www.centerparcs.co.uk

Fig.2

(c) Give **three** skills or qualities needed by the lifeguards. [3]

1.
2.
3.

(d) Outline the **advantages** and **disadvantages** of working evenings and weekends. [4]

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(e) Center Parcs is an example of a Travel and Tourism organisation from the key component of Accommodation and Catering.

(i) Name **three** other key components of Travel and Tourism. [3]

- 1.
- 2.
- 3.

(ii) From **one** of the key components you have named above, give an example of an organisation and identify its main products and services. [4]

Name of key component:

Name of organisation:

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Total = 21

2. **Leisure** is one of the fastest growing industries in the UK.

(a) Explain the term **leisure time**.

[2]

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The leisure industry is divided into a number of key components.

(b) For **each** example activity in the table below give the correct key component. *The first one has been done for you.*

[3]

Example Activity	Key Component
Playing football	Sports and Physical Recreation
Watching TV	
Visiting a castle	
Going to the theatre	

(c) With reference to an **area** you have studied, describe **three** examples of how the leisure provision has changed in recent years. [6]

Name of the area:

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Total = 11

3. Leisure centres and health clubs are popular leisure facilities.

(a) Describe the **main activities** available for different types of customers at leisure centres and health clubs. [6]

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(b) Most leisure centres and health clubs employ receptionists and a fitness instructor.

(i) Describe the main duties of a **fitness instructor**. [3]

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(ii) Describe the main duties of a **leisure centre or health club receptionist**. [3]

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SECTION B (46 MARKS)

*You are advised to spend about 50 minutes on this section.
Answer **all** the questions, writing your answers in the spaces provided.*

4. Study **Fig. 3** which shows images of events taking place at three well known historic buildings and then answer the questions which follow.

Margam Park Country Show
August 26th - 28th 2006



Source: www.neath-porttalbot.gov.uk

Leeds Castle Firework Display
November 4th 2006



Source: courtesy of the
Leeds Castle Foundation

Knebworth Park Robbie Williams Concert - August 2003



Source: courtesy of www.knebworthhouse.com

Fig. 3

The grounds of such popular tourism destinations are often used to put on events such as country shows, rock concerts, jazz festivals, firework displays and operas.

(a) Explain the **positive** impacts that these events will have on tourism destinations. [6]

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(b) Give **two** reasons why some local residents may be worried about these types of events. [4]

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(c) You will have studied tourism destinations within the UK.

(i) With reference to **one** tourism destination you have studied in the **UK**, explain why it appeals to different types of visitors. [6]

Name of tourism destination:

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(ii) Evaluate the **negative** impacts of tourism on your chosen destination. [6]

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5. The choices that people make about how to enjoy their leisure time may be influenced by many factors.

(a) Explain the main factors that will influence **teenagers** in the **UK** in deciding how they spend their leisure time. [6]

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Study **Fig. 4** before answering the question.

Young disabled people take part in far less sport than young people overall. Outside of school only 56% of disabled young people took part in sport over the last year compared with 87% of young people in the general population.



Disability
Sport
Wales
Chwaraeon
Anabledd
Cymru

www.sports-council-wales.co.uk

More needs to be done to bring sporting participation rates among young disabled people to the same level as the general population of young people.

Adapted source: Sport England

Fig. 4

(b) Explain how more young disabled people could be encouraged to participate in sporting activities. [6]

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Total = 12

Turn over.

6. Study Fig. 5 before answering the questions.



Forestry Commission

Our mission is to protect and expand Britain's forests and woodlands and increase their value to society and the environment.

The Forestry Commission is keen to promote environmental leisure activities within the woodlands and forests of the UK.

Source: www.forestry.gov.uk

Fig. 5

(a) Suggest **three** leisure activities which the Forestry Commission would promote within the woodlands and forests of the UK. [3]

1.
2.
3.

(b) Explain why your suggested leisure activities would be suitable. [3]

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Study **Fig. 6** before answering the question.

Sustainable leisure and tourism development means that facilities, such as woodlands and forests, are developed in a way that the existing area and scenery is not spoilt for future generations.

A property company has submitted plans for the development of a £100m holiday village and leisure complex in a forest managed by the Forestry Commission. The development will include 400 log cabins, a dry ski slope, a hotel, a golf course and a central glass dome.



Source: www.forestry.gov.uk

Fig. 6

(c) Explain how the planned holiday village and leisure complex could be developed in a sustainable manner. [6]

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Total = 12

Turn over.

