

Candidate Name	Centre Number	Candidate Number

WELSH JOINT EDUCATION COMMITTEE  
General Certificate of Secondary Education



CYD-BWYLLGOR ADDYSG CYMRU  
Tystysgrif Gyffredinol Addysg Uwchradd

641/01

GCSE

**LEISURE AND TOURISM**

**(DOUBLE AWARD)**

**Unit 1: Investigating Leisure and Tourism**

A.M. THURSDAY, 12 January 2006

(2 hours)

**Examiner's Use Only**

**Section A**

1	10	
2	16	
3	12	
4	12	
<b>Section B</b>		
5	15	
6	14	
7	21	
<b>Total</b>	100	

**INSTRUCTIONS TO CANDIDATES**

Write your name, centre number and candidate number in the spaces at the top of this page.

Answer **all** questions in Section A and Section B.

Write your answers in the spaces provided in this booklet. Where the space is not sufficient for your answer, continue the answer at the back of the book, taking care to number the continuation correctly.

**INFORMATION FOR CANDIDATES**

You are advised to spend about one hour on Section A and one hour on Section B.

The number of marks is given in brackets at the end of each question or part-question.

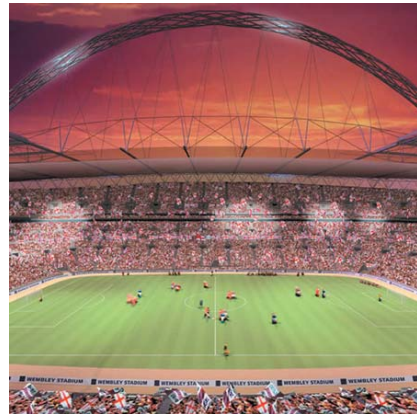
The total number of marks for this paper is 100.

No certificate will be awarded to a candidate detected in any unfair practice during the examination.

**SECTION A (50 marks)**

*You are advised to spend about **one hour** on this section.  
Answer **all** the questions, writing your answers in the spaces provided.*

1. Study **Fig. 1**, which shows photographs and information about the new Wembley Stadium.



**The new Wembley Stadium will be open in 2006**

**“The plans that I’ve seen have been amazing . . .” David Beckham.**

**Features will include:**

- **90,000 seats with more leg room than the old Royal Box.**
- **Nearly 700 refreshment points catering for every taste.**
- **London’s biggest banqueting hall.**
- **A sliding roof that will allow the best playing conditions.**
- **A large selection of Corporate Boxes.**
- **A superb retractable athletics track.**
- **Two giant screens within the stadium.**
- **More toilets under a single roof than any other building in the world.**
- **30 escalators.**
- **£35m is being spent on Wembley Park Tube Station.**
- **A new road linking the stadium with the North Circular road.**

**Source: [www.wembleystadium.com](http://www.wembleystadium.com)**

**Fig. 1**

Use **Fig. 1** to help you answer the following questions.

(i) Name **two** products or services, at the new Wembley Stadium, which meet the needs of professional sports people. [2]

1. ....

2. ....

(ii) Name **three** products or services, at the new Wembley Stadium, which meet the needs of spectators. [3]

1. ....

2. ....

3. ....

(iii) Suggest **two** products or services that the new Wembley Stadium could provide for schools and colleges. [2]

1. ....

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2. ....

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(iv) Suggest **three** products or services that the new Wembley Stadium should provide to ensure the safety and security of the spectators. [3]

1. ....

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2. ....

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3. ....

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(Total: 10)



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Study **Fig. 2**, which shows details about Cenarth Paintball Games.

### CENARTH PAINTBALL GAMES

Paintball is one of Europe's fastest growing sports and is becoming increasingly more popular in the UK. There are already many people who play paintball on a regular basis like any other sport or hobby.



**Source:** [www.cenarth-paintball.co.uk](http://www.cenarth-paintball.co.uk)

**Every one is welcome:** Adults ----- Juniors ----- Groups and Individuals -----  
Teams and clubs ----- Stag and Hen Parties ----- Corporate Teambuilding.

The game zones consist of challenging woodland missions. Awards are given to the winning teams as well as the 'player of the day', 'the ultimate paintball maniac' and 'trigger happy'.

Ideally located in rural Wales, the centre is easily accessed by car and coach.

#### PRICES

**FULL DAY: £13 per person                      =                      HALF DAY: £9 per person**

**PAINTBALLS: £3.50 for 50, £6 for 100.**

**Fig. 2**

Paintballing is an increasingly popular leisure activity.

(c) Choose **three** of the factors listed below and explain how they may influence people in choosing whether to visit Cenarth Paintball Games. [6]

- How much money they have to spend on leisure.
- Age group.
- Gender.
- Type of household.
- Special needs.

**Factor 1:** .....  
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**Factor 2:** .....  
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**Factor 3:** .....  
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(Total: 16)

3. Read the following extract from a young person's diary whilst on holiday in Wales.

I'm really excited. My Dad drove all the way down to Wales yesterday and we arrived at our caravan at about 6.30 pm. As we were all tired we decided to stay in and watch TV and eat fish and chips from the local village.

The next day the weather was really nice and so my brother and I decided to visit the nearby beach and play on the sand and in the sea. Mum stayed with us but Dad went fishing for a couple of hours. In the evening we went to a pub and had a meal and a game of pool.

The weather wasn't as good the next day and so we went to visit a huge castle about ten miles away and then we went for a walk in a dark forest.

My brother and I said we wanted to do something a bit more exciting on the next day and so we went to the tourist information centre to find out what we could do. The lady in the centre advised us to take a coach trip with Dragon Travel Coach Tours who organised family trips to 'Waterworld' theme park.

- (a) Using information from the diary, identify **one travel and tourism** activity for **each** of the components listed below. An example has been completed for you. [4]

COMPONENT	ACTIVITY
Transportation	Driving to Wales
Accommodation and Catering	
Attractions	
Tourist Information and Guiding Services	
Tour Operator	





4. There are various methods of transport used by people to get to their destination and travel around the area they are visiting.

(a) For **each** method of travel indicated in the table below, name an example of a transport provider. An example has been completed for you. [4]

<b>Method of travel</b>	<b>Transport provider</b>
<b>Car hire</b>	<b>Avis</b>
<b>Plane</b>	
<b>Train</b>	
<b>Bus/coach</b>	
<b>Ferry</b>	

(b) Study Fig. 3 which shows an outline map of Wales.



Source: [www.walesdirectory.co.uk](http://www.walesdirectory.co.uk)

Fig. 3

A business person from Builth Wells travels by car to Bristol airport.

Describe the most suitable route, including the names of towns and roads.

[4]

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**SECTION B (50 MARKS)**

*You are advised to spend about **one hour** on this section.  
Answer **all** the questions, writing your answers in the spaces provided.*

5. Study the table below which shows the visitor numbers to some of the main attractions in the UK.

Attraction	2000	2001	2002
<b>British Airways London Eye (1)</b>	3,300,000E	3,850,000E	4,090,000
<b>Tower of London</b>	2,303,167	2,019,183	1,940,856
<b>Eden Project (2)</b>	498,000	1,700,000	1,832,482
<b>Legoland Windsor</b>	1,490,000	1,632,000	1,453,000
<b>Windermere Lake Cruises</b>	1,172,219	1,241,918	1,266,027
<b>Edinburgh Castle</b>	1,204,285	1,126,680	1,153,317
<b>Kew Gardens</b>	860,340	989,352	969,188
<b>Windsor Castle</b>	1,126,508	904,164	931,042
<b>London Zoo</b>	930,000	906,923	891,028
<b>Roman Baths</b>	932,566	864,989	845,608
<b>New MetroLand</b>	Not Open	650,000E	810,000E

E = ESTIMATE

Source: [www.staruk.org.uk](http://www.staruk.org.uk)

(a) Describe the main changes in the visits between 2000 and 2002. [4]

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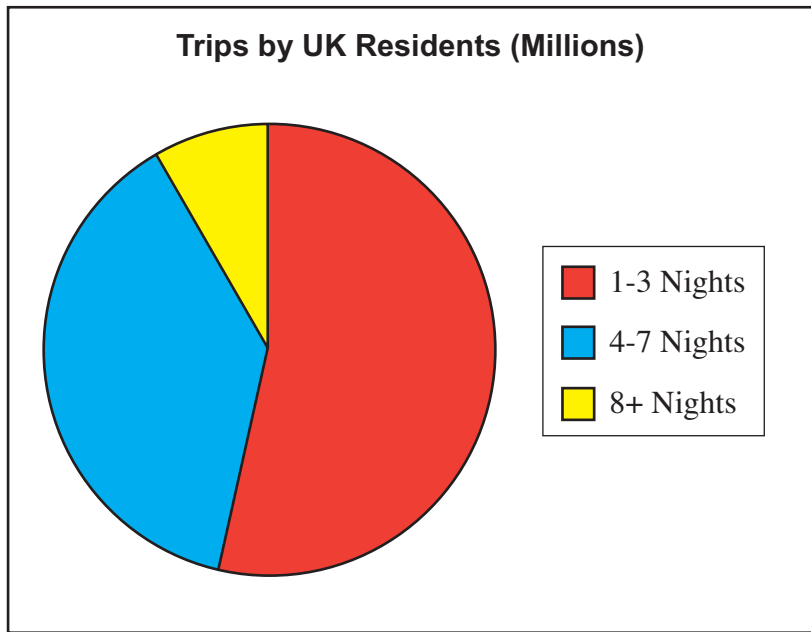
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The diagram below shows the duration of trips made by **UK** residents in 2003.



Source: [www.staruk.org.uk](http://www.staruk.org.uk)

(b) Suggest reasons why '1-3 Nights' is the most popular length of stay for **UK** residents. [3]

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7. Read the following article from Forward Wales, a magazine published by the Western Mail and Echo Ltd.

### TOURISM AND THE COMMUNITY .....

#### AFAN FOREST PARK

**At the heart of the South Wales Valleys, a former local mining area has become a mecca for mountain bike enthusiasts from around the world. Trails include the famous Skyline which is 45kms of new track!**

**The Forest Park is part of the Valleys Forest which covers over 30,000 hectares and is regarded as the largest urban forest in Europe. It has 37,000 people living in the area and includes such villages as Cymmer and Cwmavon.**



**A large amount of money has been invested to provide an outdoor wilderness where tourists and people from the local communities can enjoy walking, cycling and horse riding.**



(b) A local business person would like to build some form of accommodation within the Afan Forest Park to cater for visitors who enjoy walking and cycling. Explain how this could be achieved without causing too much damage to the local environment. [4]

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