

**Monday 14 May 2012 – Afternoon**

**GCSE LEISURE AND TOURISM**

**B181/01** Understanding the Leisure and Tourism Industries

Candidates answer on the Question Paper.

**OCR supplied materials:**

None

**Other materials required:**

None

**Duration:** 1 hour 30 minutes



Candidate forename		Candidate surname	
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Centre number						Candidate number				
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**INSTRUCTIONS TO CANDIDATES**

- Write your name, centre number and candidate number in the boxes above. Please write clearly and in capital letters.
- Use black ink. HB pencil may be used for graphs and diagrams only.
- Answer **all** the questions.
- Read each question carefully. Make sure you know what you have to do before starting your answer.
- Write your answer to each question in the space provided. Additional paper may be used if necessary but you must clearly show your candidate number, centre number and question number(s).
- Do **not** write in the bar codes.

**INFORMATION FOR CANDIDATES**

- The number of marks is given in brackets [ ] at the end of each question or part question.
- The total number of marks for this paper is **80**.
- The quality of written communication will be taken into account in marking your answer to the question marked with an asterisk (\*).
- This document consists of **16** pages. Any blank pages are indicated.

1 (a) A – E below are five types of leisure facility.

**A:** Sports and recreation centre

**B:** Health club and spa

**C:** Indoor winter sports facility

**D:** Sports arena

**E:** Outdoor activity centre

Beside **each** statement below write the correct letter, **A, B, C, D** or **E** to match the activity with the facility.

Learn to swim .....

Watch a game of rugby .....

Learn to snowboard .....

Relax in the sauna .....

[4]





2 (a) Other than toilets and car parks, name **two** facilities which may be found at an aquarium.

1: .....

2: ..... [2]

(b) Describe how each of the following visitors might be provided for at an aquarium.

- Parent and young child

.....  
.....  
.....

- Hearing impaired

.....  
.....  
..... [4]





3 (a) (i) In which country would you find each of the following?

The Blue Train .....

Mount Fuji ..... [2]

(ii) Identify, with an example, the reason why a tourist might visit each of the following destinations.

London .....

.....

.....

Hanoi .....

.....

..... [4]

(b) Explain **two** activities which may be offered to a school group while on a visit to Zambia.

1: .....

.....

.....

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.....

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2: .....

.....

.....

.....

.....

..... [4]

(c) Evaluate the appeal of a holiday to Edinburgh for a retired couple.

.....

.....

.....

.....





4 Employment in the leisure and tourism industry is forecast to grow by nearly 10% by 2017. This means another 200,000 new jobs. Most jobs created will be in managerial rather than non-managerial roles.

(a) Identify **four** managerial jobs which might exist in a large leisure and tourism organisation.

- 1: .....
- 2: .....
- 3: .....
- 4: ..... [4]

(b) Describe **two** managerial responsibilities of a typical leisure or tourism manager.

- 1: .....  
.....  
.....  
.....  
.....  
.....  
.....
- 2: .....  
.....  
.....  
.....  
.....  
.....  
..... [4]

(c) Explain **two** likely impacts on a leisure and tourism organisation of it not having a clear organisational structure.

1: .....

.....

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2: .....

.....

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.....

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..... [4]



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