

<b>Candidate Forename</b>						<b>Candidate Surname</b>					
<b>Centre Number</b>						<b>Candidate Number</b>					

**OXFORD CAMBRIDGE AND RSA EXAMINATIONS  
GENERAL CERTIFICATE OF SECONDARY EDUCATION**

**4875**

**LEISURE AND TOURISM: DOUBLE AWARD**

**Investigating Leisure and Tourism**

**MONDAY 17 MAY 2010: Afternoon**

**DURATION: 1 hour 30 minutes**

**SUITABLE FOR VISUALLY IMPAIRED CANDIDATES**

**Candidates answer on the Question Paper**

**OCR SUPPLIED MATERIALS:**

**None**

**OTHER MATERIALS REQUIRED:**

**None**

**READ INSTRUCTIONS OVERLEAF**

## **INSTRUCTIONS TO CANDIDATES**

- **Write your name clearly in capital letters, your Centre Number and Candidate Number in the boxes on the first page.**
- **Use black ink. Pencil may be used for graphs and diagrams only.**
- **Read each question carefully and make sure that you know what you have to do before starting your answer.**
- **Answer ALL the questions.**
- **Write your answer to each question in the space provided. Additional paper may be used if necessary but you must clearly show your Candidate Number, Centre Number and question number(s).**

## **INFORMATION FOR CANDIDATES**

- **The number of marks is given in brackets [ ] at the end of each question or part question.**
- **The total number of marks for this paper is 100.**

1 Study Fig. 1.

**DIFFERENT TYPES OF LEISURE ACTIVITY**

<b>Walking</b>	<b>Cinema</b>	<b>Eating out</b>	<b>Theme park</b>
<b>Camping</b>	<b>Horse riding</b>	<b>Historic castle</b>	<b>Cycling</b>

**Fig. 1**

(a) Using Fig. 1 only, name **FOUR** activities which belong to the countryside recreation component of the leisure industry.

1: \_\_\_\_\_

2: \_\_\_\_\_

3: \_\_\_\_\_

4: \_\_\_\_\_ [4]

(b) Describe a suitable location for **EACH** of the following activities:

• orienteering: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

• **sailing:** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

• **paragliding:** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

[6]

- (c) Using a geographical area which you have studied, explain THREE ways in which people's countryside recreational needs are met.

Name of chosen geographical area: \_\_\_\_\_

1: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

2: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**3:** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_ [6]

**(d) Using a geographical area which you have studied, discuss how the leisure and tourism industries work together to attract more visitors.**

**Name of chosen geographical area:** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



- 2 (a) Identify **FOUR** jobs in the list below that are leisure industry roles.

Tick each correct answer.

[4]

JOB TYPE	Tick
Fitness instructor	
Travel consultant	
Lifeguard	
Conference organiser	
Air cabin crew member	
Tourist guide	
Ground staff (greenkeeper)	
Restaurant manager	

- (b) Describe **ONE** leisure activity from **EACH** of the key components given below:

- catering: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

- **sport and physical recreation:** \_\_\_\_\_

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- **arts and entertainment:** \_\_\_\_\_

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[6]

**(c) Describe THREE ways in which the key leisure components of sport and physical recreation AND catering are often linked.**

**1:** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**2:** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
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**3:** \_\_\_\_\_  
\_\_\_\_\_  
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\_\_\_\_\_  
\_\_\_\_\_

**[6]**

**Fig. 2** below shows an advertisement for a short break at a hotel.

## **Summer leisure breaks**

**Enjoy a luxury short break at the Flyford Hotel. The Flyford is located in the heart of the beautiful Kent countryside with many places to visit including Leeds Castle, Royal Tunbridge Wells and Canterbury.**

### **£179 FOR A TWO-NIGHT BREAK FOR A FAMILY OF FOUR INCLUDING:**

**newly refurbished en-suite accommodation;  
breakfast and three course dinner in the restaurant;  
complimentary use of the leisure club with instruction;  
18 hole golf course with one complimentary round per guest;  
reduced price tickets available to Leeds Castle;  
reduced price tickets available for top London theatre shows.**

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**We can also offer conferences to meet your business needs.**

**Fig. 2**

[illegible]

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[9]

[Total: 25]

- 3 **Fig. 3** below is an extract from an airline comment form.

**“After take off drinks and dinner were served. Drinks were good and dinner was quite tasty, with a good vegetarian option for my wife. From a quality and service point of view the meal service was good. Throughout the night, cabin crew were regularly coming through our cabin with juice and water services. Requests made via the call buttons were attended to promptly! Inflight entertainment was good until the system crashed.**

**Arriving into Terminal 5 was a new experience. The terminal is far too complex and user unfriendly for passengers arriving off long haul flights. However, the bags were ready and waiting on the carousel by the time we cleared immigration.”**

**Fig. 3**

- (a) Other than those identified in **Fig. 3**, name **FOUR** services offered to passengers on a flight.

1: \_\_\_\_\_

2: \_\_\_\_\_

3: \_\_\_\_\_

4: \_\_\_\_\_ [4]

**(b) Describe the following THREE duties of a member of air cabin crew:**

- **safety demonstrations:** \_\_\_\_\_

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- **serving meals:** \_\_\_\_\_

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- **dealing with medical emergencies:** \_\_\_\_\_

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[6]

**(c) Explain how an airline can meet the requirements of passengers with EACH of the following needs:**

- **physical disability:** \_\_\_\_\_

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- **young children:** \_\_\_\_\_

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- **special dietary requirements:** \_\_\_\_\_

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**[6]**

[illegible]

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[9]

[Total: 25]

4 **Fig. 4** below is a newspaper extract.

## **Top package holidays 2008**

**The Association of British Travel Agents (ABTA) has named Crete, Cyprus, Turkey, Egypt and Greece as the top ‘package’ holiday destinations for 2008. Holidays which appeal to tourists are:**

- **Cyprus for getting married, walking, golf, history and spa holidays;**
- **Turkey’s south-eastern coast for enjoying all-inclusive luxury, great beaches, amazing history and offering great value for money;**
- **Egypt for taking cruises along the Red Sea and the Nile.**

**Fig. 4**

**(a) Name FOUR products or services which can be included in a package holiday.**

**1:** \_\_\_\_\_

**2:** \_\_\_\_\_

**3:** \_\_\_\_\_

**4:** \_\_\_\_\_ **[4]**

**(b) Describe the appeal of EACH of the following activities:**

- **playing golf:** \_\_\_\_\_

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- **visiting a spa:** \_\_\_\_\_

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- **going on a cruise:** \_\_\_\_\_

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**[6]**

[illegible]

[illegible]

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[9]

[Total: 25]

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