

LEISURE AND TOURISM: DOUBLE AWARD

1495

SPECIMEN ASSESSMENT MATERIALS

These specimen assessment materials are designed to accompany the OCR GCSE specification in Leisure and Tourism (Double Award) for teaching from September 2002.

Centres are permitted to copy material from this booklet for their own internal use.

OCR has prepared specifications to incorporate the range of features required by GCSEs (Double Awards) and subject criteria. The specimen assessment material accompanying the new specification is provided to give Centres a reasonable idea of the general shape and character of the planned question papers in advance of the first operational examination.

QAN 100/1972/8

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Oxford Cambridge and RSA Examinations
General Certificate of Secondary Education

LEISURE AND TOURISM: DOUBLE AWARD
 UNIT 1: Investigating leisure and tourism

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Specimen Paper

Additional materials: None.

TIME 1 hour 30 minutes

Candidate Name	Centre Number	Candidate Number												
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INSTRUCTIONS TO CANDIDATES

- Write your name, Centre number and candidate number in the spaces above.
- Write your answers, in blue or black ink, in the spaces provided on the question paper.
- Answer **all** the questions.
- Read each question carefully and make sure you know what you have to do before starting your answer.

INFORMATION FOR CANDIDATES

- The number of marks is given in brackets [] at the end of each question or part question.
- The total number of marks for this paper is **100**.

Question number	For examiner's use only
1	
2	
3	
4	
TOTAL	

1 Study Figures 1 and 2 about Reading, the county town of Berkshire.

Figure 1:

Figure 2:

1 (a) Reading is an important location for shopping. Many people now go shopping as part of their leisure activities.

(i) Identify **two** of Reading's shopping areas named in Figure 1.

1 _____ [1]

2 _____ [1]

(ii) Explain **two** reasons why part of central Reading is now a traffic free zone.

1 _____
_____ [2]

2 _____
_____ [2]

(b) Reading has two rivers flowing through its built up area.

Name **two** leisure activities that local people might use these rivers for.

(i) _____ [1]

(ii) _____ [1]

(c) Figure 2 provides details of a Reading leisure centre.

Identify **two** facilities that are provided for children.

(i) _____ [1]

(ii) _____ [1]

1 (d) Choose a leisure centre that you are familiar with.

Explain how the products and services offered by this leisure centre meet the needs of different types of customer.

(i) Name and location of chosen leisure centre: _____

(ii) Explanation: _____

[6]

1 (e) The provision of leisure facilities in the UK has seen many changes in the last 20 years.

Explain the new types of leisure facilities that are currently available in a *named local* area that you are familiar with.

(i) Name of local area chosen: _____

(ii) Types of leisure facilities: _____

[9]

- 2 (a) Study Figure 3 about *XSCAPE*. People living near Milton Keynes can spend some of their leisure time at *XSCAPE*.

Figure 3:

- 2 (a) Identify **four** leisure activities, other than shopping, that people can enjoy at XSCAPE.
- (i) _____ [1]
- (ii) _____ [1]
- (iii) _____ [1]
- (iv) _____ [1]
- (b) State **three** reasons why people do traditional *outdoor* activities at an *indoor* facility.
- (i) _____ [1]
- (ii) _____ [1]
- (iii) _____ [1]
- (c) People now spend a lot of their leisure time at home.
- Identify **three** different ways in which a television set can be used for leisure.
- (i) _____ [1]
- (ii) _____ [1]
- (iii) _____ [1]
- (d) Describe **two** advantages of spending leisure time at home.
- (i) _____ [1]
- (ii) _____ [1]
- (e) Explain **two** ways in which leisure facilities such as XSCAPE will attempt to increase their visitor numbers.
- (i) _____
_____ [2]
- (ii) _____
_____ [2]

- 3 (a) Study Figure 4(a) about the provision of travel and tourism services in Liverpool. It provides information about Liverpool's Tourist Information Centres.

Figure 4(a):

3 (a) Describe **three** services that the staff can provide to help visitors.

(i) _____
_____ [2]

(ii) _____
_____ [2]

(iii) _____
_____ [2]

(b) Liverpool is an important tourist destination.

Choose one *other* important tourist destination in the UK and state **four economic impacts** of tourism.

Name of Tourist destination chosen: _____

(i) _____ [1]

(ii) _____ [1]

(iii) _____ [1]

(iv) _____ [1]

- 3 (c) Study Figure 4(b) about the provision of travel and tourism services in Liverpool. It provides details about the Mersey Conference Bureau.

Figure 4(b):

4 Study Figure 5 that provides information about Tunisair.

Figure 5:

- 4 (a) Most out-bound tourists leaving the UK will usually be travelling for one of **three** reasons.

State what these **three** reasons are:

(i) _____ [1]

(ii) _____ [1]

(iii) _____ [1]

- (b) Passengers on a Tunisair flight will receive 'the highest standards of service and hospitality'.

State **two** examples of what these might involve.

(i) _____ [1]

(ii) _____ [1]

- (c) All Tunisair flights leave from London Heathrow.

- (i) Identify **three** different ways that passengers could travel from Manchester to Heathrow.

1 _____ [1]

2 _____ [1]

3 _____ [1]

- (ii) Justify which method you would suggest for a family of four:

Method ___ because _____
_____ [2]

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UNIT 1: Investigating leisure and tourism

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MARK SCHEME

Advice to examiners on marking scripts

- 1 Please ensure that you use the *final* version of the marking scheme.
You are advised to destroy all draft versions.
- 2 Please mark all post standardisation scripts in red ink. A tick should be used for each answer judged worthy of a mark. The tick should be placed at the point in the answer where the mark has been awarded. The number of ticks should be the same as the number of marks awarded. If two (or more) responses are required for one mark, use only one tick. Half marks should never be used.
- 3 **No comments should be written on scripts.**
Remember that scripts may be returned to Centres.
- 4 The marks awarded for each part question should be indicated in the margin provided on the right hand side of the page. The mark total for each question should be ringed at the end of the question, on the right hand side. These totals should be added up to give the final total on the front of the paper.
- 5 Correct answers to calculations should gain full credit even if no working is shown unless otherwise indicated in the mark scheme. (An instruction on the paper to 'Show your working' is to help candidates who may then gain partial credit even if their final answer is not correct.)
- 6 Strike through all blank spaces and/or pages in order to give a clear indication that the whole of the script has been considered.
- 7 An element of professional judgement is required in the marking of any written paper and candidates may not use the exact words that appear in the mark scheme. If the essence is correct *and* answers the question, contact your Team leader/Principal Examiner for guidance.

Question	Answer	Mark	AO
1(a)(i)	<p>Two from:</p> <ul style="list-style-type: none"> • The Oracle • Broad St • Queen Vic. St. 	2x1	AO1
1(a)(ii)	<p>Two explanatory statements per reason; Credit all valid ideas including the following:</p> <ul style="list-style-type: none"> • To aid movement – encourages shoppers • To reduce congestion – easier access • Limit pollution – better environment etc. 	2x2	AO2
1(b)	<p>Two from:</p> <ul style="list-style-type: none"> • boating • fishing • walking banks • painting • jogging paths • any other valid activity. 	2x1	AO1
1(c)	<p>Two from:</p> <ul style="list-style-type: none"> • Baby Pool • Crèche • Play Park. 	2x1	AO1
1(d)	<p>Use level of response criteria:</p> <p>Level 1: will be descriptive of some products and services found in a named leisure centre. [0-2 marks]</p> <p>Level 2: will start to address how key products and services are made use of by different groups. [3-4 marks]</p> <p>Level 3: will identify a range of products and services and will clearly link them with appropriate groups. [5-6 marks]</p>	6	AO1 (2) AO3 (4)
1(e)	<p>Use level of response criteria:</p> <p>The local area may be at any appropriate scale e.g. neighbourhood shopping parade or High Street.</p> <p>Level 1: will be descriptive of the local leisure facilities that should be derived from the components list in the WYNTL. There will only be partial reference to new facilities. [0-3 marks]</p> <p>Level 2: will clearly identify some recent arrivals into the chosen area and will provide at least some explanatory comments. [4-6 marks]</p> <p>Level 3: will provide clear links between recently opened facilities and aspects of local demand patterns. [7-9 marks]</p>	9	AO1 (3) AO2 (3) AO3 (3)

Question	Answer	Mark	AO
2(a)	<p><i>Four from:</i></p> <ul style="list-style-type: none"> • skiing, • climbing • bowling • fitness centre • interactive games • pub • restaurant. 	4x1	AO1
2(b)	<p><i>Three reasoned statements to do with ideas of:</i></p> <ul style="list-style-type: none"> • cost, • access • weather • convenience • opportunity to practise • any other valid reason. 	3x1	AO2
2(c)	<p><i>Any 3 valid uses such as:</i></p> <ul style="list-style-type: none"> • watching TV, videos • games • Tele-shopping • Internet • any other valid use. 	3x1	AO1
2(d)	These should be phrased <i>comparatively</i> i.e. cheaper, no travel time, more convenient etc.	2x1	AO2
2(e)	<p>The candidate is expected to provide two appropriate strategies that a facility like XSCAPE might use and provide a suitable explanatory comment about each: Typical promotional offers like <i>Two for the price of One</i>, family tickets, reduced memberships etc. and also advertising strategies.</p> <p><i>Credit all valid suggestions that are appropriately explained.</i></p>	2x2	AO3 (4)
2(f)	<p><i>Use level of response criteria:</i></p> <p><i>The candidate is being invited to explain why countryside areas are used for a variety of leisure activities and we may accept all types of appropriate activity from those included in the WYNTYL as well as those familiar to the individual.</i></p> <p><i>Level 1: will tend to be descriptive and will not relate to popularity or offer much in the way of explanation. [1-3 marks]</i></p> <p><i>Level 2: will provide 2 or 3 important activities in named countryside areas of the UK and offer some appropriate reasons for their development in these locations. [4-6 marks]</i></p> <p><i>Level 3: need only concentrate on 2 activities but will provide a detailed explanation for their development in precise UK rural locations. [7-9 marks]</i></p>	9	AO1 (3) AO2 (3) AO3 (3)

Question	Answer	Mark	AO
3(a)	<i>The marks are for a description of the service – not naming the services. Look for 2 valid points for each selected example, e.g. Theatre Booking: checking [1] of times, prices, availability and the issuing [1] of a ticket.</i>	3x2	AO1
3(b)	<i>The 4 impacts selected should be appropriate to the destination selected, e.g. employment/jobs, increased incomes, foreign earnings, multiplier effect, improved infrastructure etc.</i>	4x1	AO1
3(c)	<i>Use level of response criteria: Level 1: description of any of the eight categories listed with little attempt to explain what each/any will involve. [0-2 marks] Level 2: will indicate a sequence of events and will explain the more obvious points (hotels & venues). [3-4 marks] Level 3: will provide explanatory comments about at least half of Figure 4(b)'s ideas and will display a clear vocational appreciation of this type of job. [5-6 marks]</i>	6	AO1 (2) AO3 (4)
3(d)	<i>Use level of response criteria The coastal area selected can be in either an urban or rural area – what matters most is the level of accurate detail provided. Level 1: this will tend to be descriptive of features and will tend not to match up with types of visitors very well. [0-3 marks] Level 2: will have at least two attractions matched with two sets of visitor, clearly set in chosen area detail. [4-6 marks] Level 3: will have a clear explanation of at least three attractions matched in detail with appropriate groups. [7-9 marks]</i>	9	AO1 (3) AO2 (3) AO3 (3)
4(a)	<ul style="list-style-type: none"> • Leisure (accept holidays) • Business • VFR. 	3x1	AO1
4(b)	<i>Two from:</i> <ul style="list-style-type: none"> • cabin routine(s) • food & drink • meeting special needs • check-in procedures • any other valid service. 	2x1	AO1
4(c)(i)	Road, rail & air	3x1	AO1
4(c)(ii)	Any named & justified, e.g. cost/speed/reliability etc.	2x1	AO3
4(d)	<i>Use level of response criteria. Should be a variety of reasons, not just a list of London's visitor attractions. Level 1: will be descriptive but a lengthy list is still Level 1 if there is no reasoning offered. [0-2 marks] Level 2: will identify types of reason including 2 airports, variety of attractions, connections to all of UK and provide some details of each. [3-4 marks] Level 3: will be more thorough and will have at least two sets of reasoning with proper illustrations. [5-6 marks]</i>	6	AO1 (2) AO2 (4)

Question	Answer	Mark	AO
4(e)	<p><i>Use level of response criteria. The candidate must select an appropriate area if there is to be an adequate explanation – beware of vague generalisation about litter & pollution, as they are usually the hallmarks of Level 1! Accept both urban & rural environments.</i></p> <p><i>Level 1: will concentrate on simple aspects and provide token solutions that might apply anywhere. [0-3 marks]</i></p> <p><i>Level 2: will be area specific and have at least two problems and two partial solutions. [4-6 marks]</i></p> <p><i>Level 3: could be just one problem explained in depth, e.g. footpath erosion and a series of visitor management ideas proposed in order to maintain future use. It will be quite clear that both the area and the topic are understood through the details supplied [7-9 marks].</i></p>	9	AO1 (3) AO2 (3) AO3 (3)

Total mark available: 100

Assessment Objectives Test Weightings

Question	AO1	AO2	AO3
1	11	7	7
2	10	8	7
3	15	3	7
4	13	7	5
Total Allocations	49%	25%	26%

