

**GENERAL CERTIFICATE OF SECONDARY EDUCATION  
 LEISURE AND TOURISM: DOUBLE AWARD**

**4875**

Unit 1: Investigating Leisure and Tourism

**MONDAY 9 JUNE 2008**

Afternoon  
 Time: 1 hour 30 minutes

Candidates answer on the question paper

**Additional materials:** No additional materials are required



Candidate Forename

Candidate Surname

Centre Number

Candidate Number

**INSTRUCTIONS TO CANDIDATES**

- Write your name in capital letters, your Centre Number and Candidate Number in the boxes above.
- Use blue or black ink. Pencil may be used for graphs and diagrams only.
- Read each question carefully and make sure that you know what you have to do before starting your answer.
- Answer **all** the questions.
- Do **not** write in the bar codes.
- Write your answer to each question in the space provided.
- Additional answer space is available on the lined pages at the back of this booklet. Answers on these pages **must** be clearly numbered.

**INFORMATION FOR CANDIDATES**

- The number of marks for each question is given in brackets [ ] at the end of each question or part question.
- The total number of marks for this paper is **100**.

FOR EXAMINER'S USE	
1	
2	
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<b>TOTAL</b>	

This document consists of **14** printed pages and **2** lined pages.

1 Study **Fig. 1** and answer the questions below.

**Examples of facilities from key components of the leisure industry**

<p style="text-align: center;">1. Night club</p> <div style="border: 1px dashed black; padding: 10px; background-color: #f0f0f0;"> <p style="text-align: center;"><b>`An extract has been removed due to third party copyright restrictions.'</b></p> <p style="text-align: center;"><b>Details: Image of the inside of a nightclub with people dancing.</b></p> </div>	<p style="text-align: center;">2. Library</p> <div style="border: 1px dashed black; padding: 10px; background-color: #f0f0f0;"> <p style="text-align: center;"><b>`An extract has been removed due to third party copyright restrictions.'</b></p> <p style="text-align: center;"><b>Details: Image of the inside of a library.</b></p> </div>
<p style="text-align: center;">3. DIY store</p> <div style="border: 1px dashed black; padding: 10px; background-color: #f0f0f0;"> <p style="text-align: center;"><b>`An extract has been removed due to third party copyright restrictions.'</b></p> <p style="text-align: center;"><b>Details: Image of DIY Storefront</b></p> </div>	<p style="text-align: center;">4. Castle</p> <div style="border: 1px dashed black; padding: 10px; background-color: #f0f0f0;"> <p style="text-align: center;"><b>`An extract has been removed due to third party copyright restrictions.'</b></p> <p style="text-align: center;"><b>Details: Image of a castle on a hill.</b></p> </div>

**Fig. 1**

**(a)** Identify to which key component of the leisure industry each of the facilities in **Fig. 1** belongs.

Night club: .....[1]

Library: .....[1]

DIY store: .....[1]

Castle: .....[1]

**(b)** Identify and describe **one** leisure activity which can take place in **each** of the following facilities.

Children's play area: .....  
 .....[1]

Description: .....  
 .....[1]

Historic castle: .....  
.....[1]

Description: .....  
.....[1]

Theme park: .....  
.....[1]

Description: .....  
.....[1]

**(c)** Explain how a night club can provide a range of products and services to suit different types of people.

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(d) Discuss how public libraries, as a leisure facility, have changed over the last 20 years.

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[Total: 25]

2 Study Fig. 2 and answer the questions below.

**Time Use Survey 2005 – showing how people use their leisure time**

Activity	Hours and minutes per day	
	Males	Females
Sleep	8.04	8.18
Resting	0.43	0.48
Personal care	0.40	0.48
Eating and drinking	1.25	1.19
Watching TV/DVD and listening to radio/music	2.50	2.25
Social life and entertainment/culture	1.22	1.32
Hobbies and games	0.37	0.23
Sport	0.13	0.07
Reading	0.23	0.26

Source: The Time Use Survey 2005, [www.statistics.gov.uk](http://www.statistics.gov.uk)

**Fig. 2**

(a) Into which key leisure component do each of the following activities fit?

Eating and drinking: .....[1]

Watching TV/DVD: .....[1]

Sport: .....[1]

Entertainment/culture: .....[1]

(b) The leisure industry has been growing in recent years for many reasons. Describe how **each** of the reasons given below has led to growth in the leisure industry.

Increased holidays: .....  
 .....  
 .....  
 .....[2]

Increased disposable income: .....  
 .....  
 .....  
 .....[2]

Improved transport availability: .....  
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.....[2]


**(c)** Using a destination you have studied, explain the links which exist between the leisure industry and the travel and tourism industry.

Chosen destination: .....  
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3 Study Fig. 3 and answer the questions below.

**Examples of two travel and tourism advertisements**




Secure online booking  
or call 0871 42 38 422

Cosmos Holidays offer thousands of great value deals on package holidays, all-inclusive, self-catering, villa holidays & flights


Destination	Web Price	Departs	From	Nights
Gran Canaria	£170	31 Aug	Gatwick, London	7
Zante	£84	31 Aug	Gatwick, London	7
Bulgaria	£122	31 Aug	Manchester	7
Florida	£119	31 Aug	Manchester	7



Cottages Direct

[www.cottagesdirect.com](http://www.cottagesdirect.com)



**Welcome to Holiday Cottages Direct**  
 Choosing a self-catering holiday cottage accommodation has many advantages, above all it's the freedom and independence to do what you want, when you want....

**About Holiday Cottages Direct**  
 Great Britain is renowned for its unrivalled beauty the length and breadth of the country, an outstanding holiday destination throughout the year, and self-catering cottages are an increasingly popular choice of holiday accommodation.

**Fig. 3**

(a) Identify **four** types of holiday accommodation.

- Type 1: .....[1]
- Type 2: .....[1]
- Type 3: .....[1]
- Type 4: .....[1]



(b) Describe **each** of the following tourism terms.

Sports tourism: .....  
.....  
.....  
.....[2]

Visiting friends or relatives: .....  
.....  
.....[2]

Day visitor: .....  
.....  
.....[2]

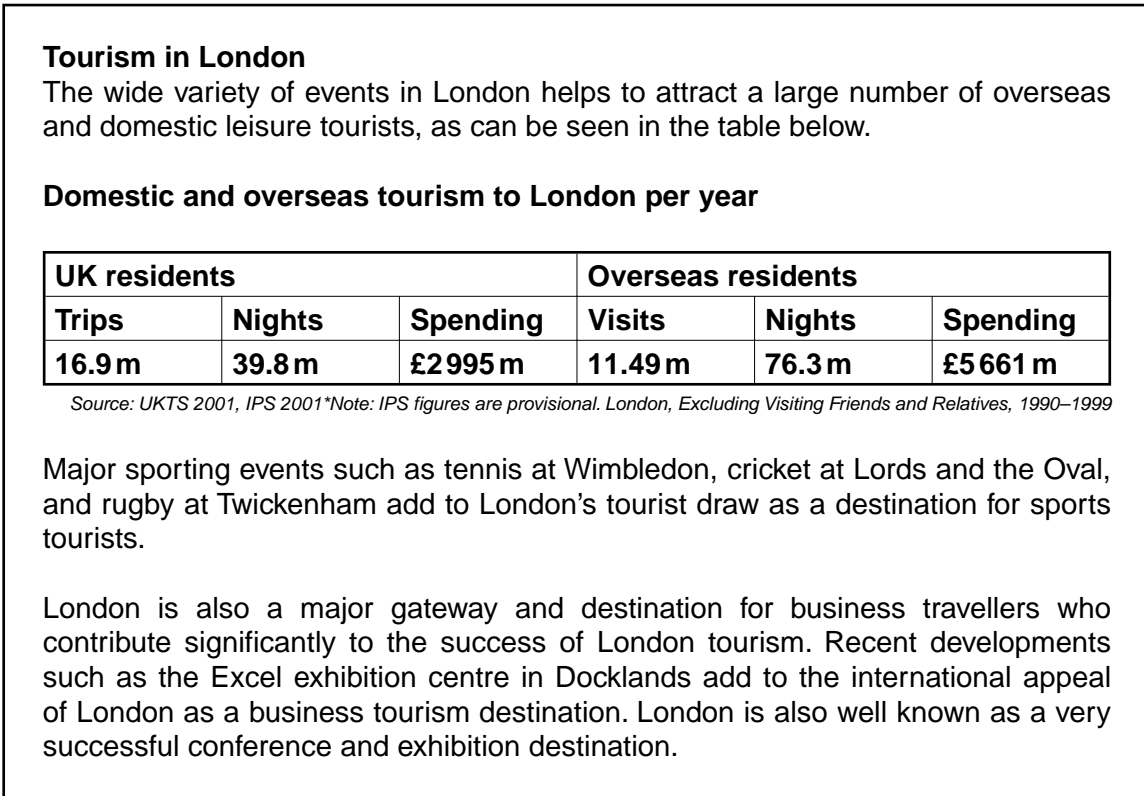
(c) Explain the differences between a travel agency and a tour operator.

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4 Study **Fig. 4** and answer the questions below.

**The appeal of London to tourists**



**Fig. 4**

(a) Identify **four** main purposes of tourist visits.

- Purpose 1: .....[1]
- Purpose 2: .....[1]
- Purpose 3: .....[1]
- Purpose 4: .....[1]

(b) Describe **each** of the following tourism terms.

Overseas tourist: .....  
.....  
.....  
.....[2]

Domestic leisure tourist: .....  
.....  
.....  
.....[2]

Business tourist: .....  
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.....[2]

(c) Explain why a London based business person might choose to travel by air rather than train or car to a business meeting in Paris.

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*Copyright Acknowledgements:*

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- Fig. 3                      Source: Cosmos, [www.cosmos.co.uk](http://www.cosmos.co.uk); Cottages Direct, [www.cottagesdirect.com](http://www.cottagesdirect.com)
- Fig. 4                      Source: UKTS 2001, IPS 2001, Crown Copyright. Taken from *Visit London: the Mayor's Plan for Tourism in London*, London Development Agency, September 2002. Crown copyright material is reproduced with the permission of the Controller of HMSO and the Queen's Printer for Scotland.

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