

OXFORD CAMBRIDGE AND RSA EXAMINATIONS
General Certificate of Secondary Education

LEISURE AND TOURISM:
DOUBLE AWARD



UNIT 1: Investigating leisure and tourism

4875

Tuesday

13 JUNE 2006

Morning

1 hour 30 minutes

Additional materials:

Candidates answer on the question paper

Candidate
Name

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Centre
Number

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Candidate
Number

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TIME 1 hour 30 minutes

INSTRUCTIONS TO CANDIDATES

- Write your name, Centre number and candidate number in the boxes above.
- Answer **all** the questions.
- Write your answers, in blue or black ink, in the spaces on the question paper.
- Read each question carefully and make sure you know what you have to do before starting your answer.
- Do not write in the bar code. Do not write in the grey area between the pages.
- **DO NOT WRITE IN THE AREA OUTSIDE THE BOX BORDERING EACH PAGE. ANY WRITING IN THIS AREA WILL NOT BE MARKED.**

INFORMATION FOR CANDIDATES

- The number of marks is given in brackets [] at the end of each question or part question.
- The total number of marks for this paper is 100.

FOR EXAMINER'S USE	
1	
2	
3	
4	
TOTAL	

This question paper consists of 14 printed pages and 2 blank pages.

- 1 Catering is linked with eating out which is now a major leisure time activity. Study Fig. 1 which shows examples of different catering outlets, to answer the questions below.

Catering

Many forms of catering outlet operate in the UK. Some examples of smaller operations can be seen below. However, much of the industry is now dominated by major organisations.



Fig. 1

- (a) Name four examples of major organisations that operate within the catering sector of the leisure industry.

- 1.[1]
- 2.[1]
- 3.[1]
- 4.[1]

(b) Describe **three** factors that might influence which eating out facility people choose.

1.
.....[2]
2.
.....[2]
3.
.....[2]

(c) Explain the main responsibilities of a restaurant manager.

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- 2 Countryside recreation can include many varied activities. Study Fig. 2 about the countryside to answer the questions below.

Countryside

The countryside attracts a large number of visitors every year. These visitors are attracted for both tourism and recreation reasons. According to the UK Day Visits Survey, tourists and day visitors spend more than £11 billion per year. Visitors to the countryside support an estimated 340,000 jobs.



Adapted from: the Association of National Park Authorities website <http://www.anpa.gov.uk>

Fig. 2

[Turn over

- 3 Package holidays are those where the customer pays a set price for a complete holiday. Study Fig. 3 and answer the questions below.

Package Holidays



Adapted from: <http://www.firstchoice.co.uk>

Fig. 3

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Turn over for Question 4

- 4 Wales is an important location for tourism in the UK. Study Fig. 4, adapted from the Wales Tourist Board website, to answer the questions below.

Tourism



Adapted from: <http://www.wtbonline.gov.uk>

Fig. 4

(a) Identify **four** types of tourist activities that are available to tourists visiting Wales.

- 1.[1]
- 2.[1]
- 3.[1]
- 4.[1]

(b) Describe **three** social impacts of tourism on a destination such as Wales.

- 1.[2]
- 2.[2]
- 3.[2]

(c) Explain the environmental impact of tourism on National Parks, such as those in Wales.

.....[6]

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Copyright Acknowledgements:

- Fig. 1 © The Moat Tea Rooms
- Fig. 1 © Marlowes Restaurant
- Fig. 1 Alberrys Wine Bar and Bistro
- Fig. 2 © The Association of National Park Authorities website <http://www.anpa.gov.uk>
- Fig. 3 © <http://www.firstchoice.co.uk>
- Fig. 4 © <http://www.wtbonline.gov.uk>

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