

OXFORD CAMBRIDGE AND RSA EXAMINATIONS General Certificate of Secondary Education

LEISURE AND TOURISM: DOUBLE AWARD



UNIT 1: Investigating leisure and tourism

Tuesday 13 JUNE 2006 Morning 1 hour 30 minutes

Additional materials:

Candidates answer on the question paper

Candidate Name							
Centre Number				Candidate Number			

TIME 1 hour 30 minutes

INSTRUCTIONS TO CANDIDATES

- Write your name, Centre number and candidate number in the boxes above.
- Answer all the questions.
- Write your answers, in blue or black ink, in the spaces on the question paper.
- Read each question carefully and make sure you know what you have to do before starting your answer.
- Do not write in the bar code. Do not write in the grey area between the pages.
- **DO NOT** WRITE IN THE AREA **OUTSIDE** THE BOX BORDERING EACH PAGE. ANY WRITING IN THIS AREA WILL NOT BE MARKED.

INFORMATION FOR CANDIDATES

- The number of marks is given in brackets [] at the end of each question or part question.
- The total number of marks for this paper is 100.

FOR EXAMINER'S USE		
1		
2		
3		
4		
TOTAL		

1 Catering is linked with eating out which is now a major leisure time activity. Study Fig. 1 which shows examples of different catering outlets, to answer the questions below.

Catering

Many forms of catering outlet operate in the UK. Some examples of smaller operations can be seen below. However, much of the industry is now dominated by major organisations.



Alberrys Wine Bar and Bistro - Canterbury

Details: A photograph of Alberrys Wine Bar and Bistro- Canterbury

Fig. 1

(a)	leisure industry.	Latering sector of the
	1	[1]
	2	[1]
	3	[1]

(D)	Describe three factors that might influence which eating out facility people choose.	
	1	
		[2]
	2	
		[2]
	3	
		[2]
(c)	Explain the main responsibilities of a restaurant manager.	
		[6]

(d)	Using an eating place with which you are familiar, evaluate the way it has developed to meet the needs of families.
	Name of eating place
	Answer
	[9]
	[∨]

2 Countryside recreation can include many varied activities. Study Fig. 2 about the countryside to answer the questions below.

Countryside

The countryside attracts a large number of visitors every year. These visitors are attracted for both tourism and recreation reasons. According to the UK Day Visits Survey, tourists and day visitors spend more than £11 billion per year. Visitors to the countryside support an estimated 340,000 jobs.



Adapted from: the Association of National Park Authorities website http://www.anpa.gov.uk

(a)	Ider	ntify four National Parks in Great Britain.
	1	[1]
	2	[1]
	3	[1]
	4	[1]
(b)		king, cycling and camping are three countryside recreation activities.
(~)		plain one attraction of:
	(1)	walking,
		[2]
	(ii)	cycling,
		[2]
	(iii)	camping.
		[2]
(c)	Ехр	lain the positive and negative effects of leisure activities on the countryside.
	••••	
		[6]

The provision of leisure activities in the countryside differs from that in a city.
Compare the provision of leisure activities in the countryside with that in a large town or city.
[9]

Package holidays are those where the customer pays a set price for a complete holiday. Study

3

Fig. 3 and answer the questions below.

Package Holidays	
An article has been removed due to third party copyright restrictions	
Details: An article about package holidays adapted from the First Choice website	

(a)	Identify four top ten holiday destinations for UK tourists (other than Majorca or Zante).	
	1	[1]
	2	[1]
	3	[1]
	4	[1]
(b)	Explain each of the following terms used by tour operators:	
	Self-catering	
		[2]
	Half-board	
		[2]
	Fully-inclusive	
(c)		[—]
(-)		
		[6]

(d)	Explain fully how going on holiday can link tourism industry components to leisure activities.
	[9]

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Turn over for Question 4

4	Board website, to answer the questions below.
	Tourism
1	
1	
1	
1	
ł	
1	
1	An article has been removed due to third party copyright restrictions
1	Details: An article about Tourism in Wales
1	
ł	
1	

Adapted from: http://www.wtbonline.gov.uk

Fig. 4

(a)	Identify four types of tourist activities that are available to tourists visiting Wales.	
	1	[1]
	2	[1]
	3	[1]
	4	[1]
(b)	Describe three social impacts of tourism on a destination such as Wales.	
	1	
		[2]
	2	
		[2]
	3	
		[2]
(c)	Explain the environmental impact of tourism on National Parks, such as those in Wales.	
		[6]

(d)	Choose a UK coastal resort you have studied and analyse why it is attractive to overseas visitors.
	Name of coastal resort
	Analysis
	[9]

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- Fig. 1 © The Moat Tea Rooms
- Fig. 1 © Marlowes Restaurant
- Fig. 1 Alberrys Wine Bar and Bistro
 Fig. 2 © The Association of National Park Authorities website http://www.anpa.gov.uk
- Fig. 3 © http://www.firstchoice.co.uk Fig. 4 © http://www.wtbonline.gov.uk

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