

**OXFORD CAMBRIDGE AND RSA EXAMINATIONS**  
**General Certificate of Secondary Education**

**LEISURE AND TOURISM:**  
**DOUBLE AWARD**



UNIT 1: Investigating leisure and tourism

**4875**

Thursday **12 JANUARY 2006** Morning 1 hour 30 minutes

Additional materials:  
 Candidates answer on the question paper

Candidate  
Name

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Centre  
Number

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Candidate  
Number

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**TIME** 1 hour 30 minutes

**INSTRUCTIONS TO CANDIDATES**

- Write your name, Centre number and candidate number in the boxes above.
- Answer **all** the questions.
- Write your answers on the dotted lines unless the question says otherwise.
- Write your answers, in blue or black ink, in the spaces on the question paper.
- Read each question carefully and make sure you know what you have to do before starting your answer.
- Do not write in the bar code. Do not write in the grey area between the pages.

**DO NOT WRITE IN THE AREA OUTSIDE THE BOX BORDERING EACH PAGE. ANY WRITING IN THIS AREA WILL NOT BE MARKED.**

**INFORMATION FOR CANDIDATES**

- The number of marks available is given in brackets [ ] at the end of each question or part question.
- The total number of marks for this paper is 100.

FOR EXAMINER'S USE	
1	
2	
3	
4	
<b>TOTAL</b>	

**This question paper consists of 18 printed pages and 2 blank pages.**

- 1 (a) Complete Table A using the components identified in Table B.

**Table A**

Activity	Component
Cycling	
Visiting an adventure playground	
Playing a computer game	
Having lunch at the pub	

**Table B**

1	Arts and Entertainment
2	Countryside recreation
3	Catering
4	Children's play activities
5	Home based leisure
6	Sports and physical recreation

[4]

**3**  
**BLANK PAGE**

**[Turn over**

- (b) Study Fig. 1 which shows different types of leisure activity enjoyed by different types of people.

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A picture of the website for Miss Saigon. <http://www.miss-saigon.com/>

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A picture of the Southern Upland Way website. <http://www.southernuplandway.com/>

Fig. 1



Fig. 1

Why do people enjoy each of the following activities?

Walking

.....  
..... [2]

Going to the theatre

.....  
..... [2]

Visiting a theme park

.....  
..... [2]





2 The arts and entertainment component of the leisure industry covers a wide range of leisure activities.

(a) Study Fig.2 and identify four activities that fall into this component.

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A picture of the baner for the Royal Opera House, found on [www.roh.org.uk](http://www.roh.org.uk)

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A picture of the home page of Oakengates Theatre from 2005.  
found on <http://www.oakengates.ws/>

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The homepage of the National Portrait Gallery's website.  
<http://www.npg.org.uk/live/index.asp>

Fig. 2



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BBC 'Proms in the Park' website page

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A webpage of the Shrewsbury & Atcham Bourough council.  
<http://www.shrewsbury.gov.uk/public/home/default.asp>

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A picture of the 'Clambers' website.  
<http://www.clambers.co.uk/>

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An advert for The Holly Bush Inn at Salt, near Stafford.  
[www.hollybushinn.co.uk](http://www.hollybushinn.co.uk)

Fig. 2

Activity 1 ..... [1]  
Activity 2 ..... [1]  
Activity 3 ..... [1]  
Activity 4 ..... [1]

(b) Describe **three** factors that might influence a person's choice of leisure activities.

Name of activity .....

1 .....

.....

..... [2]

2 .....

.....

..... [2]

3 .....

.....

..... [2]

(c) Bingo halls are part of the leisure industry and many people choose to spend some of their leisure time there.

Explain the appeal of playing bingo at a bingo hall.

.....

.....

.....

.....

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.....

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.....

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.....

.....

..... [6]





13  
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[Turn over

(d) Study Fig.3 which gives details of a holiday company which organises holidays in Blackpool.

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Details:

Special offers from 'Party in Blackpool' adapted from [www.partyinblackpool.co.uk](http://www.partyinblackpool.co.uk)

Fig.3



4 Study Fig.4 which shows a variety of different packages that are offered by Hilton Hotels.

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Details:

An advert for Hilton Hotels and Lesiure activities.



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Details:

Special offers from the Hilton continued from the previous page.

Fig. 4

(a) Identify four reasons, other than the packages shown, why people choose hotels such as Hilton Hotels.

- 1 ..... [1]
- 2 ..... [1]
- 3 ..... [1]
- 4 ..... [1]

(b) Give three reasons why hotels like Hilton Hotels offer different types of packages.

- 1 ..... [2]
- 2 ..... [2]
- 3 ..... [2]





