

OXFORD CAMBRIDGE AND RSA EXAMINATIONS

12 JANUARY 2006

General Certificate of Secondary Education

LEISURE AND TOURISM: DOUBLE AWARD

UNIT 1: Investigating leisure and tourism

Morning

4875

1 hour 30 minutes

Additional materials:

Thursday

Candidates answer on the question paper

Candidate Name						
Centre Number			Candidate Number			

TIME 1 hour 30 minutes

INSTRUCTIONS TO CANDIDATES

- Write your name, Centre number and candidate number in the boxes above.
- Answer all the questions.
- Write your answers on the dotted lines unless the question says otherwise.
- Write your answers, in blue or black ink, in the spaces on the question paper.
- Read each question carefully and make sure you know what you have to do before starting your answer.
- Do not write in the bar code. Do not write in the grey area between the pages.

DO NOT WRITE IN THE AREA **OUTSIDE** THE BOX BORDERING EACH PAGE. ANY WRITING IN THIS AREA WILL NOT BE MARKED.

INFORMATION FOR CANDIDATES

- The number of marks available is given in brackets [] at the end of each question or part question.
- The total number of marks for this paper is 100.

FOR EXAMINER'S USE		
1		
2		
3		
4		
TOTAL		

1 (a) Complete Table A using the components identified in Table B.

Table A

Activity	Component
Cycling	
Visiting an adventure playground	
Playing a computer game	
Having lunch at the pub	

Table B

1	Arts and Entertainment
2	Countryside recreation
3	Catering
4	Children's play activities
5	Home based leisure
6	Sports and physical recreation

	(b)	Study Fig. 1 which shows different types of leisure activity enjoyed by different types of people.
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		A picture of the website for Miss Saigon. http://www.miss-saigon.com/

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A picture of the Southern Upland Way website. http://www.southernuplandway.com/

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Details:

An advert for Legoland windsor and surrounding attractions.

Fig. 1

why do people enjoy each of the following activities?
Walking
[2]
Going to the theatre
[2]
/isiting a theme park
[2]

	6
(c)	Leisure centres often provide a range of lessons, classes and sports activities for their customers.
	Using an example of a leisure centre with which you are familiar, explain how the range of activities provided meets the needs of the customers.
	Name of leisure centre:
	Explanation
	[6]

(d)	The different components of the leisure industry are closely linked to each other.
	Using examples with which you are familiar, explain how countryside recreation links to other components of the leisure industry.
	[9

- 2 The arts and entertainment component of the leisure industry covers a wide range of leisure activities.
 - (a) Study Fig. 2 and identify four activities that fall into this component.

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A picture of the baner for the Royal Opera House, found on www.roh.org.uk

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A picture of the home page of Oakengates Theatre from 2005. found on http://www.oakengates.ws/

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The homepage of the National Portrait Gallery's website. http://www.npg.org.uk/live/index.asp

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BBC 'Proms in the Park' website page

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A webpage of the Shrewsbury & Atcham Bourough council.

http://www.shrewsbury.gov.uk/public/home/default.asp

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Details:

An advert for The Holly Bush Inn at Salt, near Stafford. www.hollybushinn.co.uk

Fig. 2

Activity 1	[1]
Activity 2	[1]
Activity 3	[1]
Activity 4	[1]

(b)	Describe three factors that might influence a person's choice of leisure activities.
	Name of activity
	1
	[2]
	2
	[2]
	3
	[2]
(c)	Bingo halls are part of the leisure industry and many people choose to spend some of their leisure time there.
	Explain the appeal of playing bingo at a bingo hall.
	[6]

(d)	DIY is one example of a home-based leisure activity.
	Analyse why some people prefer home-based leisure activities to other types of leisure activity.
	[9]

The	ere are many different types of holidays.
(a)	Identify four different special interest holidays.
	1[1
	2[1
	3[1
	4[1
(b)	There are many different methods of transport that could be used by people going or holiday.
	Explain one advantage of each of the following types of transport:
	Train
	[2
	Car
	[2
	Coach
	[2
(c)	Explain why UK towns and cities are popular destinations for both UK and overseas visitors.
	31

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(u)	Study Fig. 3 which gives details of a holiday company which organises holidays in Biackpool.
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	Details:
	Special offers from 'Party in Blackpool' adapted from www.partyinblackpool.co.uk

Explain the negative impacts of fourism on a destination such as Blackpool.
[9]

Study Fig. 4 which shows a variety of different packages that are offered by Hilton Hotels.

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An advert for Hilton Hotels and Lesiure activities.

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Special offers from the Hilton continued from the previous page.

Fig. 4

(a) Identify four reasons, other than the packages shown, why people choose hotel Hilton Hotels.		els such as	
	1	[1]	
	2	[1]	
	3	[1]	
	4	[1]	
(b)	Give three reasons why hotels like Hilton Hotels offer different types of packages.		
	1		
		[2]	
	2		
		[2]	
	3		
		[2]	

(c)	Many hotels are also conference venues. Explain the role of a conference organiser in a large hotel such as Hilton Hotels.
	[6]
	• •

(d)	Staying in a hotel is considered to be tourism, whilst playing a sport like golf is considered to leisure. The leisure and tourism industries are often dependent on each other for customer.	
	Using examples, explain how the leisure and tourism industries often depend on each of for customers.	ther
		[9]

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