

OXFORD CAMBRIDGE AND RSA EXAMINATIONS
General Certificate of Secondary Education

LEISURE AND TOURISM:
DOUBLE AWARD



UNIT 1: Investigating leisure and tourism

4875

Tuesday

14 JUNE 2005

Morning

1 hour 30 minutes

Additional materials:

Candidates answer on the question paper

Candidate
Name

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Centre
Number

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Candidate
Number

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TIME 1 hour 30 minutes

INSTRUCTIONS TO CANDIDATES

- Write your name, Centre number and candidate number in the boxes above.
- Answer **all** the questions.
- Write your answers on the dotted lines unless the question says otherwise.
- Write your answers, in blue or black ink, in the spaces on the question paper.
- Read each question carefully and make sure you know what you have to do before starting your answer.
- Do not write in the bar code.
- Do not write in the grey area between the pages.

DO NOT WRITE IN THE AREA OUTSIDE THE BOX BORDERING EACH PAGE. ANY WRITING IN THIS AREA WILL NOT BE MARKED.

INFORMATION FOR CANDIDATES

- The number of marks available is given in brackets [] at the end of each question or part question.
- The total number of marks for this paper is 100.

FOR EXAMINER'S USE	
1	
2	
3	
4	
TOTAL	

This question paper consists of 15 printed pages and 1 blank page.

- 1 Study Fig. 1 which gives information about a variety of activities that are on offer at the Magnum Leisure Centre.

An image has been removed due to third party copyright restrictions

Details: An image of a webpage taken from www.naleisure.co.uk

Fig. 1

(a) From Fig. 1, identify **four** activities that fall into the sports and physical recreation component of the leisure industry.

- 1[1]
- 2[1]
- 3[1]
- 4[1]

(b) There are many job roles that are associated with sports.

Briefly explain what is involved in the following jobs.

Life guard
.....[2]

Fitness instructor
.....[2]

Leisure assistant
.....[2]

(c) Some sports and recreation activities could have negative impacts.

Using a sport with which you are familiar, explain **two** negative impacts the sport could have on the countryside.

Name of sport

Impact 1
.....
.....
.....
.....
.....[3]

Impact 2
.....
.....
.....
.....
.....[3]

2 There are many activities that make up different components of the leisure industry.

(a) Match each of the leisure activities in the table below with the component of the leisure industry they fall into.

	Leisure Activity
A	Visiting a leisure park
B	Playing tennis
C	Having a meal in a pub
D	Watching a play at the theatre

	Component
1	Catering
2	Arts and entertainment
3	Sport and physical recreation
4	Visitor attractions

Activity **A** is component[1]

Activity **B** is component[1]

Activity **C** is component[1]

Activity **D** is component[1]

(b) Study Fig. 2 which shows information about Alton Towers theme park.

A map has been removed due to third party copyright restrictions

Details: An map of the UK

An extract of text has been removed due to third party copyright restrictions

Details: An extract of text giving directions to Alton Towers when travelling by car

Distances to Alton Towers from UK towns and cities:

A table has been removed due to third party copyright restrictions

Details: A table showing the distances in miles and kilometres from London, Birmingham, Manchester, Glasgow, Bristol and Portsmouth

Ticket prices at Alton Towers

A table has been removed due to third party copyright restrictions

Details: A table showing ticket prices at Alton Towers

Fig. 2

There are many factors that should be considered when choosing to visit a theme park. Give **two** reasons why each of the following three factors are important:

- 1 Cost
- 2 Location
- 3 Interest

Cost

Reason 1
.....[1]

Reason 2
.....[1]

Location

Reason 1
.....[1]

Reason 2
.....[1]

Interest

Reason 1
.....[1]

Reason 2
.....[1]

4 There are many different types of holidays and destinations that people can choose.

(a) Study Fig. 3 which shows a map of Europe.



Fig. 3

From the popular holiday destinations that are marked on the map, identify which destinations are domestic and which are short haul destinations when travelling from the UK.

Put a tick in the box to show your answer. The first one has been completed for you as an example.

Destination	Domestic	Short haul
London	✓	
Paris		
Dublin		
Barcelona		
Edinburgh		

15
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Copyright Acknowledgement:

Fig. 1. © North Ayrshire Leisure – Magnum Leisure Centre, www.naleisure.co.uk

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