

OXFORD CAMBRIDGE AND RSA EXAMINATIONS General Certificate of Secondary Education

LEISURE AND TOURISM: DOUBLE AWARD



UNIT 1: Investigating leisure and tourism

4875

Tuesday

14 JUNE 2005

Morning

1 hour 30 minutes

Additional materials:

Candidates answer on the question paper

Candidate Name							
Centre Number				Candidate Number			

TIME 1 hour 30 minutes

INSTRUCTIONS TO CANDIDATES

- Write your name, Centre number and candidate number in the boxes above.
- Answer all the questions.
- Write your answers on the dotted lines unless the question says otherwise.
- Write your answers, in blue or black ink, in the spaces on the question paper.
- Read each question carefully and make sure you know what you have to do before starting your answer.
- Do not write in the bar code.
- Do not write in the grey area between the pages.

DO NOT WRITE IN THE AREA **OUTSIDE** THE BOX BORDERING EACH PAGE. ANY WRITING IN THIS AREA WILL NOT BE MARKED.

INFORMATION FOR CANDIDATES

- The number of marks available is given in brackets [] at the end of each question or part question.
- The total number of marks for this paper is 100.

FOR EXAMINER'S USE	
1	
2	
3	
4	
TOTAL	

' 	Leisure Centre.
	An image has been removed due to third party copyright restrictions
	Details: An image of a webpage taken from www.naleisure.co.uk

(a)	From Fig. 1, identify four activities that fall into the sports and physical recreation component of the leisure industry.
	1[1]
	2[1]
	3[1]
	4[1]
(b)	There are many job roles that are associated with sports.
(6)	Briefly explain what is involved in the following jobs.
	Life guard
	[2]
	Fitness instructor
	[2]
	Leisure assistant
	[2]
(c)	Some sports and recreation activities could have negative impacts. Using a sport with which you are familiar, explain two negative impacts the sport could have on the countryside.
	Name of sport
	Impact 1
	[3]
	Impact 2
	[3]

[Turn over

(d)	Explain, using examples, how a person's social group can affect their choice of sport and physical recreation activity.
	[9]
	[ə

- 2 There are many activities that make up different components of the leisure industry.
 - (a) Match each of the leisure activities in the table below with the component of the leisure industry they fall into.

	Leisure Activity
A	Visiting a leisure park
В	Playing tennis
С	Having a meal in a pub
D	Watching a play at the theatre

	Component
1	Catering
2	Arts and entertainment
3	Sport and physical recreation
4	Visitor attractions

Activity A is component	[1]
Activity B is component	[1]
Activity C is component	[1]
Activity D is component	[1]

(b) Study Fig. 2 which shows information about Alton Towers theme park.

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Details: An map of the UK

An extract of text has been removed due to third party copyright restrictions

Details: An extract of text giving directions to Alton Towers when travelling by car

Distances to Alton Towers from UK towns and cities:

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Details: A table showing the distances in miles and kilometres from London, Birmingham, Manchester, Glasgow, Bristol and Portsmouth

Ticket prices at Alton Towers

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Details: A table showing ticket prices at Alton Towers

There are many factors that should be considered when choosing to visit a theme park. Give **two** reasons why each of the following three factors are important:

- 1 Cost
- 2 Location
- 3 Interest

Cost

Reason 1	
	ra :
	[1]
Reason 2	
	[1]
Location	
Reason 1	
	[1]
Reason 2	
	[1]
Interest	
Reason 1	
	[4]
Reason 2	
	[1]

(c)	Using a visitor attraction with which you are familiar, explain how it meets the needs of families who have one or more of their children under the age of 5.
	Name of visitor attraction
	How it meets the needs
	[6]

(d)	Visitor attractions have many impacts on the area where they are situated.
	Using a visitor attraction you have studied, analyse the economic and environmental impacts that it has on the area.
	Name of visitor attraction
	Economic and environmental impacts
	01

Transport is an important component of the travel and tourism industry.

(a)	Identify four different methods of travel that a person could use to get to their holiday destination.
	Method 1[1]
	Method 2[1]
	Method 3[1]
	Method 4[1]
(b)	Explain one factor that influences the choice of transport when going on holiday for each of the following types of tourist.
	Single parent with baby
	[2]
	Couple
	[2]
	Family with older children
	[2]
(c)	Explain the duties of a member of air cabin crew.
	[6]

(d)	Many people choose to travel by air when going on holiday.
	Analyse the advantages and disadvantages of using this type of transport when travelling to a holiday destination.
	[9]

- 4 There are many different types of holidays and destinations that people can choose.
 - (a) Study Fig. 3 which shows a map of Europe.

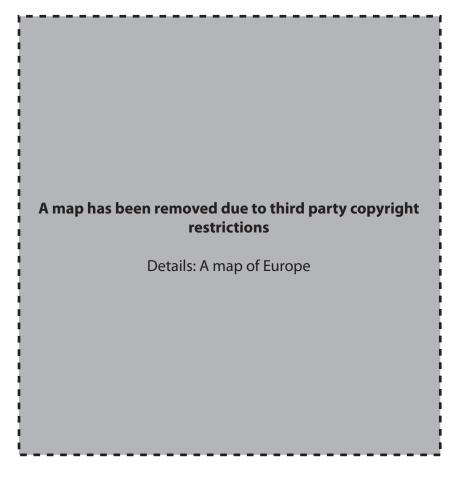


Fig. 3

From the popular holiday destinations that are marked on the map, identify which destinations are domestic and which are short haul destinations when travelling from the UK.

Put a tick in the box to show your answer. The first one has been completed for you as an example.

Destination	Domestic	Short haul
London	√	
Paris		
Dublin		
Barcelona		
Edinburgh		

(b)	Describe the appeal of the following holiday types:
	UK short break
	[2]
	Independent
	[2]
	Out-bound
	[2]
(c)	Explain why many people use on-line travel services, when booking their holiday, instead of using a travel agent.
	[6]

(d)	Special interest holidays often mean that people are combining both leisure and tourism.
	Using an example of a special interest holiday with which you are familiar, analyse the links that exist between leisure and tourism.
	Special interest holiday
	Analysis of links
	[9]

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