

Write your name here

Surname

Other names

**Pearson**  
**Edexcel GCSE**

Centre Number

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Candidate Number

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# Leisure and Tourism

## Unit 3: The Leisure and Tourism Environment

Tuesday 2 June 2015 – Afternoon  
**Time: 1 hour**

Paper Reference

**5LT03/01**

**You do not need any other materials.**

Total Marks

### Instructions

- Use **black** ink or ball-point pen.
- **Fill in the boxes** at the top of this page with your name, centre number and candidate number.
- Answer **all** questions.
- Answer the questions in the spaces provided  
– *there may be more space than you need.*

### Information

- The total mark for this paper is 50.
- The marks for **each** question are shown in brackets  
– *use this as a guide as to how much time to spend on each question.*
- Questions labelled with an **asterisk** (\*) are ones where the quality of your written communication will be assessed  
– *you should take particular care on these questions with your spelling, punctuation and grammar, as well as the clarity of expression.*

### Advice

- Read each question carefully before you start to answer it.
- Try to answer every question.
- Check your answers if you have time at the end.

Turn over ►

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P 4 3 9 5 3 R A 0 1 1 6

**PEARSON**

**Answer ALL questions. Write your answers in the spaces provided.**

**Some questions must be answered with a cross in a box ☒. If you change your mind about an answer, put a line through the box ☒ and then mark your new answer with a cross ☒.**

- 1** The leisure and tourism industry is influenced by many factors. One factor is an 'unforeseen and uncontrollable event'. An example of an unforeseen and uncontrollable event is a natural disaster.
- (a) (i) Identify an example of a natural disaster that has affected organisations in the leisure or tourism industries.

(1)

- (ii) Explain how the natural disaster you have identified in 1(a)(i) affected organisations in the leisure or tourism industries.

(4)



New technological developments include smartphone and tablet technology.

\*(b) Explain how new technology, such as smartphones and tablets, has led to the development of new products and services in **either** the leisure **or** the tourism industry.

Indicate your choice by putting a cross in the appropriate box.

- Leisure industry
- Tourism industry

(6)

Area with horizontal dotted lines for writing the answer.



One consumer trend is the changing appeal of cruise holidays.

(c) Identify **three** ways in which the appeal of cruise holidays has changed.

(3)

1 .....

2 .....

3 .....

**(Total for Question 1 = 14 marks)**



**2** Chester is an example of a popular historical and cultural destination in the UK.

(a) In which part of England is Chester located? Choose an answer A, B, C or D and put a cross in the box.

(1)

- A** North-west
- B** North-east
- C** South-west
- D** South-east



(b) Complete the following table by identifying each of the historical and cultural destinations labelled A – E on the map.

(5)

Label	Destination
A	
B	
C	
D	
E	

**Outline Map of the UK**



(Source: adapted from <http://www.georesources.co.uk/ukmap.htm>  
Copyright ©2001 David Rayner Beagle Graphics (GeoResources) All rights reserved)



(c) Describe the role of VisitEngland.

(2)

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Read the following information before answering Question 2(d).

### A Tour of Chester



#### THE ROMAN CITY OF CHESTER

Explore Chester steeped in 2000 years of history!

- 09.45 Depart for Chester City Centre
- 09.45 On arrival into Chester you will be met by your Roman Centurion in full battle gear who will give you a private guided tour of the Roman walls which surround the city including the Famous Eastgate clock.
- 11.00 You are invited on an exclusive private tour of Chester Cathedral, which is over 1,000 years old.
- 12.30 Enjoy a traditional "English pub lunch" in one of Chester's historic pubs.
- 13.30 After lunch you will be given an exclusive tour of Chester and the surrounding area on board an open top red Double Decker bus. You will then be transferred to the River Dee for a private boat trip on board one of the Showboats, where you can relax in luxury and take in the beautiful surroundings.
- 15.00 Indulge in afternoon tea at the 5\* Chester Grosvenor Hotel set in the heart of the city, before departing.

(Source: [www.visitchester.com/things-to-do/groups/copy-of-suggested-itineraries](http://www.visitchester.com/things-to-do/groups/copy-of-suggested-itineraries))





(d) (i) Identify **two** examples of 'built attractions' in Chester.

(2)

1 .....

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2 .....

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(ii) Explain why this tour of Chester may appeal to overseas tourists.

(3)

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**(Total for Question 2 = 13 marks)**



P 4 3 9 5 3 R A 0 9 1 6

**3** Tourism has many possible impacts on tourist destinations and the people who live there.

(a) (i) Explain **one** negative impact of tourism on local communities.

(4)

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(ii) Explain why 'regeneration' is a positive impact of tourism on the environment.

(3)

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(b) Describe **one** method that can reduce the negative impacts of tourism.

(3)

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**(Total for Question 3 = 10 marks)**

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4 Leisure and tourism organisations are looking at ways of becoming more sustainable.

(a) Which of the following is **most likely** to be a sustainable development?  
Choose an answer A, B, C or D and put a cross in the box.

(1)

- A Timber lodge in a forest
- B Golf course in a desert
- C Luxury hotel on an island
- D Theme park in the country

(b) Some popular tourist destinations and local councils have introduced transport initiatives such as 'Give the Car a Holiday'.

Explain why such initiatives help sustainability.

(4)

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## Good Together

### Whitbread plc - 'going green'

The Whitbread plc group is the UK's leading hospitality company with over 2,000 outlets in the UK and operations in 26 countries across the world; its brands include Costa, Premier Inn and Brewer's Fayre.

In 2009 the group launched their 'Good Together' scheme. One aspect of the scheme concerns energy and the environment.

### What are we doing at Whitbread plc?

Our aim is to reduce our impact on the environment through energy efficiency, carbon reduction, water and waste programmes.

We are continuing to lead our sector in sustainable development and hold the Carbon Trust Standard. Costa Coffee in Lambeth achieved 17% carbon reduction and will be one of the first to hold a new award for energy management.

We have reduced our water consumption by 9%.

We have diverted 83% of waste from our hotels and restaurants away from landfill and will soon achieve our goal of zero waste to landfill.

We opened our 10th green-build low carbon hotel in Cornwall in 2012. The hotel uses solar power and has electric car charging pods.

### Energy efficient trailers

We are committed to reducing our CO<sub>2</sub> emissions by 26% by 2020.

The use of double-decker trailers is expected to reduce CO<sub>2</sub> emissions as a result of fewer journeys and greater fuel efficiency. The unique design of the trailers means more goods can be packed into a single load.



We estimate the new trailers will save our business over £400,000 each year in fuel and driver costs, and will result in 1.5 million fewer kilometres being travelled every year.

(Sources adapted from: [www.whitbread.co.uk/whitbread/responsibility.html](http://www.whitbread.co.uk/whitbread/responsibility.html)

[www.whitbread.co.uk/whitbread/responsibility/environment.html](http://www.whitbread.co.uk/whitbread/responsibility/environment.html)

[www.whitbread.co.uk/whitbread/media/newspresreleases/individualnewsarticle/Trailerblazingfortheenvironment.html](http://www.whitbread.co.uk/whitbread/media/newspresreleases/individualnewsarticle/Trailerblazingfortheenvironment.html); [www.breem.org/about.jsp?id=66](http://www.breem.org/about.jsp?id=66))





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