

Write your name here

Surname

Other names

Centre Number

Candidate Number

**Edexcel GCSE**

# Leisure and Tourism

## Unit 3: The Leisure and Tourism Environment

Friday 20 May 2011 – Morning

**Time: 1 hour**

Paper Reference

**5LT03/01**

**You do not need any other materials.**

Total Marks

### Instructions

- Use **black** ink or ball-point pen.
- **Fill in the boxes** at the top of this page with your name, centre number and candidate number.
- Answer **all** questions.
- Answer the questions in the spaces provided  
– *there may be more space than you need.*

### Information

- The total mark for this paper is 50.
- The marks for **each** question are shown in brackets  
– *use this as a guide as to how much time to spend on each question.*
- Quality of written communication will be taken into account in the marking of your responses to questions 1(c) and 3(d). These questions are indicated with an **asterisk (\*)**  
– *you should take particular care on these questions with your spelling, punctuation and grammar, as well as the clarity of expression.*

### Advice

- Read each question carefully before you start to answer it.
- Keep an eye on the time.
- Try to answer every question.
- Check your answers if you have time at the end.

Turn over ►

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Answer ALL the questions. Write your answers in the spaces provided.

Some questions must be answered with a cross . If you change your mind about an answer, put a line through the box  and then mark your new answer with a cross .

1 New technology influences the development of products/services in the leisure and tourism industry.

(a) (i) State **one** technological development that has influenced the leisure and tourism industry.

(1)

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.....

(ii) Describe how the technological development stated in 1(a)(i) has influenced the leisure and tourism industry.

(3)

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.....  
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.....

(b) Give **one** factor, other than technological developments, that can influence the leisure and tourism industry.

(1)

.....  
.....





2 'Historical and cultural destinations' are one type of popular tourist destination in the UK.

(a) In which **country** is St Andrews located? Choose an answer A, B, C or D and put a cross in the box.

(1)

- A** England
- B** Wales
- C** Scotland
- D** Northern Ireland

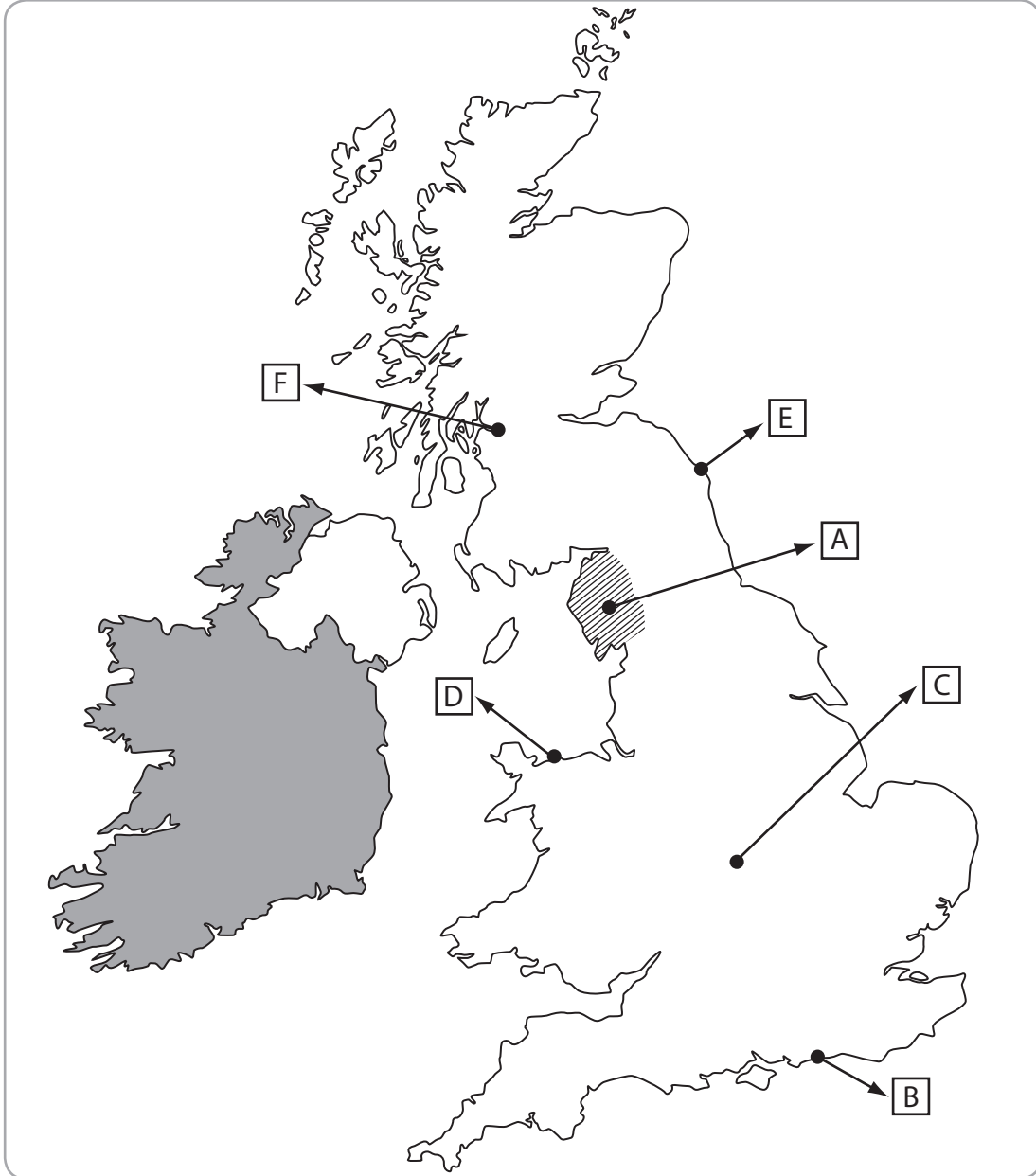
(b) Complete the following table by matching each of the tourist destinations with the labels (A–F) on the outline map of the UK on page 5.

(6)

Label	Destination
	Llandudno
	Lake District
	Glasgow
	Birmingham
	Butlins Bognor Regis
	Lindisfarne



### Outline map of the UK



(Source: adapted from <http://www.georesources.co.uk/ukmap.htm>)

Copyright © 2001 David Rayner Beagle Graphics (GeoResources) All rights reserved)



(c) Describe the role of VisitEngland.

(2)

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(d) Bath is a 'historical and cultural destination'. Describe the features that are important in giving appeal to Bath.

(4)

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**(Total for Question 2 = 13 marks)**



3 (a) Identify **one negative** impact of tourism on local communities.

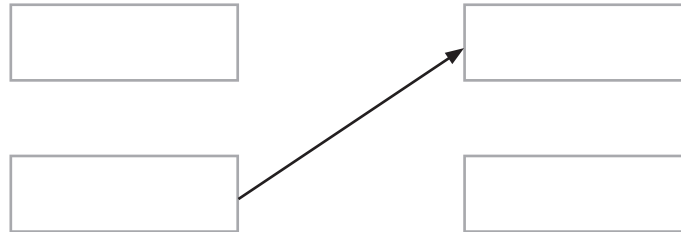
(1)

.....

.....

(b) Complete the diagram by drawing arrows matching the types of impacts.

Below is an example of what to do.



(3)

**Impact**

**Type of impact**

Regeneration

Positive impact on the local environment

Dual use of facilities

Negative impact on the local environment

Traffic congestion

Positive impact on the local community

(c) Describe the term 'ecotourism' and give an example of 'ecotourism'.

(3)

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Read the following information before answering Question 3(d).

### Yosemite National Park, California

One of the most popular attractions in Yosemite National Park is a 2695 metre mountain called Half Dome. The main route to the top of Half Dome is assisted by a 'ladder' made of wire cables. This is the only way to get to the top because it is too steep to walk up. Each winter the cables are removed and replaced for the next season.

Half Dome



In 2008, 84 000 hikers made it to the top of the mountain and at peak times 1100 people were on the route.

By 2009 the popularity of the route was causing problems. Some hikers had to wait over an hour to get onto the cable ladder. Also the condition of the cables was becoming unsafe, due to them being worn away, and four people died.

Half Dome – the cable ladder route is to the left



(Source: gavinmacfie.blogspot.com)

Climbing the cable ladder in July



(Source: Los Angeles Times © Scott Ouellette)

In 2009, the National Park Service, which is responsible for looking after Yosemite National Park, decided to reduce the negative impacts of tourism at Half Dome by a method known as 'managing visitors'.

From 1 March 2010 the National Park Service will manage visitors by restricting visitor numbers to the mountain by issuing a Day Use Permit. Only 300 of these will be available each day. Visitors will have to book a Day Use Permit in advance. The permits are free.

Day Use Permits for May and June 2010 were sold out in the first week of sale.

(Source: adapted from [http://www.yosemitevacation.com/half\\_dome\\_use\\_permits.htm](http://www.yosemitevacation.com/half_dome_use_permits.htm))







4 The issue of sustainability has led leisure and tourism organisations to look at ways of becoming more sustainable.

One way of doing this is by making sure that all new developments are sustainable.

(a) Which of the following is **most likely** to be a 'sustainable development'? Choose an answer A, B, C or D and put a cross in the box.

(1)

- A Theme park in a countryside area
- B Ecolodge in a rainforest
- C Golf course in a desert area
- D Health and spa complex in a seaside resort

One issue that affects sustainability is transport and the effects of the ever increasing number of car journeys.

Many holiday brochures for popular tourist destinations in the UK have a section called 'Give the Car a Holiday'. This is where tourists are encouraged to use their cars less whilst they are on holiday and use public transport such as bus and rail instead.

(b) (i) Identify **two advantages** of the 'Give the Car a Holiday' scheme for popular **tourist destinations**.

(2)

1 .....

2 .....

(ii) Identify **two disadvantages for holidaymakers** if they decide to 'Give the Car a Holiday'.

(2)

1 .....

2 .....



Read the following information before answering Question 4(c)(i).



**HELP SAVE  
THE ENVIRONMENT.**

The environment deserves our respect.  
You can show your respect for nature  
and help save the environment by  
reusing your towels during your stay.

**If you choose to  
participate in this program...**  
Please drape used towels over the  
curtain rod or the towel rack.

**If you choose not to  
participate in this program...**  
Please place towels on the floor.

(Source: <http://www.thehuntingdynasty.com>)

(c) Many large hotel chains across the world now encourage their guests to reuse their towels to help the environment.

(i) Explain **one** reason why this is good for the environment.

(2)

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.....



Reusing towels is something that customers can do. Another way to become more sustainable is to develop a 'Code of Good Practice' which states what organisations can do to achieve sustainability.

(ii) Suggest **five statements** for a 'Code of Good Practice' that could be adopted by leisure and tourism organisations to achieve sustainability. Your statements should consider the following issues:

- waste
- energy
- wildlife
- resources.

(5)

**Code of Good Practice to achieve sustainability**

1 .....

2 .....

3 .....

4 .....

5 .....

**(Total for Question 4 = 12 marks)**

**TOTAL FOR PAPER = 50 MARKS**

