



# Examiners' Report January 2011

# GCSE Leisure & Tourism 1 5LT01 01





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#### Introduction

This is the second sitting of Unit 5LT01 of the new GCSE 2009 Leisure and Tourism specification.

This replaces unit 5346 of the old specification, with some deletions and some additional information tested.

As this unit is an introduction to Leisure and Tourism, it is not expected that candidates will have depth of knowledge, but rather a broad overview of both industries.

There were four questions, corresponding to the four sections of the new specification, with a total of between 11 and 14 marks for each question, and a total of 50 marks to be answered in a shorter duration of 60 minutes. The questions were a mixture of multiple choice, short and longer answer questions. This format will continue in future series.

Quality of written communication was tested on the longer answer questions; in this case these were questions 2d and 3d).

Case studies were used to test application of this knowledge. Only information from the case studies in the examination can be used in answers to the questions, ensuring that candidates who know or have visited places used in the paper do not have an unfair advantage.

When candidates are asked to use examples in their answers, these may be from their local area, the UK or overseas.

#### Question 1(b)

A fairly straightforward question, however, candidates need to make sure that their answers are specific to enable a mark to be awarded, for example "going on the computer" was NOT credited, as this may be for work or business purposes, not necessarily leisure. They needed to say "playing games on the computer" or "going on the computer and using Facebook/Twitter etc..." The most common responses were watching TV/DVD or listening to music

(b) Identify two 'home-based' leisure activities.

(2)

Tho activities of name based leisure

coma be: watching TV or Playing on

the XDOX.



Two correctly identified home-based leisure activities, worth 2 marks.



A straightforward 2 mark question, testing knowledge of home based leisure.

(b) Identify two 'home-based' leisure activities.

(2)

going to the ciabary reading a book



This candidate would only score one of the possible two marks as they incorrectly stated "going to the library".



Read the question carefully to ensure you give the correct information.

Going on the internet is a home-based leisure auxility because you are at home when you do it watching To at home is also a home-based leisure activity because the Tou and yourself are both at home.



An example of a detailed answer. However this candidate simply says "going on the internet" which is not enough to gain a mark. Needed to say what they would do, e.g. socialising electronically, playing games etc.. Only one mark awarded therefore for watching TV.

#### Question 1(c)

#### Park Ranger

Some confusion in the mind of candidates in this question, as many understood this to be either a safari park or a theme park (rather than a country park, national park or a park in a town/city). However, answers which related to caring for animals/wildlife were credited as this may be a duty in any sort of park. Other common responses included cleaning up, keeping it tidy, educating visitors, and gardening related duties such as planting, weeding or mowing, all of which were credited. Again, students are advised to be specific to gain more than one mark, as there were many responses which simply said "looking after the park"

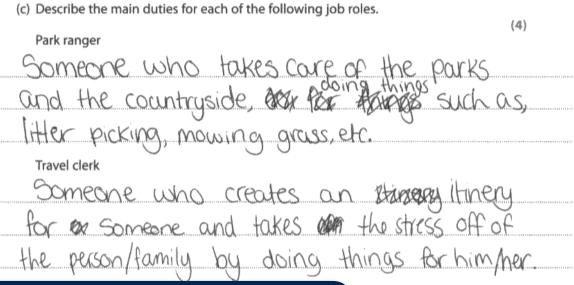
Incorrect responses included "A park ranger helps you find a parking space"

#### **Travel Clerk**

Again, many candidates confused this with resort representative (this was on summer 2010 paper, may have been used in revision), and focused their answer on customers who were actually on the holiday already.

Others just gave "helping customers" type answers, which again would limit them to one mark only. As above, candidates need to describe specific duties within the role to achieve maximum marks.

A four mark question, marks could be gained by describing one duty in detail, or for two duties briefly in the case of both the park ranger and the travel clerk.





"takes care of" is a rather vague answer, and on its own would only score 1 mark. However, this candidate has gone on to give more detail, eg, mowing grass etc.. so would bet awarded 2.

The travel clerk part of the answer could only be awarded 1 mark for "creates an itinerary" as the rest is explnation not additional detail of the duty.



Try to avoid general statements such as "looks after" as this could apply to virtually any job, and would never be awarded more than one mark.

(c) Describe the main duties for each of the following job roles. (4)	
Park ranger	
A park ranger must ensure the	4
VISitors uphood the rules, and mus	4 .
also deal with any problems	
with the animals and part itse	12
Travel clerk	
A Travel Clerk's man duties	
are setting up puchages for	odern resident of higher
people's holidage ands ansvenne	
questions and ginna advice	
to costomers.	



Park ranger response would be awarded both marks, for "uphold the rules" and deal with problems".

Travel clerk role would also gain two marks, as holidays, answering questions and giving advice is enough for 2 marks also.



Try to give detail in your descriptions for higher marks.

#### Question 1(d)

This question was targeting AO2 and candidates were expected to explain why James and Liz had chosen an independent holiday. Many just explained the difference between an independent holiday and a package holiday and did not relate it to James and Liz at all. However, most identified that as a package would include accommodation, they would not need this, and this explanation was credited, many candidates therefore scored 2 out of the 4 available marks. For the additional marks, they needed to extend this and explain the "freedom to choose" aspect of independent holidays, both before and during the holiday i.e. choose flight, airline, departure days, length of stay... and freedom to travel around, easily get from airport to apartment...

This question was looking for explanation, and the response should be linked to the customers in the question.

James and Liz have just arranged their holiday for next summer. They have booked flights on the internet, and are going to stay in a friend's apartment on the Costa del Sol in Spain. They will hire a car on arrival.

This is known as an independent holiday.

(d) Explain why James and Liz may choose to book this 'independent' holiday rather than a 'package'.

James and Laz may have choose independent rather than Package because they are staying at a friends so they don't need to book a noter or anything but Package meens you get everthing in including accompodation but James may not need it.



A very typical response, which would score 2 marks for the explanation of the fact that they do not need accommodation.



Always relate your answer to the command word in teh question in this case "explain". This means you need to say why?

James and Liz have just arranged their holiday for next summer. They have booked flights on the internet, and are going to stay in a friend's apartment on the Costa del Sol in Spain. They will hire a car on arrival.

This is known as an independent holiday.

(d) Explain why James and Liz may choose to book this 'independent' holiday rather than a 'package'.

(4)

James and Liz have chosen to book an independent holiday hue to the Jam that they are planning to stay at their friends apartment. This means that it isn't a package holiday because they aren't booking the flights together with their accomedation and catering. Also, when sporting on a package holiday transportation may be included. However, James and Liz are hiring a car on arrival so they can travel when it's suitable for them



A better response, this candidate would have been awarded two for the not need accommmodation part, plus an additional mark for realising that they would have more freedom with a hire car. Total 3 marks.

#### Question 2(b)

A significant majority of candidates had no idea of what an administration department did. Incorrect responses included roles of other departments, such as finance, e.g. paying wages; IT, e.g. designing the website; and marketing, e.g. advertising the gym; and the role of gym instructors, e.g. showing people how to use the machines. Duties linked with reception were, however, credited, e.g. making bookings, enrolling new members....

To gain three easy marks here, candidates simply had to identify the jobs undertaken in any office or admin departments, e.g. filing customer details and other paperwork, sending letters to members, replying to emails, answering the phone.....

(b) Describe the role(s) of the administration department of a gym or health club.

(3)

To advertise for the gym

clear with bookings



This candidate only scored 1 mark for 'deal with bookings'. Advertising is the job of the marketing department.



This response was looking for a description of the roles/duties, and this could be either 3 separate duties, or one or more described with detail.

(b) Describe the role(s) of the administration department of a gym or health club.

(3)

(3)

(6) conswer the phone to customers and to help

austomers with any queries they May have they

should also be able to help and deal with

complaints so that customers remain satisfied with

the service they receive white answering the phone they

may have to link through to people or sign them up.



A very good answer, candidate identifies three roles and has some detail within the description, so would therefore gain all 3 marks.



Try to make as many points as there are marks in the question.

#### Question 2(c)

A well answered question. Candidates were able to identify and describe very many measures used to ensure safety. The most common answers being 'member inductions', CCTV, lockers, checking machines daily for safety and secure entry systems. Those who did not score so well usually described two measures, then spent the rest of the answer explaining why they would ensure safety. Watch the command word!

This question was again looking for description, either 4 measures, or 2 or 3 measures with detail.

A gym or health club has a responsibility to maintain high standards of health, safety and security.

(c) Describe measures a gym or health club may use to ensure the safety and security of customers and/or their property.

(4

Teu them how to use things like equipment, and make sure they use it safely. Putting different posters up around the gym so visitors can see them while they are working out.



The first sentence would gain 1 mark, the second point 'putting up posters', would gain an additional mark. the remainder of the answer is explanation. Two marks.



ON a four mark question, try to make four points.

A gym or health club has a responsibility to maintain high standards of health, safety and security.

(c) Describe measures a gym or health club may use to ensure the safety and security of customers and/or their property.

(4)

to ensure safety for customers gyms find to give them a oney run on the equipment and advice from an what's personally best for the specific member safety onechs are done monthly on all equiptment so to prevent mjury, and if injury does occure there will always be an instructor nearby to help All instructors must know first aid incose of emergency.



A better response, this time scoring 3 marks for "trial run", 'safety checks' and 'first aid' trained instructors.



Read the question carefully, the fact that this one also asked for customer's property would maybe give an easy additional mark for lockers or CCTV.

#### Question 2(d)

This question was testing the quality of written communication, so candidate are to be encouraged to re-read their answer to check for and correct errors.

Some candidates focused their answer solely on the layout, which limited the number of marks they could be awarded. Others focused solely on content. Responses which refer to colour cannot be credited, as papers will always be produced in black/white.

However, many responses were in level 2, as they correctly evaluated both content and layout, for example emphasis on the word 'FREE' and the protection for customers money being positive evaluation, and the lack of duration, departure dates and uniform font being examples of negative evaluation. To achieve level 3, the evaluation also needed to refer to attracting customers, and specific customer types who may be attracted, for example families by the free child places, or senior citizens as the holidays are in winter and 'they don't like the cold/are retired and can travel anytime....'

This question was testing the quality of written communication, so candidates are to be encouraged to re-read their answer to check for and correct errors.

\*(d) Evaluate the effectiveness of this leaflet in attracting customers.

In your answer you could consider:

- · content of leaflet
- layout of leaflet.

The leaflet gives you also

DE information about the

DESTINATIONS ON Where you

CON GO and also what comes

With the price: I think the

Layout OF the leaflet could

be improved. The leaflet

On gives you information

But it doesn't show you

any pictures of the destinations

which could offeet the



A basic level 1 response, with only basic evaluation. Statments such as 'the leaflet could be improved' need to be qualified with more detail. e.g. it doesn't show you pictures, but what shuld these be of? No mention of attracting customers. 2 marks.



Consider both content and layout, as requested in teh question, but also relate your answer to attracting customers - for higher marks what types of customer?

\*(d) Evaluate the effectiveness of this leaflet in attracting customers.

In your answer you could consider:

- · content of leaflet
- · layout of leaflet.

(6)

The lastlet containes a number of deals to

white the address like "sever \$50 generations":

Check the will after the custome as

the feel like they are getting a great deal.

It lists the address on any the prices but that is limber.

It was a stagen as a title this will make it strick in the

customers and.

I Find the laggest of the leastlet to be single and not

and independent the section of the a list but does and

with a number to call as to caused a brocker is interested.

I do shall the last of information is a against as all the customer

knows is the deals and least on. The over all book of the Lastlet

I shall is doll and borry and not very eye satisfage.



A better response which picks out some of the content and evaluates it. It also looks at the leaflet from a customer point of view, and gives personal opinions as to its effectiveness.

Level 2 response - 4 marks.

#### Question 3(a)

This question asked for a leisure **activity** associated with 'Relaxation'. For this reason, sleeping, napping, and sitting down in front of the TV were NOT credited (these are not activities).

Sports and similar were also not acceptable, e.g. football, swimming...

The most popular answer was 'yoga'. Other good responses included meditation, massage, visiting a spa, sunbathing....

**3** (a) Identify **one** leisure activity which is associated mainly with relaxation.

(1)

having a masarge



Massage - fine - a very relaxing leisure actitivy.

3 (a) Identify **one** leisure activity which is associated mainly with relaxation.

(1)

having a spal swimming



Having a spa is fine, though swimming is not. 1 mark awarded though.



Try to give only ONE activity as specified in the question.

#### Question 3(b)

- i) Most candidates were able to state the name of a low cost airline, easy jet and Ryanair being the most common. However, some incorrect responses included Virgin and British Airways.
- ii) Candidates who had either flown, or had researched in class, were able to score two marks with ease on this question. Cheaper fares, no allocated seats, no free meals were the most common features identified. Candidates who repeated the question in their answer e.g. "they are low cost" did not get any marks.

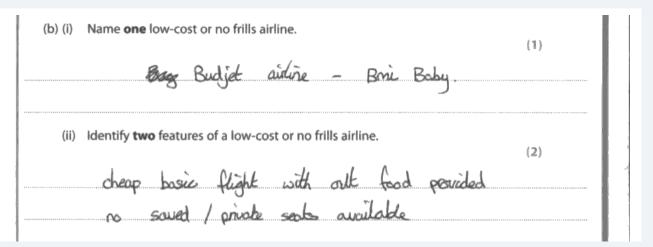
(b) (i)	Name <b>one</b> low-cost or no frills airline.	(1)	
	Easy-jet.		
(ii)	Identify <b>two</b> features of a low-cost or no frills airline.	(2)	
tW0	reatures of a now-cost or no-frius arriving one that to	hl	
flights are much cheaper than others and the staff probably get			
paid	US:		



Easyjet is fine, (1 mark) and the candidate identifies that they are much cheaper than other,s however, canot assume that staff are paid less, so no additional mark awarded (1 mark) total 2 marks.



Do not repeat the question in the answer, ie. 'they are low cost'.





BMI baby is fine (must say baby) (1 mark) the features identified (3 of them) are all good, so 2 additional marks would be awarded.



Although question asked for two and this candidate has stated 3, there is no problem with this.

#### Question 3(c)

This was the question which was not answered well by many candidates. They simply repeated points from the extract. This was an AO2 targeted question, and asked them to explain why? Candidates who repeated information from the extract, even though correct and applied to senior citizens or a family, would only achieve one of the possible two marks.

When the command word is explain, candidate should be encouraged to think beyond the case study, in this case the characteristics of the customer types in the question, and their needs. i.e the fact that the senior citizen is travelling alone and the ages of the children and the fact that there is only one adult.

#### Single Senior citizen

Most picked up on the fact that they like sightseeing, like to sleep on journeys etc (from the extract) However for additional marks they needed to say more than this, for example, older people may have poor eyesight, so do not like to drive distances, or they are on their own, petrol costs would be high, and they would have no company on the road....

#### Parent with two children

"because its boring" type answers were very common here, and these would only be awarded one mark. To achieve two, they needed to think beyond the extract to the needs of young children, for example, stopping for the toilet, travel sickness, one having to sit alone as seats are 2x2....

Answers which contrasted coach travel with other forms of travel were also credited.

(c) Using the information from the article,

(i) explain why a single senior citizen might choose to go on a coach holiday,

(2)

Senoir citizens on there own find coach holidays alot less hassle and a great way of having a holiday. They can rest, tack to fellow passengers and take in the Scenery whilst not having to drive.

(ii) explain why an adult with two children, aged three and five, might **not** choose to go on a coach holiday.

(2)

The coach holiday may not be convienent for the adult & children because the children may become bored, need child seats, cryov require the mums attention districting fellow passengers and on most buses it would mean the child would be seperated from its mother.

They may also not have enough room for luguage or necessities on the coach.



### **Results Plus**

**Examiner Comments** 

A good response, clearly related to the single senior citizen, using the article material in a sensible way. 2 marks. Very detailed response for the family, not only "children are bored" but also the need for child seats, separation, luggage allowances etc.. 2 marks



Think beyond the article, and consider the needs of the customer for higher marks.

(c) Using the information from the article,	
(i) explain why a single senior citizen might choose to go on a coach holiday, (2)	
AS It is easyer than any other way of erails	
and They can sit back and relationgo to	
Sleep Some old people like to gosightseing so they	
Can look out the winds	
(ii) explain why an adult with two children, aged three and five, might <b>not</b> choose to go on a coach holiday.	
(2)	
AS Younger Children will easily get borrd and	
Cloach's only have Zby Z sors so some one will	*
have to Sit by there self	



The first part of this answer is only worth one mark. It is mostly lifted from the article and does not relate to the single senior citizen at all (1 Mark)

The second part is better, the candidate has realised how a coach is configured, i.e. 2 x 2 seats, and applied this to the family, so will score 2 marks.

#### Question 3(d)

Many candidates were able to assess the benefits of the new scanner in improving detection of weapons, safety on flights and speed through security for the passengers. They also pointed out the problems with certain customer types, e.g pregnant women or those with religious or other beliefs, and therefore scored marks in level 2. However, there were very few who thought beyond this, i.e. the 'airport experience' of the passengers. Those who did, made statements like "faster through security would mean they have more time to spend in duty free shops" or "people may choose to travel from this airport in preference to others as they know that security is strict"

This question was testing the quality of written communication, so candidates are to be encouraged to re-read their answer to check for and correct errors in spelling and grammar.

\*(d) Assess how effective the body scanner will be at improving security and improving the airport experience of passengers.

(6)

Howng the maked image security scans, is

Very helpful, you wouldn't be quering for

long, so everything would be quicker, yes I

can independ # it show you naked but

It is distroyed straight after? And all of

Hus is for our safety, so count see a the



This question asked for assessment. This candidate has lifted the points from the extract and the only assessment is "it is helpful" and "i dont see the problem". this would be classed as basic assessment and marked in Level 1 - 2 marks.



When asked to assess, look from both the good and the bad side, and in this case from the point of view of the passengers rather than the airport itself.

\*(d) Assess how effective the body scanner will be at improving security and improving the airport experience of passengers.

(6)

The body scanner will improve security because it is easier for people to see it someone is niding something, rather than just giving them a pat down. It will improve passengers experience at the airport because it will make them feel safer going on a plane knowing that it would be much more will difficult then it used to to some shock things on to a plane. This is good because it passengers are impressed about the body scanner they may be more likely to come back to that airport if they feel safer.



### Results Plus

**Examiner Comments** 

This candidate has considered the scanner in more depth, and has compared it to the pat down search. It has related the answer to the passenger experience. However, it has not assessed any negative points, e.g. pregnant women or religious beliefs, so will score 4 marks.

#### Question 4(a)(b)

a) Surprisingly, lots of candidates were not able to name a National Park. Some gave Center Parcs (from June 2010 paper) others named a park in their local area/town or city.

A few candidates did state Snowdonia, failing to read the question which asked for an English national park. The most common correct answer was the Lake District.

b) This question was also quite poorly answered, there were many responses which could be found in towns and cities as well as countryside areas, for example bike trails, animals, trees, grass....

Countryside features such as hills, mountains, small villages, low population, fields with sheep/cows were acceptable, as were statements like 'beautiful views' good scenery' and 'peace and quiet' although technically these are not features

4b) The question asked for description, so candidates should be encouraged to give more than a one word answer.

	<b>one</b> National Park in	_		(1)
inijingarinimmmimmmaani				. , , , , , , , , , , , , , , , , , , ,
				* ( )
	T		<u> </u>	
(b) Describe	<b>two</b> features of 'co	untryside areas.		(2)
	ام طفریم ما	lace and	hoset	aforts 4L.



No National park named. One mark only awarded for 'quiet place'.

4 National parks are a type of 'countryside area'.		
(a) Identify <b>one</b> National Park in <b>England</b> .	rk in <b>England.</b> (1)	
Lake Pistrict		
(b) Describe <b>two</b> features of 'countryside areas'.	(2)	
A countryside area would be	ul	
lots of open green spaces of	and	
have natural sights of be	anty	
Or Interest.	)	



The Lake District correctly identified, and a fairly good description of the countryside features. 'open green spaces' on its own however, could refer to a park in a city. Natural sights of beauty and interest is OK. 2 marks awarded.



Try not to make general statments like "good views". Expand on this to say 'good views of mountains, lakes, waterfalls....'

A tip is to re-read your answer and think "does this describe the countryside?" or could it be anywhere?

#### **Question 4c**

The question asked for an example from the case study on Bath

• Some candidates did not read the word **example** and just stated 'museums and galleries', so were not awarded any marks. Others just stated 'Roman Heritage' and 'Georgian Heritage'. There were five named examples in the case study which they could have picked and gained marks for.

Question asked for examples, these simply needed to be picked out from the extract.

(c) Identify **two** examples of features in Bath from the extract which make it a historical and cultural destination.

(2)

The see Roman bouths make this cultural and the 15th century Abbey makes it historical



This candidate achieved both marks for the Roman Baths and the 15th Century Abbey. There was no need to link with the historical and cultural destination type.



Look for named or specific examples not general ones such as museums.

(c) Identify **two** examples of features in Bath from the extract which make it a historical and cultural destination.

(2)

When it says 'rich in Roman heritage' it sugests it is historical & cultural because formans are historic. Also it says '15th centuary' this also sugests it historical because it was a long time ago.



An answer which does not give an example of the five given in the case study. It ttired to explain why Bath is historical and cultural instead, so was awarded no marks.



Watch for the command word "identify" - do not explain (as this candidate did).

#### **Question 4d**

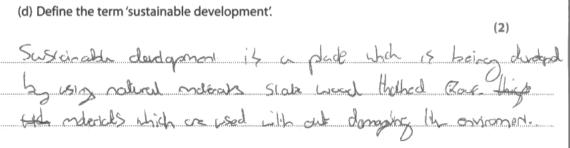
The term 'sustainability' was poorly understood by many candidates. Many took this to mean 'keep it going' or 'improve its facilities to get more people to visit'.

The mark scheme details the features of sustainable development, and to be awarded marks here, candidates needed to use some of these terms, and refer to present and future, and/or 'not harming the environment'.





A basic definition, this would score only 1 mark. More detail should be included to score 2 marks here.





This definition has more detail - refers to natural materials, slate wood, thatch, and the fact that it is not spoiling the environment.



A better theoretical definition of sustainable development would be "a development that meets the needs of the present generation without compromising the needs of future generations" Examples such as jobs for locals, local materials, wildlife preservation etc will enhance this definition.

#### Question 4e

The poor understanding of sustainability also impacted on many candidates' understanding of this question. They were asked to pick either countryside or historical and cultural destinations. Very many candidates simply described the features of the destination type or tried to explain how they should attract more customers. Better responses gave some ideas as to how their chosen destination could remain sustainable. Common ideas included picking up litter/having more bins, park and ride and having designated footpaths. These ideas would get them 2 marks, however, to gain more for this AO2 question they needed to say why this would help them remain sustainable, and only a few candidates managed to do this.

This question asked how either countryside or a historical and cultural destination could remain sustainable. Countryside was the most popular choice. Simply stating ideas, witout explanation, would only score 2 marks.

(e) Explain how either a 'countryside area' or a 'historical and cultural destination' can ensure that it remains 'sustainable'. You may use examples you have researched or studied in class to support your answer.			
Indicate your choice of question by marking a cross in the box ⊠. If you change your mind, put a line through the box ⊠ and then indicate your new choice with a cross ⊠.			
Countryside area 🗵 Historical and cultural destination 🖸			
Explanation			
By making sure a country side area is			
bept sustainable 15 by making it eth national			
trust, so It Is looked after & and			
treated as free and but 15			
actuly one owend by a trust, this			
way It can be tept the way 17			
15 without buildings and snopping			
mais being boilt everywhere.			
and have widlife.			
Pesults lus			

**Examiner Comments** 

This candidate has only actually given one idea, 'marking it national trust', and then gone on to explain how this would protect it. No other ideas given, so 2 marks only awarded.



If question asks for examples, these can be local, national or international. One very good response used Stonehenge as a historical and cultural destination that has been protected in various ways.

(e) Explain how either a 'countryside area' or a 'historical and cultural destination' can ensure that it remains 'sustainable'. You may use examples you have researched or studied in class to support your answer.

(4)

Indicate your choice of question by marking a cross in the box ⊠. If you change your mind, put a line through the box ⊠ and then indicate your new choice with a cross ⊠.

Countryside area 🗵

Historical and cultural destination

Explanation

Country side acco an ensure May Slay Sustainable by not clargy Me. View of Me area. Where he old buildings and courses are gode — listed the some areas are protected by Area of addinging what beauty regulations on by environmental protection agency regulations. This allows the area to be left as it is and doesn't allow man made Changes to late Place The areas may be published to ensure to damage is done and be ensure that walkings are in Place to Shop damage spreading this keeps the area remaining surdicipate and the recycling him are efficient in even to keep the location thing.



# **Results**Plus

**Examiner Comments** 

This response outlines quite a lot of ideas for a countryside area. These include listed buildings, designation of an AONB, regulations, protecting walkways, and recycling. Explanation linked all these well to sustainability for the future.

4 marks awarded.

#### Summary

There was a good standard of responses to the majority of questions on this paper. Most candidates attempted all questions. There is no need for candidates to re-write the question on the longer response questions, many candidates wasted time and space doing this. The key to high marks is to identify the command word in the question, as candidates were inclined to explain when asked to describe, for example on question 2c) and vice-versa. Assessment and Evaluation are also important examination skills, especially on the longer response questions.

Comments on questions, with sample answers can be seen in the report on each individual question option. Please note that sometimes only parts of answers are reproduced.

#### **Key Points**

#### Read the question

- e.g. English National Park (4a)
- e.g. "example from extract" (4c)

#### Be specific

e.g. "going on the computer (1b) is better as "playing games on the computer"

#### Give some detail when asked to describe

e.g. "lockers" (2c) is better as "lockers with keys for customer's property"

#### Explain - Say Why?

- 3c) Don't just repeat information from extract, link this to the characteristics of the customer in the question
- 4e) Don't just identify measures/ideas, say why they would help sustainability

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