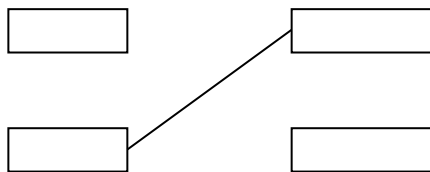


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Answer ALL the questions. Write your answers in the spaces provided.

1. The travel and tourism industry is divided into 'key components'.

Look at the key components in the left hand column and link them, using a straight line, to the correct description in the right hand column. Below is an example of what to do.



Key components

Description

Travel agents

Organisations that can arrange your holiday through the internet.

Online travel services

Methods of transport that can take you from one place to another.

Transportation

Organisations that provide advice on holiday arrangements and sell holidays to customers.

Q1

(Total 3 marks)



Leave blank

2. The leisure industry is divided into 'key components'.

(a) Describe each key component given below.

Key component	Description
Children's play activities
Countryside recreation
Arts and entertainment

(6)

(b) Give **two** examples of home based leisure activities.

1

2

(2)

(Total 8 marks)

Q2





<p>3. One 'purpose of a visit' is visiting an attraction.</p> <p>Give two other purposes of a visit.</p> <p>1</p> <p>.....</p> <p>2</p> <p>.....</p> <p style="text-align: right;">(Total 4 marks)</p>	<p>Leave blank</p> <p>Q3</p> <input data-bbox="1614 961 1656 1032" type="text"/>



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4. Describe **two** duties for each of the following jobs.

(a) Fitness trainer

1

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2

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(4)

(b) Park ranger

1

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2

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(4)

Q4

(Total 8 marks)



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5. There are different types of holiday. One of these is a 'package holiday'.

(a) Describe the term 'package holiday'.

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(3)

(b) Give **two** other types of holiday.

1
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2
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(2)

Q5

(Total 5 marks)



Leave
blank

6. (a) Describe **two** 'products and services' offered to users of a leisure centre.

1

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(2)

2

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(2)

(b) Mr Mealing is 62 years old. Explain how his age could affect how he spends his time in a leisure centre.

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(6)



Leave
blank

(c) Describe what leisure centres were like 20 years ago.

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(4)

(d) Explain how leisure centres today are different from leisure centres 20 years ago.

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(6)

Q6

(Total 20 marks)



7. This question is about the links between leisure and tourism.

A group of students have booked a weekend break to Berlin. They are flying with a budget airline. They will stay in a youth hostel. They want to visit museums, historic sites and will need to find restaurants and bars. One of the students will be celebrating her 21st birthday whilst in Berlin. They will all go out for a meal before going clubbing.

(a) Describe **two** ways in which the flight and the weekend break in Berlin link leisure and tourism.

1
.....
.....
..... (2)

2
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.....
..... (2)



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blank

(b) Give **one** key tourism component that the students could use while in Berlin on their weekend break.

Explain how this key tourism component would help the students make the most of their leisure activities during their weekend break in Berlin.

Key tourism component

Explanation

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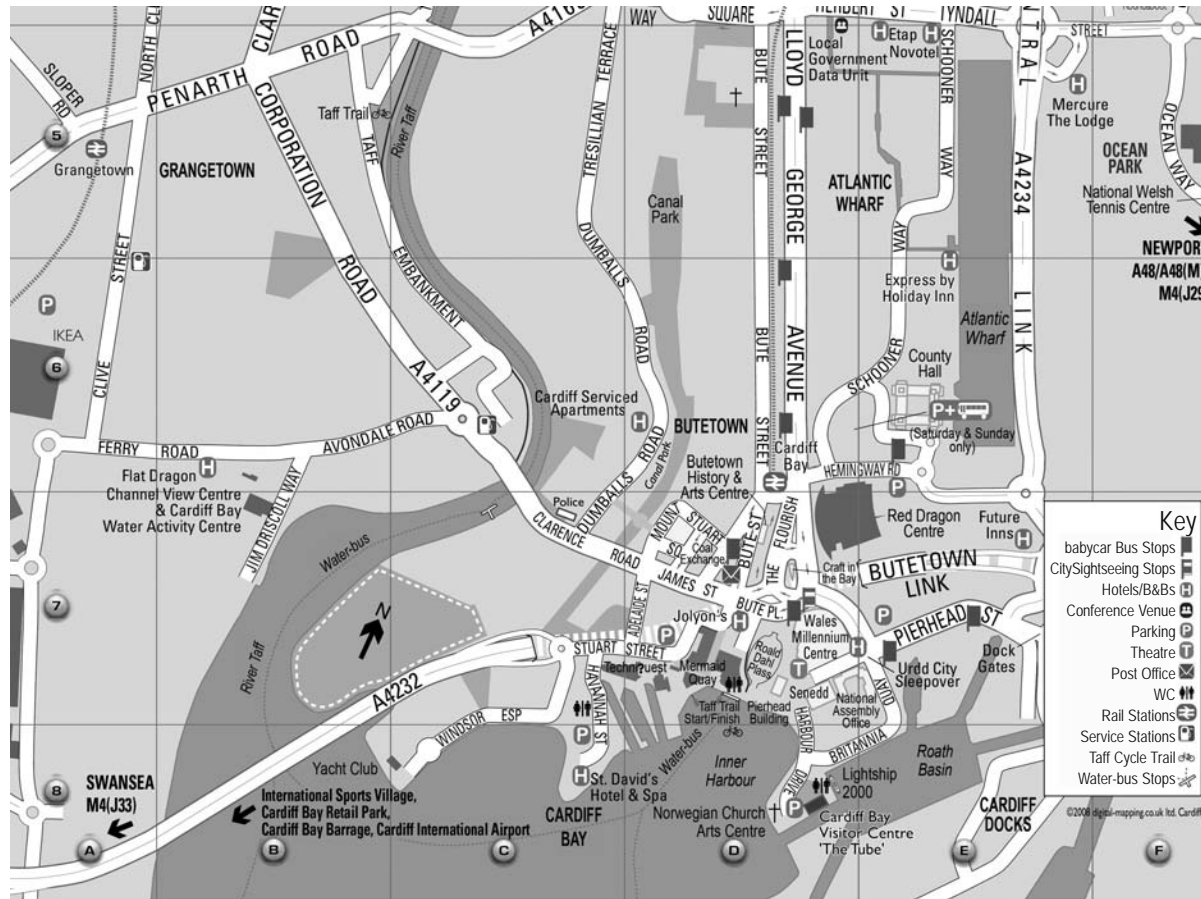
(4)

Q7

(Total 8 marks)



Use the following map to answer Question 8.



South Cardiff and Cardiff Bay area

(Source: mapping used by permission ©2009 digital-mapping.co.uk Ltd. Cardiff, UK)

8. (a) Name **three** accommodation facilities.

- 1
- 2
- 3

(3)

(b) Name **three** 'sports and physical recreation' facilities.

- 1
- 2
- 3

(3)



Leave
blank

(c) Name **two** methods of travel available to people visiting from outside the South Cardiff and Cardiff Bay area.

1

2

(2)

(d) Explain how the availability of transport may affect what people living in the South Cardiff and Cardiff Bay area choose to do in their leisure time.

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(6)

Q8

(Total 14 marks)

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9. (a) Cardiff is classed as a 'tourist town and city'. Describe the features of a tourist town and city.

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.....
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(2)

(b) Name **two** other UK tourist towns and cities.

1

2

(2)

Use the following information to answer Questions 9(c) and 9(d).

Torquay Harbour

Torquay Harbour lies on the north shore of Tor Bay. It remains a fully operational and busy little port. It is very close to the town centre giving easy access to shops, restaurants and bars. The harbour is sheltered by two piers. The 440 berth marina at Haldon Pier has an extended quayside which is important when hosting maritime events, such as power boat racing or the tall ships race. It is also home to various shops and cafes. 'Living Coasts', a coastal zoo and conservation charity, is also based here.

The busy little port looks set to expand further when new plans to develop the marina are unveiled to locals, the business community and tourism agents.



(Source: adapted from www.torbay.gov.uk)



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(d) Describe **one** way in which Torquay Harbour marina can be developed in a sustainable manner.

You should justify your answer.

Suggestion

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(4)

Justification

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(4)

Q9

(Total 20 marks)

TOTAL FOR PAPER: 90 MARKS

END

