

Mark Scheme (Results)

January 2010

GCSE

GCSE Leisure and Tourism (5346/01)

Unit 1: Investigating Leisure and Tourism

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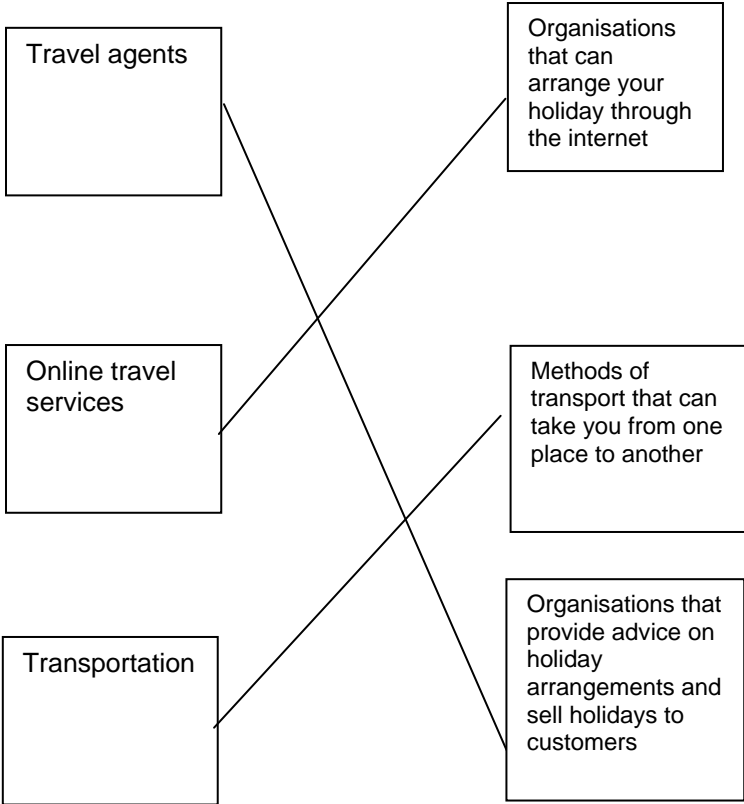
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Question Number	Answer	Mark
1(a)	<p>One mark for each description correctly linked to a component. No marks if more than one line used.</p> <p>Travel agents - Organisations that provide advice on holiday arrangements and sell holidays to customers (1). Online travel services - Organisations that can arrange your holiday through the internet (1). Transportation - Methods of transport that can take you from one place to another (1).</p> 	(3)
Total for Question 1		3 marks

Question Number	Answer	Mark
<p>2(a)</p> <p>AO1</p>	<p>Up to 2 marks for each description. 1 mark for basic description or example identified. 2 marks for detailed description or range of services.</p> <p>Children’s play activities</p> <ul style="list-style-type: none"> • Playground (1) • Offers facilities for young people to have fun such as adventure playgrounds (2) • A playground (1) with swings and slides (1). <p>Countryside recreation</p> <ul style="list-style-type: none"> • A place to do outdoor activities (1) • A place in the woods to go hiking (2) • Offers people the opportunity to do outdoor activities from an outdoor centre (2) • A National Park (1) where people can go and hike (1) • A National Park (1) where other activities away from town can be undertaken (1). <p>Arts and entertainment</p> <ul style="list-style-type: none"> • Galleries (1) where people can go and see an art exhibition (1) • Cinemas (1) where people can go and see a film (1) • Theatres (1) where people can go and see a play or a musical (1) like Hairspray • Cinemas are places where several films (1) can be viewed at different times (1). 	<p>(6)</p>
<p>2(b)</p> <p>AO1</p>	<p>1 mark for each correct activity identified.</p> <p>E.g.</p> <ul style="list-style-type: none"> • Reading (1) • Watching TV (1) • Listening to music (1) • Playing on the computer (1) • Playing a game (1) • Playing football in the garden (2) • Playing The Ashes on the Wii (2). 	<p>(2)</p>
<p>Total for Question 2</p>		<p>8 marks</p>

Question Number	Answer	Mark
<p>3</p> <p>AO1</p>	<p>Up to 4 marks available. 2 marks awarded for correct term. 1 mark if not correct term or close variation.</p> <p>E.g.</p> <ul style="list-style-type: none"> • Sightseeing (2) • Seeing places of interest in the area (1) • Visiting friends and relatives/relations (2) • Going to see relatives (1) • Going to a sports event as a spectator or to participate (2) • Business (2) • Holiday (2). 	<p>(4)</p>
<p>Total for Question 3</p>		<p>4 marks</p>

Question Number	Answer	Mark
<p>4(a)</p> <p>AO1</p>	<p>1 mark for basic description. 2 marks for detailed description.</p> <p>Fitness Instructor: shows people how to use the gym equipment (1). Someone who gives you an induction session (1) on how to use the equipment safely (1). Show you how to do exercises (1) and get into the correct posture (1).</p>	<p>(4)</p>
<p>4(b)</p> <p>AO1</p>	<p>1 mark for basic description. 2 marks for detailed description.</p> <p>Park ranger: Someone who protects the environment (1) in a national park (1). Someone who protects the park (1) by checking the wildlife and their habitats (1). Someone who give help and advice to visitors (1). Someone who shows them around (1) on a tour (1). Someone who drives around and checks if anything is broken (1) like gates or fences (1). Picking up litter (1) to make the place look tidy (1).</p>	<p>(4)</p>
<p>Total for Question 4</p>		<p>8 marks</p>

Question Number	Answer	Mark
5(a) AO1	<p>Up to 3 marks available. Marks increase with detail. Maximum marks only awarded when there is reference to the whole "package".</p> <p>E.g.</p> <ul style="list-style-type: none"> • A package holiday includes the accommodation (1), flights (1) and another ancillary service e.g. activities (1). Total 2 marks • A package holiday includes accommodation (1), flights (1) and another ancillary service (1). They are all sold at one price (1). Total 3 marks 	(3)
5(b) AO1	<p>1 mark for each correct response.</p> <p>E.g.</p> <ul style="list-style-type: none"> • Domestic (1) • Short break (1) • Independent (1) • Inbound and outbound/outbound/inbound (1) • Short haul flights (1) • Long haul flights (1) • Special interest (1). 	(2)
Total for Question 5		5 marks

Question Number	Answer	Mark
6(a) A02	<p>Up to 2 marks for correct product/service. Marks increase with detail. Use professional judgement.</p> <p>Product and service 1</p> <ul style="list-style-type: none"> Swimming pool (1) A swimming pool where you can book lessons or train (2) Gym (1). <p>Product and service 2</p> <ul style="list-style-type: none"> Sports injury clinic (1) A place where you can go for treatment after a football injury (2). 	(4)

Question Number	Indicative Content	
6(b) A02	<p>Level 1 e.g.</p> <ul style="list-style-type: none"> Go to exercise classes especially for the over 60s. Go to the cafeteria and take advantage of an over 60s lunch deal as Mr Mealing is aged 62 and can take advantage of this deal. <p>Level 2 e.g.</p> <ul style="list-style-type: none"> He could keep active by keeping fit and healthy through using the gym or swimming or participating in special aerobic sessions at any time during the day to suit him as he does not have to go before or after work because he is retired and can pick and choose when he wants to go. 	
Level	Mark	Descriptor
Level 1	1-3 marks	Basic suggestions with some explanation.
Level 2	4-6 marks	Detailed explanation and reasoning, clearly linked to age.

Question Number	Answer	Mark
6(c) AO2	<p data-bbox="395 282 1147 349">Maximum 4 marks. Marks increase with detail. 1 mark only if generalised answers.</p> <ul data-bbox="443 416 1102 763" style="list-style-type: none"><li data-bbox="443 416 1102 483">• They only had a swimming pool and squash courts (1)<li data-bbox="443 517 1102 551">• There would be limited choice of classes (1)<li data-bbox="443 584 1102 618">• Many of them were run by local councils (1)<li data-bbox="443 651 1102 685">• Leisure centres were not very big (1)<li data-bbox="443 719 1102 763">• Sometimes they only had a swimming pool (1)	<p data-bbox="1342 707 1382 741">(4)</p>

Question Number		Indicative Content
6(d)	AO2	<p>Level 1 - They have a gym or aerobic sessions where people can get fit and they have a sauna or Jacuzzi for people to relax in after their exercise session. They did not have this twenty years ago.</p> <p>Level 2 - Leisure centres now have improved technology such as online booking systems so that you can book your activity in advance. 20 years ago people would have had to call in personally or ring up to check availability of an activity.</p> <p>They only had a few activities like squash/football/swimming They were not open for late sessions for business people. They now have many activities for young people such as Pulse8 or spinning which they did not offer twenty years ago.</p> <p>Level 3 - Leisure centres now have state of the art digital exercise equipment which can be programmed to individual's training plans whereas 20 years ago all equipment used to be manual. They have advanced booking systems because of the improved technology which mean that there is little risk of overbooking and people can reserve squash courts for examples, from their homes. They used to have to book personally or call in every time they wanted to use the centre which meant that activities had to be planned in advance. There are digital TV screens which show football matches and other sporting events in the cafes/bars which means that people can relax and watch live entertainment after their sessions at the centre, rather than go home and watch highlights at home which is what used to happen. (6)</p>
Level	Mark	Descriptor
Level 1	1-2 marks	Description of past or present facilities in the leisure centre
Level 2	3-4 marks	Some reference to the past and present facilities in a leisure centre.
Level 3	5-6 marks	Detailed explanation of past and present leisure centres. Clear reference to past and present.
Total for Question 6		20 marks

Question Number	Answer	Mark
<p>7(a)</p> <p>A02</p>	<p>Up to 4 marks available. Up to 2 marks for each link. 1 mark for stating the key component</p> <p>Link 1 Flight tickets are tourism which is part of transportation (1) but activities for the weekend break are arts and entertainment which is leisure (1). Flying allows the students to travel to Berlin which is tourism (1) which means that they will be able to visit the sights of Berlin and enjoy the restaurants and bars which is leisure (1).</p> <p>Link 2 The flights are tourism as they are transportation and the museums which they may visit over the weekend are arts and entertainment which is a leisure component which is how they are linked. The students can visit historic sights which is a component of arts and entertainment so is leisure (1) whilst staying in a hostel in Berlin which comes under the component of accommodation and catering which is tourism (1).</p> <p>The students can fly to Berlin which is tourism (1) and stay in a hostel in Berlin and also eat in a restaurant in Berlin in their leisure time (1).</p>	<p>(4)</p>

Question Number	Answer	Mark
<p>7(b)</p> <p>A02</p>	<p>Up to 4 marks available.</p> <p>1 mark for correct identification of key tourism component.</p> <p>Up to 3 marks for the explanation.</p> <p>Maximum 1 mark in total for description of leisure/tourism which is general or theoretical.</p> <p>E.g.</p> <p>The hostel is accommodation and catering which is a tourism component. (1)</p> <p>The students will stay in a hostel which is accommodation and catering and a key tourism component. Whilst the students are there they can pick up TIC leaflets from the main reception which will help them decide on their leisure activities without having to leave the hostel which means that the accommodation and catering component is providing other components of the tourism industry. (4)</p> <p>As the students are staying in a hostel they will be using accommodation and catering. This is a key tourism component. They will be able to have a drink at the bar provided by the hostel which means that they do not have to go elsewhere for a drink in their leisure time. The hostel reception may have a link to the TIC or have leaflets which will help the students decide where they are going to visit by providing information on the sights and attractions to visit. This key component will help the students make the most of their leisure time whilst being tourists in Berlin. (4)</p>	<p>(4)</p>
Total for Question 7		8 marks

Question Number	Answer	Mark
<p>8(a)</p> <p>AO1</p>	<p>1 mark for each accommodation facility correctly named from the map to a maximum of 3 marks.</p> <ul style="list-style-type: none"> • Etap Novotel • Mercure The Lodge • Urdd City Sleepover • St Davids Hotel and Spa • Jolyon's • Cardiff Serviced Apartments • Flat Dragon • Express by Holiday Inn • Future Inns 	<p>(3)</p>
<p>8(b)</p> <p>AO1</p>	<p>1 mark for each sports and recreation facility correctly named from the map to a maximum of 3 marks.</p> <ul style="list-style-type: none"> • International Sports Village • National Welsh Tennis Centre • Cardiff Bay Water Activity Centre • Yacht Club 	<p>(3)</p>
<p>8(c)</p> <p>AO1</p>	<p>1 mark for each correct method of transport correctly identified from the map to a maximum of 2 marks.</p> <ul style="list-style-type: none"> • Water bus • Road/car • Cycle • Yacht • Rail/train 	<p>(2)</p>

Question Number		Indicative Content
8(d)	AO2	<p>Level 1 -</p> <p>There are a lot of different types of transport available to the people living in Cardiff which means that they can get around easily and get to lots of different places in Cardiff without too much bother.</p> <p>Level 2 -</p> <p>By having lots of different transport options, people living in Cardiff can get to all different kinds of activities and facilities in and around Cardiff as long as their chosen type of transport goes directly to or near to such facilities such as the Tennis Centre, the shopping centre or the Millennium Stadium. This can be a good bus route or system for example, which operates regularly and directly to these places. The people who live in Cardiff have a choice of transport to get them to their different activities.</p> <p>(5)</p>
Level	Mark	Descriptor
Level 1	1-3 marks	Basic explanation. Mainly descriptive or identifying transport methods. Theoretical response
Level 2	4-6 marks	Clear explanation and reasoning clearly linked to availability of transport.
Total for Question 8		14 marks

Question Number	Answer	Mark
<p>9(a)</p> <p>AO1</p>	<p>Up to 2 marks available. Marks increase with detail. Use professional judgement.</p> <p>E.g.</p> <ul style="list-style-type: none"> • Built up area (1) • Built up area (1) with accommodation (1) • Attractions for leisure purposes (1) due to industrial or cultural or seaside heritage (1). 	<p>(2)</p>
<p>9(b)</p> <p>AO1</p>	<p>1 mark for each tourist town or city named. Use professional judgement.</p> <ul style="list-style-type: none"> • Bristol • Cambridge • Edinburgh • London • Liverpool • Oxford • Norwich • York 	<p>(2)</p>

Question Number		Indicative Content
9(c) AO3		<p>Level 1 - The port will get even busier so the water will get polluted and there will be more visitors coming to the area. (2)</p> <p>Level 2 - More visitors mean more money is coming into the area so local shops, cafes and hotels will all be busier and making more money. There will be more jobs for locals although these may be seasonal in nature. The marina will be able to host more events which will put it on the map but more people brings water pollution, rubbish and less opportunity for locals to enjoy water sports or activities because the prices may be inflated for the tourists. (4)</p> <p>Level 3 - More visitors will bring all kinds of environmental erosion to the area which will affect locals and trades people who rely on the port for their livelihood as the water could dry up which means that the boats could not be berthed or the fish could become scarce. There will be more visitors which could mean that there is more demand for local arts and crafts which could benefit local people and the community, through the prices paid and the demand for items. The maritime events will become popular which will bring more trade and visitors which means that the local economy will be more secure and that there would not only be seasonal jobs but jobs available all year round to keep up with the flow of visitors. People will want to use taxis and stay at hotels. This could be annoying for locals as they might feel as if the visitors are taking over their town. (7)</p>
Level	Mark	Descriptor
Level 1	1-3 marks	Basic response, mainly descriptive. Limited analysis.
Level 2	4-6 marks	Some analysis or limited reasoning
Level 3	7-8 marks	Detailed analysis covering both positive and negative impacts.

Question Number	Indicative Content
<p>9(d)</p> <p>A03</p>	<p>4 marks available for description and justification. Marks increase with detail.</p> <p>Please remember only 1 suggestion should be credited with a linked justification.</p> <p>Description</p> <ul style="list-style-type: none"> • Work with local people (1) • Allow local people to still berth their boats at the marina (1) • Encourage as many local tradesmen to sell local crafts as souvenirs (2) • Use recyclable materials which are locally sourced such as wood from buildings which have been knocked down or from trees which have been chopped down to make way for the marina (4). <p>Justification</p> <ul style="list-style-type: none"> • So local people feel involved and part of the new development (2) • Local people will not feel that they are being pushed out by people with bigger boats and more money who are just visitors to the area and who may pollute the water with their bigger boats (2) • The Marina development could work closely with local people, organisations and businesses as this would encourage the use of goods and services that support employment for local people and businesses (2) • Local crafts from local people could be sold as souvenirs at "Living Coasts" which would support the livelihood of local tradesmen, the local community and economy. This would mean that they would both benefit from the marina development both financially and creatively (4).
<p>Total for Question 9 20 marks</p>	
<p>TOTAL FOR PAPER: 90 MARKS</p>	

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