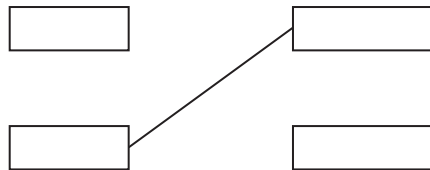


Answer ALL the questions. Write your answers in the spaces provided.

1. There are different types of 'products and services' in the leisure industry.

(a) Look at the 'products and services' in the left-hand column and link them, using a straight line, to the correct 'leisure facility' in the right-hand column. Below is an example of what to do.



Products and services

Leisure facility

Loan of a book

Restaurant

Rollercoaster ride

Library

Food and drink

Theme park

(3)

(b) Describe **two** products and services offered to users of a health club.

1

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2

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(4)



(c) Describe the key component 'children's play activities'.

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(2)

(Total 9 marks)

Leave
blank

Q1



Leave
blank

2. One 'purpose of a visit' is for a holiday.

(a) State **two** other purposes of a visit.

1

2

(4)

(b) Explain why a holiday is classed as tourism.

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(4)

Q2

(Total 8 marks)



Leave
blank

3. Describe **two** duties for each of the following jobs.

(a) Coach driver

1

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2

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(4)

(b) Librarian

1

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2

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(4)

Q3

(Total 8 marks)

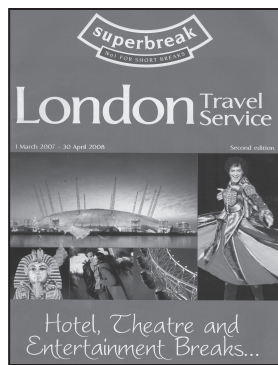


4. (a) A package is one 'type of holiday'. Describe the term *package holiday*.

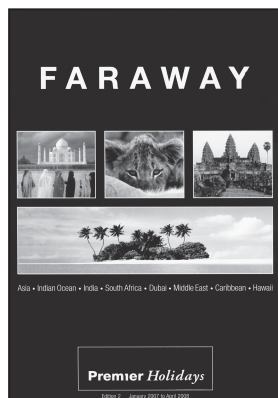
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(3)

(b) Here are three brochures showing three different 'types of holidays'. Name the 'type of holiday' that best matches each of the brochures.



(i) (1)



(ii) (1)



(iii) (1)



Leave
blank

5. (a) Describe what museums were like 20 years ago.

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(4)

(b) Explain how museums today are different from museums 20 years ago.

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(6)

(Total 10 marks)

Q5



7. Leisure can be described as the range of activities that individuals undertake in their free time. Horse riding is one example of a leisure activity.

(a) Describe **one** other leisure activity.

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(2)

(b) Zara enjoys horse riding. Each weekend she takes her horse for a long ride. In the summer time she enters local competitions.

Explain why horse riding can be classed as:

- sport and physical recreation
- countryside recreation
- both sport and physical recreation and countryside recreation.

(i) sport and physical recreation

.....
.....
.....
.....

(2)

(ii) countryside recreation

.....
.....
.....
.....

(2)



(iii) both sport and physical recreation and countryside recreation.

.....
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.....
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(2)

(Total 8 marks)

Leave
blank

Q7



Use this map of Coventry to answer Question 8.

gettingaroundcoventry

...visitor map

Transport Key

- Car Park (Long Stay)
- Car Park (Short Stay)
- Car Park (other)
- Car Park Entrance
- One Way Street
- Park & Ride – set down / pick up point
- Park & Ride North
- Park & Ride South
- Park & Ride North & South Route
- Bus Station & Coach Park
- Train Station
- Coach – set down point

Public Services Key

- Pedestrianised / Shopping Area
- Cathedral Quarter
- Park and Gardens
- Tourist Information Centre
- Police Station
- Hospital
- Post Office

- Toilet
- Toilet (Disabled facilities)
- Shop Mobility
- University
- Leisure Centre
- Lady Godiva Statue
- Council House



Visitor Attractions

- | | | |
|---|--|--------------------------------------|
| 1 The Herbert – Arts Media Museum & History Centre | 6 Holy Trinity Church | 11 Lady Godiva Statue |
| 2 Coventry Transport Museum | 7 Bonds Hospital & Old Bablake School | 12 St Mary's Guildhall |
| 3 Priory Visitor Centre | 8 Broadgate Clock | 13 Lady Herbert's Garden |
| 4 Toy Museum | 9 Coventry Canal Basin | & Garden of International Friendship |
| 5 Coventry Cathedral | 10 Ford's Hospital | |

www.visitcoventry.co.uk



COVENTRY inspires



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blank

8. Use the map of Coventry to answer this question.

(a) Name **three** 'arts and entertainment' facilities in Coventry.

1

2

3

(3)

(b) Identify **two** methods of travel available to people visiting from **outside** Coventry.

1

2

(2)

(c) Explain how 'the availability of local facilities' may affect what people living in Coventry choose to do in their leisure time.

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(6)

Q8

(Total 11 marks)



9. (a) A National Park is classed as a 'countryside area'. Describe the features of a countryside area.

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(2)

(b) Name **two** UK countryside areas.

1

2

(2)

Read the following before answering questions 9(c) and 9(d).



