

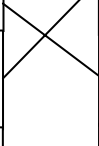
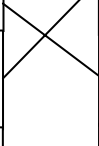
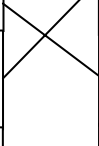
# Mark Scheme (Results) January 2008

GCSE

## GCSE Leisure and Tourism (5346) Paper 1



### Unit 1: Investigating Leisure and Tourism (5346)

Question Number	Answer	Mark							
1(a)	<p>1 mark for each activity correctly linked to key component.</p> <p>No marks if more than one line used.</p> <p><b>Business</b> - A man flying to London for a meeting <b>Visiting an attraction</b> - A school trip to a theme Park <b>A holiday</b> - A group of friends going to Spain.</p> <div><table><tr><td>Business</td><td rowspan="3"></td><td>A school trip to a theme Park</td></tr><tr><td>Visiting an attraction</td><td>A man flying to London for a meeting</td></tr><tr><td>A holiday</td><td>A group of friends going to Spain</td></tr></table></div>	Business		A school trip to a theme Park	Visiting an attraction	A man flying to London for a meeting	A holiday	A group of friends going to Spain	(3)
Business		A school trip to a theme Park							
Visiting an attraction		A man flying to London for a meeting							
A holiday		A group of friends going to Spain							
1(b)	<p>Up to 2 marks for each correct purpose of visit. 2 marks awarded for exact term. 1 mark for variation of exact term or example. 0 marks for business/visiting an attraction/a holiday.</p> <p>eg</p> <ul style="list-style-type: none"><li>• Visiting friends and relatives (2)</li><li>• A lady going to see her son in New Zealand (1)</li><li>• Going to a sports event as a spectator/to participate (2)</li><li>• Going to Wimbledon to watch the tennis (1)</li><li>• Sightseeing (2)</li><li>• Tour of sights (1).</li></ul>	(4)							

Question Number	Answer	Mark
2	<p>Up to 2 marks for each description.  1 mark for basic description or example identified.  2 marks for detailed description which shows extension or basic description plus example.</p> <p><b>Catering</b></p> <ul style="list-style-type: none"> <li>• Takeaways (1), such as a Chinese takeaway (1)</li> <li>• Restaurant (1), where you have a meal and are waited upon (1)</li> <li>• Where you are served food (1).</li> </ul> <p><b>Children's play activities</b></p> <ul style="list-style-type: none"> <li>• Playground (1)</li> <li>• Where young people can have fun (1)</li> <li>• Adventure playgrounds (1).</li> </ul> <p><b>Arts and Entertainment</b></p> <ul style="list-style-type: none"> <li>• Theatres (1)</li> <li>• Cinema (1) where you can watch a film (1).</li> </ul>	(6)
3(a)	<p>1 mark for correct answer.</p> <p>A children's overseas representative (1) or children's representative (1) or children's rep (1).</p>	(1)
3(b)(i)	<p>Up to 2 marks for each duty described.  1 mark for basic description of duty.  2 marks for detailed description of duty.  Max 1 mark for general answers.</p> <p>eg</p> <ul style="list-style-type: none"> <li>• Safety in the water (1)</li> <li>• Clean and check the facilities (1)</li> <li>• Clean (1) the changing rooms (1) or the pool side (1)</li> <li>• Watches out for people in danger in the water and dives in to save them if they are drowning (2).</li> </ul>	(4)
3(b)(ii)	<p>Up to 2 marks for each duty described.  1 mark for basic description of duty.  2 marks for detailed description of duty.  Max 1 mark for general answers.</p> <ul style="list-style-type: none"> <li>• Air cabin crew look after people on a flight (1)</li> <li>• Go through safety instructions, for example, show people the emergency exits (2).</li> </ul>	(4)

Question Number	Answer	Mark
4(a)	<p>Up to 4 marks available.  1 Mark for each valid feature (max 3 marks) if a list.  4 marks only if descriptive.</p> <ul style="list-style-type: none"> <li>• Beach (1)</li> <li>• Sea (1)</li> <li>• Filey Sands (1)</li> <li>• Coble landing (1)</li> <li>• Life boat station (1)</li> <li>• Long sandy beach from Muston Sands to past the sailing club (3).</li> </ul>	(4)
4(b)	<p>1 mark for each activity.  Up to a maximum of 3 marks.</p> <ul style="list-style-type: none"> <li>• Tennis (1)</li> <li>• Bowling (1)</li> <li>• Swimming (1)</li> <li>• Golf (1)</li> <li>• Mini golf (1)</li> <li>• Sailing (1)</li> <li>• Walking (1)</li> <li>• Boating (1).</li> </ul>	(3)
4(c)	<p>Up to 2 marks available.  1 mark for each correct method of transport.</p> <ul style="list-style-type: none"> <li>• Road (1)</li> <li>• Bus (1)</li> <li>• Coach (1)</li> <li>• Car (1)</li> <li>• Taxi (1)</li> <li>• Cycle (1)</li> <li>• Motorbike (1)</li> <li>• Rail or train (1)</li> <li>• Sea (1)</li> <li>• Sailing boat (1)</li> <li>• Ferry (1)</li> <li>• Yacht (1)</li> <li>• Boat (1)</li> <li>• Ship (1).</li> </ul>	(2)

Question Number	Answer	Mark
5(a)	<p>1 mark for each product/service given up to a maximum of 2 marks. 1 mark for identifying. 1 mark for describing.</p> <p>There is not a definitive list so professional judgment is needed eg</p> <ul style="list-style-type: none"> <li>• Slides (1)</li> <li>• Jungle bars that children can climb with nets all around (2).</li> </ul>	(4)

Question Number	Indicative content	
5(b)	<p><b>Level 1</b> Adventure playgrounds now have more choice of activities to play on.</p> <p><b>Level 2</b> An older jungle gym might be constructed entirely from steel bars, while newer ones tend to have a minimal steel framework while providing a web of nylon ropes for children to climb on.</p> <p><b>Level 3</b> Today adventure playgrounds have had to update equipment to meet the safety standards and as a result concrete floors have been replaced with soft surfaces, safety nets, etc. The reason there are more types of activities is due the development of safer equipment and due to the government supporting projects.</p> <p>Responses could refer to children's play facilities in general or focus on one facility.</p>	
Level	Mark	Descriptor
Level 1	1-2	Basic explanation describing mainly current facilities.
Level 2	3-4	Basic explanation showing how children's play facilities has changed over the past 20 years.
Level 3	5-6	Detailed explanation showing how children's play facilities has changed over the past 20 years.

Question Number	Answer	Mark
6(a)	<p>Up to 4 marks available.  Up to 3 marks for each linked explanation.  3+1, 2x2, 4x1  Max 1 mark in total for description of leisure/tourism/leisure and tourism components ie without a link.</p> <p>Examples</p> <ul style="list-style-type: none"> <li>• Train tickets are tourism but music is leisure (1)</li> <li>• They would not have been able to go to the concert if they had not got on the train (2)</li> <li>• The concert which is leisure is in the south east of England(1), so in order to get to the concert they needed transport which is tourism (1) because it is too far to walk (1)</li> <li>• They probably needed to book the concert and train tickets online which is tourism (1). However if they booked the tickets online then it may have been in their leisure time on a computer (1), which is home based leisure (1).</li> </ul>	(4)
6(b)	<p>Up to 4 marks available.  Up to 3 marks for each linked explanation.  3+1, 2x2, 4x1  Max 1 mark in total for description of leisure/tourism/leisure and tourism components ie without a link.</p> <p>Examples</p> <ul style="list-style-type: none"> <li>• The hotel is accommodation and catering but the health club is leisure (1)</li> <li>• The health club was offered to guests by the hotel (1)</li> <li>• The hotel is tourism because it is part of accommodation and catering (1) but the health club is leisure as it is sport and physical recreation (1). The health club is a product of the hotel and so you have leisure within a tourism facility (1).</li> </ul>	(4)

Question Number	Answer	Mark
7(a)	<p>1 mark basic description. 2 marks detailed description or basic description with an example.</p> <ul style="list-style-type: none"> <li>• From the UK (1)</li> <li>• A flight that departs from the UK eg from London to Paris (2).</li> </ul>	(2)
7(b)	<p>1 mark basic description. 2 marks detailed description or basic description with an example.</p> <ul style="list-style-type: none"> <li>• Return journey (1)</li> <li>• A flight that is returning back to the UK and it is the return stage of the journey (2).</li> </ul>	(2)
7(c)	<p>Up to 4 marks available. Up to 2 marks for each reason. Marks increase with detail. Max 2 marks if not applied to brochure extract or basic list. Max 2 marks if a list is given.</p> <ul style="list-style-type: none"> <li>• It is a package because it includes accommodation at the Sa Caleta Playa (1)</li> <li>• It includes flights (1)</li> <li>• It includes 7/10/11/14 nights (1) which is more than 24 hours (1).</li> </ul>	(4)
7(d)	<p>Up to 3 marks for each reasoned response. Max 3 marks for descriptive responses.</p> <ul style="list-style-type: none"> <li>• You can fly direct so it will be quicker (1) as you will only need to use a plane (1) rather than a number of methods of transport (1)</li> <li>• The only direct way you can get to Menorca from the UK is by plane because it is in Spain and on an island (1). Air would be better because air transport is quick and direct meaning that there is no need to change to another method of transport (1) so there is less inconvenience with luggage as once it is checked in there is no need to carry it until they reach Menorca(1).</li> <li>• It is much more convenient because the plane will take you to and from most major towns or cities (1) whereas by sea you can only go to major ports rather than inland towns or cities (1) and also you would spend at least two days travelling and the holiday may only be for 7 days so time would not be wasted travelling to and from the destination (1).</li> </ul>	(6)



Question Number	Answer	Mark
8(a)(i)	<p>Up to 3 marks available. 1 mark for each point given matching suggestion. No marks awarded for naming the member of family.</p> <p>James Gilpin - History relating to WW2 Iris Gilpin - Gardening Rakhee Gilpin - Countryside Brian Gilpin - Trains Heather Gilpin - Travelling Reena Gilpin - Toys</p> <p><b>James Gilpin</b></p> <ul style="list-style-type: none"> <li>Mr Gilpin has an interest in history linked to World War II, he could go and watch the dvd about the war (2)</li> <li>He could go to a history museum (1) that has old photographs of bomber planes (1) all about World War II (1).</li> </ul>	(3)
8(a)(ii)	<p>Up to 3 marks available. 1 mark for each point given matching suggestion.</p> <p>Professional judgement needed.</p> <ul style="list-style-type: none"> <li>Go on the Thomas Tank Engine (1) train journey (1) that takes them through the countryside (1).</li> </ul>	(3)
8(b)	<p>1 mark for correct factor. No marks awarded for people's interests.</p> <p>Age group/culture/special needs/type of household/ gender/social group/the availability of local facilities/ the availability of transport/their interests/fashion/the influence of friends and family/money.</p> <p>(No definitive list -use professional judgement for answers that relate to above).</p>	(1)
9(a)	<p>1 mark for feature(s) of sporting venues. 2 marks for detailed description of venue. Max 1 mark for list of sporting activities.</p> <ul style="list-style-type: none"> <li>Stadiums (1)</li> <li>Purpose built area (1) with facilities for sport such as tennis or football (2).</li> </ul>	(2)
9(b)	<p>1 mark for each sporting venue named. Up to a maximum of 2 marks.</p> <p>eg</p> <ul style="list-style-type: none"> <li>The Millennium Stadium (1)</li> <li>Ascot Racecourse (1)</li> <li>Crystal Palace (1)</li> <li>Wembley Arena (1).</li> </ul>	(2)

Question Number		Indicative Content
9(c)		<p><b>Level 1</b> More visitors coming to the area.</p> <p><b>Level 2</b> An increase in space available at Wimbledon will mean more people can visit the venue. They will want to see the tennis but also the city and spend money on souvenirs bought in local shops. The visitors might also visit attractions in London. This will mean more money spent in the area meaning more earnings for local employees. Having more people means there will be more jobs available working in cafes, local attractions and even taxis to transport the visitors.</p> <p><b>Level 3</b> Increased seating capacity will mean 1200 more people per day people coming as tourists to Wimbledon. Many people will be coming from outside of the area and a number from overseas, as it is an international event as it has people participating from over 60 countries. People will want to go and visit the surrounding area. This will mean there might be an increase in sales for attractions like the London Eye or an increase in local restaurant and hotel bookings. The event is in June once a year which is an annual event meaning there is regular income during this month however it is more likely that it is only in the seasonal months so jobs like cafes and gift shops may find that they can not sustain employment of staff year round. If people travel by train from central London they will probably use a taxi which means more work for local taxi drivers on days that the championships are on. For local people this might be annoying as taxi drivers will probably be busy and take tourist in preference to locals as they are likely to give better tips. This could leave elderly people unable to carry out their daily activities easily.</p>
Level	Mark	Descriptor
Level 1	1-3	Basic response, mainly descriptive and not developed.
Level 2	4-6	Some analysis, points will show some development.
Level 3	7-8	Detailed analysis clearly linked to both positive and negative impacts.

Question Number		Indicative Content
9 (d)		<p><b>Level 1</b> Work with the local arts people such as potters, artists etc to have local souvenirs for people to buy when visiting Wimbledon, make jobs available to local people, protect the environment by replanting trees if they have to be cut down for the development work.</p> <p><b>Level 2</b> Wimbledon needs to apply environmental protection operations to all activities to make sure minimal damage is made when developing the centre court area. Wimbledon needs to recognise the value of the community so communications with staff, tenants, local authorities and other people linked within its operation is carried out. There could be an area selling local crafts. The people selling crafts should be local people so that it is supporting the local artists in the area. There needs to be consultation with people living in the area, because local people will be affected by an increase in people, traffic and noise from the building work and the venue.</p> <p><b>Level 3</b> Wimbledon needs to apply environmental protection operations to all development activities to make sure that minimal damage is made when developing the centre court. The height of the centre court needs to consider the privacy of locals in the area. Wimbledon could also work closely with local people, organisations and businesses and encourage the use of goods, services and facilities that support employment for local people and businesses. This could also encourage community participation, as locals could be involved in the 2012 project. Transport into and around the venue should be considered to reduce and impact on the land and pollution on the roads. The local committees could work with the local authorities to develop craft/souvenir shops close to the sporting venue.</p>
Level	Mark	Descriptor
Level 1	1-3	Basic response mainly descriptive.
Level 2	4-6	Detailed suggestion with some justification.
Level 3	7-8	Detailed suggestions giving clear reasoning and justification.
<b>TOTAL FOR PAPER: 90 MARKS</b>		