

Centre No.						Paper Reference						Surname	Initial(s)	
Candidate No.						5	3	4	6	/	0	1	Signature	

Paper Reference(s)

5346/01

Edexcel GCSE

Leisure and Tourism

Double Award

Unit 1: Investigating Leisure and Tourism

Friday 12 January 2007 – Morning

Time: 1 hour 30 minutes

Examiner's use only

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Team Leader's use only

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Question Number	Leave Blank
1	
2	
3	
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5	
6	
7	
8	
9	
Total	

Materials required for examination

Nil

Items included with question papers

Nil

Instructions to Candidates

In the boxes above, write your centre number, candidate number, your surname, initials and signature. The paper reference is shown above.

Check that you have the correct question paper.

Answer ALL the questions. Write your answers in the spaces provided in this question paper.

Information for Candidates

The marks for individual questions and the parts of questions are shown in round brackets: e.g. (2).

There are 9 questions in this question paper. The total mark for this paper is 90.

There are 16 pages in this question paper. Any blank pages are indicated.

Advice to Candidates

You will be assessed on your ability to organise and present information, ideas, descriptions and arguments clearly and logically, including your use of grammar, punctuation and spelling.

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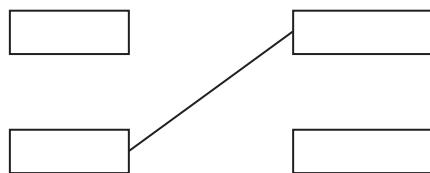
Turn over

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Leave blank

Answer ALL the questions. Write your answers in the spaces provided.

1. The leisure industry is divided into 'key components'.
- (a) Look at the 'key components' in the left-hand column and link them, using a straight line, to the correct activity in the right-hand column. Below is an example of what to do.



Key components

Activity

Sport and physical recreation

Watching a play

Children's play activities

Playing a game of football

Arts and entertainment

Playing on the swings in the park

(3)

- (b) For the *countryside recreation* key component give **two** leisure activities that people can take part in.

1

2

(2)

Q1

(Total 5 marks)



Leave blank

2. The travel and tourism industry is also divided into 'key components'. Describe each key component given below.

Key component	Description
Attractions	<hr/> <hr/> <hr/> <hr/>
Tour operators	<hr/> <hr/> <hr/> <hr/>
Accommodation and catering	<hr/> <hr/> <hr/> <hr/>

(Total 6 marks)

Q2



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3. Describe **two** duties for each of the following jobs.

(a) Restaurant manager

1

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2

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(4)

(b) Tourist guide

1

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2

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(4)

Q3

(Total 8 marks)



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4. (a) Define the term 'tourism'.

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(2)

(b) State the **most** likely *purpose of visit* for the following:

1 A group of men going to a rugby game

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2 A family going to Spain

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3 A trip on an open-top bus

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(3)



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3-night safari from Kenya coast

4-Day Locally Escorted Tour from £349 (1 Apr-30 Jun 2006)

At a glance

YOUR TOUR ITINERARY

Tsavo West 1 night, Amboseli 1 night, Taita Hills 1 night.

Departures: Fridays from Kenya coast.

Day 1 – Kenya coast/Tsavo West: journey from your Kenya coast hotel to Tsavo West National Park. After lunch at the Kilaguni Serena Lodge (page 351), enjoy a leisurely afternoon before a late-afternoon game drive. Dinner and overnight at Kilaguni Serena Lodge or similar. (L, D)

Day 2 – Tsavo West/Amboseli: after breakfast, head to Amboseli National Park. Lunch at Amboseli Serena Lodge (page 351) before an afternoon's game drive. Dinner and overnight at Amboseli Serena Lodge or similar. (B, L, D)

Day 3 – Amboseli/Taita Hills: after breakfast, drive to the Taita Hills Sanctuary for lunch at Salt Lick Lodge (page 351). After a game drive this afternoon, return to Salt Lick Lodge or similar for dinner and overnight. (B, L, D)

Day 4 – Taita Hills/Mombasa: an early breakfast at the lodge before returning to the coast. (B)

Meal basis: B = breakfast, L = lunch, D = dinner.

- (c) Explain why the 3-night safari from Kenya coast, shown above, is classed as a special interest holiday.

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(4)

Q4

(Total 9 marks)



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5. (a) Describe **two** products and services available to customers of a theme park.

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(4)

(b) Explain how theme parks have changed over the past 20 years.

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(6)

Q5

(Total 10 marks)



6. This question is about the links between leisure and tourism.

Explain how the 2012 Olympic Games links the leisure and tourism industries.

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(Total 6 marks)

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Q6



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7. (a) Describe the term *short break holiday*.

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(2)

(b) Describe the term *domestic holiday*.

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(2)



Use the map and directions below to answer question 7(c).

Blenheim Palace

Blenheim Palace is situated 8 miles north-west of Oxford on the A44.

By road

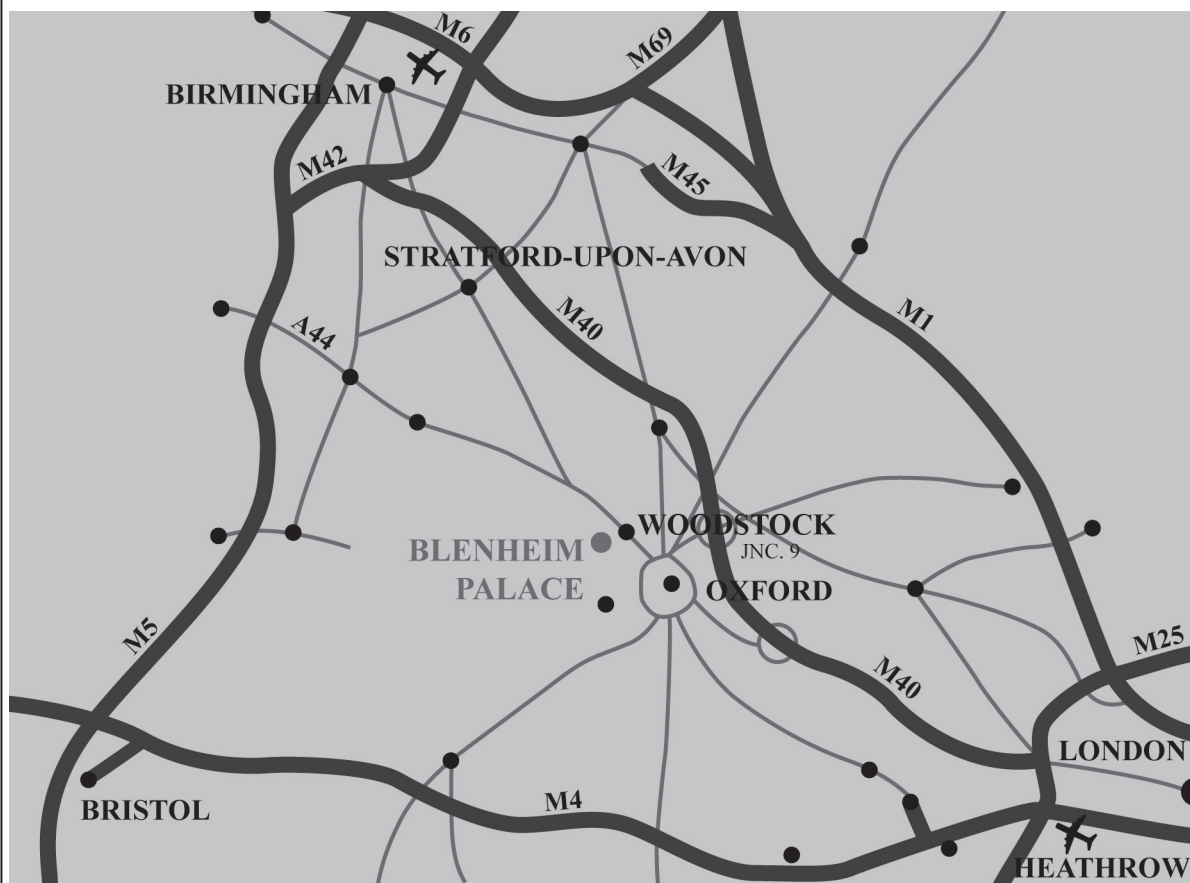
It is approximately an hour's drive from both London and Birmingham. Stratford-upon-Avon is only a 45-minute drive away.

Approaching Oxford on the M40, exit at junction 9 and follow signs to Blenheim. From other directions take the A44 exit from the Oxford by-pass. There is unlimited free car parking for cars and coaches.

Buses run at approximately 30-minute intervals from the station to Woodstock and stop at the entrance to Blenheim Palace.

By rail

The nearest mainline rail station is Oxford.



(Source: Adapted from www.blenheimpalace.com)



A couple, who live in London, decide to go to Oxford and Stratford-upon-Avon for a few days. During their stay they plan to visit Blenheim Palace.

(c) Explain the advantages to the couple of travelling by car on this holiday in terms of cost, convenience and availability.

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(6)

(Total 10 marks)

Q7



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8. *Gender and how much money people have to spend on leisure* are two factors that influence peoples' choice about what to do in their leisure time.

(a) Name **two** other factors that influence peoples' choice about what to do in their leisure time.

(i)

(ii)

(2)

(b) Explain how the factor *how much money people have to spend on leisure* can influence the activities they choose to do in their leisure time.

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(6)



(c) Explain how the factor *gender* can influence a 25 year old's choice of how to spend their leisure time.

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(6)

Q8

(Total 14 marks)



9. (a) Liverpool is classed as a *tourist city*. Describe the features of a tourist city.

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(2)

(b) Name **two** other UK tourist towns and/or cities.

1

2

(2)

Read the information below before answering question 9(c) and (d).

Liverpool

Liverpool is one of the world's most famous cities and in 2008 will be the European capital of culture. It is also a major gateway to many of the UK's finest tourism sites.

Liverpool hopes to become one of Europe's main ports for international cruise ships. The planned opening of a new £10.5 million cruise liner dock will allow the world's top cruise ships to stay at the heart of the city's historic waterfront. Mersey Docks has given its full backing to this plan.

Liverpool City Council is confident each year it will attract 30–40 small, medium and large cruise ships up the Mersey to Liverpool. This development could turn the city into a major cruise port.



(Source of image: www.merseydocks.co.uk)



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(d) Suggest how Liverpool and other UK ports attracting cruise ships can be developed in a sustainable manner.

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(9)

Q9

(Total 22 marks)

TOTAL FOR PAPER: 90 MARKS

END



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