

GCSE

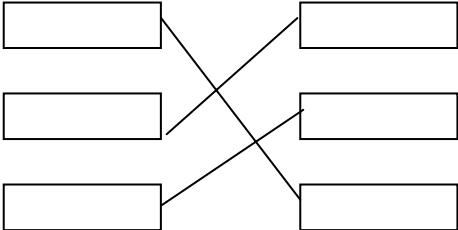
Edexcel GCSE

Leisure and Tourism (5346)

Summer 2005

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Mark Scheme (Results)

Question	Example answers	Marks awarded
<p>1. (a)</p> <p>AO1</p>	<p>Travel agent - Organisations may provide advice on holiday arrangements and sell holidays to customers On-line travel services - organisations that can arrange your holiday through the internet Transportation - Organisations that can take you from one place to another</p> 	<p>One mark for each description correctly linked to a component No marks if more than one line used</p> <p>(3)</p>
<p>1. (b)</p> <p>AO1</p>	<p>Tourist information and guiding services/accommodation and catering/tour operator/attractions (1)</p>	<p>One mark for each correct answer to a maximum of 2 marks Must be exact term used, however can be other way round</p> <p>(2)</p>
Total marks for Question 1		5 marks
<p>2.</p> <p>AO1</p>	<p>Children's play activities - playground (1) Offers facilities for young people to have fun such as adventure playgrounds (2) Countryside recreation - place to do outdoor activities (1) Abseiling and hiking (2) Offers people the opportunity to do outdoor activities such as an outdoor centre (2) Art and entertainment - theatres (1) Component that includes places to see art such as a gallery or entertainment such as a theatre (2)</p>	<p>Up to 2 marks for each description 1 mark for basic description or example identified 2 marks for detailed description or range of examples</p> <p>(6)</p>
<p>2. (b)</p> <p>AO1</p>	<p>E.g. reading/watching the TV/listening to music/playing on a PlayStation/playing a game/playing football in the garden (1)</p>	<p>1 mark for each correct activity identified Must be an activity - verb not noun</p> <p>(2)</p>
Total marks for Question 2		8 marks
<p>3. (a)</p> <p>AO1</p>	<p>A Fitness Instructor - people who show you how to use gym equipment (1) Trainer (1) People that give you an induction, showing you how to use the equipment safely (2)</p>	<p>1 mark for basic description 2 marks for detailed description</p> <p>(4)</p>
<p>3. (b)</p> <p>AO1</p>	<p>Librarian - someone who works in a library (1) Person in charge of helping people with books etc in a library (2)</p>	<p>1 mark for basic description 2 marks for detailed description</p> <p>(4)</p>

3.(C) AO1	A Park Ranger - protect the wildlife (1) Deal with problems/make sure people are safe (1) Drive around and check if anything is broken like gates (2)	1 mark for basic description 2 marks for detailed description (4)
	Total marks for Question 3	12 marks
4. AO2	Cinema Product and service e.g. <ul style="list-style-type: none"> • Family films/PG films • Pre book able tickets • Refreshments • Afternoon/early evening showing of films Explanation e.g. All the family can go (1) By having parental guidance films it means that the film is suitable for all family members and therefore the whole family can enjoy the film together. (2)	1 mark for each appropriate product or service (max 2) Dependent explanation - 1 mark for each basic reason or 2 marks for detailed explanation. (2 marks for each explanation) Not promotion e.g. not tickets or discounts (6)
	Total marks for Question 4	6 marks

5. (a) AO1	E.g. squash/badminton/5 aside football etc	1 mark for each correct answer (2)
5. (b) AO1	<p>Level 1 - Leisure centres offer lots more choice of activities to do. Many have modern well equipped gyms, a pool and squash courts. (2)</p> <p>Level 2 - Leisure centres have changed in that they now have slightly different equipment, they have always had weights, but now you also have the TV to watch while you work out (3)</p> <p>Level 3 - Leisure centres have developed and expanded in size because there is a wider range of facilities and activities for customers, such as a pool which was common 20 years ago, now has slides, wave machines and spa facilities, whereas before it was just a pool. Gyms have introduced more modern equipment such as computerised machinery which programmes your weight and exercise programme, whereas before you only had a card with your details and exercise information on. (5)</p>	<p>L1- 1-2 marks Basic response describing mainly current facilities.</p> <p>L2 - 3-4 marks Basic explanation of how the facilities in leisure centres have changes over the last 20 years</p> <p>L3- 5-6 marks Detailed explanation of changes to leisure centre facilities over last 20 years.</p> <p>(6)</p>
	Total marks for Question 5	8 marks
6 (a) AO2	<p>Level 1 - Holidays are travel and tourism (1)</p> <p>Level 2 - Holidays are travel and tourism. The holiday includes meals, which are catering and which is classed as leisure so the holiday has bits of leisure even though a package holiday is tourism.(3)</p> <p>Level 3 - Holidays with flights and accommodation are a package and are travel and tourism. The group go to watch a football match, which will be in a sports stadium. This is leisure. If the customers had not taken the holiday then they would not have been in the area of Barcelona to go to the football match. The men go out on a pub-crawl excursion in the resort. This was booked through the rep, which is travel and tourism, but bars are classed as leisure facilities. If they had not booked through the rep there would not be a link. Holidays like this rely on leisure activities like going to a bar as part of the travel and tourism experience to make it a good holiday. (5)</p>	<p>L1 - 1 mark if only leisure or tourism identified</p> <p>L2 - 2-3 marks. Some explanation with basic links of both leisure and tourism</p> <p>L3- 4-5 marks. Clear explanation with links to both leisure and tourism</p> <p>(5)</p>
6. (b) AO2	Package holiday (1)	1 mark for correct holiday (1)
6. (c) AO2	<p>Spain can be reached quickly by plane (1)</p> <p>Spain is classed as a short haul destination as it is within Europe and has a flight time of usually less than 5 hours (2)</p>	<p>1 mark for basic explanation</p> <p>2 marks for detailed explanation</p> <p>(2)</p>
	Total marks for Question 6	8 marks
7. (a) AO1	<p>Artefacts (1) such as collections of animals, insects, birds (2)</p> <p>Guided tours (1) which are available to individuals or groups which tell people more about the museum (2)</p> <p>Exhibitions (1) such as related to one specific artefact (2)</p>	<p>Up to 2 marks for each product services described</p> <p>1 mark for each product or service identified (I)</p> <p>1 mark for each product or service described (D)</p> <p>Responses must be specific to museums and not general facilities.</p> <p>(4)</p>

7. (b) (i) AO2	St Valentines Romantic Walk (1) St Valentine (1)	1 Mark for correct walk identified (1)
7. (b) (ii) AO2 / AO3	Level 1 - It is their anniversary and the tour is romantic (1). Level 2 - The tour states it is a must for romantic couples. They are celebrating their anniversary, which is a special day. They would find love stories romantic. The couple could walk and talk about romance. On the walk and afterwards have a cup of tea which people of that age enjoy and chat about old times (3)	L1-1 marks for basic explanation L2 2-3 marks for explanations with reasoned conclusions Dependent to(i) (3)
7.(c) AO2/AO3	Level 1 - York has museums and buildings such as the Minster(1) Level 2 - York has a variety of historic attractions to see and visit. Due to the range of historic attractions it makes it a popular destination. York's many old buildings such as the Roman Baths which make it a historic destination. (3) Level 3 - York has an excellent variety of historic attractions to see and visit. Due to this it makes it a popular destination, as there is a number of attractions that link to the history of York for people to visit. York has many significant old buildings such as the Roman Baths which make it a historic destination as they date it back to older times. (5)	L1- 1-2 marks description of York as historic destination L2 -3-4 marks basic explanation of why York is a popular historic destination L3- 5-6 marks detailed explanation with reasoned conclusions (6)
	Total marks for Question 7	14marks
8. (a) AO2 AO3	E.g. Factor: how much money they have to spend on leisure Level 1 - bowling alleys do not cost too much money to visit and some times they have special offers. (2) Level 2 - teenagers often do not have a lot of money, as they are often not in full time employment. Visiting a bowling alley is usually not too expensive and therefore would be an activity a teenager could afford (3)	L1 - 1-2 marks for identifying/description of reasons with vague links to teenagers L2- 3- 4 marks for clear explanation with clear links to teenagers needs Answers only to relate to how much money people have to spend on leisure (4)
8. (b) (i)	Afternoon tea (1) Old peoples club where they can have tournaments (2)	Up to 2 marks for description of product or service. 1 mark for identification 1 mark for description (2)

8. (ii) A02 A03	<p>Level 1 - Can meet other people the same age (1)</p> <p>Level 2 - Elderly people can meet other people of the same age. It is company for them if they are on there own which old people often are. They can use it for fitness rather than having to pay money to join a gym. (4)</p>	<p>L1 - 1-2 marks basic explanation.</p> <p>L2 - 3-4 marks for clear explanation specifically linked to senior citizens Dependent. (4)</p>
Total marks for Question 8		10 marks
9. (a) (i.) A01	<p>Domestic tourism - holiday in UK (1)</p> <p>Domestic tourism is people visiting a destination within their own country e.g. people taking a holiday within their own country (2)</p>	<p>1 mark for each basic description</p> <p>2 marks for a detailed description (2)</p>
9. (a) (ii) A01	<p>Inbound tourism - people from abroad (1)</p> <p>Inbound tourism is when people come from outside their own country to visit a destination(s) e.g. people travelling to the UK from overseas (2)</p>	<p>1 mark for each basic description</p> <p>2 marks for a detailed description (2)</p>
9. (b) A03	<p>Level 1 - e.g. There needs to be good roads so people can get to the sporting event easily (2).</p> <p>Level 2 - Having good motorway access with good signage means that people travelling by road will be able to get to a destination quickly and easily. If there were small minor roads it would mean there would be congestion and queues, which would be off putting for visitors, and make a visit to the stadium time consuming. Having an airport means that people can get to the international events from overseas. (4)</p> <p>Level 3 - By having a good range of transport will mean the sporting venue is more accessible to different visitors. An airport would attract overseas custom as it is a convenient and quick method of transport and links like this would be essential to attract overseas custom for International sporting events. Train links are important too. By having a good link to other major destinations means it is easy to get to the destination and in the case of Cardiff could attract visitors from London or as far north as Newcastle so regardless of what the sporting event people can easily get there to see their favourite teams play. Road networks also need to be good to allow flexibility for people to visit a destination. There needs to be good signage so people can drive into the city easily and parking facilities to cope with the numbers. Roads need to cope with increased traffic to avoid congestion as there will be peak times when large numbers are travelling to and from the stadium meaning more people are on the roads.(5)</p>	<p>L1 - 1-2 marks Basic description / basic explanation</p> <p>L2 - 3-4 marks Explained with some basic analysis</p> <p>L3 - 5-6 marks Analysis with clear links Max marks only when more than one form of transport considered. To gain max marks response needs to consider at least two forms of transport.</p>
		(6)

<p>9. (c)</p> <p>Level 1 - Lots of people to the area (1)/ jobs created (1)/ people might stay at hotels or use other facilities such as pubs or restaurants (1)</p> <p>Level 2 - Lots of people will come to the area to see the sports event. They will spend money on local shops etc which will be good for the local economy. There are jobs created because the event will need lots of people to work there to ensure the event runs effectively (3)</p> <p>Level 3 - Cardiff Millennium Stadium hosts national and international events in popular sports activities i.e. rugby. These type of events attract huge numbers to the sporting venue which will bring money to the region although mainly only to Cardiff. Money will be brought in as it will attract both domestic and international visitors of which many may stay overnight and spend money on hotels, restaurants. However, many will visit locally in their own cars causing congestion in the city for local people and other tourists. Many overseas visitors will probably stay a few nights and may spend money on attractions and transport in the area. Sporting venues like Cardiff will also need to employ people, which will create jobs within the region. However, these are likely to be casual and low level e.g. stewarding. Having facilities like this is also good for the local community, as they will also be able to use the stadium, but it might also bring crime and violence due to alcohol, as people often drink when they go to a match or after a match, which local people might get upset about. They will also benefit from money coming in from tourists, which will help improve the area. This will result in money being put back into the area. (8)</p> <p>A03</p>	<p>L1 -1-2 marks Basic impacts description. 1 mark for each to a maximum of 2.</p> <p>L2 - 3-5 marks Detailed reasons or some analysis given up to 5 marks. Could focus on positive/negative</p> <p>L3 - 6-9 marks In depth reasons showing analysis of information and clear reference to Cardiff Millennium stadium up to 8 marks. Include positive and negative.</p>	<p>(9)</p>
	<p>Total marks for Question 9</p>	<p>19 marks</p>
	<p>TOTAL FOR PAPER:</p>	<p>90 MARKS</p>

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